

CHAPTER I

INTRODUCTION

A. Background of the research

Reading comprehension is one of the important activities in the context of understanding science, information, and obtaining entertainment. A lot of information is recorded and informed through written media. Therefore, reading comprehension is one way to increase knowledge and information.

Reading comprehension is the key and key for students' success in undergoing the education process. Most of the acquisition of knowledge is done through reading activities. Knowledge obtained by students is not only obtained from the teaching and learning process at school, but through the process of reading in everyday life. Therefore, reading ability and reading comprehension ability become important knowledge in mastering and increasing students' knowledge.

Several factors affect the low ability of students reading, one of the lack of teacher creativity in choosing learning media used in the learning process. Learning media is a tool or intermediary that is useful for facilitating the teaching and learning process, in order to make communication effective between teachers and students. This greatly helps the teacher in teaching and makes it easy for students to accept and understand the lesson. This process requires teachers who are able to align learning media and learning methods.

The use of instructional media in the teaching and learning process can also arouse new desires and interests for students, arouse motivation to learn, and even bring psychological influence on students. Besides being able to increase

student motivation, the use or use of media can also increase students' understanding of the lesson.

The media that are utilized have a position as a teacher's said in teaching. For example graphics, films, slides, photos, and learning using a computer. The purpose is to capture, process, and rearrange visual and verbal information. As a teaching tool, the media are expected to provide concrete, motivational, learning, enhancing absorption and retention experiences student learning.

The teacher needs to provide interesting learning so that it can attract students to be active and creative. The use of instructional media in the learning process can arouse new desires and interests as well as generate motivation and stimulation in learning activities.

Researcher found a lack of understanding and interest in reading students in Ponpes Al-fathaniyah, this place based on recommendation from researcher's friend. This is evidenced by the low scores they get when conducting tests based on reading comprehension.

Actually, comic strips have become interesting learning media to be used in the learning process in the classroom. Comics are considered as interesting and fun media by students. Only, as the times change, comics are considered quite old-fashioned as learning media because they are too many and are often used by teachers in the classroom.

By utilizing technological developments, I chose to use the Webtoon application as a learning medium to improve reading skills in this research. Webtoon itself is an comic online application that is growing among teenagers. In Webtoon, there are various stories, it may tell about humor, action, mystery,

thriller, adventure, romance, and so forth that can use by the teacher as a fun media for students and also developing their imagination.

Realizing the importance of proper learning media in learning reading skills, the researchers chose Webtoon Application media as a learning medium to improve reading comprehension. The title taken in this study is "**Webtoon as Pedagogical Application in Improving Students' Reading Comprehension of Narrative Text**".

B .The Statement of Problem

This research is about the use Webtoon Application to improve reading comprehension, the problem of study are as follows:

1. How is the students' reading comprehension before using Webtoon application?
2. How is the reading comprehension of students after using Webtoon application?

C. The objective of research

From the statement problem above, this research is conducted with purposes as follows:

1. To know students' reading comprehension before using Webtoon application
2. To know students' reading comprehension after using the Webtoon application

D. The significant of The Research

The writer hopes this study can give more knowledge and information to the readers and will deepen our understanding and knowledge about the use of Webtoon application to improve reading comprehension article. Practically this study will be useful for next researchers as references.

E. Previous Study

In making this research, the writer conducts this research based on the previous study from two study which using comic/story to teach student's reading skill. The first thesis entitled "*The Effectiveness of Teaching Reading Using Fable Comic to Improve Students' Reading Ability*" a thesis made by Mustaanisa (English Language Department Faculty of Tarbiyah Walisongo State Institute for Islamic Studies, 2009). From this research can be taken a conclusion that using fable comic can improve students' ability in reading ability. It can be seen from the test result of the students. As the result, the mark of students in experimental class is higher than the mark of students in control class.

The second study is "*The Effectiveness of Using Comic Strips in Teaching Students' Reading Comprehension Skill*" a thesis made by Lilis Armilasari the student of State Islamic Institute of Surakarta in 2016. She states that there was significance difference of students' achievements in understanding the reading text between those taught using comic strips media with discussion technique and those taught by picture series at the eighth grade students of MTSn Sukoharjo. The measurement showed that the increasing line of the understanding the reading text of the experimental group was higher than the understanding the reading text of the control group.

The third previous study is "*Using Picture Stories To Improve Students'*

Reading Comprehension Of The First Year Of Senior High School 1 Bungoro''a thesis made Jusmini (English Departement Education Of Alauddin State Islamic University Of Makasar,2017). From this research can be taken a conclusion that using picture stories is effective and interesting strategy in teaching reading especially in reading narrative text.

From the three previous studies above, there are similarities in this research, namely discussing the effectiveness of the use of literary reading as a medium in teaching reading and research methods. Meanwhile, there is a difference in each of the above theses with the researcher's thesis. That is the media used by researchers and subjects that this study has. If the previous research used the Fable Comic as the media, the second research used the Comic Strip as the media, and the third research was Picture Story as the media. Meanwhile researcher uses Webtoon applications as a more modern media in the teaching and learning process.

F. The Organization of the Writing

This paper is arranged into three chapters, every chapter has some points to explain the chapter.

Chapter I introduction, it contains the background of the study, statement of the problem, objective of the study, the significant of study, the limitation of study, previous study and the organization of writing.

Chapter II is Theoretical frameworks, this chapter is consists of the theorist from some experts we have conducted the research related to this research.

Chapter III Research methodology, it contains method of the research, the site and time of study, participant and sample, the technique of data collecting , and the technique of data analysis.

Chapter IV Findings and Discussion, This chapter consists of the results of the research and discussion. It shows the findings on the data collection and analyse as well as the discussion related to the theoretical framework.

Chapter V Conclusion and Suggestion, This chapter consists of the research conclusion and suggestion on the topic of research based on the research findings to other research who wish to conduct the research