

CHAPTER I

INTRODUCTION

A. Background of Study

Speaking is an interactive process of constructing meaning that involves producing and receiving and processing information.¹ Speaking is a crucial part of second language learning and teaching. Despite its importance, for many years, teaching speaking has been undervalued and English language teachers have continued to teach speaking just as a repetition of drills or memorization of dialogues. However, today's world requires that the goal of teaching speaking should improve students' communicative skills, because, only in that way, students can express themselves and learn how to follow the social and cultural rules appropriate in each communicative circumstance, therefore, recent pedagogical research on teaching students conversation has provided some parameters for developing objectives and techniques.

Improving speaking skill will help people to communicate easily to each other without misunderstanding and misapprehension. In Indonesia,

¹ Burns, Anne and Helen Joyce, *Focus on Speaking* (Sydney: Macquire University Press, 1997), 25.

people learn English as their foreign language (EFL) and still find some problems related to speaking skill and influence to their English proficiency.

In this era of 21st century of learning, the use of technology takes an important role in teaching and learning process. Learner may be more active in his or her learning by technology and technology has potential to change from passive to active learner. Because technology through the students have high motivation to learn such as it provides active engagement, collaborative teamwork, and it helps students with wider sources.

One of the use technology in this study is the use of video Vlog or known as Vlog through YouTube as a video sharing website by watch and creates it. How video blog affects students' comprehension in English especially to improve speaking skill will be discussed further in this paper. Video vlog, in current days, is becoming a new huge and trend hobby among internet users. Now, internet is like a best friend for everybody in the entire world. People in daily life has been exposed to this phenomenon of technology. In addition, the internet is also taking an important role in education ground. As proposed one of the newest approaches and techniques applied in teaching and learning English is by participating the role of technology in the English classroom.

B. Statement of the Problem

Based on background above this is a problem ;

1. Is it effective at developing teaching materials using vlog media to enhance speaking skills?
2. How is the impact of developing video vlog based learning media on improving the quality of student speaking?

C. Benefit of the Study

Research the objectives to be achieved in the preparation of this thesis are as follows ;

1. Formal purpose

To qualify for a bachelor's degree (S1) at the Tarbiyah Faculty of State Islamic University Sultan Maulana Hasanudin Banten.

2. Functional purpose

1. To find evidence that teaching materials developing using vlog media to enhance speaking skill can be effectively develop at SMKN 1 Pandeglang.
2. Can be explain the impact of developing video vlog based learning media on improving the quality of student speaking.

D. Significant of the Research

In this study, the author hope that the results of research can contribute to developing teaching and learning activites and their benefits to various parties, including ;

1. For the Institutions of State Islamic University of Sultan Maulana Hasanudin Banten.

Make the results of this development research as media to collect data in effective, efficient and enjoyable learning activities as participating in developing and building education in Indonesia to shape more dignified national character and civilization.

2. For Schools

Contributing in developing effective, creative and enjoyable learning for students because the teacher in delivering the subject matter has used learning media, so that they can develop their own maximum potential and students form character of student who can excel.

3. For Researcher and Teacher

As a means of developing self and vision of education by increasing the effectivitness of learning and overcoming the problems of learning experienced by students, and being able to develop an active and enjoyable

learning model as well as reasoning students, through the use of video vlog media as effective and efficient classroom learning.

4. For the Next Researcher

As a contribution to nuances and new vehicles for development of learning methods by using video vlog to enhance speaking skill, can provide additional information or input create various kinds of knowledge, as a vehicle for developing knowledge and ways of thinking in English language education, especially speaking, as some experiment which can be used as one of the references to conduct further research.

E. Previous of Research

The author found several thesis titles that had been written by previous student that were closely related to the thesis title which would be examined by the author. Apparently after the author read the number of thesis different discussions were found with the thesis title to be submitted, so that later in thesis writing will not cause suspicion of plagiarism, for this the reason the author will present three thesis that have been written by them, including the following ;

Novita Lestari, Improving the Speaking Skill by Vlog (video blog) as Learning Media: The EFL Students Perspective. 29 Jan 2019. From

University Pendidikan Sultan Idris, Malaysia. This qualitative research applied a purposeful sampling technique to get samples. The method of the research concerned to the students' perspective in the use of video blog and students' strategy to use it while the data came from the students' interview and observation. From this research, it is clear where the difference is with the research I do, the difference is that the study uses qualitative research using purposive sampling techniques that are associated with student's perspectives in using video blogs and student strategies to use them, while I am an R&D research with CIPP models and strategies. data collection using four instruments namely documentation, observation, interview and questionnaire.

Mohammad Robith Aqil, *Vlogging as a Medium for Eighth Graders of SMP Negeri 1 Gresik in Speaking Recount Text*, 2018. From Surabaya State University, English Department, Language and Arts Faculty. The researcher used qualitative approach and descriptive as research design to conduct this research. The aim of this study is to describe and explain the result of the implementation of vlog used as medium for eighth graders of SMP Negeri 1 Gresik in speaking recount text. In this second research lies the difference, namely the research design is done only with descriptive qualitative and implements vlog with recount text material with the object of research that is VII grade junior high school while the research that I do uses

the CIPP research design model and develops suggestions and offers teaching material with the object of class students XI SMK to find out the success of teaching materials developed using vlog media.

Diki Riswandi, Use of YouTube-Based Videos to Improve Students' Speaking Skill, 2018. English Education Department, The Faculty of Teacher Training and Education, Sebelas Maret University, Surakarta, Indonesia. The study is qualitative methods was conducted by using classroom action research design. Furthermore, the data were collected through speaking assessment and interview. This third study looks different from the research that I did that is the research method that is done is qualitative with the research design using classroom action research by collecting data through speaking and interview assessments while the research that I am doing uses the R&D method with the CIPP research design. using four instruments namely documentation, observation, interview and questionnaire.

F. Organization of Writing

This writing is divided into three chapters

The first chapter discuss about an introduction that introduction the background of the study, statement of the problem, benefit of the study, significant of the research, previous research and organization of writing.

The second chapter discuss about theoretical framework including is definition of speaking, the aims of speaking, aspect of speaking, teaching speaking materials, assessment of speaking, definition of vlog media, and definition of CIIP model.

The third chapter discuss about methodology of research including is research method, research design, place of research, population sample, colleting data,

The fourth chapter is reasearch findings and discussion. It covers data description and discussion.

The fifth chapter is closing. It covers Result and suggestions.