CHAPTER I

INTRODUCTION

A. Background of Study

In Indonesia, English is a foreign language that occupies an important position especially in the world education. According to Iman Santoso, the background of foreign language learning is as follows. First, most of science and technology in any field is written in English or other foreign language, so it will give way for the Indonesian people to absorb the development or spread the knowledge that develops in Indonesia. Second, the aspect of globalization be one of the reasons why English and other foreign languages need to be taught in schools.[1] Therefore, English is one of the subjects taught for students from elementary to university level.

Teaching English is not easy, it becomes a challenging task for anyone, regardless of background, level of experience. It is undeniable that when teaching, teachers will always face new challenges. According to Sequeira, teaching is a series of events that take place outside the classroom and are intended to enhance internal learning. In other words, teachers must be able to develop the required skills and prepare interesting learning strategies.[2] Related to this, because English is taught, teachers

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[1] Iman santoso, Pembelajaran Bahasa Asing di Indonesia Antara Globalisasi dan Hegemoni, Jurnal pendidikan bahasa dan sastra, Vol. 14, No 1, April 2014, 3.
[2] Sequeira, Introduction to Concepts of Teaching and Learning, SSRN Electronic Journal, September 2012, 3.

must be innovative and creative. It aims to make English easy to understand and fun.

Covid-19 spread widely to all countries in the world at the end of 2019, originating from the city of Wuhan, China. According to Hastoro 'coronavirus disease 2019 (COVID-19) is now a health threat global society'.[3] One of the impacts of COVID-19 is education. The Indonesian government is taking steps to ensure that education continues in this pandemic era. The government has implemented a school closure policy at all levels of education. This strategy was implemented in order to suppress the spread of COVID-19 in the region. In connection with that, the application of learning techniques has changed. All schools have implemented online learning. However, there are many obstacles experienced by teachers and students in the learning process. Teachers and students must be prepared to adapt to online learning. One of them is in delivering material, teachers are required to master learning techniques using ICT (Information Communication Technology). Therefore, at this time teachers must not only be active to improve their talents in answering problems in the world of education, but also must be active to improve their abilities in advancing themselves.

Creative teachers are able to produce something unique and distinctive for the advancement of themselves and their students. Because being creative has to do with coming up with

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[3] Hastoro dwinatoaji and sumarni dw, Human security Social Stigma and Global Health The Covid-19 Pandemic in Indonesia, Journal of The Medical Sciences, Vol. 52, No 03, July 2020, 158.

new, useful ideas. Related to the current situation, teachers must adapt to the use of technology due to online learning. Teachers must continue to develop regularly. Therefore, it takes innovation and creativity that continues to be developed from the teacher so that students can be actively involved in the learning process. One of the important goals of learning English is to grow students' interest in learning English. A creative teacher must always create something new, both in terms of learning materials and in terms of teaching methods and media used.

The English teachers at MAN 16 Jakarta are very creative, especially in using the media. It can be known based on the experience of researcher while studying at the high school level in normal situations. But what about the current pandemic situation, are English teachers creative when learning online, especially in using the media. Researcher saw that in the surrounding environment there were several problems experienced by students during the online learning process including, students felt bored and lost their enthusiasm for learning. Therefore, researcher is curious about how English teachers at MAN 16 Jakarta overcome this problem, what media they use in the online learning process.

Based on this, the researcher gave the title of this paper *"Teachers' creativity in using media for online English learning at man 16 Jakarta"*. Based on the tittle, the researcher thinks that this study would be beneficial,

particularly for teachers who want to improve their creativity when it comes to employing media in online learning.

B. Statements of the Problem

Related to the background of study above, the statements of the problems include:

1. How are the teacher's creativity in applying the media in online English learning?
2. How are the student's responses to the media used by teachers during online learning?
3. What are the most effective and efficient media in online English learning?

C. Objective of the Study

Related to the statement of the problems above, the specific objective on the research are:

1. To know what are the teacher's creativity in applying the media in online learning.
2. To know how are the student response to the media used by teachers during online learning.
3. To know what are the most effective and efficient media in online English learning

D. Significance of Study

There are some beneficial aspects in conducting this research probably it will be divided into two, as theoretical and practical aspects. The researcher hope, this research can be

made as the discourse to be discussed later and also can be made as a reference in developing the media in online learning related to what is written on this paper. *Practically,* this paper is also aim as a practical aspect such as; for a teacher', is expected to improve the quality of learning, so that the teacher could create a good and comfortable circumstance in learning English in online ways. For the institution, it is also hoped this writing could be a reference as on this pandemic situation the tools, equipment, also a media need to be fully supported by the institution in order the learning process could run perfectly.

E. Previous Study

There are some previous studies related to the topic found in other journals and studies. The first is conducted by Nova Anggrayani, entitled 'teacher's creativities in developing and applying teaching media for teaching vocabulary in MTS Negeri Karangrejo Tulungagung.[4] This research aims to determine teacher creativity in developing media. It focuses on using media for teaching vocabulary. In this research involved 2 teachers and 2 classes, VIIA & IXA. The method uses descriptive with qualitative approach. To obtain the required data, the researcher used observation, interview, document, and questionnaires.

The researcher found some similarities and also differences between this research and Anggrayanis', which the

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[4] Anggrayani nova, *Teachers Creativities in Developing and Applying Teaching Media for Teaching Vocabulary,* IAIN Tulungagung (Tulungagung, 2015).

similarities spot on the creativity of using the media in online learning, also the way the teacher applied the media on learning process. On the other hand, there are also several differences, which the research on this paper is focused to all of the media are being used during the online learning, while on Anggrayanis' it is only focus to the media used in teaching vocabulary. Second, the difference also in the way the teacher putting on their creativity, which in this paper the creativity trigger because the online learning, while on the Anggryanis' it was not, so the way on showing up the creativity also different. The last, the object of the research is different cluster, the research on this paper objectively will focus to the higher level of the student of senior high school, while in Anggrayanis' the teacher focus to the junior high school student.

The second previous study is from Huskho (Maulana Malik Ibrahim State Islamic University) in 2017. Entitled, the influence of teachers creativity in classroom management and utilization learning media toward students learning outcome in social science subjects.[5] This research uses a quantitative method, to obtain data using a questionnaire and documentation. The conclusion of this study is based on a questionnaire that the teacher creativity in class management it is good, from students learning outcomes and, class management and the use of learning media.

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[5] Huskho uruatul, *The Influence of Teachers Creativity In Classroom Management and Utilization Learning Media Toward Students Learning Outcome In Social Subjects,* UIN Maulana Malik Ibrahim (Malang, 2017).

From brief explanation above, this research is different on how the research is being approached. This will be a good idea as it is going to complete each other in the way two aspects of the difference approach being combined. Above all, this research is obviously different as this is done in the context of how the teacher flips the situations between direct learning to the online learning. Different situation is also different method. So, that is why this research will comprehend its previous research.

The last previous study from the journal Epria et al, entitled 'An analysis of teachers creativity in media-based learning grade X at SMK Pengawan Medan'. This study analyzes the creativity of teachers in the use of media-based. This research method uses a qualitative approach and a descriptive design. In addition, the research instrument consisted of interviews. In this study, it involved an English teacher in class X at SMK Pencawan Medan. Based on the results of the study there are two aspects described by the researcher. The first aspect is teacher creativity in using media. According to the researcher's interviews with teachers, including Google Classroom which aims to facilitate the delivery of material, and assess assignments without having to meet face to face, PowerPoint, besides that teacher using YouTube videos, and also use Zoom meetings. In the second aspect, the teacher stated that there were several advantages and disadvantages. Some of the advantages Students are not easily

bored other than that, the teacher teaches more efficiently because there is no need to explain too much. One of the disadvantages is that teachers must be able to use or know about technology.

The researcher found some similarities and also differences between this research and Epria's, the similarities of this research focus on the creativity of English teachers in media-based learning. The research subject is the teacher as a data source. There are several differences, in Epria et al study discusses the analysis of teacher creativity and focuses on the teacher's point of view, and the other hand this study discusses the creativity of teachers in using media for online English learning, in addition to focusing on teachers but also involving student opinion. This study focuses on the use of media used during online learning at the high school level at MAN 16 Jakarta. While the research of Epria et al focused on media-based learning at the SMK level in Pencawan Medan.[6]

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[6]Epria et al, An analysis of teachers creativity in media-based learning, English language teaching prima journal, Vol. 2, No. 1 (2020), 82.