

STATEMENT OF ORIGINALITY

I hereby declare that the research paper I wrote as partial fulfillment of the requirement for the Sarjana Degree and submitted to the English Education Department, the faculty of Education and Teacher Training, wholly constitutes my original writing.

As for the other persons' works whose ideas are quoted in this paper, they have been referred to approximately following the prevailing legal and intellectual ethics in the world of scientific writing tradition.

However, if the originality of this paper, either partially or wholly, is later on to fall under convincing plagiarism, I would be prepared to receive any consequences in the form of any sanction, such as losing my related academic degree obtained from the institution, as well as other rules prevailing in Indonesia.

Serang, October 14th, 2025



Hanifa Maudy Nursyahida
SRN. 211230055

ACKNOWLEDGEMENT

Assalamu'alaikum Wr. Wb.

In the name of Allah, the Most Gracious, the Most Merciful.

First and foremost, the writer wishes to express his heartfelt gratitude to Allah SWT for His unending blessings, guidance, and strength, which enabled him to accomplish this undergraduate thesis. Peace and salutations are also sent to the Prophet Muhammad SAW, who provided wisdom to all humanity.

It would not have been possible without the help and support of many individuals to whom the researcher is sincerely grateful. Thus, in this opportunity, the researcher would like to express gratitude to:

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10. And to those whose kindness, encouragement, and presence may not have been mentioned by name, who contributed in any way to the completion of this thesis.

The researcher is fully aware that this thesis is far from perfect. Therefore, constructive suggestions and criticism are sincerely welcomed for the improvement of this work. Hopefully, this thesis will be beneficial for readers.

Wassalamu'alaikum Wr. Wb.

Serang, September 14th, 2025

HANIFA MAUDY NURSYAHIDA
SRN. 211230055

ABSTRACT

Hanifa Maudy Nursyahida. SRN. 211230055. 2025. “The Effectiveness of Using Canva on Students' Descriptive Text Writing (A quasi-experimental study of seventh-grade junior high school students at SMPN 1 Cikukur)”.

This study aims to examine the effectiveness of Canva as a learning tool in writing descriptive texts for VII students at SMPN 1 Cikukur. Junior high school students often face difficulties in writing descriptive texts due to a lack of motivation, limited practice, and conventional teaching methods that are less engaging. To address these challenges, Canva is used as an interactive learning tool that is considered capable of improving students' interest, creativity, and writing skills through a contextual approach. This study is based on Weigle's writing theory and employs a quantitative approach using a quasi-experimental design with pre-test, post-test, and questionnaire instruments involving 64 students. The results indicate that the use of Canva significantly improves students' writing skills. The average post-test score for the experimental class reached 70.62, higher than the control class, which only scored 61.78, calculated using SPSS 25.0. A t-count (t_o) with a calculated value of $5.552 > t\text{-table } (t_t) 1.67$ at a 5% significance level proved a significant difference between the two classes. Additionally, students responded positively to the use of Canva because it made the writing process more interesting, creative, and enjoyable, despite challenges such as limited internet access and a lack of experience using design applications. Thus, Canva has proven effective as a learning tool in improving students' descriptive writing skills.

Keywords: *Canva, Learning Media, Writing Skills, Descriptive Text, Quasi-Experimental Research.*

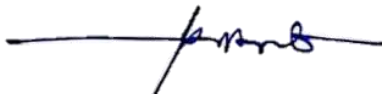
THE ADVISERS' APPROVAL

This is to certify that the undergraduate research paper of Hanifa Maudy Nursyahida, entitled “The Effectiveness of Using Canva on Students’ Descriptive Text Writing (A quasi-experimental study of seventh-grade junior high school students at SMPN 1 Cikukur)” has been approved by the research paper advisers for further approval by the board of examiners.

Serang, September 16th, 2025

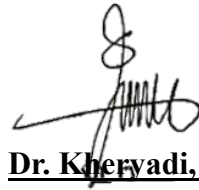
Adviser I

Adviser II



Prof. Dr. H. Naf'an Tarihoran, M.Hum.

NIP. 19700103 200312 1 001



Dr. Kheryadi, M.Pd.

NIP. 19890329 202321 1 024

Acknowledged by:

The Head of the English Education Department



Afif Suaidi, S.S, M.Hum.

NIP. 19871228 201903 1 003

**THE EFFECTIVENESS OF USING CANVA ON STUDENTS’
DESCRIPTIVE TEXT WRITING
(A quasi-experimental study of seventh-grade junior high school
students at
SMPN 1 Cikulur)**

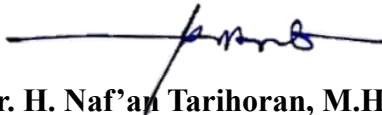
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HANIFA MAUDY NURSYAHIDA
SRN. 211230055

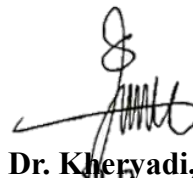
Under the supervision of:

Adviser I

Adviser II



Prof. Dr. H. Naf'an Tarihoran, M.Hum.
NIP. 19700103 200312 1 001



Dr. Kheryadi, M.Pd.
NIP. 19890329 202321 1 024

Acknowledge by:

The Dean of the Educational
and Teacher Education Faculty



Dr. H. Naf'an, M.Pd.
NIP. 19680910 200003 1 001

The Head of the English
Education Department



Afif Suaidi, S.S, M.Hum.
NIP. 19871228 201903 1 003

THE BOARD EXAMINERS' APPROVAL

This is to certify that the undergraduate research paper of Hanifa Maudy Nursyahida has been approved by the board of Examiners as a partial fulfillment of the requirements for the Sarjana Degree in the English Education Department.

Serang, October 14th, 2025

The Board Examiners:

Dr. H. Subhan, M.Ed.
NIP. 19680910 200003 1 001

Chairman 

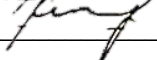
Cucum Rohmawati, M.Pd.
NIP. 198807022022032001

Secretary 

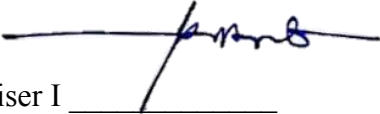
Dr. Hj. Yayu Heryatun, M.Pd.
NIP. 19730107 200801 2 005

Examiner I 

Dr. Dini Fitriani, M.Pd.
NIP. 198907262024212032

Examiner II 

Prof. Dr. H. Naf'an Tarihoran, M.Hum.
NIP. 19700103 200312 1 001

Adviser I 

Dr. Kheryadi, M.Pd.
NIP. 19890329 202321 1 024

Adviser II 

A BRIEF BIOGRAPHY

Hanifa Maudy Nursyahida, usually called Hanifa, was born on May 14, 2003, in Tasikmalaya City. She has one brother and is the youngest child. She lives in Warunggunung Village, Lebak Regency, Banten. Hanifa is friendly and patient. She is ambitious and has many goals.

She graduated from Al Qudwah High School, Al Qudwah Junior High School, and Al Qudwah Elementary School. During high school, she was active in school activities and was a member of the Student Council (OSIS) and the Islamic Student Organization (ROHIS). She also actively organized school events such as the Alquds Festival, camping at Gunung Bundar, the annual school anniversary, and Scouting. She also taught the Islamic religion to junior high school students. In 10th grade, she took an English course in Pare, Kediri, East Java, with her school friends. She is also active in community activities, such as raising funds for the BSUD (Student Assistance for Villages) program. Then, in 2021, she graduated from high school and enrolled in college at UIN Sultan Maulana Hasanuddin Banten, majoring in English Language Education.

During her four years of college, she contributed to the ESA English Language Student Association in the Communication and Information Technology (KOMINFO) field. She also contributed to the ESA Instagram feed.

In academics, she co-authored an article with her colleagues titled "The Use of AI and Its Effectiveness in English Language Teaching: A Systematic Review," published by the Algebra Journal.

DEDICATION

The writer dedicates this thesis to her beloved mother. Thank you to my dear mother, who has always supported her youngest child in pursuing her dreams, fought hard for her daughter's happiness, and struggled alone from the beginning of college until the past four years.

Thank you for never letting me give up, for making me realize that everything we want requires sacrifice. Thank you, Mom. Without you, I might not be who I am today. Thank you for always doing your best for me.

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MOTTO

“Allah does not promise that everything will be easy, but Allah promises that after hardship comes ease.”

-Q.S. Al- Insyirah: 5-6-

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