CHAPTER I

INTRODUCTION

A. The Background of the study

Writing is one of the skills in language and many students think writing skills is the most difficult skill to master. According to Richards and Renandya "Writing is the most difficult skill for second language learners to master"[1]. This can be seen from students who are less enthusiastic about learning English, especially in writing material, because they find it difficult to combine words into perfectly worded sentences and writing also requires a high effort. According to Fullwiler, "writing is a process compiling ideas, starting with exploring and researching, drafting, revising and editing or distributing them to the world. In Add1ition, writing is a process of rejecting the ideal plan, which is complex, mobile and multifaceted. It can be said that writing is not a simple activity that can be completed immediately and spontaneously, but writing is a complex process that requires efforts"[2]. Students also think that writing is very complex, Writing is called a

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[1] Hilman ari, 'The Effectiveness of Using Instagram in Developing Students' Descriptive Text Writing', *Sustainability (Switzerland)*, 11.1 (2019), 1–14 <http://scioteca.caf.com/bitstream/handle/123456789/1091/RED2017-Eng-8ene.pdf?sequence=12&isAllowed=y%0Ahttp://dx.doi.org/10.1016/j.regsciurbeco.2008.06.005%0Ahttps://www.researchgate.net/publication/305320484_SISTEM_PEMBE TUNGAN_TERPUSAT_STRATEGI_MELESTARI>.

[2] Fazirotul Wafiya, As'ari As'ari, and Kheryadi Kheryadi, 'An Analysis of Supporting Arguments on Student's Critical Writing', *Indonesian Journal of English Studies*, 1.2 (2021), 53–61 <http://103.20.188.221/index.php/ijes/article/view/3912>.

complex task because of many points to be noticed when writing for example should consider with vocabularies, sentences, grammar, tenses, content and others**.** According to Lopez and Campilio also said "Writing is a very complex task.[3]

Writing practice is indispensable for getting proper writing and for writing learning is not enough once or twice or at school only, but students can practice as often as possible to improve their writing skills. Therefore, writing requires practice and training for improve the writing skills. For the practice of writing requires interesting technology in training, because writing is better when it is powered by advanced or supportive tools or technologies.

Then technology has become an important part of our lives. Technology is accelerating, as people need technology in their lives. Then with advancement of technology, technology will affect the learning and behavior in the context of education. As part of the development of ICT the progressive internet has changed students and teachers' behavior in the educational context[4]. Technology has positive and negative effects.

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[3]Siti sholikhah muh syafei and aisyah ririn perwikasih utari, 'The Use of Instagram As a Media to Teach Students' Writing Recount Text', 2.2 (2019), 148–59.
[4] Arif Nugroho and Any Rahmawati, "' LET ' S WRITE A CAPTION !": UTILIZING INSTAGRAM TO ENHANCE ESP STUDENTS ' WRITING SKILLS', 1.2017 (2019).

Use technology wisely for positive purpose, a process of learning using technology will benefit students and teachers. Use of technology education is an indicator that can help students improve their skills and learn[5]. Using technology in the learning process is not only helping students but also particularly helpful teachers in teaching. Example of technology's usefulness to students in the learning process can help students to increase interest in learning, in increased knowledge and information, making it easier for students to access materials with various references.Technology in the learning of teaching would be more modern as well as innovative. As technology is growing and one of the technological advances is the internet. The internet is becoming widely used and internet becomes increasingly popular with everyone, even students who are close to the internet, they already use internet in their live. Internet development can also be seen from growing social users. Social media as a means of communication and a favorite among all.

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[5]Ismi Baqiatus Sallamah and Agus Husein As Sabiq, 'Does Instagram as Learning Media Affect Students' Writing Skill on Recount Text?: An Experimental Research', *REiLA : Journal of Research and Innovation in Language*, 2.3 (2020), 126–33 <https://doi.org/10.31849/reila.v2i3.5501>.

Social media has become a highly useful personal communication technology[6]. Social media is useful, one of them can interact and communicate with others without being in person and using social media is very influencing for students. Media is used to deliver messages from the sender to the receiver so that can stimulate thoughts, feelings, interests, and concerns students in the learning process[7]. Using social media has become a daily habit. Therefor the use of social media must be used with a good purpose. Students can use their social media to increase their skills. Using social media will provide several supporting aspects to improve student's skill, one is writing skills. Students often using their social media, it must be exploited by more educators. Because students can learn more passion, let alone the process of learning using familiar applications, which they might use every day. That way the students will use social media to learning process. One of the social media can use in learning process is Instagram. Instagram application can be used for writing learning.

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[6] Geminastiti Sakkir, Qashas Rahman, and Kisman Salija, 'Students' Perception on Social Media in Writing Class at STKIP Muhammadiyah Rappang, Indonesia', *International Journal of English Linguistics*, 6.3 (2016), 170 <https://doi.org/10.5539/ijel.v6n3p170>.

[7] Devy Angga Gunantar and Tatas Transinata, 'Writing Caption on Instagram as Media for Student's Motivation and Writing Skill Improvement', *ETERNAL (English Teaching Journal)*, 10.1 (2019) <https://doi.org/10.26877/eternal.v10i1.3905>.

Than any other application, Instagram is one of the most interesting apps for all people, especially for students. Instagram users are vast throughout the world. Many of the most exciting features on new Instagram are creating Reels, but here researcher use one of the features of uploading photos or videos along with additional the best captions for sharpening students writing skill s. That way students will be even more enjoy writing. According to Shazali "Instagram can create a fun and meaningful learning environment for the students as they are enjoying using Instagram in doing school task"[8]. Instagram encourages students to be more creative because students will upload the best photos or videos and share it with other users, Instagram users can communicate by commenting on photos or videos posted by themselves. Especially now, there are more interesting functions on the Instagram application. Instagram is a relatively new form of communication users can easily share their updates in the following ways : photo or video[9]. by uploading photos or videos in Instagram accounts, Instagram users write captions to describe or tell stories of photos or videos they post.

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[8] Amelia Nurdiansyah and Tryanti R. Abdulrahman, 'O', *Akademika*, 9.01 (2020), 97–107 <https://doi.org/10.34005/akademika.v9i01.808>.

[9] Soviyah and Diana Rahayu Etikaningsih, 'INSTAGRAM USE TO ENHANCE ABILITY IN WRITING', 4.July (2018) <https://doi.org/10.25134/ieflj.v4i2.1373.Received>.,34.

Writing caption on Instagram is often done by all Instagram users. Researcher use caption on Instagram to practice students writing, themed on Holiday, which will make students interested in this media and more enthusiastic about learning. Moreover, students use English language and students tell stories that correspond to photos or videos upload to share in there Instagram account that way they will be more eager to improve writing skill and writing caption on Instagram is very helpful for learning writing.

Several previous studies also found the same problem, which occurred during the students learning process in writing, students found it difficult to express their ideas and thoughts in writing and felt bored or less interested in the usual learning process. Therefore, modern learning media are needed to attract students' attention, with this research, students will be more enthusiastic about learning English, especially writing, and will be interested in using Instagram captions as a medium to practice writing recount text, because Instagram is one of the applications that is widely used among students. Than this research is important to find out how much students' writing skills have increased by using Instagram captions as a medium for practice recount text.

According to the background explanation, the researcher is eager to find and analyze the media used by students in learning writing and how the media can help students improve their writing skills, therefore the researcher finds a problem and looks for answers to the problem by taking a research entitled "The Use Captions on Instagram for Practice Recount Text to Improve Students' Writing Skills". This research is for the 10th graders at SMAN 4 Kota Serang.

B. Identification of the problem

Based on the study's background above, the research identifies the problem as follow:

1. Writing is one of the most difficult skills to master

2. Teachers don't use media technology to teach writing and students will   get bored

3. Students lack interest in learning writing

C. Limitation of the study

This study will be carried out within the following limitations:

1. This study will be applied at SMAN 4 KOTA SERANG

2. This study will be carried out in the Class X

3. This study will be intense to know writing caption on Instagram for practice recount text to improve writing skill

D. Problem statement

In order to make the research a focus, the research was formulated as the following research problem.

1. How to use Instagram caption in students practice in writing recount text?

2. Is there improvements in writing skills by using writing caption on Instagram?

3. Can new media attract students to study more?

E. The objective of the study

According to the research problems above, the study aimed to achieve the followings objective:

1. To use the caption Instagram app to practice recount text

2. To improve writing skills among students

3. To teaching writing in different and interesting way

F. The significant of the study

The result of this study are expected to provide some contribution to the following reasons:

1. Students

First, for students, this study can help students for improve writing skills, especially writing recount text, by using the media, namely Instagram app in the learning process and will be more interesting.

2. Teacher

Second, for teacher, this study is aims to develop students writing, teaching media that can encourage students to participate in writing learning process, and take advantage of familiar technological media

3. Researcher

Third, for researcher, it is expected that the study will provide some information for people who wish to conduct any further research in the same field, and In this way, researchers will try their best to make the best contribution.

G. Previous Study

There are some previous studies related to the topic, in this section the researcher takes some previous studies as a reference that is reviewed to this study:

1. The Previous study was conducted by Vita Ningrum, Ferry Rita and Hastini on "Improving Writing Skill in Writing Recount Text Through Diary Writing" this study is a pre-experimental research design. The object of this research is SMA Alkhairat Kalukubula's tenth grade students and the sample is XA Class. The sample size is 25 students. The researcher use cluster sampling and a set of pre-test and post-test designs. The pre-test is used to measure students' writing ability of recount text before treatment, and the post-test is

used to measure students' writing ability after treatment. Based on the results of the two tests, the researcher found that the t-count was 8.56. the calculated significance level is set to 0.05, and the degrees of freedom (DF) of the table is 25-1=4. The researcher found that t-table is 2.064. it shows that t-counted is higher than t-table. This means that the hypothesis of this study is accepted. The conclusion reached is that the use of diary writing is effective when writing recount text because the students' scores have improved. Significant progress has also been made by comparing the results of t-counted and t-table[10].

2. The Previous study was conducted by Dafi Khusnita "The Use of Facebook to Improve Students' Skill and Increase Their Motivation in Writing Recount Text" the research aims to understand how Facebook can improve students' skills and increase their motivation to write recount text. It adopts action research design and is carried out through pretest, circle 1 and circle 2. The subjects of the study there are 32 students from SMAN 1 Kajen X2. The Facebook group was created to allow students to write recount text and provide

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[10] Vita Ningrum and Ferry Rita, 'Improving Writing Skill in Writing Recount Text Through Diary Writing', *Journal of English Language Teaching Society (ELTS)*, 1.1 (2013), 1–13 <http://download.portalgaruda.org/article.php?article=111201&val=719&title=IMPRO VING WRITING SKILL IN WRITING RECOUNT TEXT THROUGH DIARY WRITING>.

feedback on their friends' work. Writing tests, observation forms and questionnaires were used as data collection tools. The results of the writing test at the end of the three cycles show that the students' writing ability has improved significantly. The observation results show that after learning to use Facebook to write recount texts, students become more focused, active and interested in joining the classroom. Writing happily and more seriously. The analysis of the questionnaire shows that students have a positive response to using Facebook in their studies. In short, using Facebook to recount for writing recount text is helpful to students in improving writing skills[11].

3. The Previous study was conducted by Ai Erarslan " Instagram as an Education Platform for EFL Learners". This research aims to explore students' views on Instagram as an educational platform, which involves language education and learning improving students' language learning process in formal classrooms, this research using mixed methodology. 219 students learning English were included in the survey, and 80 students participated in the experimental part of this research, aiming to explore the impact of Instagram on the students' language learning process. Six students from the

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[11] Khusnita Dafi, 'The Use of Facebook to Improve Students' Skill and Increase Their Motivation in Writing Recount Text'.

experimental group were also interviewed and asked about their use of Instagram in the research experiment. Quantitative and qualitative analysis shows that Instagram is the most commonly used social media platform among participants. They are used in the process of education and language learning. In conclusion Instagram can be used to improve the formal teaching of English learning by exposing students to the while using the platform as part of their daily practice[12].

4. The Previous study was conducted by Devy Angga Gunantar and Tatas Transinata Universitas of Semarang "writing caption on Instagram as media for student's motivation and writing skill improvement" this study aims to describe the use of captions on Instagram to improve writing skills and motivation. This research is classroom action research (CAR). this survey the subject is VII SMP N 3 Mranggen Demak, with 31 Students in total. This study was conducted in two cycles. A pre-test was conducted before the implementation of the first cycle. This research use descriptive qualitative method to describe the use caption on Instagram for student's motivation and writing skills improvement. The results

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[12] Ali Erarslan, 'Instagram as an Education Platform for EFL Learners.', *Turkish Online Journal of Educational Technology - TOJET*, 18.3 (2019), 54–69.

showed that the use of caption on Instagram cam improve student's motivation and writing skills[13].

5. The Previous study was conducted by Ari Hilman, Galuh university "The Effectiveness of using Instagram Developing Students' Descriptive Text Writing" This study investigates the impact of Instagram on student descriptive texts Islamic high school students' writing and find out, their Use Instagram to learn about descriptive writing. In doing so, this subjects include 48 tenth grade students. Then they divided into two equal experimental group and control group (N=24). They are of different ages between 16 and 17 years old. The gender of the participant is not considered variables in research. This study uses a convergent parallel hybrid method, while Pre-test and post-test are used to collect quantitative data and questionnaire to collect qualitative data. Therefore, it can be concluded that: Differences between students' descriptive writing ability taught by social media Instagram and those who don't. In answer to the second researching the problem, the author concludes that students are instagram is influential in developing students' descriptive text writing descriptive writing ability. Therefore, the

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[13] Gunantar and Transinata.

students replied that they have positive views on the use of Instagram in his descriptive text writing[14].

6. The Previous study was conducted by Ade Christanty Yudha Bestari, Dinar Faiza, and Meilina Haris Mayekti University of Surakarta "Instagram caption as online learning media on the subject of Extended writing during pandemi of covid-19" The subject of research in this study is the fourth semester students on the subject of Extended Writing (Academic Year in 2019-2020) of English Language Teaching Department at Nahdlatul Ulama University of Purwokerto. Total of students of this study are 10 students. Data is use qualitative research for analysis. The result of research is advantages of using Instagram caption as online learning media on the subject extended writing during pandemi of covid 19. the first advantages show that participants can understand grammatical English such as the simple past tense, subject- verb agreement and spelling correctly. The second, the participants can build their confidence English writing by writing some Instagram captions. The third, the participants do writing as a daily habit. They are stimulated

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[14] Hilman ari.

to write English captions in the lockdown time. The fourth, vocabulary of the participants has been improved[15].

This study and previous studies have similarities. Namely to improve writing skills, the writing process, students' learning media in learning to write, and number of other problems were analyzed in several previous studies to presented by the researcher. Previous researchers and researcher discussed the same problem with "using media to improve writing skills" however the thing that distinguishes this study form previous research is that this research refer more to knowing what media students use when writing, to what extent the media they use can help them and overcome their problems while studying, and whether this media is suitable for practice recount text. In addition, this research is focused on writing captions on Instagram for practice recount text to improve writing skills, after that the researcher will conclude the result of the research to be analyzed and can solve the problems experienced by students, which will make student's learning process more interesting and able to improve their writing skills[16].

H. Research organization

Researcher write this paper with various chapters, the chapters as follows:

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[15] Ade Christanty and others, 'INSTAGRAM CAPTION AS ONLINE LEARNING MEDIA ON THE SUBJECT OF EXTENDED WRITING DURING PANDEMIC OF COVID-19', 3.1 (2020), 9–21.

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Chapter I introduction, it contains the background of the study, identification of the problem, limitation of study, problem statement, the objective of the study, significant of study, and research organization

Chapter II is Theoretical frameworks, this chapter is consisted of the theorist from some experts we have conducted the research related to this research.

Chapter III Research methodology, it contains method of the research, the site and time of study, participant and sample, the technique of data collecting, and the technique of data analysis.

Chapter IV Data analysis and discussion. The data analysis and discussion of the research results are covered in this chapter.

Chapter V is conclusions and suggestions.