

## CHAPTER I

### INTRODUCTION

#### A. Research Background

Language is a media for human to communicate and speak each other. Moreover, one of the important things connecting human being language. Human is a social creature who can not live alone and needs other people to interact each other. They use language for communication. People understand other communication based on the context they have.<sup>1</sup> Furthermore, the forms of communication may vary coming from some media; one of them is the movie.

The movie has many interesting conversations to be analyzed in the scope of Pragmatics study. Among them are the cooperative principle maxims that appeared in the movie. The maxim is a rule which must be obeyed by the communicator (speakers and listeners) in doing interaction textually or personally in order to have communication process to be done smoothly.<sup>2</sup> Moreover, in Pragmatics field, both of the speakers and the listeners when doing interaction will cooperate in order to achieve the target of the communication.<sup>3</sup> Keith Alan said

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<sup>1</sup> Selnistia Hidayani, *Introducing Pragmatic Competence Through Appraisals Found in Oscar Wilde's Drama "The Importance of Being Earnest"*, (Serang: Loqueen Press, 2015), p. 100.

<sup>2</sup> Kushartanti, et al., *Pesona Bahasa: Langkah Awal Memahami Linguistik*. (Jakarta: PT. Gramedia Pustaka Utama 2005), h. 106.

<sup>3</sup> F.X. Nadar, *Pragmatik dan Penelitian Pragmatik* (Yogyakarta: Graha Ilmu, 2009), h. 28.

communication is a social dimension where it has the same level as the other social activity, which means that the communication will go well when the communicators actively involved in the process of communication.<sup>4</sup> Therefore, in each conversation, people must be focusing when they do speak each other.

The Home Alone is a comedy movie which is the story tells about a family that lives in US. This movie is really popular for Americans, because it illustrates how interaction each other and it shows the culture of circumstances. Moreover, the story centers on the Baxter family's relocation from California to Maine, where Finn becomes convinced that his new house is haunted. When his parents become stranded across town, Finn sets traps to catch his new home's ghosts, but instead proves troublesome for a group of three thieves (McDowell, Mazar, and Steeples).<sup>5</sup> In addition, this movie is so appropriate either for adult or child, because this movie contains humour that is suitable in all ages.

The writer taken Home Alone 5 as the object of the research because Home Alone 5 is a popular movie which often shows in each of year. Another reason of the writer because this movie be able to watch by all ages. In addition, most other forms of social interaction, the use of language is regulated by social rules. The movie can

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<sup>4</sup> Kunjana Rahardi, *Pragmatik Kesantuan Imperatif Bahasa Indonesia* (Jakarta: Erlangga, 2005), h. 52.

<sup>5</sup> Home Alone: The Holiday Heist. (2019, June 9). In Wikipedia, Free Encyclopedia. Accessed on 21:43, Juni 9, 2019, cited on [https://id.wikipedia.org/w/index.php?title=Home\\_Alone:\\_The\\_Holiday\\_Heist&oldid=15187100](https://id.wikipedia.org/w/index.php?title=Home_Alone:_The_Holiday_Heist&oldid=15187100)

limitations of our senses (sight) and can stimulate or motivate students<sup>6</sup> and according to Boden, in their accountable activities that human actors both produce and expect agency in immediate and distant others who, through their actions, constitute the organizations of their society.<sup>7</sup> Therefore, the writer describes the background of why speaker speaks Inside in through showing respect, certain rules are designed to protect the feelings of people. Rules designed to protect the dignity of our language are more essential. It is reasonably clear that if people were to agree to tell lies in some random way, there would be no way for listeners to determine when speakers were lying and when they were telling the truth, language would cease to be of any value to us.

Rather than Gee, 'Knowledge, identity, beliefs, literacy, and so on, are taken as characteristic features of the individuals that move unscathed, together with the latter, across the varying situations that make a life.'<sup>8</sup> Because of this, we have chosen a lot of shows overseeing language utilize that protects its respectability by requiring us, in addition to other things, to be straightforward in its utilization, to have proof for what we state, and to make what we say pertinent to the discourse setting. What is fascinating about these shows is that they were rarely authoritatively proposed and decided on anyone, however rather have risen normally. The H.P. Grice theorist introduced a

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<sup>6</sup> Arsyad, Azhar. *Media pembelajaran*. Jakarta: Raja Grafindo Persada. 2009.

<sup>7</sup> Boden D. *The Business of talk: Organization in action*. Cambridge: Polity Press. 1994

<sup>8</sup> Gee JJ. *Language in the science classroom: Academic social languages as the heart of school-based literacy*. Mahwah, NJ: Lawrence Erlbaum Associates. 2005

Cooperative Theory, which he claimed to underlie the use of words, under which we are encouraged to ensure that what we say in conversation fosters the aims of these interactions.<sup>9</sup> We learn them similarly likewise we get familiar with the most social guidelines by experimentation.

The aim of the research is to analyze the types of violation maxims used by the characters and to know the characters violated the maxims. The method of this research is summative content analysis, because communicating is to understand and express information, thoughts, feelings, and develop science, technology, and culture.<sup>10</sup> In the cooperative principle concept of pragmatics, Paul Grice, one of the linguists, stated that there are four maxims in the cooperative principle such as: Maxim of Quantity, Maxim of Quality, Maxim of Relevance, and Maxim of Manner.<sup>11</sup>

## **B. Limitation of Research**

Based on the identification above, the researcher intends to explore the Home Alone 5 movie which is pressured on violating maxim. The researcher limits the research area only one specifically aspect in pragmatics area. The reason is according to H.P Grice, in the

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<sup>9</sup> Nick Cipollone, Steven Hartman Keiser and Shraavan Vasisth, *Language files materials for an introduction to language and linguistics*, Department of Linguistics, the Ohio State University, Columbus, 1998, p.242

<sup>10</sup> Iyan Sopyana, *Improving Descriptive Text Writing Ability Using Picture Aid and Vocabulary Mastery*, (Serang: Loqueen Press, 2015), p. 15.

<sup>11</sup> Grice H P 1975 *Logic and conversation*. In: Cole P, Morgan J L (eds.) *Syntax and Semantics Vol.3: Speech Acts*. Academic Press, New York

life, human do conversation is there only one aspect, its pragmatics. However, in pragmatics expended into four sub; quality, quantity, relevance and manner.

### **C. Statements of The Problem**

In accordance with the background of study, this research focuses on the Pragmatics field. The writer only focuses on the types of the maxims in the cooperative principle, then analyzing the violations toward the maxims. Regarding to the focus of the research above, the main questions of the research may be formulated as follows:

1. What are the types of violation maxims used by the characters?
2. How do the charachters violated the maxims?

### **D. Objective of Research**

Based on the research questions above, the writer has several objectives to follow:

1. To analyze the types of violation maxims used by the charachters.
2. To identify the charachters violated the maxims.

### **E. Significance of The Research**

Theoretically, work is expected to contribute some advantages to the development of language theory, especially in Gricean Maxims, and to add the scope of practical analysis as one of the linguistic field studies focusing on society's language uses. However, study is expected

to be basically one of the useful sources for readers, especially those interested in pragmatic studies.

As for the researcher, this research is appropriate and useful for everyone who interest or not, because this research could enhance the our knowlege in communication aspect, principally for knowing what the deepest meaning of the utterances. Also for students who have audio visual learning style, this way is very apposite to would have availed myself of the thought of helping them a better understanding of the commenting about its participation to deliver the material was a maxim. Moreover, within read this research, we would know the background of someone speaks, either background of life or the reason why they speak. So, we can take a moral value to ourself get better than before.

#### **F. Previous Studies**

Based on Viki Indra Wijaksana's research "The Violation Maxims Used In Television Program "ESPN FC: El Classico and European Champions League Quarter Finals", This research has the same discussion with this research is founding the types of sentence error, the cause of errors and the dominant error in the conversation also the purpose of this research is to analyze violation maxim in the movie. In addition, this research is categorized as qualitative method which is the containt of research is serve a social aspect; either by side of concept, attitude, perception, and about people who want to be

researched. In every research has an unique characteristic inside, either content of the research or method of the research.

Likewise, in this research. The distinctions both of them is object of research and technique of the research, while object in this research is Football program “Barcelona vs Real Madrid” and the writer do research on what commentators said. Otherwise, in my research focusing on what characters’ utterances.

Moreover, Szczepanski said in the thesis titled “*An Analysis of Flouting The Maxim Conversations in The Television Series Firefly*”, this research has the same discussion with this research, its violation maxim, also has other similarities; as such focusing on violation maxim, do research on social aspects ; attitude, perception and age, focusing on characters’ utterances and using Qualitative method. However, this research has distinction with this research, it is; besides using qualitative, in this research using Quantitative method and the object of the research is Television Series firefly.

In addition, according Ahmad Ulliyadhi Satria Raharja., in the research “*Analysis on Maxim of Cooperative Principle Violation by Dodit Mulyanto in Stand Up Comedy Indonesia Season 4*”, this research has similarities and differences with the main research. The similarities are Focusing on violation maxim and using Qualitative method, otherwise the differences are Focusing on one character’s utterances, and object of the research contains humour.