

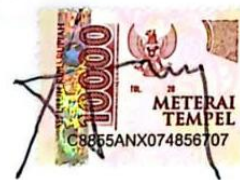
## STATEMENT OF ORIGINALITY

Herewith, I declare that the research paper I wrote a partial fulfillment of the requirements for the bachelor degree and submitted to the English Education Department, the Faculty of Education and Letters, wholly constitutes my original scientific writing.

As for the other person works, whose ideas are quoted in this paper, have been referred to appropriately under the prevailing legal and intellectual ethic in the world of scientific writing tradition.

However, if the originality of this paper, either partially or wholly, is later on, is proved it falls under convincing plagiarism, I would be prepared to receive any consequences in the form of any sanction such as losing my related academic degree obtained from the institution as well as other rules prevailing in Indonesia rules and regulations that apply within Sultan Maulana Hasanuddin Banten University. Thus, I make this statement truly to be used properly.

Serang, September 24<sup>th</sup>, 2025



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## ACKNOWLEDGEMENT

*Bismillahirrahmanirrahim*

In the name of Allah, the most gracious, the most merciful.

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## ABSTRACT

**Annisa Waghfirliyana.** 211230023. 2025. A Pragmatic Analysis of Brown and Levinson's Politeness Strategies in *Elemental: Forces of Nature* Movie

This study aims to find out the use of Brown and Levinson's politeness strategies in the animated movie *Elemental: Forces of Nature*. It also explores the film's educational implications. The research employed a qualitative method with a pragmatic approach to analyze the types of politeness strategies used by the characters and to evaluate the film's pedagogical value. Data were collected from the movie script and analyzed based on Brown and Levinson's theory, which includes four primary strategies. The findings reveal that a total of 158 utterances were identified as containing politeness strategies, distributed as follows: bald on-record (50 utterances), positive politeness (61 utterances), negative politeness (26 utterances), and off-record (21 utterances). Positive politeness was the most frequently used strategy, reflecting the film's emphasis on empathy and social bonding. The application of each strategy varied depending on the characters' relationships, emotional states, and cultural backgrounds. In addition to the linguistic analysis, a total of 56 utterances were examined in relation to their potential impact on teaching and learning. The findings also further suggest that these politeness strategies can be integrated into speaking activities in the classroom. By using the movie's dialogues, students can practice authentic speech, improve their fluency and accuracy, and develop pragmatic competence. Thus, the study concludes that *Elemental: Forces of Nature* is not only entertaining but also pedagogically valuable as a medium to support speaking skill development in English language learning. In conclusion, this study suggests that animated films with rich pragmatic content can serve as effective tools in English language education.

**Keywords:** *Pragmatics, Politeness Strategies, Animated Film, Speaking Skill.*

## THE ADVISER'S APPROVAL

This is to certify that the undergraduate research paper of Annisa Waghfirliyana, SRN 211230023, entitled “A Pragmatic Analysis of Brown and Levinson’s Politeness Strategies in *Elemental: Forces of Nature* Movie” has been approved by the research paper adviser for further review by the Board of Examiners

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NATURE* MOVIE**

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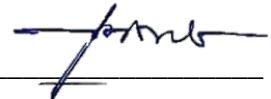
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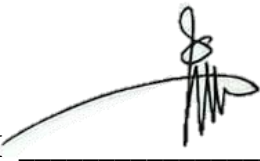
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## **DEDICATION**

In the name of Allah, the Most Gracious and Merciful. This work is dedicated to the One who never left my side even when I forgot to pray, He still answered.

To my beloved parents, who have always been my pillars of strength, thank you for your endless love, ceaseless prayers, and gentle encouragement. Your sacrifices, both spoken and silent, are etched in every word of this paper. You are my dua come true.

## **MOTTO**

True success is not forged by perfection, but by consistent effort. As even water, in its softness, shapes stone with time. So I strive not for perfection, but for progress, trusting Allah in every step.

## **A BRIEF BIOGRAPHY**

Annisa Waghfirliyana is the last of two children, she has an older brother, Annisa or commonly called Nca was born in Serang on August 31, 2002. She receive her basic education at SDN Kragilan 1, then continued her education at SMPN 3 Kragilan, and continued her education at MAN 1 Kab. Serang. From junior high school, she began to like and be interested in English, so she majored in English education at college, and she is currently a student of UIN Sultan Maulana Hasanuddin Banten.

In the future, she wants to be a good and successful person who can make her parents proud, and also hopes to be able to benefit the people around her.

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