

CHAPTER I

INTRODUCTION

A. Background Of Study

English is one of the most important language in this globalization era. People use it for several purposes such as diplomacy, business, journalist, education, technology and science. According to Collins English Dictionary, “English for Spesific Purposes (ESP) is the practice and theory of learning and teaching English for specific uses in given fields such as Science, Nursing, Tourism etc.”¹ Therefore, English has become one of the great subjects to be learnt because it is used in every purposes.

In English language, there are four skills to be learnt by the people to be a master of English, and these are all of skills that could improve their ability in English;

¹Suroyo, Abdurahman faridi ”Developing speaking English for specific purposes materials for broadcasting major students – The cast of Eleventh grade of vocational high school 1 Kendal “ *English Education Journal*,2018,[http:// journal.unnes.ac.id/sju/index.php/ej](http://journal.unnes.ac.id/sju/index.php/ej)

listening, writing, reading and speaking. according to Richards and Renandya, “speaking is one of the elements of communication”.² Based on the explanation that speaking English is one of the important thing in international communication, because English is the international language that used by the people for all information and communication.

In speaking English there are several aspects that should be paid attention by the people to improve their speaking skill, the aspects are pronunciation, vocabulary, and grammar. By those aspects, the people could improve their speaking skill easily. Therefore, Indonesian people especially for Indonesian students in senior high school have to be able to speak English well to face globalization era. It is a necessary for them reminding that they have to compete with foreign people in getting a good job and a college scholarship abroad.

² JC Richards & WA Renandya , *Methodology in Language Teaching: An Anthology of Current Practice*, (Cambridge: University Press, 2002), p 201.

An according with the researchers' experience as the alumni, the researcher observed at MAN 1 Pandeglang at the fourteenth of March 2019, The resercher found several problems which were encountered by the students in MAN 1 Pandeglang to improve their speaking skill, there are less vocabulary, pronouncation term and less Motivation. The first problem in speaking was in pronouncation term and vocabulary.

The students have limit sources to learn pronouncation and vocabulary. Instead, the only learning source is the teacher. The seconds is the students' motivation in speaking seemed very little, most of them were shy and less of confident to speak English because English was a foreign language that the students did not use in their daily communication. And also their Environments were not support them, they did not have a partner in practicing English they only used English in the class when answering teachers' question.

In addition, globalization era has had a positive effect on people in terms of getting information and

giving information. The media that people often use to get information and give out the information is to use social media, and these are kinds of social media that are often used by the people : Whatsapp, YouTube, Facebook and others. According to the minister for communication and information, Indonesia is the world fifth largest user of internet that there were 63 million users, of those 95% use internet to access social media.³ Those social media may give a great amount of positive effect for Indonesian people and going through students mind, knowing that globalization era had big deal with internet connection. It gives chances for teacher to set new kind of teaching student by using social media. One of the easiest ways to do is by using YouTube.

According to Chenail that YouTube is a video a hosting service that features user generated content or in other words, it is a site where registered users anyone who creates an account with YouTube can upload files

³https://kominfo.go.idhttps://kominfo.go.id/index.php/content/detail/3415/Kominfo+%3A+Pengguna+Internet+di+Indonesia+63+Juta+Orang/0/berita_satker

containing video and unregistered users (anyone with a connection to the internet) Can view the video.⁴ Many people use YouTube as a media to create workscreative, to share knowledge, to learn something and to entertain.

In YouTube, there is a content that the people familiarly use for sharing and learning something new and easily to find it is called by tutorial video. Tutorial video in YouTube is very useful for all of kinds of the society based on their necessary, especially for the students that want to improve their ability in speaking English They can learn in English Tutorial Video. The teachers can use English tutorial video in YouTube as media in teaching English. Because it gives an Audio-Visual teaching technique so that the Students interest of learning English.

YouTube probably can give many models of tutorial in Speaking English. It shows Audio, Picture, and

⁴ Lia permatasari "optimizing the aplication of youtube vidioes to improve students' speaking skill in using English function", sebelas maret university, 2012

Video in many topics and situations. This media is appropriate with the students to learn English of speaking either or conversation in many places inside or outside of the class. It means that students will focus in their speaking problem. By using this media, the teachers can compare currents issues with YouTube videos to improve student's speaking skill. The other side this media makes a different sighting that Students become a center of learning process.

In consequence to other available research on YouTube where the people generally discuss the development of English language within YouTube. The researcher is trying to use a new specific media to enhance students' speaking skills. Based on the descriptions above, the title of this research is "*Using Video English Tutorial Conversation in YouTube to Improve Students' Speaking Skills*". The researcher wishes that this research can help students to improve their speaking skills and also make it easier for teachers to teach speaking English.

B. Statements Of Problem

The researcher in this research is eager to identify The problems of this research are formulated as the follows:

1. How is the students' speaking skill before and after using traditional method ?
2. How is the students' speaking skill before and after using video Tutorial Conversation in YouTube ?
3. What kind of speaking skill competent that can be improve by using video tutorial content ?
4. What is the influence of using video Tutorial Conversation in YouTube to students' speaking skill?

C. Objectives of The Study

The objectives of this research are:

1. To identify the students' speaking skill before and after using traditional method
2. To identify students' speaking skill before and after using video Tutorial Conversation in YouTube

3. To know speaking skill component that can be improve by using video tutorial content
4. To identify What is the influence of using video Tutorial Conversation in YouTube to students' speaking skill

D. The Significant of the Study

The result of this research will be able provide the information detailed to help the students in Speaking skill. By using English Tutorial On YouTube, the teacher will be able to provide the more concern in Improving Student Speaking Skill. The teacher also should knowing what the weakness of students' Speaking .

The result of this research also will be useful for students for studying from English Tutorial on YouTube. By using English Tutorial On YouTube, the students' will Improve their Speaking Skill with the different Method

For the writer, the result of this research will give new knowledge about the Improving Students Speaking skill By using English Tutorial media in YouTube. the last

is for the other researchers who would like to conduct the same issue of this research can find out the additional information and references through reading this research.

E. The Limitation of Study

This research concentrated focusing on Improving Students' speaking skill By Using English video Tutorial Conversation in YouTube at the eleven Grade Of MAN 1 Pandeglang. The research is experimental research. It describes the effect of using English video Tutorial Conversation to improving students' speaking skill ability. result of this research also will be useful for teachers who are going to analyze the student's problem in. Speaking.

F. Previous Studies

The researcher separated in the last previous studies the similarity and the difference between this research and these previous studies. The similarity of

those previous studies and this research is quite same, did this research with the same media (YouTube Media) and use quantitative research. Meanwhile, the differences of these previous studies and this research is that this research use spesific media in improving students' speaking skill it is English tutorial video conversation because these previous studies only use YouTube generally.

1. The first previous study of this research arranged by Lia Permatasari, His Register Number is S891002014. His Title About Research “ Optimizing The Application Of YouTube video to Improve Student’s Speaking Skill In Using English Language Function “. An Action research study at 10 Grade of Automotive Program in SMKN 2 Wonogiri 2010\2011. The result of this research says “ YouTube video could help the Students to be more active to do Exercise and Speak English. “⁵

⁵ . Lia permatasari “optimizing the aplication of youtube vidioes to improve students’ speaking skill in using English function”, sebelas maret university, 2012

2. The Second previous study of this research arranged by Diki Riswandi. His Title “ Use Of YouTube Based Videos to Improve Student’s Speaking Skill “ The result of this Research says’ Finding showed the improvement in terms Student’s Motivation and interest in Speaking Class.⁶
3. The Third previous study of this research arranged by Lia Selfia Yunita. Her Tittle “ THE EFFECTIVENESS OF USING VIDEO YOUTUBE TOWARD STUDENTS’ SPEAKING ABILITY AT THE SECOND GRADE OF MTS PSM MIRIGAMBAR, TULUNGAGUNG, 2015 IAIN TULUNGAGUNG. The result of This research By video YouTube as media, the students improve their achievement in speaking ability. The students are suggested to follow up the speaking ability in their study. The students would be active in classroom because video YouTube help the students to be active

⁶ Diki Riswandi “Use Of YouTube Based Videos to Improve Student’s Speaking Skill, State islamic University Syarif Hidayatullah Jakart, 2013

in learning English. It is hoped that the students can increase and improve their speaking ability.⁷

G. The Hypothesis of The Research

Based on the background of the study above, the Researcher abdicate the hypothesis. According mujis defined “hypothesis can be defined as a tentative explanation that accounts for a set of facts and can be tested by further investigation, as we mentioned earlier.” And hypothesis as follow⁸:

1. The experimental hypothesis (Ha) there is significance differences in using English video tutorial conversation in YouTube to improve students’ speaking skill.
2. The null hypothesis (Ho) there is no significance differences in using English video tutorial conversation in YouTube to improve students’ speaking skill.

⁷ Lia Selfia “ The Effectiveness Of Using Video YouTube Toward Students’ Speaking Ability At The Second Grade Of Mts PSM Mirigambir, Tulungagung, IAIN TULUNGAGUNG, 2015

⁸ Daniel Mujis, *Doing Quantitative Research in Education*. (London: SAGE Publication Ltd, 2004) p 16

H. The organization of Writing

The Researcher will be arranged with five chapters and every chapter has some points the explain the chapter.

Chapter 1 is Introduction. This chapter has some contents; these are Background of the study, Statement of the Problem, Objective of the study, the Significant of the study, the limitation of the study, Hypothesis of the research and writing Organization.

Chapter 2 is Theoretical Framework. This chapter consist of the theories from some experts who have conducted the research related to this research. These are Speaking , Kind Of Speaking, Aspect Of Speaking and ICT (Information, Communication And Technologies In English Language Teaching And Learning

Chapter 3 is Research Methodology. This chapter consist of the methodology that writer going to use in conducting this research. These are The Research Method, the Site and Time of Study, Subject of the Research, The Technique of Data Collecting, and The Technique of Data Analyzing.

Chapter 4 is Finding and Discussion. This chapter consists of the result of this research.

Chapter 5 is Research Conclusion and Suggestion. The inference of the research and the suggestion for university and the next researcher