

# CHAPTER I

## INTRODUCTION

### A. The Background of The Research

Language is a tool of communication. There are several forms for communication, the forms are spoken language and written language English is an international language. It is used in almost the whole world for any purposes as the media of communication to help people communicate and interact with others. Not only that, English is also a prestige people who are able to communicate using English are considered as modern and civilized people. That is why it becomes a necessity to master that language. The purpose of communication is to send a message from the writer or speaker to the reader or listener. English is taught as foreign language in our country, Indonesia. Learning English in Indonesia has many challenges because it is not our original language and is not commonly used in our everyday life.

Basically, one of the targets of learning English at school is to make the students able to communicate in English both in spoken and in written language. To achieve this, there are four language skills have to be taught; they are listening, speaking, reading, and writing. Listening and reading are passive or receptive skills, while speaking and writing are active or productive skills.<sup>1</sup>

As a millenials To write is not merely about write something on blank paper, it is more complex yet meticulous because in this millenial era there is a technology that can used to write something like using facebook aplication,instagram or twitter. And English language grown fast in the last few decades. It gives the consequence that English is a lingua franca that is used widely for communication between who do not share the same first language. It is no doubt that population, is also used in the world of education and technology.<sup>2</sup> And also many people using a technology for helping their communication to other people. And the people

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<sup>1</sup> L.G Alexander. *Practicce and progress*, London: Longman Group Ltd,1975

<sup>2</sup> Ila Amalia, *promoting critical reading skill: The Use of Autentic Test Material in EFL Class* ( Aji putra, 2014 )

delivered their language used oral language or written language. oral language it is mean both people communicate face to face while written language is the people shows what they mean on social media like Instagram, Twitter, or Facebook.

Based on researcher's conversation with Non English Students (PBA, PAI, PGMI, PIAUD, and MPI) of Islamic university UIN SMH Banten , most Non English Students at Faculty Education and Teacher Training have less interest in writing. It is because they consider writing as a difficult thing to do. And the students' The students find it hard to start writing because they have no idea about what they want to write. The students' problem in writing is also caused by the difficulty of expressing ideas in writing. It is caused by their insufficient knowledge of language components such as vocabulary and grammar.

Actually, in everyday life, the writing habit has been built by the students themselves through social media such as Facebook, Twitter, Instagram, etc. Based on problem above researcher can take benefit from students activity in writing on Facebook. They can enhance their writing habit by motivating themselves to write more and more not only in informal situation, but also in formal situation. From those condition The researcher is eager to investigate the problem in the implementation of writing skill. This research is entitled **“Applying social media Facebook to improve writing skill ( Descriptive Qualitative Research of Non Majoring English Students Faculty of Education and Teacher Training State Islamic University UIN SMH Banten )”**.

## **B. Focus of Study**

Based on the identification of problems, the writer limits them as follows:

- 1) The researcher will focus on applying social media “ facebook ” for improving writing skill

2) The object of research is students Faculty of Education and Teacher Training at Islamic University UIN SMH Banten.

3) The research methodology will be used in this research is Descriptive Qualitative Research.

### **C. Research Questions**

Based on background of the research above, the writer can identify the problems follows:

1) How is the students' writing skill by applying social media Facebook?

### **D. The Objectives of The Research**

Based on the statements of problem, the objectives of research are to know:

1) To know students' writing by applying social media Facebook

### **E. Previous Study**

1. Ehsan Namaziandost Department of English, Faculty of Humanities, Shahrekord Branch, Islamic Azad University, Shahrekord, Iran "Teachers' and Learners' Perceptions toward

Using Social Media for Developing Oral Proficiency. The research was conducted at the department of Foreign Languages (English section) at Islamic Azad universities of Iran. The researcher deals with a sample of population consisting of both EFL teachers (N=100) and students (N=100) during the academic year 2018/2019. This research aims at drawing interest from both EFL teachers and learners to make use of Social media as an attempt to raise awareness about its great effects in shaping the students' oral proficiency, and also to spark their interest in learning speaking. This research was designed as a descriptive qualitative

research in which data has taken from observation . The questionnaire is addressed to ten EFL teachers. It mainly aims at reporting their ideas concerning the use of Social media among learners and teachers as well.

The first previous study was intended to know about teacher and students' speaking activity on social media .The method was descriptive qualitative research which data has taken from observation and questionnaire. While The researcher was designed as a descriptive qualitative research in which data is taken from Document Analysis. The similarity with my research was equally researching about applying social media. This previous studies talk about students speaking proficiency and it is different with my research that talk about wrting skill. The participant on this previous studies is EFL teacher and students from Azad University and the participant for my research are Non English Students From Faculty Education And Teacher Training. This previous studies aims at drawing interest from both EFL teacher and learners to make use of social media as an attempt to raise awareness about its great effects in shaping the students speaking proficiency. While my research aims to know their achievement on using facebook.

2. Dr. Belgin Aydin elt Department Education Faculty Eskisehir, Turkey. Fostering Foreign Language Learning With Twitter: Reflections From English Learners. this quantitative research is to find out the learners' perceptions of Twitter use in EFL learning process at School of Foreign Languages at Anadolu University Turkey. As a foreign language context, students do not have many opportunities to be exposed to English outside the classroom. For this reason, Twitter can be considered to have potential for the students to practice their foreign language skills as an extra curricular activity. The participants in four classes each with 25 students were introduced with the Twitter activity. 90 students responded the questionnaire designed to gather their perceptions of using Twitter in facilitating their language learning experiences.

The second previous study is talk about applying twitter media to enhance students writing skill in Faculty Eskieheir,Turkey. This previous studies using a quantitative method with the comparison research as the research design of study. while my research used qualitative methode. the data has taken by document analyis and giving questionnaire for this previous studies. And it is different with my research, because my research used document analysis to conduct the data. And the participant in this perevious studiy are students who active on using twitter media in Faculty Eskieheir,Turkey. while participant in my research are students form non English student in Faculty Education and Teacher Training. from previous study above It showed that most students totally agree on applying twitter as tool to enhance their writing skill It is mean that learning with twitter better than learning manually. From this previous studies There are some differences with my research in using media as a tool to collect the data. Previous studies above used twitter application while my research used facebook appliction.

3. Geminastiti Sakkir, Qashas Rahman & Kisman Salija Students' Perception on Social Media in Writing Class at STKIP Muhammadiyah Rappang, Indonesia. Almost all students use social media, but few lecturers use it in their teaching process. This study examines students' perceptions of the use of social media in the process of teaching English in STKIP Rappang Muhammadiyah, South Sulawesi, Indonesia. This study was conducted using a mixed method, including quantitative and qualitative data. Data were collected using a questionnaire that collected background information of participants, a four-point Likert scale to gauge the students' perceived use of social media in class,and open-ended questions to gather more data rich in the beliefs, attitudes, wishes and concerns of students regarding the use of social media in the writing classroom. Findings from this study indicate that the majority of students showed a positive attitude toward and a willingness to use social media in the writing classroom. However, factors such as large classes, lack of training on the use of

the Internet, and the lack of facilities could be possible barriers to the use of social media in the classroom.

The third previous studies is used mixed method it is included quantitative method and qualitative method and it is very different with my research. Because my research only used qualitative method. And the technique to conduct the data used giving questionnaire and open-ended question. While my research use Documentation method. This previous told about how teacher teach the students by using social media facebook in their EFL classroom. In other hand there are some differences with my research which it investigated on Non English Students writing activities on Facebook. Because I described those problem which not same with the English Students Writing activities. And The similarity with my research was equally researching about applying social media facebook on writing activity. In other hand there are some differences with my research which it investigated on Non English Students writing activities on Facebook. While This previous told about how teacher teach the EFL students by using social media facebook in their EFL classroom.

## **F. Organization of Writing**

To make this research easy to be comprehended, the writer divides this research into five chapters:

**Chapter I** is presents introduction which consists of background of the study, reasons for choosing the topic, research questions, purposes of the study, significances, and previous studies

**Chapter II** is elaborates review of related literature. It presents the review of previous studies and the review of the theoretical background, followed by the framework of the present study.

**Chapter III** is discusses the methods of investigation. This chapter deals with subject of the research, participant, type of data, instruments for collecting data, procedures of collecting data, procedures of analyzing data, and procedures of reporting the results.

**Chapter IV** is finding and discussion, which consist of research finding and discussion, analyzing of data research and data interpretation.

**Chapter V** is presents the conclusions and suggestions