CHAPTER I

INTRODUCTION

A. Background of the study

Speaking takes an important skill and one of the keys to communicate to other people. We can share some ideas or can be able to know the situation happened in this world[1]. By mastering speaking, the student can share ideas and give information well. Every individual needs English language to communicate in international forum, while students need English language to be able to read some books English learning, modern technology, and communication with the others people such as foreigner. And also, the student will always follow current development which is every company or government instance need English to communicate.

In Indonesia, English has been teaching to the student since elementary school. In senior school the students need to become familiar with the language competencies (speaking, reading, listening, and writing) and the language components such as

[1] Fitri Palupi Kusumawati,"DEVELOPING ENGLISH LEARNING MATERIAL FOR SPEAKING SKILL BASED ON ADDIE", Premise Journal Vo. 6 No.1 April 2017,1

pronunciation, grammar, and vocabulary to support their language proficiencies.

The recent development of vocational school in Indonesia requires vocational students to gain enough competences or skills either for immediate employment or for continuing study. In department of catering also the students need English because when students are practical work some students will be placed in some hotels and restaurant which is a foreign chef and customer from abroad. It indicates that vocational students need English especially for catering of department. This is the challenge for English language teachers. Another challenge the teachers have to face is that while a myriad of English textbooks exist, not all the materials (e.g. texts, tasks or activities, and target language competence) meet the needs of diverse group of vocational students and are relevant to their needs for learning or developing English as a working language.[2]

[2] Widodo, Handoyo Puji, "The Development of Vocational English Materials from a Social Semiotic Perspective: Participatory Action Research", (Ph.D. Dissertation, University of Adelaide, 2015), p. 5.

As matter or fact one of problems in learning English in Indonesia setting is it can be argued that the learning materials (instructional materials) are the knowledge, skills, and attitudes that must be mastered learners in order to meet the standards of competence specified. Learning materials occupies very important position of the whole curriculum, which should be prepared in order to achieve the implementation of learning objectives. Materials play an important role in learning processesing, an appropriate and good material will stimulate student learning harder. Even materials are prepared to teach. It is still depended to the teacher who is more able mastery materials and classroom. Hutchinson and Waters explain that good materials will contain interesting texts, enjoyable activities that engage the learners' thinking capacities, opportunities for learners to use their existing knowledge and skills.[3] They also stated that good material must provide a clear and coherent unit structure, which material guide teachers to make teaching materials and students can maximize learning opportunities.

[3] Geoffrey Broughton,and friends, Teaching English as a Foreign Language (USA and Canada: Routledge, 1980), 6

Based on the researcher observation, there are some vocational school in learning English process department necessary in English are different, each department also learning English by package book which is giving from ministry of education as 2013 curriculum revision. It happened also to department of catering and accountants are different major but in materials of English process are same. And the researcher takes catering department as the research because this department will be needed because if they work its needed in the tourism sector which this employment requires qualified English. It indicates weakness learning process in school and causing the purpose learning process in department of catering have not run well. Based on interviewed a student the researcher gain data that the students are difficult to learn as well because the material is not focused to the specific of the materials and it makes English lessons do not really increase the ability of students to learn specifically speaking. The teacher also is not demanding students to speak English well because teacher only follows materials from package book and student worksheet that completed standard curriculum and teacher also is difficult to improve English speaking because teacher have not designed yet.

Based on those problems, the researcher appointed research title "Designing Instructional Materials of Speaking for Vocational School in SMKN 3 Kota Serang for Department of Catering."

B. Identification of the Problem

Based on the background of study, the problems of learning materials at vocational school in SMKN 3 Kota Serang can be classified as follows:

1. The student is difficult to grasp the understanding given by the teacher in learning process.
2. The materials in English materials are not focused to the specific materials because the students learn only from package book and student worksheet.

C. Limitation of the problem

With regard to the identification of the problem, it is impossible for the researcher to solve all problems influencing the quality of students' speaking teaching and learning process. This research is focused on developing quality of learning through designing of the book. The limitation was based on the facts that the researcher got during the observation. The teacher only teach student by using government package book and student workbooks.

Based on these problems the researcher focused on designing material of speaking for improving the quality of student learning.

D. Formula of the problem

Having obtained information about there are some problems relates to learning material of speaking at vocational school. Therefore, the researcher research questions as follows:

1. What kinds of English materials do the students need to achieve learning in department of catering at SMKN 3 Kota Serang?
2. What is the product of English materials development for students of catering department at SMKN 3 Kota Serang?

E. The objectives of the study and the benefit product will be developed

This study is based on the formula of the problem, the objective of this study can be described as follows:

1. The kinds of English materials do the students need to achieve learning in department of catering at SMKN 3 Kota Serang.
2. The product of English materials development for students of catering department SMKN 3 Kota Serang.

The benefit of this product is the teacher more be able teaching in learning process and the student is made active by the material. The student is made active because if the student practical work at least they understand what foreigner speaking is, such what was discussed before the student catering department will be practical work in the hotel which incidentally the customer or chef who works in the hotel speaking by English.

F. The specification product will be developed

Product specifications that will be developed in this study are:

1. The book developed can be used as a plan learning and as a source of learning for vocational students majoring in culinary class XI.
2. The book is developed in accordance with Core Competencies and Basic Competencies the subject will be taught, class XI transition elements semester.