

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

Language is a tool used to communicate between speakers and listeners. The purpose is to understand the meaning and essence of communication between speaker and listener. Usually, people say something with an implied meaning to communicate. The communication has some components that are the speaker, information, and the hearer. It means if there is no one of the components, there will not be communication.<sup>1</sup> It will result a mistakes in guessing what it is or what it means. The speaker and listener must know the context in which the utterance expressed, when, and how. Therefore, people should learn by studying pragmatic.

Pragmatic is learning about language based on context and grammatical in language structures.<sup>2</sup> It means that pragmatics does not only study grammatical structures, but also about the meaning of language. Pragmatically, there is a speech to find out what someone means in any context. Many people use a language that is difficult to understand in communicating. This, people have to understand based on context and situation. In the same context and different situations will differentiate meanings. For example, in a normal situation people say, "What time is it?" This is,

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<sup>1</sup> Rizqi Ayu Istiqomah and Busthomi Ibrohim, "*Commissive Speech Act in the English Translation of Holy Qur'an Surah Thaha by M. A. S. Abdel Halem: A Pragmatic Study*", Journal of Loquen: English Studies Journal, 19

<sup>2</sup> George yule, *Pragmatics* (Oxford: Oxford University Press, 1996), 3

ask and want to know what time it is. In a different situation, for example, a student is late and the teacher asks, "What time is it?" A student who understands a speech act will understand that what the teacher says is a warning. However, if students do not understand the speech act, they will understand that the teacher is asking for the time. This example shows that a saying has one meaning or purpose. Therefore, researcher can learn how to understand speech acts correctly.

Speech act is a pragmatic analysis, which is a branch of linguistics. It deals with the meaning of an action the speaker takes regarding a particular context. It explained that what someone does by saying a word or sentence called the act of speaking. There are three types of speech act, namely locutionary action, illocutionary action and perlocutionary action.<sup>3</sup>

By following up on research conducted by Austin (1962), Searle developed the speech act theory. Searle develops five types of speech act that focus on illocutionary act. The five types of speech act according to Searle's theory namely: representatives, directives, commissives, expressives, and declaratives.<sup>4</sup> In this research, the researcher will examine the illocutionary act. The reason uses illocutionary speech act is to know the utterance. Illocutionary act can found in everyday life communication. A communication usually found in several media, especially in electronic media, such as movie.

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<sup>3</sup> Yule, *Pragmatics*, 48

<sup>4</sup> John R Searle, Kiefer Ferenc, and Bierwisch Manfred, *Speech Act Theory and Pragmatic* (London: Reidel Publishing Company, 1980), 297

Movie is the most influential media among other media because they are audio and visual, which related to the communications we usually use. Movie aims to make the audience interested in becoming entertainment. The researcher will research an educated movie. Movie sequences an image projected on the screen from the developed movie and especially with the accompanying sound track.<sup>5</sup> Movie is a medium that reflects the social life of human society. Many people like to watch movies, but not all of them understand about the form or function of the language used in the movie. Sometimes, the speech in the movie does not match the basic form of a language. Therefore, it depends on the speaker's interpretation. From this, we can see that there are many utterances that must implemented contextually. Researcher chose a movie script because it was full of conversations that would be an excuse to create a speech act phenomenon. It will focus on the analysis of illocutionary act used by Akeelah and the Bee Movie script. The reason is "The Bee" of this title is not an insect but "The Bee" means spelling bee, which is one pragmatic example. Most of people need to know speech act in order to understand the movie as a whole based on context and situation. Thus, people need to understand illocution. Therefore, in this research, the researcher will analyze the illocutionary act that often used in real life. In conducting this research, researcher has read several previous studies relating to this research. From previous studies, it gets references that can used to find out how to research illocutionary act.

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<sup>5</sup> James Monaco, *How To Read a Film* (Oxford: Oxford University Press, 2000), 229

Previous study has written by Nura Siti Mufiyah and Muhammad Yazid Nurrahman. The title is *Analysis of Speech Actions from Donald Trump's Speech*. It focused on the analysis of illocutionary act. They used a qualitative research design and used a content analysis technique for analyzing the data. In this research, they found the illocutionary; declarative, representatives, expressive, directives, commissives, and the dominant illocutionary act is representative. After checked, the researcher found the gap between this research and this previous study that has not conducted yet, it is using the movie to identify real life. This study intends to focus analyze of the illocutionary act, in making little complete in illocutionary act analysis.

Other previous study has written by Ajeng Fala Intan Kumala, the title is *An Analysis of Speech Acts in the Croods Movie*. This research analysis all types of speech act in the actor movie. It used qualitative research for analyzing the data. In this research, it found the locutionary act is the actor's utterances. The illocutionary act that mostly used in The Croods Movie are asking and commanding. The perlocutionary act is often used non-literally perlocutionary act. After checked, the researcher found the gap between this research and this previous study that has not conducted yet. It use the script, because it was full of conversations, which would be an excuse to create a speech act phenomenon. This study intends to focus

analyze of the illocutionary act, because illocutionary act is more complicated to identify the meaning of language.

Based on the problems and previous studies, the researcher will research a movie that could apply the illocutionary act theory. The research uses a movie in the main character of Akeelah and the Bee. Therefore, the title of this research is “An analysis of Illocutionary Act in the main character of Akeelah and the Bee Movie”.

### **B. Identification of the Study**

Based on the research background, the researcher formulated these problems as follows:

1. The researcher looks at several speech act uttered by the main character in the Akeelah and the Bee Movie.
2. People need an understanding of the illocutionary act to understand the speech in the Akeelah and the Bee Movie as a whole.

### **C. Limitation of the Study**

The researcher focuses on knowing the types of illocutionary act used by the main character of Akeelah and the Bee Movie.

### **D. Statement of the Study**

1. What are the types of illocutionary act used in the main character of Akeelah and the Bee Movie?

2. What is the dominant type of illocutionary act used in the main character of Akeelah and the Bee Movie?

### **E. Objective of the Research**

1. To analyse the types of illocutionary act produced by the main character in Akeelah and the Bee Movie.
2. To find types of illocutionary act which is dominant used in Akeelah and the Bee Movie.

### **F. Significance of the Research**

The study significance divided into:

1. Theoretically

This study can be used by others, to conducted similar research as one of their references. In addition, this study will contribute to linguistics, especially in illocutionary act.

2. Practically

- a. The researcher hopes that this research will be useful for readers to provide new knowledge about illocutionary act.
- b. Teacher can provide information about illocutionary act to students.
- c. Student can interpret the statement of illocutionary act.

### **G. Scope of the Research**

1. Research subject

The research subject is to analyses about the movie “Akeelah and The Bee”.

## 2. Research object

The research object is to analyses about the illocutionary act of the movie “Akeelah and The Bee”.

## 3. Time research

This research conducted on September until December 2020