

CHAPTER IV

FINDINGS AND DISCUSSIONS

In this chapter, the analysis gives brief clarification and analysis of the opting out maxims done by among the characters in Red Shoes and The Seven Dwarfs movie, what maxim highly frequently used and their reasons for doing it by using related theories. The main discussion of this chapter is to answer in chapter 1. The writer takes the data from Red Shoes and The Seven Dwarfs movie to gain the data.

A. Tabulation of Data

The writer makes a table that shows the results of counting the number of opting out maxim by each character in Red Shoes and the Seven Dwarfs movie.

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
1	Snow White/Red Shoes	1	3	1	2
	Utterances	Merlin : “Excuse me, miss, have we met?” Snow White : “Well,	1. Merlin : “Excuse me, but who are you?” Snow White : “Oh... I'm Snow...” Merlin :	Merlin : “By the way, what is this?” Snow White : “Gosh, it seems	1. Prince Average : “Now, here's the good news. It's my birthday! And you are

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
		<p>that's kind of a complicated question.”</p>	<p>“Snot?” Snow White : “No no no no no no. My name is...R-Red Shoes. Yep. It's me. Red Shoes.” 2. Jack : “Would you like to join me in a moisturising mask?” Snow White : “Oh, thanks, oh. But I am...Oh!So tired.” 3. Merlin : “You must take after your mother.” Snow White : “No, I look a lot like papa...Oh! Yeah, my mother. Gosh! We... exactly! Twins!”</p>	<p>silly but.... It's my shoes They're magical.”</p>	<p>going to be the belle of the ball.” Snow White : “The invitation sounds great, really. But...” 2. Merlin : “What kind of magic do those shoes have?” Snow White : “Well .. how do I put this.”</p>
2	Regina	4	-	-	-
	Utterances	1. Regina : May I	-	-	-

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
		<p>suggest inviting this young lady? Prince Average : “She’s beautiful, when can she get here?” Regina : “Well, that’s up to you.”</p> <p>2. Fake Merlin (Regina) : “Eat the apple, and they’ll slide right off.” Snow White : “Where did you get that?” Fake Merlin (Regina) : “I want to help you, Snow White. Please.”</p> <p>3. Magic Mirror : “Your</p>			

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
		<p>power my lady. It has drained you.”</p> <p>Regina : “You think? I don't need you to tell me how I look.”</p> <p>4.</p> <p>Regina : “Eat this darling, and you'll get your freedom.”</p> <p>Snow White : “Where is my father?”</p> <p>Regina : “Royal loyal little girl, pining for her papa? This is getting a little boring, so I need you to take a bite, and I'll tell</p>			

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
		you.”			
3	Merlin	2	-	1	1
	Utterances	1. Jack : “Merlin, have you seen my moisturizer? It's nowhere to be...” Merlin : “ No! Whatever it is, I haven't seen it. Now please, go away. ” 2. Arthur : “Who said you could leave your post?” Merlin : “ I'm just walking the bunny. ”	-	Snow White : “You always talk about what someone looks like.” Merlin : “ I do? I wouldn't say that, but I can't wait for you to see the real me. ”	Snow White : “I thought we were both under the same spell, but I see now that I was wrong.” Merlin : “ Listen, I can't get into all the details, but I'm under a curse too. ”
4	Jack	-	1	-	1
	Utterances	-	Arthur : “What is it?” Jack : “ I know a lot about silhouettes, and I think this shape	-	Arthur : “How can you sleep at a time like this?” Jack : “ I'm not supposed to talk

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
			is a witch.”		when I have this on, but I got to ask.”
5	Arthur	1	-	-	-
	Utterances	Merlin : “What relationship are you talking about?” Arthur : “Red Shoes and I share a secret. I would tell you what it is, but it's a secret.”	-	-	-
6	Hans	-	-	-	-
7	Pino	-	-	-	-
8	Noki	-	-	-	-
9	Kio	-	-	-	-
10	Magic Mirror	1	-	-	-
	Utterances	Regina : “Cut the sass and tell me her name!” Magic Mirror : “How should I know? I don't get out much.”	-	-	-

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
11	Prince Average	-	1	-	-
	Utterances	-	Regina : “It's dwarves with a 'v'. So you failed?” Prince Average : “ I did not fail, I took a timeout, yeah... this is a calculated timeout. I'm going to return on Thursday, we all pencilled it in. ”	-	-
12	King White/Big Bunny	-	-	-	-
13	Twin Guards	-	-	-	-
14	Wooden Bear 1	-	-	-	-
15	Wooden Bear 2	-	-	-	-
16	Wooden Bear 3	-	-	-	-
17	Soldiers A	-	-	-	-
18	Soldiers B	-	-	-	-
19	Sclupter	-	-	-	-
	Total of	9	5	2	4

NO	Characters	Opting out Maxim of Quantity	Opting out Maxim of Quality	Opting out Maxim of Relation	Opting out Maxim of Manner
	Opting out Maxim				
	Total of All Opting out Maxims	20			

The writer found twenty conversations contain opting out maxims in the movie. It includes; Nine opting out maxim of quantity, the characters who opting out the maxim of quantity are Snow White, Regina, Merlin, Arthur and Magic Mirror, some of characters do opting out this maxim because they unwilling to cooperate in the way the maxim requires, refuses and does not give the information at all.

Next, there are five opting out maxim of quality, the characters who opting out the maxim of quality are Snow White, Jack, and Prince Average, the characters do opting out this maxim because they lies and denies something. Then, there are two opting out maxim of relation, the characters who opting out the maxim of relation are Snow White and Merlin, the characters do opting out this maxim because speaker and the hearer not to be relevant to the topic that is being talked about. The last, there are four opting out of manner, the characters who opting out the maxim of manner are Snow White, Merlin, and Jack, mostly the characters do opting out this maxim because they not supposed to tell/respons the question but they still giving the respons/information without giving the

details. Which among 4 maxim that mentioned before, maxim of quantity is highly frequently used.

Moreover, opting out of maxims are often occurs in the conversation such as a movie. The characters of this movie opting out the maxim since they shows some kind of unwillingness to cooperate in the way the maxim requires. In the end of the chapter in this research will concern in answering the research questions, limitations, and recommendation for further studies.

B. Data Analysis

Red Shoes and the Seven Dwarfs is a animated fantasy movie produced by Locus Corporation. Red Shoes and the Seven Dwarfs is a twist on the classic "Snow White" fairy tale by the Brothers Grimm and its name is derived from the Danish fairy tale The Red Shoes by Hans Christian Andersen,. The characters are Chloë Grace Moretz as Snow White/Red Shoes, a rewritten Snow White who weighs more than the original Snow White by the Brothers Grimm. She is kind, friendly, and deep. Unlike the Brothers Grimm tale, she does not have the ebony-black hair and her skin isn't as light. She has a somewhat fair skin tone, but not the traditional Snow White pale; and she has medium-brown hair with a part that sticks out; but still has blood-red lips. Snow White is based on the original Snow White character and her disguise

name, "Red Shoes" is based on a Hans Christian Andersen story of the same name.

Sam Claflin as Merlin, a young prince and the leader of the Fearless Seven; he seems to be either shallow or vain, as he believes that physical appearance is really what defines a person, although he learns his lesson in the end. Even though the witchy princess-fairy who cursed them into looking like dwarfs every time another human being sees them (including the other members of the F7) said that the curse could only be broken by the "most beautiful woman in the world", what truly seemed to be the cure was for Merlin to learn his lesson about inner beauty and really fall in love. He is named after Merlin, the Arthurian mythological fairy tale man who was the mentor of King Arthur and possessed lightning abilities; hence Merlin's lightning cards.

Gina Gershon as Regina, is the Evil Queen and has a very old-looking physical appearance from being drained of her power. The red shoes did not work for her to turn her beautiful because she is evil and only a kind and innocent heart with no bad intentions could be transformed into something more beautiful-looking. Patrick Warburton as Magic Mirror, the sassy-mouthed talking mirror based on the magic mirror of the original Snow White and the Seven Dwarfs story. Jim Rash as Prince Average, a whiny, dissatisfied prince whose birthday was around the same time of the taken place of the

movie. He corrects people that his name is something to be "Ah-voo-age" instead of the actual word "average" which means ordinary or boring.

Simon Kassianides as Arthur, Merlin's closest friend of the fellow members of the league of seven princes. He is second-in-command of the Fearless Seven and appears to be a co-leader. Although the character he was named after was the only one who could remove the Excalibur sword, he is unable to do so due to selfishness. Arthur is Merlin's main rival for Snow White's (or as they believe: Red Shoes's) affection and can see the flaws in Merlin as easily as Merlin can see the flaws in Arthur, as what seems to be what makes them very good friends. He is named after King Arthur, who was a student of the magician Merlin, though he seems to be Merlin's mentor instead of the other way around.

Frederik Hamel as Jack, a blond, French, vain prince who speaks some French and has the power to turn invisible. He gets his invisibility from a long, white cloak; and believes that women are mostly into diamonds. He is very arrogant, or other words, very vain, as he is always looking at himself in a hand-held mirror; his egocentric ways make him dissimilar to Merlin. He is most likely named after Jack from "Jack and the Beanstalk", as his need to be invisible reflects how his namesake needed to be unseen by the Giant. Nolan North as Hans, Twin Guards, King White. Hans is a pastry chef and is one of the Princes of the F7. His belief on how to win a woman's heart is through

sweet treats. Hans's name is mostly likely named after Hans Christian Andersen as Hans Christian Andersen was Danish and so his stories were written in Danish while there is a pastry from Denmark named after the name of the nationality and language of Denmark; which reflects why Hans is a pastry chef. The Twin Guards are two, human, husky male guards of Prince Average and may be based on Tweedledum and Tweedledee from the Alice's Adventures in Wonderland sequel book, *Through the Looking-Glass* by Lewis Carroll. While King White is the husky, overweight king married to Regina and Snow White's father. He is "the King from Snow White".

Frank Todaro as Pino, Noki, and Kio, are a set of triplets who make up more of themselves than the more-so individuals of the Fearless Seven princes. They are inventors and are usually building more machines to act as weapons in combat. The three are always together, so they are never seen in human form after the curse. Brian T. Delaney as Big Bunny and Sculptor. The Big Bunny may be based on the White Rabbit from Alice's Adventures in Wonderland by Lewis Carroll and the Sculptor may be based on Geppetto from *The Adventures of Pinocchio*. Piotr Michael as Soldier A is a fellow soldier knight dressed in knight's armor and guard sent by Regina to find the "Wanted" girl known as the "woman with the red shoes". He and Soldier B might be based on the White Knight from *Through the Looking-Glass*. Benjamin Diskin as Soldier B, like Soldier A, is a servant sent to look for "the

woman with the red shoes". He and his parenter, Soldier A, may be based on the White Knight from Through the Looking-Glass by Lewis Carroll.

From the movie, The writer found almost all characters opting out the Gricean maxims in the Red Shoes and the Seven Dwarfs movie. They are opting out maxim of quantity, opting out maxim of quality, opting out maxim of relevance, and opting out maxim of manner.

C. Discussion

In this section, it presents the data found from the research. The information are arranged dependent on the research problem. They are: 1) What are the types of opting out maxims used by the characters? 2) Which one is among 4 maxim highly frequently used? 3) Why does it occur?

The writer was analyzed the movie, as in Opting out of Gricean Maxim, The writer have found all the types of opting out maxim in this movie. The writer was found twenty conversations that have substance opting out of Gricean Maxim. It includes nine opting out maxim of quantity, five opting out maxim of quality, two opting out maxim of relation, and four opting out of manner. Which among 4 maxim that mentioned before, maxim of quantity is highly frequently used. Besides, the writer gives the reason of characters do opting out the maxim.

a. Opting out of Quantity Maxim

Opting out of quantity maxim is if has requirements such as; 1) If speaker shows some kind of unwillingness to cooperate in the way the maxim requires, 2) If the speaker less contribution, 3) If the speaker clearly refuses and does not give the information at all. (Marked in Bold text)

1) Tag 1, in conversation on 08' (minutes) : 05'' (seconds)

Regina : “Cut the sass and tell me her name!”

Magic Mirror : “**How should I know? I don't get out much.**”

Describing the means :

From the answer gives by Magic Mirror, it could be seen that Magic Mirror was opting out the quantity maxim as the answer shows some kind of unwillingness, less contribution than is required, and clearly does not give the information at all about “her name” that Regina asking for.

2) Tag 2, in conversation on 15' (minutes) : 30'' (seconds)

Regina : May I suggest inviting this young lady?

Prince Average : “She's beautiful, when can she get here?”

Regina : “**Well, that's up to you.**”

Describing the means :

Regina's answer above was opting out the quantity maxim. Because it is not answered at all about Prince Average's question "when can she get here?". Prince Average expected to get answer the specific time when the young lady will come to his palace. Besides, Regina is lying about the lady, Regina only used Prince Average in order to catch the young lady. So, that is why Regina does not answered to the Prince Average question.

3) Tag 3, in conversation on 17' (minutes) : 46" (seconds)

Jack : "Merlin, have you seen my moisturizer? It's nowhere to be..."

Merlin : **"No! Whatever it is, I haven't seen it. Now please, go away."**

Describing the means :

In this conversation, Merlin was clearly unwilling to give the information to Jack's question about his moisturizer, so the utterance was opting out the quantity maxim.

4) Tag 4, in conversation on 30' (minutes) : 54" (seconds)

Arthur : "Who said you could leave your post?"

Merlin : **"I'm just walking the bunny."**

Describing the means :

The utterance of Merlin was opting out the quantity maxim, as the answer is not appropriate to Arthur's question that asking the information about who allowed him to leave the post, Arthur expected to get the answer about the person who give him permission to left his post. Merlin answered what his done or the reason why he left his post, not who allowed him.

5) Tag 5, in conversation on 32' (minutes) : 21" (seconds)

Merlin : "Excuse me, miss, have we met?"

Snow White : **"Well, that's kind of a complicated question."**

Describing the means :

The utterance of Snow White was opting out the quantity maxim, that is because she clearly do not give any information for Merlin's question. Merlin expected to get the answer yes/no that they have met before.

6) Tag 6, in conversation on 36' (minutes) : 57"(seconds)

Merlin : "What relationship are you talking about?"

Arthur : **"Red Shoes and I share a secret. I would tell you what it is, but it's a secret."**

Merlin : “While you're busy keeping secrets, I'm going to break my curse.”

Describing the means :

The utterance of Arthur is clearly opting out the quantity maxim, because he said that “it’s a secret” and he would not tell Merlin about his secret, it could be seen from Merlin’s answer “While you're busy keeping secrets”.

7) Tag 7, in conversation on 01’ (hour) : 09”(minutes) : 17 (seconds)

Fake Merlin (Regina) : “Eat the apple, and they'll slide right off.”

Snow White : “Where did you get that?”

Fake Merlin (Regina) : “**I want to help you, Snow White. Please.**”

Describing the means :

The utterance above occurs when Regina is transform become Merlin to trick Snow White. From Fake Merlin’s (Regina) answer, it could be seen that Fake Merlin (Regina) does not answered Snow White’s question at all about where she get the

apple, Snow White expected to get the answer about the place where she get the apple. But Regina give the different answer.

8) Tag 8, in conversation on 01' (hour) : 10''(minutes) : 16 (seconds)

Magic Mirror : "Your power my lady. It has drained you."

Regina : "**You think? I don't need you to tell me how I look.**"

Magic Mirror : "I'm a mirror. It's what I do."

Describing the means :

The utterance from Regina is opting out the quantity maxim, because she refuses to get more detail information from the Magic Mirror about her power and her appearance.

9) Tag 9, in conversation on 01' (hour) : 10''(minutes) : 16 (seconds)

Regina : "Eat this darling, and you'll get your freedom."

Snow White : "Where is my father?"

Regina : "Royal loyal little girl, pining for her papa?**This is getting a little boring, so I need you to take a bite, and I'll tell you.**"

Describing the means :

The utterance from Regina is opting out the quantity maxim, because she would not tell the information about where Snow White's father until Snow White eats the apple that can transform the people who eats the apple into a magic apple tree.

b. Opting out of Quality Maxim

Opting out of quality maxim is if has requirements such as; 1) If speaker shows some kind of unwillingness to cooperate in the way the maxim requires, 2) If the speaker lies or says something that is believed to be false, 3) If the speaker denies something. (Marked in Bold text)

1) Tag 1, in conversation on 09' (minutes) : 12" (seconds)

Arthur : "What is it?"

Jack : **"I know a lot about silhouettes, and I think this shape is a witch."**

Describing the means :

The utterance above occurs when they look a silhouettes in the tree, and Jack utterance is opting out the quality maxim because he speak something unsure and that is believed to be false. Because actually "the silhouettes" is not a witch, it is Snow White.

2) Tag 2, in conversation on 11' (minutes) : 42" (seconds)

Merlin : "Excuse me, but who are you?"

Snow White : "Oh... I'm Snow..."

Merlin : "Snot?"

Snow White : "**No no no no no no. My name is...R-Red Shoes.**

Yep. It's me. Red Shoes."

Describing the means :

The answer from Snow White above is clearly opting out the quality maxim, because she lies about her real name, she almost tell that she is Snow White. But eventually, she tell that her name is Red Shoes.

3) Tag 3, in conversation on 16' (minutes) : 59" (seconds)

Jack : "Would you like to join me in a moisturising mask?"

Snow White : "**Oh, thanks, oh. But I am...Oh!So tired."**

Describing the means :

In this conversation, Snow White refuse to join in a moisturising mask with Jack because she said that she is tired, but in fact she is not tired. The real reason is Snow White was took off her magic shoes, if she took off her magic shoes she become a real

Snow White with fat body and maybe not so beautiful. That is why Snow White lies that she was so tired, and Snow White answer's is clearly opting out the quality maxim.

4) Tag 4, in conversation on 25' (minutes) : 06" (seconds)

Merlin : "You must take after your mother."

Snow White : **"No, I look a lot like papa...Oh! Yeah, my mother. Gosh! We... exactly! Twins!"**

Describing the means :

The utterance of Snow White above was opting out the quality maxim, because she lies about her appearance. Merlin thought that Snow White is looks like her mother because she is skinny, not fat like her father. Besides, Snow does not give the true answer about her appearance, the real Snow White is fat (like her father) and maybe not beautiful, she looks skinny and beautiful because she's wearing the magic shoes who can make her to be skinny even the most beautiful woman in the world.

5) Tag 5, in conversation on 49' (minutes) : 21" (seconds)

Regina : "It's dwarves with a 'v'. So you failed?"

Prince Average : **“I did not fail, I took a timeout, yeah... this is a calculated timeout. I'm going to return on Thursday, we all pencilled it in.”**

Describing the means :

The utterance of Prince Average above was opting out the quality maxim. He denies that he did not fail and he just took a timeout, the truth is he fail in the battle with the F7 but he do not want to admit it, because he does not want to be considered a coward.

c. **Opting out of Relation Maxim**

Opting out of relation maxim is if has requirements such as; 1) If speaker shows some kind of unwillingness to cooperate in the way the maxim requires, 2) If the speaker and the hearer not to be relevant to the topic that is being talked about. (Marked in Bold text)

1) **Tag 1, in conversation on 33' (minutes) : 28" (seconds)**

Merlin : “By the way, what is this?”

Snow White : **“Gosh, it seems silly but.... It's my shoes They're magical.”**

Merlin : “I know, they're fabulous, but why're they after you?”

Snow White : “No, my shoes, they're actually made of magic.”

Describing the means :

The answer of Snow White above was opting out the relation maxim. Because the answer is not relevant to the question, actually Merlin asking about why her picture is in the poster and why they chasing her, but Snow White answered the different topic and Merlin still do not get the answer.

2) Tag 2, in conversation on 46' (minutes) : 53" (seconds)

Snow White : "You always talk about what someone looks like."

Merlin : "**I do? I wouldn't say that, but I can't wait for you to see the real me.**"

Describing the means :

Merlin's answer was opting out the relation maxim. He did not give the relevant answer to the snow white statement with saying the different thing about the real Merlin.

d. Opting out of Manner Maxim

Opting out of relation maxim is if has requirements such as; 1) If speaker shows some kind of unwillingness to cooperate in the way the maxim requires, 2) If speaker not supposed to tell/respons the question but they still giving the respons/information without giving the details,

3) It also requires the speaker to avoid obscurity of expression, avoid ambiguity, be brief, and be orderly. (Marked in Bold text)

1) Tag 1, in conversation on 39' (minutes) : 34" (seconds)

Prince Average : "Now, here's the good news. It's my birthday!

And you are going to be the belle of the ball."

Snow White : "**The invitation sounds great, really. But...**"

Describing the means :

In this conversation, Snow White orderly responds to the invitation from Prince Average, but she was tried to decline the invitation without say it directly.

2) Tag 2, in conversation on 54' (minutes) : 08" (seconds)

Merlin : "What kind of magic do those shoes have?"

Snow White : "**Well .. how do I put this.**"

Describing the means :

In this conversation, Snow White tried to give the information about the magic shoes, but she does not know how to say it, because she was afraid to tell the truth.

3) Tag 3, in conversation on 01' (hour) : 04"(minutes) : 51 (seconds)

Snow White : “I thought we were both under the same spell, but I see now that I was wrong.”

Merlin : **“Listen, I can't get into all the details, but I'm under a curse too.”**

Describing the means :

The utterance from Merlin was opting out the manner maxim, because he tried to give the information. It could be seen when Merlin said that he was under curse too, but he still can not tell the detail about the curse.

4) Tag 4, in conversation on 01' (hour) : 10”(minutes) : 38 (seconds)

Arthur : “How can you sleep at a time like this?”

Jack : **“I'm not supposed to talk when I have this on, but I got to ask.”**

Describing the means :

In this conversation, Jack was not supposed to talk when he wear a mask, but he still responds to the Arthur's question, because his curiosity so he still wanted to ask.

