

STATEMENT OF ORIGINALITY

Herewith I declare that the research paper I wrote as a partial fulfillment of the requirements for the Sarjana degree and submitted to the English Education Department, the Faculty of Education and Letters wholly constitutes my own original scientific writing.

As for the other persons' works whose ideas are quoted in this paper have been referred to appropriately in accordance to the prevailing legal and intellectual ethic in the world of scientific writing tradition.

However, if the originality of this paper either partially or wholly is, later on, proved or it falls under convincing plagiarism, I would be prepared to receive any consequences in the form of any sanction such as losing my related academic degree obtained from the institution as well as other rules prevailing in Indonesia.

Serang, September 16th, 2025



SISKA SARI
SRN. 211230043

ACKNOWLEDGMENT

Bismillahirrahmanirrahrahin

Alhamdulillah rabbil'alamin, all praise and gratitude be to Allah SWT for His boundless mercy, blessings, and guidance, which have enabled the author to complete the thesis entitled “Integrating Canva as Digital Storytelling Tools in Learning Recount Text Writing Students Perception.” This thesis is a partial fulfillment of the requirements for obtaining the Bachelor of Education (S.Pd.) degree at the English Education Study Program, Faculty of Education and Teacher Training, Sultan Maulana Hasanuddin State Islamic University, Banten.

The author acknowledges that the success of this research would not have been possible without the support, guidance, and prayers of various individuals. With heartfelt sincerity, the author wishes to express gratitude to:

1. Prof. Dr. H. Muhammad Ishom, S.Ag., M.A., Rector of Sultan Maulana Hasanuddin State Islamic University, Banten.
2. Dr. H. Subhan, M.Ed., Dean of the Faculty of Education and Teacher Training, Sultan Maulana Hasanuddin State Islamic University, Banten.

3. Afif Suaidi, S.S., M.Hum, Head of the English Education Study Program, Faculty of Education and Teacher Training.
4. Dr. H. Abdul Mu'in, S.Ag., M.M., as the first advisor, and Dr. Kheryadi, M.Pd, as the second advisor, for their patient guidance, valuable advice, and encouragement throughout the research and writing process.
5. All lecturers and staff of Sultan Maulana Hasanuddin State Islamic University, Banten, particularly those who have educated and guided the author throughout the academic journey from beginning to end.
6. The Principal of SMPIT Al-Izzah, the Mrs. Sulkiah, M.Pd., the English teacher of SMPIT Al-Izzah Serang, Mr. Engkos Ahmad Kosim, S.E., and the students of Class 8 Akhwat 2, who kindly permitted the author to conduct research and made significant contributions to the success of this study.
7. To my beloved parents, Mr. Astomo Ardi and Mrs. Nurlela, thank you for your unwavering support, unconditional love, endless prayers, and wise encouragement. Your patience and steadfast belief in the writer have been the pillars of strength throughout this journey. Every step the writer takes and every challenge the writer overcomes reflect the values and resilience you have instilled. The writer

dedicates this achievement to both of you with all love and deepest gratitude.

8. To my brathers, Sara Ahmad Taufik, S. T and Nursidik, A.Md, S.T thank you for your prayers, guidance, and support throughout this journey.
9. To all friends whom the writer cannot mention one by one, thank you for your sincere support, prayers, and encouragement from the moment we met until the completion of this thesis.
10. Lastly, to the writer, thank you for persevering, pushing through the toughest days, trusting the process, and never giving up. This research is not merely a final assignment but a reflection of growth, learning, and resilience. May this achievement serve as a reminder that every struggle, prayer, and sleepless night was worthwhile.

The writer acknowledges that this thesis is far from perfect. Therefore, constructive criticism and suggestions are highly appreciated for the improvement of future work.

Serang, September 16th, 2025
The writer,

SISKA SARI
SRN. 211230043

ABSTRACT

Siska Sari. SRN. 211230043. 2025. “Integrating Canva as Digital Storytelling Tools in Learning Recount Text Writing Students Perception (A Descriptive Qualitative at VIII Grade SMPIT Al Izzah Kota Serang)” (Undergraduate Research paper, Department of English Education, Faculty of Education and Teacher Training, The State Islamic University Sultan Maulana Hasanuddin Banten)

This study investigates the integration of Canva as a digital storytelling tool to enhance recount text writing skills among 21 eighth-grade students at SMPIT Al-Izzah, Serang City, during the 2024/2025 academic year. Utilizing a descriptive qualitative approach, data were collected through questionnaires and in-depth interviews to explore students' perceptions, the effectiveness of Canva, and the challenges faced. Findings reveal that students generally hold positive perceptions of Canva, with 80-90% agreeing it is engaging, enjoyable, and motivating due to its interactive visual features, such as templates and design elements. Canva significantly improves students' ability to structure recount texts, enhances creativity, boosts confidence, and aids in understanding text elements (orientation, events, and reorientation). However, challenges include limited time, unstable internet connections, and difficulties understanding Canva's features, with 52% of students reporting insufficient time and 19% needing assistance. Students suggested initial tutorials, collaborative learning, and additional practice time to optimize Canva's use. The study concludes that Canva is an effective tool for improving recount text writing, fostering creativity, and reducing writing anxiety, but its success depends on teacher support and structured strategies. These findings contribute to the development of technology-based writing instruction in EFL contexts.

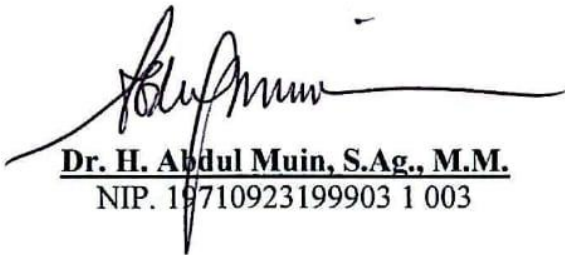
Keywords: *Canva, Digital Storytelling, Recount Text*

THE ADVISERS' APPROVAL

This is to certify that the undergraduate research paper of Siska Sari SRN. 211230043 entitled "Integrating Canva as Digital Storytelling Tools in Learning Recount Text Writing Students Perception (A Descriptive Qualitative at VIII Grade SMPIT Al Izzah Kota Serang)" has been approved by the research paper advisers for further approval by the board of Examiners.


Serang, September 16th, 2025

Adviser I




Dr. H. Abdul Muin, S.Ag., M.M.
NIP. 19710923199903 1 003

Adviser II



Dr. Khervadi, M.Pd.
NIP. 19890329202321 1 024

Acknowledged by:
The Head of English English Department,



Afif Sua'di, S.S., M.Hum.
NIP. 19871228 201903 1 003

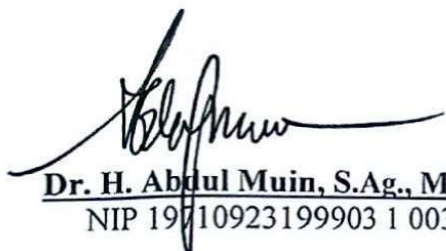
**INTEGRATING CANVA AS DIGITAL STORYTELLING TOOLS IN
LEARNING RECOUNT TEXT WRITING STUDENTS PERCEPTION
(A Descriptive Qualitative at VIII Grade SMPIT Al Izzah Kota Serang)**

By:

SISKA SARI
SRN. 211230043


Under the Supervision of:

Adviser I



Dr. H. Abdul Muin, S.Ag., M.M.
NIP 19710923199903 1 003


Adviser II



Dr. Khenyadi, M. Pd.
NIP 19890329202321 1 024


Acknowledged by:

The Dean of Education and
Teacher Trainings Faculty



Dr. H. Subhan, M.Ed.
NIP 19680910 200003 1 001

The Head of English
Education Department



Aff Suaidi, S.S., M.Hum.
NIP 19871228 201903 1 003

THE BOARD OF EXAMINERS' APPROVAL

This is to certify that the undergraduate research paper of Siska Sari has been approved by the board of Examiners as a partial fulfillment of the requirement for the degree of Sarjana in English Education.

Serang, October 14th, 2025

The Board of Examiners:

Dr. Supardi, M.Pd., Ph.D.
NIP. 19680620 199603 1 003

Chairman



Afif Suaidi, S.S., M.Hum.
NIP. 19871228 201903 1 003

Secretary



Dr. Tatu Siti Robbiah, M.Hum.
NIP. 19830205 201101 2 009

Examiner I



Yazid Rukmayadi, S.Pd, M.Pd.
NIP. 19860721 202012 1 00 1

Examiner II



Dr. H. Abdul Muin, S.Ag., M.M.
NIP. 19710923 199903 1 003

Adviser I



Dr. Kheryadi, M.Pd.
NIP. 19890329 202321 1 024

Adviser II



DEDICATION

**This undergraduate thesis is wholeheartedly dedicated to my beloved
parents**

Mr. Astomo Ardi and Mrs. Nurlela

for their endless love, support, and encouragement.

MOTTO

إِنَّ مَعَ الْعُسْرِ يُسْرًا

"Sesungguhnya bersama kesulitan ada kemudahan."

Q.S Al-Insyirah ayat 6

"With hardship comes ease."

A BRIEF BIOGRAPHY

Siska Sari was born on April 4, 2001, in Purawiwitan. She is the third child of Mr. Astomo Ardi and Mrs. Nurlela, and the younger sister to Sara Ahmad Taufik and Nursidik. Siska completed her primary education at SDN 2 Purajaya. In 2015, she attended SMPN 1 Kebun Tebu, followed by SMKN 1 Kebun Tebu in 2018. In 2021, she enrolled in the undergraduate program in the English Education Department at State Islamic University Sultan Maulana Hasanuddin Banten.

During her university years, Siska was actively involved in various organizations, including serving as a member of the English Education Student Association (Himpunan Mahasiswa Jurusan Tadris Bahasa Inggris), Secretary of the Women's Empowerment Division of the same association, and a volunteer at the Ayatullah Humaeni Institute. Since 2023, she has been working at SKh Elmyra Shanum, gaining valuable teaching experience to further her professional growth.

TABLE OF CONTENTS

STATEMENT OF ORIGINALITY	i
ACKNOWLEDGMENT	ii
ABSTRACT.....	v
THE ADVISERS' APPROVAL	vi
THE BOARD OF EXAMINERS' APPROVAL	viii
DEDICATION.....	ix
MOTTO	x
A BRIEF BIOGRAPHY.....	xi
TABLE OF CONTENTS	xii
LIST OF TABLE	xvi
LIST OF FIGURE	xvii
LIST OF CHART	xviii
LIST OF APPENDICES	xix

CHAPTER I INTRODUCTION	1
A. Research Background	1
B. Identification of Problems.....	6
C. Formulation of the Problem.....	7
D. Scope and Limitations of the Research.....	8
E. Research Purposes.....	8
F. State of the Art.....	9
G. The Importance of Research	15
H. The Organization of Writing.....	16
CHAPTER II THEORETICAL FRAMEWORK	19
A. Writing	19
1. Definition of Writing.....	19
2. Writing Process	20
3. Writing Purpose	22
B. Recount Text	23
1. Definition of Recount Text	23
2. Types of Recount Text.....	23

3.Generic Structure of Recount Text	25
C.Digital Storytelling.....	27
1.Definition of Digital Storytelling	27
2.The Benefits of Digital Storytelling.....	27
3.Components of Digital Storytelling	30
D.Canva as a Digital Storytelling Tool.....	32
1.Definition of Canva.....	32
2.Canva as a Learning Media.....	32
3.Canva in Teaching Recount Text Writing	34
4.Advantages and Disadvantages of Canva	41
5.Canva's Impact on Writing Skill Development.....	43
E.Previous Studies	46
CHAPTER III RESEARCH METHODOLOGY	49
A.Research Setting.....	49
B.Research Methods	50
C.Research Participants	51
D.Data Collection Technique	52

E.Data Analysis Techniques	55
F.Data Validity.....	58
CHAPTER IV FINDINGS AND DISCUSSION.....	61
A.Findings.....	61
1.Students' Perceptions of Using Canva in Writing Recount Texts..	61
2.The Influence of Canva on Students' Writing Skills.....	69
3.Challenges Students Face When Using Canva	77
4.Suggestions for Learning Improvement.....	84
B.Discussion	87
CHAPTER V CONCLUSION AND SUGGESTIONS.....	94
A.Conclusion	94
B.Suggestion	96
REFERENCES.....	97
APPENDICES	101

LIST OF TABLE

Table 3. 1 : Likert Scale Scores	56
Table 4. 1: Student perception questionnaire.....	62
Table 4. 2 : Canva's Influence.....	69
Table 4. 3 : Challenge Questionnaire.....	78

LIST OF FIGURE

Figure 1. 1 : VOS Viewer Overlay Visualization OF Keywords in Canva- Related Research	9
Figure 1. 2 : VOSViewer Density Visualization of Keywords in Canva- Related Research	12
Figure 2. 1 : Canva.....	32
Figure 2. 2 : Canva Features	36

LIST OF CHART

Chart 4. 1 : Student Perception Questionnaire.....	68
Chart 4. 2: Canva’s Influence	76
Chart 4. 3: Challenge Questionnaire.....	84

LIST OF APPENDICES

Appendix 1. Research Instrument.....	101
Appendix 2. Questionnaires Data	110
Appendix 3. Transkrip of Interviews	113
Appendix 4 Documentation of Teacher's Lesson Module.....	125
Appendix 5. Student Results Using Canva	137
Appendix 6. Consultation sheet	142
Appendix 7. Research License.....	146
Appendix 8. Research Reply Letter	147
Appendix 9. Documentation	148