

# CHAPTER I

## INTRODUCTION

### A. Background of The Study

Pragmatics is the study of the relationship between linguistic forms and users of those forms. This means that the relationship of a speech is to determine the form and purpose of the speech. Pragmatic is also to know the meaning, purpose or purpose, and type of action of the person's speech. From the above understanding, the writer can conclude that pragmatic is a material that discusses the conversation between the speaker and the listener to find out what purpose is being discussed so that there is no misunderstanding between the speaker and the listener.

Speech act is a type of act, as Searle (and Austin before him) realized that without taking intention into account, speech act can not be understood. We do so knowingly when we engage with one another. This is how the act of speech varies from the partly linguistic type of emotional reactions conveyed.<sup>1</sup>

Yule defines that actions carried out through utterances are generally called speech acts.<sup>2</sup> He mentions five types of general

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<sup>1</sup> John Searle, *Philosophy No*, Teddington: Nick Fotion, 2000, p. 4

<sup>2</sup> George Yule, *Pragmatics*, New York: Oxford University Press, 1996, p. 47

functions performed by speech acts, such as declarations, representation, expressiveness, direction and commission. The types of speech acts that are often heard in daily communication are directive speech acts. Directives are a common type of speech action that the speaker tries to get the listener to do something. This means the listener does what the speaker wants. Yule defines direction as the speaker's attempt to get someone else to do something. They express what the speaker wants. They are orders, orders, requests, suggestions and they can be positive or negative.<sup>3</sup>

Speech acts can be found not only in real life situations but also in movie because they are works of art that reflect real human life. A movie that is quite interesting to the attention of movie lovers in 2019 is the movie "Aladdin 2019" produced in 2019 by Walt Disney Pictures.

Therefore, based on the description above, the writer is interested in analyzing directive speech acts because the writer finds something interesting where a sentence or speech can have a meaning and there is a word classification of the spoken sentence.

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<sup>3</sup> George Yule, *Pragmatics*, New York: Oxford University Press, 1996, p. 54

The author considers this movie because movie can also be a medium for students in learning directive speech acts, especially expressions of giving orders. At present the learning process in the 2013 curriculum uses a scientific approach that is in line with the attachment of the Minister of Education and Culture of the Republic of Indonesia number 22 of 2016 concerning the process of basic and secondary education standards. The 2013 curriculum places more emphasis on pedagogical learning dimensions, using a scientific approach. The scientific approach that applies in all ELT learning subjects consists of observing, questioning, exploring, socializing, communicating. The movie "Aladdin 2019" can be a source of media to observe. By watching this movie, students can observe the expression of giving orders. The author chose the movie "Aladdin 2019" as the subject of research.

There are some previous studies conducted the use of speech act . one of studies conducted by Nurkhaerati with the title "*Is An Analysis Of Speech Act In Facebook Status*" The results of the

research show that firstly based on the types of speech act and The second result is the roles of each type of the speech act.<sup>4</sup>

Lu'lu' Fatikhatis Sholawat Sr with the *title An Analysis Types Of Speech Act Used By English Teacher In English Teaching Learning Process At Mts Al-Wahhab Bago Kradenan*. The research findings show that there were four kinds of speech acts performed by the teacher, namely, representatives, expressive and commissives.<sup>5</sup>

There are similarity and differences between this study and those previous studies. The similarity is in the topic, the topic is about speech act analysis. The difference between previous study with this research is investigates speech act used interactive representatives, expressive and commissives, but this research investigates directive speech act. The next difference is in the source of the data, the data of Nurkhaerati's study are got from facebook, having the shape of facebook statuses, the data of lu'lu's study are got from English teacher is the transcript of utterances

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<sup>4</sup> Putu Manda Martina Dewi, "*Speech Acts Found in the Movie 'Fast and Furious 7'*"

<sup>5</sup> Lu'lu' Fatikhatis Sholawat Sr "*The Function of Directive Speech Acts in Gamal Komandoko's Indonesian Archipelago Folklore Text*"

teachers on English learning process, and the data of this study will be found in script of “Aladdin” movie.

Therefore, based on the problems above, the researcher would like to conduct the study about directive speech act in a movie script under the title “AN ANALYSIS OF DIRECTIVE SPEECH ACTS USED BY ALADDIN IN THE “ALADDIN” MOVIE SCRIPT “ (A Content Analysis Qualitative On Aladdin Movie Script)

## **B. Statements of Problem**

Based on the background above, the specify research questions are formulated as follows :

1. What are the directive speech acts contained in the Aladdin movie script ?
2. What is the meaning of each conversational directive speech act found in the dialogue used by the main character in Aladdin movie script ?

## **C. Objectives of the Study**

Based on the formulation of the problem above, the specific objective of this research as follows :

1. To identify directive speech acts contained in the Aladdin movie script
2. To describe the implied meaning of each conversational directive speech acts found in the dialogue used by the main character in Aladdin movie script

#### **D. Significances of the Study**

By using this study, there are some significance to the students, teachers, and other researchers.

1. For University students. Following this movie, the results of this study are expected to be useful in enhancing the understanding of directional speech acts. Graduates will enjoy learning because learning with the support of the movie "Aladdin 2019" is not just lessons, Explanation, analysis, but also character building and moral values. Such research will help students to increase their awareness of directives on speech act studies transmitting orders in particular.
2. For English Language Teachers to promote the learning process, the topic of this study can be used as a media source. The professor will give this movie as a method for learning the expression of giving orders to support students.

3. For extra investigators. The results of this study can be used as additional sources for studies of speech acts, especially in speech acts of the directive. It is hoped that this work will provide information on the forms of speech acts of the directive.
4. For the Readers General. The results of this study are expected to support the interaction or link with other people in the world by people living in the globalization era.

#### **E. Limitation of the Research**

To limit the research, the researcher limited the research to focus on identifying directive speech act terms including command, request, suggest and order those used by Aladdin in the film script "Aladdin 2019" directed by Guy Ritchie.

#### **F. Organization of Writing**

To make this research easy to be comprehended, the writer divides this research into five chapters :

**Chapter 1 is introduction.** In this chapter the researcher puts some point such as : background of the study, the statement of the problem, the objective of the study, the significant of the study, the limitation of the study, and the writing organization.

**Chapter 2 is literature review.** This chapter consist of the theories from some experts about pragmatics, speech act, directive and Aladdin 2019 movie.

**Chapter 3 is research methodology.** Which consist of the research method, the site and time of study, the technique of data collecting and the technique of data analyzing.

**Chapter 4 is finding and discussion.** Consist of introduction to the data analysis, classification of the data, data analysis and discussion.

**Chapter 5 is conclusion and recommendation.**