

# **CHAPTER I**

## **INTRODUCTION**

### **A. Background of The Study**

The teacher's role is very important in the teaching and learning process, the teacher helps the teaching and learning process run. Therefore, it is necessary to have creativity that must be possessed by a teacher, not only carelessly in teaching but teachers must have abilities, ideas, creativity, and good attitudes in teaching students. Teachers also become role models whose attitudes and behavior are often imitated by students. Teacher's creativity is a form of teaching that aimed at developing someone own creative thinking or behavior. Creative teachers tend to have many ideas in teaching also tend to direct students to be active, can solve problems and can create new things. Creative is process of having new ideas, critical and imaginative thinking.

Teaching English is not easy, it becomes a challenging task for everyone. In boarding school, students often feel bored with the methods taught by teacher, because there are no gadgets and online media that they use to study, they only learn using books provided by the boarding school. So, by using YouTube as a medium for learning, it is hoped that this will increase the spirit of students learning in the classroom. The use of YouTube videos made by teacher in the class can be useful for teachers

and fun for learners. More students are more pay attention and more motivated by visual learning activities and more likely to concentrate while watching videos than reading text in books and notes. It's okay for students to learn using YouTube provided by the teacher, because this is also done to increase their attention in learning especially in learning English. The lack of visual quality and also the limited media used by teachers in the learning process will make students bored, so that students will find it difficult to pay attention to the lessons the teacher is teaching, have difficulty concentrating and lose motivation to learn. Example: a teacher teaches English, material about everyday conversation. The teacher uses the blackboard media, writes the material and then conveys it to students through the lecture method, the next day the teacher does the same and so on. The limitations of the media will clearly make students bored and less enthusiastic in learning, also refers to teacher-centered learning.<sup>1</sup>

Based on the description above, the researcher is interested in finding out the creativity of teacher's in boarding school by using YouTube as a learning medium to increase students' attention, therefore researcher are encouraged to conduct research by title **“Teacher’s**

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<sup>1</sup> “The Using Of Youtube Media In Improving The English Ability Of Students In Class Xi Ipa Sma Negeri 9 Rejang Lebong | Journal of Education, Linguistics, Literature and Language Teaching,” Accessed June 13, 2022, <https://ejournalunsam.id/index.php/ellite/article/view/2451>.

## **Creativity At The Boarding School Using YouTube In Teaching English: Increasing Students' Attention”.**

### **B. Identification of The Problem**

There are many problems that often found during study at the boarding school, example: students have a difficulty focusing during learning from book, students' are often bored studying with the same media every day and it makes students' learning motivation decreases, also the deficiency of teacher's ideas of teaching in learning.

### **C. Statements of The Problem**

Based on the problems that mentioned above, the writer will propose some following questions:

1. How is the teacher's creativity in teaching English using YouTube?
2. How is students' attention in English learning using YouTube?

### **D. Objectives of The Study**

Based on the statements above this research will be aim to:

1. To find out the teacher's creativity in teaching English using YouTube.
2. To find out the students' attention in English learning using YouTube.

### **E. Significant of The Study**

The result of this research is expected to give contribution to teacher, students and other researcher. The significant of the studies are:

The first is for Writer (Researcher). From this research, researchers can know how the teacher's creativity in teaching students using YouTube in learning process, and how they can make students pay attention to the lesson and be enthusiastic about learning English.

The second is for Teacher. It is expected that this research can help teachers to improve their creativity in teaching to increase students' attention also students' interest in learning English.

The third are for Students. It is hoped that students' attention in learning will increase while studying using YouTube videos, and students will be more enthusiastic about learning English in class.

#### **F. Limitation of The Study**

The limitation of the study is teaching using YouTube which concentrates on the creativity of teachers in Islamic boarding schools in teaching the English material being studied, by making videos which are then uploaded to YouTube to increase students' attention.

#### **G. Previous Study**

The first previous study was conducted by Reada, the title is about **The Use of Faculty Members' Perspective on Employing YouTube in Teaching English for ESL Undergraduate Students.**<sup>2</sup> The findings

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<sup>2</sup> Ammari, R., Ahmad, W., Abushunar, M., & Al-Jarrah, L. (2024). Faculty Members' Perspective on Employing YouTube in Teaching English for ESL Undergraduate Students. *Journal of Language Teaching and Research*

indicated that teachers have a positive attitude as they successfully utilize YouTube videos to improve students' English language skills. Faculty members observed that the monotony of teaching decreased while students' motivation to engage with the English language increased. The study also revealed some challenges students face in developing their English language skills, such as a lack of self-confidence and an inability to express their thoughts adequately.

The second previous study was conducted by Muslem, the title is about **YouTube teaching materials with peer support to improve students' mastery of subject content learning.**<sup>3</sup> The findings revealed that using YouTube teaching materials with peer support significantly improved students' mastery of the subject content of ELTMC compared to those without peer support. The study also reported that only 13 of 30 students had problems learning the subject via the media in the experimental group with peer support. The problems were the speed of speaking by the native speakers, lengthy videos, different English accents that were difficult to absorb, and unclear video sounds. Meanwhile, the benefits include the presence of the native speakers in the videos who are creative and accurate in the language being learned (i.e., English), the joy and positive challenges they got from watching the videos and having

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<sup>3</sup> Muslem, A., Sahardin, R., Heriansyah, H., Fata, I., Djalaluddin, Y., & Hankinson, E. (2022). YouTube teaching materials with peer support to improve students' mastery of subject content learning. *Studies in English Language and Education*.

discussions afterward with peers. The availability of peer assistance enabled students to comprehend the teaching material delivered through actual media on YouTube on a deeper level.

The third previous study was conducted by Cahyana, the title is about **The Use Of Youtube Video In Teaching English For Foreign Language At Vocational High School.**<sup>4</sup> The result of the study revealed that: a) the teachers could implement the technique since the teachers used YouTube video technique to target several skills in English. The students had positive opinion about the improvement obtained in learning English. The students also mentioned that the implementation of this technique was able to decrease the monotonous teaching and increase the motivation in learning English. However, some problems occurred while the preparation of the assessment process in implementing YouTube video technique such as the internet connection and the students' readiness. The teachers needed to develop the technique to increase the students better understanding of the topic. The result of this study was found out the implementation of YouTube videos in teaching and learning English was showed a positive impact on students' English acquisition and helpful for teachers in delivering the topic to students and the result was in line with the finding of the previous study. However,

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<sup>4</sup> Cahyana, A. (2020). THE USE OF YOUTUBE VIDEO IN TEACHING ENGLISH FOR FOREIGN LANGUAGE AT VOCATIONAL HIGH SCHOOL. *Jurnal Pendidikan Bahasa Inggris Indonesia*. 1.

there were some additional findings in this present study such as the problem the way teachers implemented this technique, the students' opinion in English skill improvement, and the students' perception toward the implementation of the YouTube video technique.

The difference between those previous studies above and this research is this research focuses on teacher's creativity using YouTube video at the boarding school that teacher used in teaching to increase students' attention.

## **H. Organization of Writing**

This paper divided into five chapters. Each chapter explains different matters in line with the topic that is discussed:

**Chapter I** is introduction, which consist of: background of the study, identification of the problem, statements of the problem, objectives of the study, significant of the study, limitation of the study, previous study organization of writing.

**Chapter II** is theoretical framework, which explain about: creativity, youtube, and attention.

**Chapter III** is research methodology, that consist of the method of the research, the setting of the research, participant, instrument of research, technique of data collecting, and technique of data analyzing.

**Chapter IV** are explains the result of research that is the data analysis.

**Chapter V** discuss about conclusion and suggestions.