

CHAPTER I

INTRODUCTION

A. Background of The Study

Vernita says, communication is an activity that humans engage in daily.¹ Communication will provide humans with information both verbally and in writing. Oral communication is a method of communication between two people in which one person speaks directly to the other. Written communication, on the other hand, is the transmission of data via a written medium. Because language is the most important means of communication, it might be argued that language's most important function is that of a communication tool. Language serves as a communication tool by allowing the speaker to express his or her intent to the conversation partner. Moreover, linguistics is the science of language or the science that makes language the object of its study. The discipline of linguistics that uses context as the main tool to understand meaning is pragmatic.

¹ Veranita Ragil Sagita and Teguh Setiawan, "Tindak Tutur Ilokusi Ridwan Kamil Dalam Talkshow Insight Di CNN Indonesia," *Lensa: Kajian Kebahasaan, Kesusastraan, Dan Budaya* 9, no. 2 (2020): 187.

<https://jurnal.unimus.ac.id/index.php/lensa/article/view/5123>

In line with Elvi, “pragmatics is a branch of linguistics that investigates the relationship between meaning and context in order to gain more information than is expressed, as well as how social distance can be utilized to determine how much information is required.”² So that what the speaker says may be appropriately interpreted by the listener, and the listener can grasp the speaker's aim and goal. So, pragmatics is a branch of linguistic science that studies the wearer in a discussion with the goal of communicating a specific message and involving a specific setting or context.

Moreover, Speech act is a branch of pragmatics that studies the significance of an act performed during a speaker in a certain situation. Knowing which speech acts to utilize is an important component of how people communicate through language. When expressing something, a speaker does more than just produce grammatical structures and words; he or she also performs actions with those utterances. Speech actions are used by speakers to try to explain the communication's goal and purpose in the hopes that listeners will understand it. Speech acts, according to Austin, are divided into three categories. They are: locutionary act, illocutionary act, and perlocutionary act. The content of the utterance is what

² Elvi Citraresmana, *Pragmatik*, (Bandung, Fakultas Ilmu dan Budaya Universitas Padjajaran, 2016), 5.

constitutes locutionary acts, The speaker's intended meaning is illocutionary acts, The listener's interpretation of the message is known as perlocutionary acts.³ In consequence, the study of speech act is very importance for us. One of them is to make us comprehend the message discovered in every utterance.

Furthermore, locutionary act illocutionary act and perlocutionary act has become the most exciting topic can be expressed orally or in writing, or in other words, they can be performed by uttering or inscribing meanings in a newspaper, magazine, novel, etc. This research will present study of focuses on newspapers. Newspapers are one of the most extensively utilized forms of mass media. In the past, the newspaper was the only source of news for everyone every morning. With the passage of time, the rapid advancement of technology and the internet has had a significant impact on the newspaper industry. Traditional newspapers have evolved into a conventional newspaper, namely an online newspaper, throughout the last few decades. People benefit much from it because it may be updated every second.

³ Austin, J. L. *How to do things with words*. (Cambridge: Cambridge University Press, 1962), 101.

Today, there are a plethora of online newspapers to choose from. The Jakarta Post, CNN, BBC, and others are among them. However, because newspapers of Cable News Network (CNN) is a world leader in delivering news and information online.⁴ The researchers are interested in studying the news text content of CNN media (Cable News Network) in this study. Some people are familiar with CNN and use it to quickly and clearly explore the world. CNN is an American television news network that began broadcasting in June of 1980, 38 years ago. CNN has produced news on a variety of topics, including the world, entertainment, technology, sports, travel, style, and health

In this case, the researcher will focus on analyzing the speech acts in newspapers of Cable News Network (CNN). The researcher is particularly interested in the speech act that can be carried out with a newspaper. It's a type of language as well, but it's created through the distribution of written materials. It's also a rare type of language. As a result, the writer was more interested in looking at written materials than in listening to others speak.

⁴ Prayudha, and Ma'ruf Fawwaz, "Uyghur and China in The American Media Discourse: A critical Discourse Analysis of CNN News Articles" 2, no.3 (2019): 122.
<https://www.researchgate.net/publication/339618877>

From the explanation above, the researcher intended to conduct research entitled “An Analysis of Speech Act in Newspapers of Cable News Network (CNN)”.

B. Focus of Study

The researcher will focus on the pragmatic analysis of speech acts are locutionary act, illocutionary act and perlocutionary act. Furthermore, pragmatic analysis of locutionary act, illocutionary act and perlocutionary act focused on three articles of Cable News Networks (CNN) about education entitled: October 22, 2021 *“USC is apologizing and awarding honorary degrees to Japanese-American students whose education was disrupted after WWII,”* October 25, 2021 *“Free community college is out of Biden’s plan, but a bigger pell grant could still help cut costs,”* and October 25, 2021 *“Miami private school reverses course on a 30-day quarantine for vaccinated students.”*

C. Research Question

Based on the background above, there are some questions to be raised as the problem of this analysis, they are:

1. Which are the dominant types of speech acts found in three the text from newspapers of Cable News Network (CNN)?

2. What are types of speech acts found in three the text from newspapers of Cable News Network (CNN)?

D. Objective of the Study

Objective of a study is a statement about the activities and objects that are going to be analyzed based on the problem of the study. In this research, I conclude that there are objectives based on statements of the problem:

1. To identify the dominant types of speech acts in the text from newspapers of Cable News Network (CNN).
2. To explore the types of speech acts in the text from newspapers of Cable News Network (CNN)

E. Significance of the Study

Through this research, the researcher is going to give the useful information and contribution to everyone like reader, lecturers, university and other researchers will achieve after implementing this research, those are:

1. Readers

Assist readers in better understanding the speech act, particularly from the point of view of locutionary act, illocutionary act and perlocutionary act.

2. Lecturers

As a supplement to enhancing students' linguistic awareness of locutionary act, illocutionary act and perlocutionary act.

3. University

Motivate the university to make it easier for lecturers to prepare teaching and learning materials in order to improve students' linguistic knowledge of illocutionary acts.

4. Researcher

This study will motivate other researchers to delve more into the topic of locutionary act, illocutionary act and perlocutionary act behaviors in other speeches.

F. Previous Study

In purpose to support and develop this study, here there are some previous studies related to the present study which is relevant with speech acts.

The first study related to the speech act was conducted by Nurhayati Dalimunthe in 2020, who studied about “Speech Act Analysis of President Joko Widodo’s Speech About Covid-19.” The aim of this research is to describe the types of speech acts and the most dominant types in the speech from President Joko Widodo about Covid-19. This study was performed using a descriptive

qualitative. This study focuses on types of illocutionary acts. In addition, this research found that the most dominant type of illocutionary act is directive. The findings showed almost all types of Illocutionary acts contained commands and requests from President Joko Widodo to handle the pandemic Covid-19.⁵

The second study related to the speech act was conducted by Algajaldre and Laily in 2019, who studied about “Speech Act and The Analysis for English Textbook Material Development at Eleven Grade of Vocational High School”. The aim of this research is to recognize the types of speech acts, conveyed by an English teacher at a vocational high school, using Searle’s theory and to discover the dominant kinds of speech act employed by the teacher. This study was performed using a descriptive qualitative. This study focuses on types of illocutionary acts. In addition, this research found that there are three kinds of speech act uttered by the teacher; they are directives, representative and expressive.⁶

The third research is related to the speech act was conducted by Fifin, Syamsul, and Sabta In 2015, who studied About “Speech Acts Analysis of The Main Character in Shrek Movie Script”. The

⁵ Nurhayati Dalimunthe, “Speech Acts Analysis of President Joko Widodo’s Speech about Covid-19,” 2020. <http://repository.umsu.ac.id/handle/123456789/5377>

⁶ Algajaldre Nadya Santoso and Laily Nur Affini, “*Speech Act and the Analysis for English Text Book Material Development at Eleven Grade of Vocational High School*” 10, no.1 (2019): 95. <https://www.researchgate.net/publication/337895778>

aims of this research are to describe the types of speech acts and to analyze the most dominant speech acts produced by the main character. Besides, the aim of this research is also to know and describe the purposes of Shrek as the main character to use speech acts. This study was performed using a mixed method. This study focuses on types of illocutionary acts. In addition, the result of this research shows that the four types of speech acts produced by Shrek are directives, representatives, expressives, and commissives. This study shows that the dominant speech acts used is directives.⁷

From the previous studies above the researcher find the results such as different in focus on study, the method of analyzing the data and the method to collecting the data. From the third examples of research there is the same method of analysis data is qualitative descriptive method. As the researcher after knowing the third previous study the researcher suggests if want to make research was not make the same topic, although the same topic must make a new variant and different with the previous study before.

⁷ Fifi Dwi Isnawati, Syamsul Anam, and Sabta Diana, "Speech Acts Analysis of the Main Character in Shrek Movie Script" 1, no. 3 (2015): 60.
<https://media.neliti.com/media/publications/191474-EN-speech-acts-analysis-of-the-main-charact.pdf>

G. Organization of Writing

To make this research easy to be understanding, the writer divides this research into five chapters:

Chapter 1: Introduction; In this chapter the researcher puts some points: background of the study, focus of the study, the research question, objectives of the study, the significances of the study, and the writing organization.

Chapter 2: Theoretical Foundation; This chapter consist of the theories some experts about Pragmatics, Speech acts, The classification of Speech acts, and The Categories of Illocutionary Acts.

Chapter 3: Method of the Research; This chapter consist of the research method, Data source, Instrument of the research, Technique of research and Validation of data.

Chapter 4: Research Finding and Discussion; This chapter consist of a descriptive of data, analyzing of data and data interpretation.

Chapter 5: Conclusion and Suggestion; This chapter consist of present the conclusion and suggestion following the finding of the study.