

STATEMENT OF ORIGINALITY

I hereby affirm that this research paper, submitted as a partial requirement for obtaining the degree of the English Education Department, Faculty of Teacher Training and Education, is entirely the product of my own academic work.

Any thoughts, ideas, or findings borrowed from other authors have been properly acknowledged and cited in accordance with the applicable laws and ethical standards of academic writing.

However, I would be ready to face any penalties, including the loss of my related academic degree from the institution and other regulations that apply in Indonesia, if the originality of this paper is shown to be either partially or entirely true, proven, or it is found to be plagiarism.

Serang, 25th June 2025



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ABSTRACT

Septi Qinqin. 211230002. 2025. The Effectiveness of Video on Youtube as A Learning Media on High School Students' Writing Skill of English Descriptive Text (A quasi experimental research study at eleventh grade students of MAN 1 Pandeglang)

This research explores the effectiveness of YouTube videos as a learning media to enhance high school students' writing skills in composing English descriptive texts. The study was prompted by common challenges encountered by students in writing, particularly in generating ideas, selecting appropriate vocabulary, applying correct grammar, and organizing their thoughts into coherent and structured texts. These difficulties often result in writing that lacks clarity, detail, and engagement. One of the main contributing factors to these issues is the use of conventional, textbook-based teaching methods that do not sufficiently support students' creativity or provide concrete visual references. YouTube, as a widely accessible and popular digital platform, offers diverse and contextual audiovisual content that can help address these writing challenges by presenting real-life examples, enriching vocabulary exposure, and stimulating idea development. Therefore, this study aimed to determine whether the integration of YouTube videos into the teaching process could significantly improve students' descriptive writing skills. The research was conducted at MAN 1 Pandeglang using a quantitative approach with a quasi-experimental design involving two groups: an experimental group taught using YouTube videos and a control group taught using traditional methods. Data were collected through pre-tests and post-tests and analyzed using the Independent Sample t-test with SPSS version 23. The findings revealed that the experimental group showed a substantial improvement in their writing performance, with the average score increasing from 13.57 to 17.14, whereas the control group showed only a modest increase from 13.86 to 14.96. The significance value of 0.000 indicated a statistically significant difference between the two groups. In conclusion, the study found that YouTube videos serve as an effective and engaging media in overcoming students' writing difficulties particularly in idea development, vocabulary usage, grammar accuracy, and text organization thus enhancing the overall quality of their descriptive writing.

Keywords: Youtube, writing skill, descriptive text

ADVISER'S APPROVAL

This is to certify that the undergraduate research paper of Septi Qinqin, SRN 211230002, entitled "The Effectiveness of Video on Youtube as A Learning Media on High School Students Writing Skill of English Descriptive Text (A quasi experimental research study at eleventh grade students of MAN 1 Pandeglang)" has been approved by the researcher paper adviser for further review by the Board of Examiners

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LEARNING MEDIA ON HIGH SCHOOL STUDENTS
WRITING SKILL OF ENGLISH DESCRIPTIVE TEXT**

(A quasi experimental research study at eleventh grade students of
MAN 1 Pandeglang)

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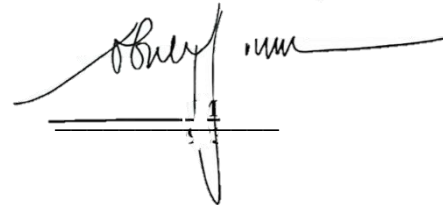
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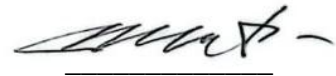
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DEDICATION

This research paper is dedicated to my beloved parents who never stopped praying for my happiness, my success, always love in support me in various way. Thanks to my beloved grandmother, brother and sister who always support, pray for me, those who always hear all my stories. Thank you so much for my big family wich I realy love.

MOTTO

“Allah does not burden a person beyond his capacity”

(QS. Al-Baqarah 286)

A BRIEF BIOGRAPHY

The researcher, Septi Qinqin was born in Pandeglang, September 21st September 2003. She is the first child from the couple Mr. Deden Awan Muknas and Mrs. Yati Suharti.

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Finally, the writer can realize this paper still has some weakness and mistakes. The writer hopefully this paper will be helpful, especially for the writer and any reader or researcher.

Serang, June 13rd, 2025

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