

## CHAPTER III

### METHODOLOGY OF RESEARCH

#### A. Research Design

This study used qualitative research. Qualitative research, as Creswell stated is a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem.<sup>1</sup>

According to Bogdan and Biklen, qualitative research is an approach to social science research that emphasizes collecting descriptive data in natural setting, uses inductive thinking, and emphasizes understanding the subject's point of view.<sup>2</sup> The researcher used qualitative approach which means the research uses non-numerical data but the data in the form of words that derived from document.

Furthermore, the researcher used content analysis as the type of qualitative research. Leedy and Ormrod stated that content analysis is a detailed and systematic examination of the contents of a particular body of material for the purpose of identifying patterns, themes, or biases.

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<sup>1</sup> John W. Creswell. *Research Design: Quantitative, Qualitative, and Mixed Method Approaches, 4<sup>th</sup> Edition*, (USA: SAGE Publications Inc., 2014), p. 270.

<sup>2</sup> Robert C. Bogdan and Sari Knopp Biklen. *Qualitative Research for Education An Introduction to Theory and Methods 5<sup>th</sup> Edition*, (USA: Pearson, 2007), p. 274.

Content analysis are typically performed on forms of human communication, including books, newspapers, personal journals, legal documents, films, television, art, music, videotapes of human interactions, transcripts of conversations, and Internet blog and bulletin board entries.<sup>3</sup> The researcher chose qualitative content analysis because it is suitable with the research purpose which is to analyze the Theme in the lyrics of Westlife's songs. The researcher hopes that this study would be clearly analyzed by using this approach.

Therefore, the researcher would analyze the types of theme in Westlife's selected song lyrics by using this approach because this approach is suitable with the researcher's objectives.

## **B. Data Source**

The data in this study are clauses found in Westlife's selected song lyrics. The researcher used the lyrics of Westlife's selected songs from their eleventh album called *Gravity* as the source of the data. Westlife's songs contain many clauses which are many components of grammar. So, the clauses in Westlife's song lyrics are suitable to become the media for analyzing Theme.

The data source that is used by the researcher has selected randomly from twelve song titles, become eight song titles from *Gravity* album. Those are: *Beautiful Tonight*, *Safe*, *Chances*, *I Will Reach You*, *Closer*, *The Reason*, *Difference in Me*, and *Too Hard to Say Goodbye*.

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<sup>3</sup> Paul D. Leedy and Jeanne Ellis Ormrod. *Practical Design: Planning and Research*, 11<sup>th</sup> Edition, (Pearson, 2015), p. 275.

### C. Data Collection

In this study, the data were obtained by doing following steps:

1. Browsing and downloading the song lyrics from the internet.
2. Choosing the songs that will be used as the data source.
3. Reading the lyrics then dividing the lyrics into clauses.

### D. Data Analysis

Data analysis is a process of inspecting, cleansing, transforming, and modeling data with the goal of discovering useful information, informing conclusions, and supporting decision-making.<sup>4</sup>

In this study the researcher used descriptive analysis technique to analyze the data. Tavakoli stated that descriptive research attempt to look at individual, groups, institutions, method and materials in order to describe, compare, contrast, classify, analyze, and interpret the entitles and the events that constitute their various field inquiry.<sup>5</sup> After obtaining the data, the researcher analyzed the data by doing the following steps:

1. Identifying every clause in Westlife's selected song lyrics.
2. Classifying the types of theme, for example:

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<sup>4</sup> Data Analysis, Wikipedia, ([https://en.m.wikipedia.org/wiki/Data\\_analysis](https://en.m.wikipedia.org/wiki/Data_analysis)), accessed on 8 of March 2019.

<sup>5</sup> Hossein Tavakoli, *A Dictionary of Research Methodology and Statistics in Applied Linguistics*, (Iran: Rahmana Press, 2012). p.160.

**1. I will keep you safe**

I	will keep you safe
<b>THEME</b>	<b>RHEME</b>

**2. And I could face the darkest day**

And	I	could face the darkest day
<b>Textual</b>	<b>Topical</b>	<b>RHEME</b>
<b>THEME</b>		

3. Calculating the percentage of types of theme to know the frequencies of Theme used in Westlife's selected song lyrics.
4. Interpreting the meaning of Westlife's song lyrics.

In analyzing the data, the researcher used theory extended by expert of Systemic Functional Grammar, Gerot and Wignell. The researcher used Gerot and Wignell theory in the term of comprehending the context to get required understanding and lots of example how to classify the Theme in clauses.