CHAPTER I
INTRODUCTION

A. Background of the Study

In general, the purpose of teaching English language at junior high school is to facilitate students' to master language skills that should be mastered by students in learning English, the language skills such as listening, speaking, reading and writing. Basically, In learning English students are expected to be able to master all language skill of English. To be able to use English well in speaking, speaking inevitably is one of the important skill in learning English. Because speaking is a part of daily needs life for communication and express ideas comunicate. Such as, communicate in daily life, ability to comprehend the text or dialogues and ability to write variety of text and short funerond text.

Today's information technology continues to grow every second as the development of an increasingly sophisticated era. Various kinds of software are scattered from instant to complex and from free to commercial ones. A community of observers of software such as "Formulation" is one of the factors that will play roe in maximizing the use of software software by sharing information and knowledge.[1] For that a teacher is not only required to be selective in choosing software but also creative developing its use so that it is more beneficial for teacher and students. One software is not

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[1] Zhang, Y.A (2012), Developing Animated Cartoons for Economic. Teaching. *Journal of University teaching and learning Practice* Volume 9 issue 2

enough to meet our needs in classroom learning. Like presentation software that is our idol, PowerPoint. Therefore the researcher choose the Powtoon application.

Powtoon is a tool whose operation is similar to PowerPoint, Impress, or even Prezi. It uses slides to which text and images can be added to, but it also allows animation and the incorporation of sound or music, available in the same application or through an external sources. The result is a product that mixes the look or the appearance of a PowerPoint Presentation with comic book.[2]

Before writing this the researcher conducted preliminary research by the researcher interviewing the English teacher at MTs Al-Fathaniyah Kota Serang and did classroom observation before Covid Pandemic (COVID19) the researcher also obtained information that already implemented curriculum 2013 (K13) four years ago in learning process and applies to all classes. English teacher stated in the process learning English K13 students more independent in learning and guide the student mastery English skills.

In addition based on classroom observation the researcher also found some students problem in speaking at MTs. Al-Fathaniyah Kota Serang. There are First, have little difficult to use English in real life situation. One of students in their home always used traditional language in when talk with

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[2] Marcelo Humberto, dkk "*incorporating Powtoon as a Learning Activity into a Course on Technologicall Innovations as Didactic Resources for Pedagogy Programs*" Universitadad Catolica del Maule, Chile, retrieved on 27 november 2019,https://doi.org/10.3991/ijet.v12i06.7025

their parents and brother or sister and English as Foreign language. Therefore, this indicates the student have problem to practice speaking English in classroom one of them afraid to make mistake and feel bored because the teacher seldom using learning media to improve their English learning and interesting the student to learn English.

Second, another the data from they revealed that some the students they will be more interesting and motivating if the teachers using attractive media in the classroom and curious to pay attention to the video . I do observation to know when teaching in speaking can uses media and developing their speaking using Powtoon Media at MTs Al-Fathaniyah Kota Serang

Based on the statement above, the researcher would like to take a research of "*The Effectiveness of Using Powtoon Media in Teaching Speaking Skill*" (Quasi Experimental Research at The Eight Grade of MTs Al-Fathaniyah Kota Serang)

B. Identification of Problems

From the background of study, the researcher identify the problem as follow. Therefore many technique to improve speaking skill. The student in speaking ability is low and the teacher is monotonous to teach English and seldom uses media. The research uses Powtoon video in strategies to improve their students speaking ability and implementation that media and the students discuss after explaining from media about expressing obligation in front of the class.

C. Limitation of Problems

Due to researcher has many limitation such as fun, knowledge, time and forts. So, the follow of this study only concern to investigate for effectiveness s of using Powtoon media in teaching speaking skill

D. Research Questions

In this study the research purposes three research question as follow before treatment Powtton videos in improving students speaking skill:

1) How is the students' speaking skill before treatmeat?

2) How is the implementation of Powtoon Media in improving student speaking skill ?

3) Is there any significant effect of using Powtoon Media in improving student speaking skill?

E. Objectives of the Study

Based on research question the difference of this study can be inferred as follow:

1. To observe the students speaking skill at eighth grade of MTs Al-Fathaniyah Kota Serang before giving treatment

2. To investigate the implementation of powtoon video in teaching speaking skill at eight grade MTs Al-Fathaniyah Kota Serang

3. To test is the effectiveness of using powtoon media in teaking speaking skill at eight grade of MTs Al-Fathaniyah Kota Serang

F. Significant of the Study

1) Theoritically

Contrubution of this study to revealed if student speaking ability can be improve by using powtoon application

2) Students

The result of this study is expected to be able to help the students to improve speaking and to improve their achievement in English lesson, especially using powtoon media

3) Teacher

To get information about media powtoon in teaching speaking skill and to understand the effectiveness of using powtoon media in teaching English, especially to improve speaking.

4) Researcher

The researcher can use this research paper to be their learning resource later and to gain knowledge from it.

G. Previous Study

There are some previous study whoever conducted by another the research about the use of Powtoon media :

1. *An Analysis Powtoon Media for Teaching English Writing for Junior High School students,* by Devita Wafirotul Afkar, University of Islamic State Sunan Ampel Surabaya

   The research used qualitative descriptive method, her research one of the technological tools that the teacher can use in English classroom is Powtoon. Powtoon is an online application with cartoon animation features a vibrant transition effect. This current study investigated the use media Powtoon media as a tool to teach English writing for Junior High School student in Indonesia. The researcher analyzing 6 Powtoon videos. The content of video were analyze based on the basic competence descriptive in the Curriculum 13. The Findings showed that six videos used to teach English writing to Junior High School for the following reasons.

2. *The Use Powtoon Animation Video to Teach Students' Pronunciation as Part of Speaking skill (An Experimental Study at the Tenth Grade of MAN 1 Surakarta* , by Henny Sulistyawati, State Islamic Institute of Surakarta

   This research used experimental research, the result in this research the average of students" score of experimental class using PowToon Animation Videowas 73.07 and for students' control class using MicrosoftPower Point Presentation64.21. From the result of independent t-test showed that to higher than ttable(4.514 > 2.005). Based on the result above, it can be concluded that the students who

were taught by using PowToon Animation Videohave better pronunciation in speakingthan students who had been taught by using Microsoft Power Point Presentation. Therefore, teaching pronunciation in speaking classfor tenth-grade of MAN 1 Surakartain academic year 2018/2019 by using Powtoon Animation Videois effective.

3. *The Use of Teaching Media Powtoon to Improve Eleventh Grade of Language Class Students' Writing Ability at SMA Negeri 1 Malang* by Siti Cholifah Fimbriani 2016 University of Muhammadiyah Malang.

She used classroom action research. Based on the researcher. This research which was done in two cycles, and each cycle consisted of four stages; planning, acting, observing, and reflecting. The data were derived from three technique including interview, field notes, and test. The finding through the implementation of Powtoon reflected that there was improvement of student writing ability. Besides, the researcher also conducted a pair work writing activity in the second cycle in order to make the students check their writing.

However, unfurtunattely up to know there is no any researcher which specific investigation the use of powtoon to improving student speaking at MTs Al-Fathaniyah Kota Serang. Therefore the research believe this study deserve to investigate deeply.. However there are differences from previous study, the previous focus was teaching writing, pronunciation and research methods while my study is the effectiveness of the Powtoon media in teaching speaking. I use quasi experimental research

as a research method using pre-test and post-test as data collection techniques.

H. The Organization of Writing

This paper is devided into five chapter. The chapter as follows:

Chapter I is introduction; it contains background of the study, identification of problems, limitation of problems, research questions, objectives of the study, significant of the study, previous study and organization of writing.

Chapter II is theoretical review; it contains the definition of speaking, basic type of speaking , teaching speaking fr EFL student, definition of media, The concept of learning Media, definition of powtoon, advantages of powtoon, use powtoon in the classroom and step to make powtoon.

Chapter III is methodology research; it contains research method, place and time of the research, research design, the population and sample of the research, the research instrument, technique of collecting data, data analysis and normality test.

Chapter IV is result of the research finding and discussion; it contains finding, data presentation, analysis the data, hypothesis testing, interpretation data

Chapter V is closing, it contains conclusions and suggestion