

CHAPTER 1

INTRODUCTION

A. Background of the study

Pragmatics is a branch of linguistics that concerns with meaning in use. Speech act is the central point of pragmatics itself. Speech act is a study of meaning of an utterance, and study of function of an utterance in what the speaker does. Language is a communication tool to convey messages or information. If someone wants to say something, and then what he wants to say is the meaning or purpose of the sentence, but to convey the meaning or intention of the person must pour it in the form of speech act.

Many people like watching movie, in Indonesian itself not only like Indonesian movie, but maybe western movie, Korean movie, etc. When we watch western movie and not all Indonesian people understand the language or do not understand the every utterance's meaning which speaker said in dialogue in the movie. The writer choose Jurassic World 2015 movie as the object of the study, there are some reason why the writer choose in analyzing this movie are; first, Jurassic World 2015 movie is interesting to watch, because the movie a lot of the benefit to take, and have a special effect to makes the audience curious about the plot. Second reason is that movie contain of differences background of characteristic.

The last reason is that movie has many of dialogue in identify to type of utternces which can be analyzed on the aspect of speech act, especially in directives.

As we know, if we read a text of sentence, we have to learn and understand of the sign. Especially when we Watching movies we have to know plot of the movie because the plot and the dialogues of a movie can be seen and heard by the audiences. Sometimes, the plot of story in the movie can influence in daily people's life. In the movie. We can find many values for us, such as education value, moral values, attitude values, and other values. Just as people can perform physical acts, suh as hitting a baseball, they an also perform mental acts, such as imagining hitting a baseball. People can also perform another kind of act simply by using language, these are called speech atc¹.

There are some reasons why this research studies about directive speech act. First, directives is a kind of speech act that often used by speakers in daily conversation. In using directive, the speaker attempts to make the world fit the word via the hearer, and the directives was purpose to refer to function of language. Second reason is directive show a strong relationship between speaker and hearer, sometimes people find how the speaker intention to desire his or her wants to

¹ Nick,Steven, and Shravan. *Language Files material for an Introduction to Language and Linguistic Seventh Edition*. (columbus: The Ohio State University, 1998). h. 235

someone other. The last reason is because directive speech acts are used to get greatest attention from listener in communication.

From the text above, I will take a from Westrn movie, because why, because most of all, especially in Indonesian like Westrn movie and they sometimes did not understand in every utterance what the speaker say in dialogue of the movie, and generally they used the subtitle in these film. So I take the entitle is about Diretive Speech Act Analysis in Jurassic World 2015 Movie.

B. Statement of Problem

Based on the background above, there are two problems that are formulated, as following :

1. What are kinds of Directive Speech Act found in Jurassic World 2015 movie ?
2. What are form of Directive Speech Act found in Jurassic World 2015 movie ?

C. Aims of Study

Based on the problems of study, the researcher purposes are :

1. To Observe the kinds of directive speech act found in Jurassic World 2015 movie.
2. To Investigate the form of directive speech acts found in Jurassic World 2015 movie.

D. Scope and Limitation in the Research

Based on the problems of study, the limitations of this research are :

1. This study focuses on every utterance used in Jurassic World 2015 movie
2. This study focuses on the speech acts including the directive speech acts and the form of directive speech acts found in Jurassic World 2015 movie

E. Significance of the study

The researcher hopes that this research will give some significance asfollow:

- a) Theoretical significance.

Based on the purpose of the study, the result of this study is expected to give some contribution to all people who want to study English literature. Therefore, the result of this study gives more explanation about speech acts.

- b) Practical significance.

- a. For researcher, this research is able to improve the researcher's ability to comprehend this study and understand about the movie and the story of the movie itself.

- b. For reader, the result of this study can be used as reference to study speech act and as additional knowledge in sociolinguistic, pragmatic, and others.

c. For other researcher, the result of this research can be used as one of the references and information for further researcher related with the field.

F. Previous Related Study

In this research, the writer take review of related literature from the other research as a comparison. The first research was conduted by Asmi Yuniati², she investigates about “Directive Speech Act in the Movie “The Message” by Moustapha Akkad”. The result of study showed that 213 utterances of directive of speech acts were successfully identified. There are command 182 data or 85.44%, order 2 data or 0,94%, request 10 data or 4.70 %, and suggestion 19 data or 8.92 %.

The second research is “An Analysis of Directive Speech Act Employed by the Character in the Movie Entitle World War Z”, by Kusno Tri Widadi³. He investigate about to explain the type of directive utterance, and to explain the reasons of participant background influence expressing directive utteranceused on World War Z movie. The method of this research is descriptive qualitative research. The result of

²Asmi Yuniati, “Directive Speech Act in the Movie the Message by Mouspha Akkad”, (Thesis Magister, Program Pascasarjana, Walisongo State Islamic University, Semarang, 2018).

³Kusno Tri Widadi, “An Analysis of Directive Speech Act Employed By the Character in the Movie Entitled World War Z”, (Thesis Megister, Muhamadiyah University of Surakarta, Surakarta, 2016).

this research show that: (1) 50 data of types of directive utterance are: request (7 data or 14%), command (14 data or 28%), suggestion (9 data or 18%), prohibition (11 data or 22%), and warn (9 data or 18%). (2) The reason of participant influence to uses directive utterance are : (9 data or 24,33%) of the speaker has degree of control, the speaker has lower degree of control (5 data or 13,51%), the speaker has degree of social status (14 data or 37,83%) and the background knowledge (9 data or 24,33%). The most type of directive used in the movie is command.

The third research is “The analysis Politeness and Impoliteness Expression of Character in Kungfu Panda Film”, by Norhidayanti from English Education Departemen, Faculty of Tarbiyah and Teacher Training.⁴ The problem formulations of this research are : (1) What are politeness and impoliteness expression of characters in Kungfu Panda Film, (2) what are the situations when the character show politeness and impoliteness expression in Kungfu Panda Film? Based on the research, the researcher concludes that : (1) politeness expression that used by the characters in Kungfu Panda film are apology, thanking someone, advising, ordering an offer, getting, confessing, compliment, and sympathy which is concluding modesty and generosity in every expression to

⁴Norhidayanti, “ The Analysis Politeness and Impoliteness Expression of Character in Kungfu Panda Film”, (Thesis, Islamic University of Antasari Banjarmasin, Banjarmasin, 2013).

make other feel good. Impoliteness expression that used by characters are mostly underestimate someone with physical appearance and using negative adjective, disagreement and sarcasm, it makes others feel not convenient. (2) the situations when the characters used politeness expression are making a mistake, accepting help, offering help, praising someone, meeting recently, ending conversation, and talking to older people. The situations when the characters used impoliteness expression are the mood that bad, angry, dislike, panic and disagreeing.

The previous researchers above are similar to the research that the researcher conducts in speech act aspects. The differences of this research from previous researches is in the focus and object the research. The research focus on analyzing the use speech act including directive speech act based on Pragmatic Approach and the object in this research is movie entitled *Jurassic World 2015* Movie.