

CHAPTER I

INTRODUCTION

A. Background of The Study

Language is a symbol system for people to communicate. The symbol can be spoken, written or signed by hand. Language spoken to convey ideas, messages, feelings and opinion. Language can use to create interactions with another people in daily communication.¹ Language is also a tool for self-expression and for expressing one's identity. Language allows us to express our point of view, our knowledge of the material, the origin of the national, our educational level, and even our personality. Language has become our mirror, both as a nation and as individuals. In order for good communication, speakers and listeners must master their own language.²

The most common communication problems occurred in both speakers and listeners when speakers and listeners get miscommunicated about meaning of words that relate to the context of the situation if the listener knows context, the language can clearly

¹ Charles W. Kreidler, *Introducing English Semantic* (New York: Routledge, 1998), 19.

² Sitti Rabiah, 'Language as a Tool for Communication and Cultural Reality Discloser', 2018, 1–11 <<https://doi.org/10.31227/osf.io/nw94m>>.

understand what it means. From this, the study of meaning through a speech uttered by the speaker to the listener is called pragmatics.

Yule has states that pragmatics is related to the study of the meaning of speaker communication and listener interpretation.³

Communication can identify the meaning of words and the meaning of the speaker or the speaker in a sentence. It is possible for language users to misinterpret the meaning at times. This comprehension is connected to the quoting of speech or sentences. To understand the quotation of speech, the reader or listener must be able to recognize the context of the speech.

According to Fromkin pragmatics describes interpretation in the meaning of a linguistic context.⁴ There are any words in English language cannot be understood until we know the context being spoken, particularly the physical context of the speaker. There are words like *there* and *here*, *that* or *this*, *then* and *now*, *today*, *tomorrow* or *yesterday* and also words like *I*, *me*, *you*, *he*, *her*, *she*, *him*, *it*, *they* and *them*. Some English phrases are genuinely difficult to comprehend if we don't know who is saying, about whom, where, and when, and this is included in deixis.

³ George Yule, *Pragmatics, Pragmatic* (USA: Oxford University Press, 1996).

⁴ Victoria Fromkin, Robert Rodman, and Nina Hyams, 'An Introduction to Language Seventh Edition', (USA: Thomson Place, Boston, Massachusetts, 2003), 634.

Actually, in daily communication and when read books and newspapers, watch movies, listening a song etc. And we will find deixis in them. However, we do not realize that find deixis in it because we as readers do not know about deixis before. Deixis is a technical word (derived from Greek) that refers to the use of language to “point”.⁵ Deixis is the study of pointing to an utterance, classify deixis the word in utterance and explaining what the word is pointing to is a way of knowing speech context. It is simple for people to understand the meaning of an utterance until they understand the context. The place, events, objects, and activities addressed in the context of space and time given by the speakers and listeners actions in utterance are referred to as deixis.⁶ Since each utterance is linked to a reference about a person, place, or time, Deixis is used to evaluate a conversation, expression, or sentence.

It is important that we as readers must learn about deixis. By studying deixis, the reader will easily understand what is meant by the speaker or the information obtained by the listener speaker and listener are communicating. Especially if the information can only be reached from the context. Context here means the situation of the speaker and listener communicating, and the listener's background knowledge in understanding the information obtained by the listener. There are several effects that readers have when they do not know about deixis.

⁵ Yule, *Pragmatic*, 9.

⁶ J Lyons, *Semantics Volumes 2* (London: Cambridge University Press, 1977), 637.

The effect of not knowing about deixis is to make it difficult for listeners to understand understanding of what the speaker is in communication, especially if the information the listener gets is out of context. The deixis here helps listeners in understand what the speaker means by looking at the words used to identify people, time and place. The next effect is that they will be strange when they hear the word "deixis". It can also make them unable to answer what deixis is when someone asks about deixis.

Movie is one example of entertainment media that is familiar in society. Movies are a very important media for conveying information to the audience, because they contain the reality that occurs in daily life. Triaton has states that the movie media is "a means of communication in the form of movies; the means of communication by mass media, such as radio, television, newspapers, and magazines, provide information and influence for the people (the masses) their thoughts. Generally, movies contain various news, massage, education, entertainment and other information. In addition to entertaining the audience, the movie will

be very useful if the audience can understand the meaning of each word.⁷

"The greatest showman" movie tells the story of PT Barnum (Hugh Jackman) being laid off from his company that is about to go bankrupt. Barnum also thought of borrowing money from a bank to buy a museum where the museum displays various kinds of wax sculptures. Unfortunately museum ticket sales are very low. In the midst of quiet visitors to the museum, the child gave an idea to show something "alive" for the museum. That's when he began to meet many players to be able to join in his circus shows.⁸

In this study, the researchers decided to analyze about deixis because, this topic is important to study because deixis is studies in pragmatics subject. When the speaker and listener miscommunicate about the meaning of words related to the context situation and if the listener knows the context, the language can be understood clearly about the meaning. Deixis is very important to learn as one of the teaching materials or learning media to make it easier for students to understand an utterance and know how to analyze deixis in films.

⁷ Teguh trianton, *Movie Sebagai Media Pembelajaran*, 1st edn (Yogyakarta: Graha ilmu, 2013), 57.

⁸ 'Sinopsis "THE GREATEST SHOWMAN", Ambisi Seorang Pria Demi Mimpinya, Akankah Terwujud? - KapanLagi.Com' <<https://www.kapanlagi.com/showbiz/film/internasional/sinopsis-the-greatest-showman-ambisi-seorang-pria-demi-mimpinya-akankah-terwujud-0bfb94.html>> [accessed 28 April 2021].

Next, she chose a movie and made students use it as a medium for learning deixis.

This movie is also very helpful because it contains a lot of deixis, and the script is easy to learn, because the words are simple and easy to understand, and this is because deixis is very helpful for understanding the purpose of the conversation and how to use it. Therefore, the study entitled “*An Analysis of Deixis in The Greatest Showman Movie (A Content Analysis of the Main Character Utterance)*”.

B. Focus of The Study

Focus of this research is on the pragmatics deixis that use in conversation on the main character of the greatest showman movie that is Barnum. From this focus the writer divided into sub focuses, they are the types of deixis that use in the greatest showman movie transcript and the function of deixis that find in The Greatest Showman Movie Script.

C. Research of Question

Based on the problem that is written in the background above, the researchers formulates the problem in research is as follow:

1. What are the type of the deixis that used by main character in “The greatest showman” movie transcript?

2. What is the functions of each types of deixis used by main character in “The greatest showman” transcript

D. Objectives of the The Study

Based on research question above, the objectives on the research is:

1. To identify the type of the deixis that used by main character in “The greatest showman” movie transcript.
2. To find out the functions of each type of deixis used by main character in “The greatest showman” movie transcript.

E. Significances of The Study

The research hope that this research can provide some benefit:

1. Theoritically
 - a. This research can help student understand more about deixis, including the type of deixis used, and the impact on the entire movie script
2. Practically
 - a. For Student

This research can provide useful and quality additional information and motivation to reader, especially for students majoring in English Education to be able to understand about deixis.

b. For lecturer from English department

This research can increase English lecturer knowledge about type of deixis in conversation actually by using movie as the media. And this research could be used as an example of how to analyze deixis in the movie and it can also be used as another method of teaching deixis through movies.

c. Other researcher

This research can be used as a reference for further research who are interested to analyze about deixis.

F. Previous Study

There are some previous studies that the writer use to support this research.

1. *The first* previous study is Journal from Try Mahendra Siregar, Zainuddin, and Hamka. The Lecturer from Department of English Education, Faculty of Teacher Training and Education, The State Islamic Institute Padangsidempuan. The title of their study is "Deixis in Novel "The Last Star" by Rick Yancey". This paper is descriptive qualitative. The results of this study are five types of deixis based on Levinson theory. They are 77.2%

person deixis, 7% place deixis, 4% time deixis, 9.4% discourse deixis, and 2.4% social deixis.⁹

2. *The second* previous study is journal from Kartini Rahayu and J. Herudjati P. The title of their journal is "The Use of Person Deixis in Mata Najwa Talk Show". The study aims to describe how speakers use this deixis in the talk show and the factors that affect its use. The results of this study concluded that in the talk show, it is still found the use of deixis expressions that informal. In addition, there are factors that influence the use of personal deixis expressions, namely topic, situation, power, closeness and formality, language habits of speakers and language communities, and the purpose of the speaker.¹⁰
3. *The third* previous study is thesis from Isyqi Amalia, the title of her thesis is "A Pragmatics Study on Deixis Analysis in the Song Lyrics of Haris J'S Salam Album Song". The descriptive qualitative approach was used for the investigation. The result of this study show that based on Yule's theory, it has been found

⁹ English Education Vol, 'DEIXIS IN NOVEL "THE LAST STAR" BY RICK YANCEY By Try Mahendra Siregar, S.Pd Zainuddin, S.S., M. Hum, Hamka, M. Hum', 06.2 (2018), 196–206.

¹⁰ Kartini Rahayu and J P Herudjati, 'The Use of Person Deixis in Mata Najwa Talk Show', 1–10.

that there are three types of deixis that is person deixis, spatial deixis and temporal deixis.¹¹

Based on three previous study that the writer used as references in this research, there are some similarities, where the same discuss about deixis, beside that there are also has differences. The differences this research with those research, such as in the first research they are use the novel by Rick Yancey as object of their research and finding of second research just describe about person deixis, and third previous study have the different theory with this research. So, in this research, she would like to explaining about deixis, 5 types deixis based on Alan Cruse (2000) and the function of deixis that used in The Greatest Showman Transcript.

G. Organization of Writing

The writer organizes this study into five chapters to make it easier to understand:

Chapter 1 is introduction. In this chapter the researcher puts some points: background of study, focus on the study, research of the questions, object of the study, significant of the study, previous of the study, and the organization of writing.

¹¹ Isyqi Amaliyah, 'A Pragmatics Study on Deixis Analysis in The', 2017.

Chapter 2 is literature review. This chapter consists of the theories from some expert about deixis, pragmatics.

Chapter 3 is research methodology. Which consists of Methodology of Research, Unit of Analysis, Instrument of Research, Technique of Collection Data, and Technique of Data Analysis.

Chapter 4 is Research Finding and Discussion. Which consist the types of deixis found in the greatest showman movie and discussion.

Chapter 5 is Conclusion and Suggestion. Which consists of Conclusions and Suggestions for further research.

