

CHAPTER I

INTRODUCTION

A. Background of Study

Vocabulary is one of the most important components of English. It is considered as the most important one for students in learning English as a foreign language. According to Ihsan "students realize the importance of vocabulary when learning language."¹ In learning languages certainly will not be separated from learning vocabulary, because vocabulary has a very vital role in determining the smooth communication. Communicating through various languages, including English. the existence of vocabulary in English is one of the requirements to be able to master English.

English is the one of the international languages. English is the language of communication in the international world so that almost no country does not study as a language of communication for students or business people. Thus, the need for understanding and being able to communicate by using that language, as has been said before, one of the basic things that is important to master in learning English is vocabulary mastery. Caroline has

¹ Muhammad Ihsan, *Applying Think-Pair-Share Model In Vocabulary Learning*. Loquen English Studies Journal. Vol. 12. No. 1 (January, 2019),12.

stated that “vocabulary is the collection of words that an individual knows.”² it means vocabulary is defined as the set of all word understood by the person or all the words that the person might use to compile a new sentence.

According to barn hart vocabulary is “... (1) stock of words used by person, class of people, profession, etc. (2) a collection or list of words, usually in alphabetical order and defined.”³ if the students have mastered a number of vocabularies required at their level, it will be easier for them to master those elements in English learning. However, teaching-learning reading and vocabulary mastery at the school are still a problem for both students and teachers. One of the existing problems in the vocabulary mastery is the number of new/unknown words appearing in textbooks or other supporting obstacles in reading comprehension.

Those words still become one of the significant obstacles in reading comprehension skill and vocabulary mastery especially, probably due to the insufficient vocabulary knowledge of the students as foreign language learners of English. When the researcher had the students read and understand the content of a text, most of them said that the text was difficult to comprehend since there were many unknown words found in the passage.

² Caroline T. Linse, *Practical English Language Teaching: Young Learners* (New York: McGraw-Hill, 2005), 121.

³ Cynthia A. Barnhart, *The Facts on File Student's Dictionary* (New York: An Imprint of Infobase, 2008), 697.

They could not understand the new words appearing in sentences or passage. They did not try to think of how to understand the meanings of the words and started to make noises by asking one another. They even did not want to answer questions related to the passage. Whenever the students were asked to understand the unknown words found in sentences or text, they always looked up the words in their dictionaries and get help from friends.

Through direct observation carried out by the researcher, it is known that the teacher in Al-Husna junior high school teaches components of language, especially vocabulary, using inappropriate vocabulary teaching methods or techniques. They only often follow up instructions on student sheets, such as; give students an explanation of the components they teach, then give them some examples, after that, ask them to do the tasks on the worksheet. As an example; English teachers tend to apply translation methods during the learning process. They ask students to translate reading passages from English to Indonesian. And then the teacher discusses the results of the student's translation with the whole class. This activity makes students feel bored and less challenged in learning English. As a result, mastery of their vocabulary is low. Such situations often make students feel bored so they are not interested in learning English.

In fact, most students, especially seventh grade students of Al-Husna middle school, have difficulty guessing the meaning of new words. Students find it difficult to understand the meaning of unknown words that appear in sentences or texts. In relation to the teaching learning reading skill and vocabulary mastery, teachers should motivate their students to study English texts by using appropriate strategy or technique in order to make them are able to comprehend what they read in the target language. The appropriate strategy or technique in teaching reading comprehension and vocabulary mastery especially should be implemented by teachers in teaching-learning process because applying good strategies and technique in the classroom activities can improve their vocabulary mastery and reading comprehension skill at once.

There are many strategies or techniques that can be applied by both teachers and students in the teaching-learning vocabulary integrate with reading skill. According to Rusti “using audio visual as a medium in learning is very influential on student achievement in nouns.”⁴ the writer proposes using video blog (vlog) can be used in teaching vocabulary media, to make teaching learning process much interesting and fun. It is a good strategy for students to memorize whatever vocabulary will be conveyed and they will be

⁴ Rusti, “The Effect of Using Audio Visual on Students' Achievement in Learning Noun: An Experimental Research at Second Grade of Junior High School”, (A Paper, Department of English Education, UIN SMH Banten, Serang, 2015), 47.

read continuously so that they memorize the vocabulary they read and know what the word means.

Anneros goosen has stated that “A vlog is a personal video diary in which the vlogger addresses an online audience.”⁵ This master thesis deals with the vlogger’s discourse in order to understand what it means to express an embodied self in an online environment. It presents theoretical frameworks to analyze the act of vlogging and offers case studies to explore these practices.

You tube has a radical democratic potential because it offers space to every single vlog, but its architecture also imposes a number of restrictions and expectations which undermine this potential. Vlogs derive a feeling of authenticity from a set of visual characteristics which can be easily imitated. This challenges the borders between the real and fake. Online self-expression also evokes a paradox between what to see as private and what to see as public, and causes the internet to become an extension of our inner world. The viewer is not a passive spectator anymore but is now actively involved, which exerts an influence on public life narratives and changes the relations between ourselves and others. The disclosure of the vlogger’s physical

⁵ Anneros Goosen, *A vlogger’s Discourse* (KU LEUVEN: University of Leuven, 2015), 51.

appearance finally creates the distinction between vlogs and other forms of online self-expression.

The practice of vlogging transcends domains that everyone traditionally learned to keep apart, such as private and public, real and fake, self and other, body and virtuality. The writer argues that vlogging is a transboundary practice in which vloggers easily cross the rigid borders between domains that have traditionally been kept apart. It creates new relations between selves and the world around, causing to rethink our ideas about identity and selves. The vlogger's discourse is a new domain in which hybrid bodies emerge that are able to find new unities within these transboundary practices. Inge angelica say that "the implementation of vlog was success to help the students practice their speaking easily" ⁶ by using vlog the expectation an effectively in order that the students can enrich and develop student's their vocabulary easily. Also helped students understand the motivation in learning and improving learning outcomes in learning vocabulary.

Based on the explanation above, the writer wants to use the vlog media as the method to develop student vocabulary in learning noun. The writer is interested in carrying out a study on "the use of vlog (video blog) to develop

⁶ Inge Angelica, "Using Vlog to Improve Students Speaking Skill to the Seventh Graders of Junior High School", (A Paper, Postgraduate Program, Mercu Buana University, Yogyakarta, 2018). 50.

students' vocabularies in learning noun on the seven grade students of SMP Al-Husna Jawilan in the academic year 2018/2019”.

B. Focus of The Study

Based on a problem that often encounter students in teaching and learning English, specially their difficulty in mastering vocabulary. So, the researcher limited this research in the area of vocabulary in learning nouns. Some of them were things in the classroom, things in the bedroom, and things in the kitchen.

C. Research Question

Based on the background above, the writers identify the problem.

The problem above can be formulated as follow:

1. How is the student's vocabulary in learning noun on the seventh grade students of SMP Al- Husna Jawilan. In the academic year of 2018/2019?
2. How is the implementation of vlog to develop vocabulary mastery on the seventh grade students of SMP Al-Husna Jawilan. In the academic year of 2018/2019?

D. Objective of the Study

Based on the problem formulation above the objective of this research can be specified as follows:

1. To develop vocabulary in learning noun on the seven grade students of SMP Al-Husna Jawilan. In the academic year 2018/2019
2. To describe the implementation of vlog to develop vocabulary mastery on the seven grade students of SMP Al-Husna Jawilan. In the academic year of 2018/2019.

E. Benefit of Study

The result of this research is expected to give contribution in some ways:

1. Practically

The result of this research can be used by English teacher in teaching, to motivate the students to improve their vocabulary in learning noun. And to teaching using vlog (video blog) make it more fun.

2. Theoretically

Beside vocabulary is basic component in learning a foreign language and generally everyone like thing about vlog, so they are highly motivated to learn vocabulary and to memorize words that watch from vlog performance. Furthermore, vlog will make the students relaxed and fun.

The result of this research can be used as reference work for study of the other subject.

F. Clarification of Key Term

Here are some definitions as a guidance to understand the terms of this study:

1. Video Blog (Vlog)

A vlog (or video blog) is just like a text blog with the addition of video. According to Amy Schmittauer “blog is something we’re all pretty familiar with these days a short version of (weblog) you’re logging stories, experiences, advice, or anything else through content on the web when you blog.”⁷ think of it as public journal, diary, or even book. You can share personal thoughts, quick updates, or even educate others on what you learned. According to Richard and Renandya “video is an extremely dense medium, one which incorporates a wide variety of visual elements and a great range of audio experiences, in addition to spoken language.”⁸ vlogging (video -blogging) or it could be shortened to vlogging (pronounced vlogging, not v-logging) or videoblogging is a form of blogging activities using the medium of the video above the use of the text or audio as a major

⁷ Amy Schmittauer, *Vlog Like A Boss* (Jakarta: PT Elex Media Komputindo, 2018), 16.

⁸ Jack C. Richards And Willy A. Renandya, *Methodology in Language Teaching* (Cambridge University Press, 2002), 364.

media source. A variety of devices such as camera phone, digital cameras that can record video, or a cheap camera that is equipped with a microphone is a capital that is easy to do video blogging activity.

2. Vocabulary Mastery

Vocabulary as an important part of English. It cannot be separated from studying a language. It has an important role in communication process in spoken and written forms. In communication, word will be support the speaker to express their ideas, and when someone wants to say something. According to Hanson and Padua defines “vocabulary are words we use to communicate oral and print language.”⁹ Caroline say that “vocabulary is the collection of words that an individual know.”¹⁰ And then, According to Barnhart vocabulary is “...(1)Stock of words used by person, class of people, profession, etc. (2) a collection or list of word, usually in alphabetical order and defined.”¹¹ And the last state from Wu defines that “vocabulary is a list of words, usually in alphabetical order and with explanations of their meanings.”¹² Based on the definition state above, it can be concluded that

⁹ Susan Hanson. and Jennifer F.M. Padua, *Teaching Vocabulary Explicitly* (US: Department of Education Institute of Educations Scenes (IES), 2011), 5.

¹⁰ Caroline T. Linse, *Practical English Language Teaching: Young Learners* (New York : The Mc Graw hill Companies, 2005), 121.

¹¹ Cynthia A. Barnhart, *The Facts on File Student's* (New York: United State of America, 2008), 697.

¹² Linglin Wu, *Incidental English Vocabulary Studying in L2 Learning* (Swedia: Kristianstad University Collage, 2009), 5.

vocabulary is a group of words that has a meaning and it a basic of language component that must be mastered by Language Learners in supporting an effective communication. In other word, vocabulary is all the words in language that are familiar and used by person in communicate which each other.

G. Writing of Organization

To get clear picture of content and material which is discussed in this paper, the author purpose it with systematics as follows:

CHAPTER I Introduction which consist, Background of

the study, Statement of the problems, Objective of the research, Clarification of the term, Writing organization, and The previous study.

CHAPTER II Theoretical Framework which consist,

Definition of vocabulary, Types of vocabulary, Kinds of Vocabulary, How words are remembered, The importance of a vocabulary, Definition of vlog, Types of vlog, History of vlogging, steps to create a vlog.

CHAPTER III Research of the Study which consist,

Methodology of research, The place and time of research, Population and sample, Research design, The technique of collection data and The technique of analyzing data.

CHAPTER IV **Result of the Study** which consist, Research

finding has some contents; to use case study as method to collect the data based on observation, pre-test and post-test.

CHAPTER V **Conclusion and Suggestion** which consist,

Conclusion based on the result of the research and suggestion for future research.