

## CHAPTER II

### THEORETICAL FRAMEWORK

#### A. Presentation

##### 1. Definition of Oral Presentation

As the students we have been known presentation well. Presentation is very common for any students in the world. It is become one of important task that must be done by the student for getting the best score. Very often when people want to explain something or introduce the product they will present and explain their topic, it is called presentation. Oral presentation can be success if the audiences understand the topic and the presentation feel so active and communicative. The key in oral presentation is communicating, and presenting to the audience. For successful oral communication students need a thorough in-depth instruction and practice. The best practice is to give oral presentations.<sup>1</sup> The more you know about your audience, the better you can adapt your message to them.<sup>2</sup>

Oral presentation is a talk or speech given by a presenter for/to an audience often with the support of audiovisual equipment, which

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<sup>1</sup> Sla ana Živkovi . “The Importance Of Oral Presentations For University Students”. *Mediterranean Journal of Social Sciences MCSER Publishing*, Vol 5 No 19 (Rome-Italy August 2014) , 470.

<sup>2</sup> Locker, K, *Business and administrative communication. 10th edition.* (New York: McGraw-Hill/Irwin.P, 2013), 610.

aims to motivate, invigorate, inspire, teach, anger or entertain (etc.) in order to make them (audience) take some action.<sup>3</sup>

In the classroom at the English education department oral presentation become one of daily activity. Every student must be explained the material in front of the class then in the end of the oral presentation the speakers give a chance to the audience for asking. In presenting the materials the speakers must be prepared well the concept and the material because many speakers when they want to present their material they look confuse and freeze. They don't know what should do even for Student in English education department. Communicating in speaking English with classmate is so much hard and pressure, moreover to deliver an oral presentation in front of class with many audiences. Based on that case the research is to identify the difficulties in oral presentation.

Based on the explanations above, the researcher concluded that oral presentation is kind of speaking performance and oral presentation is a kind of speaking activity of sharing idea and or giving information in front of audiences.

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<sup>3</sup> Valeriya Gogunskaya, *Powerful Presentations Developing practical guidebook for students*( Savonia Unicersity, 2015), 10.

## 2. The Function of Oral Presentation

Oral presentation has many functions for student, not only for student oral presentation has a large place in the real life. For student it can improve the students' speaking ability and also to build students mentality, because in presentation there are many aspect that student have to mastered such as to build the students' confident, students' speaking skill, and students' communication skill. It can help student more active in the classroom. Oral presentation also used in office, in work place, and also used in explained product, but in this research the researcher only focused in oral presentation in the classroom for the student to enhance team work.

The study of oral presentation techniques is a chance for students to gain insight into knowledge and skills that make a good lecturer which often turns to become their vocation. The mastery of the subject topic and the good will to interact with others will allow them to actually enjoy sharing their knowledge in a constructive way both for their audience and themselves with structured planning and organization.<sup>4</sup> Oral presentation is one of special step to improve the students' speaking ability through practice. They will be able to inform the material. According to king students give an oral presentation in front of the class is one of activities that learners have

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<sup>4</sup> Sla ana, The Importance Of Oral Presentations For University Students, Vol , 469.

and it included in the lessons to improve the students' proficiency level.<sup>5</sup> Then oral presentation is one of the important parts of teaching a foreign language, especially in the university environment.

### **3. Advantage of Oral Presentation in EFL Classes**

There are several of the advantages of oral presentation based on the researcher observation. The first is oral presentation is making a relation between language study and language use. The second, it help students to gain, organize, and construct information, than the third in oral presentation, students will use all the four skills of language especially in speaking skill. The last oral presentation will be Building students' confident.

### **4. Types of Presentation**

we have to determine the purpose of the presentation. What do we want our audience to do as a result of our speech? What do audience after the presentation? Identifying the purpose of the presentation is the main of the presentation before present the material.

According to Locker There are 3 types of Objective presentation based on the situations.

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<sup>5</sup> King, J . Preparing EFL Learner For Oral Presentation. Dong Hina Journal of Humanistic Studies 2002 ,401

**a. Informative Presentation**

As the name suggests, informative presentations simply aim to inform an audience on some topic. The main characteristic that differentiates this type of presentation from others is that 'it is only intended to provide information' and the audience are left to decide what to do with it by themselves.

**b. Persuasive Presentation**

Persuasive presentations share many common features with informative genre. However, they are not designed just to provide information on a subject but rather state a certain opinion and attempt to persuade the audience of its validity; 'they motivate the audience to act or to believe' (Locker 2013, 608).

The Goal in persuasive presentation is to make a decision and to persuade the audience in making decision, for example presentation for submitting the proposal.

**c. Good will Presentation**

This aim of this presentation is to amuse the audiences. Their main purpose is to give credits for people's work and achievements; invigorate for future successful performance; enhance commitment and loyalty towards

organi-zation; to entertain and help people relax; and strengthen both professional and private relationships ties among participants.<sup>6</sup>

## **5. The Design of Presentation**

The important aspects of spoken presentations are the following:

- 1) Introduction – The introduction is the point at which the presenter explains the content and purpose of the presentation. Greet the audience, Introduce yourself, Explain the purpose of your talk – Start by introducing the topic, Outline the main points - State your purpose and announce the outline of your presentation in very simple, precise language. A good introduction will capture an audience's attention.
- 2) The main body (methods, results) – Move to a point – outline your talk, State main ideas clearly and present examples, introduce a visual aid Use visual aids to engage the interest of your audience. The information in the body needs to be well-structured. Decide on an organizing principle. It could be by chronological order, theme or order of importance.

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<sup>6</sup> Locker, *Business and administrative communication. 10th edition*, 608.

- 3) Conclusion (Discussion) – Conclude your talk, Summarize the main points, Invite questions and comments.<sup>7</sup>

## 6. Strategies in Oral Presentation

Oral presentation is just like speaking or reading. They are skills that need to be learned. We need more practice to make the oral presentation run wells. There are many tips we can find in internet how to make a success oral presentation, take deep breath, get mineral water, prepare your material these ways are common in internet . Actually we can find out the solution if we know the problem that we face in oral presentation. King mentioned some strategies of oral presentation are as follows:

- 1) Start - write your own introduction. Don't allow someone to read your bio to the audience. Pick out the points and facts about your background that tell audiences that you should be speaking.
- 2) See - before you speak, visualize yourself as being successful. See your standing ovation and how you move the audience.
- 3) Sleep - the night before... get some rest. Even if you can't sleep, relax. Develop your own relaxation routine and use it every time.
- 4) Style - develop a delivery method that works best for you.

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<sup>7</sup> Sla ana. The Importance Of Oral Presentations For University Students., Vol 5, 470.

- 5) Sincerity - know your topic and audience. This will allow you to come across not only as knowledgeable, but also as empathetic.
- 6) Over Speak/Speechtalk - stay within the bounds of your vocabulary. Use words that you understand, in case you need to paraphrase. Beware of slang. Focus on enunciating your consonants.
- 7) Stand up - your posture speaks volumes about what you're saying. Leaning on the podium can ruin your relationship with the audience as being casually interested in your topic.
- 8) Strengths - know why you're a better speaker than you were last time. Is it your eye contact... vocal variety... animated gestures? Take advantage of that improvement.
- 9) Stage - write yourself reminders and directions based on your strengths and weaknesses.
- 10) Skills - no matter how good you are, you have to continue to practice to get better.

## **B. Problems in Presentation Performance**

People who master grammar or the content aren't sure that they have a good speaking performance. Because speaking in the large audience large place is not only about mastering the linguistic aspect.



DeaAriesFitriani, RahayuApriliawati, Wardah state There are 4 factors in speaking problem :

a. Linguistic Problem

Linguistics is a scientific study of language such as the study of language structure. like grammar, vocabulary, and pronunciation.

b. Psychological problems

Psychology is the science or the study of the thought processes and behavior of humans and other animals in their interaction with the environment.

c. Lack of Self-Confidence

Lack confidence is problem when people can't control their emotion and feeling shy when they want to speak

d. Anxiety

Feeling uneasy and worry about doing it not perfectly.

People usually feel under pressure when they want to speak in front of people.<sup>8</sup>

### **C. How To Be A Good Presenter**

There are many tips to be a good presenter based on the observation of the researcher

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<sup>8</sup> Dea Aries Fitriani, Rahayu Apriliawati, Wardahm," A Study On Student's English Speaking Problems in Speaking Performance", (2016),4-5.

- 1) Be yourself. Let people see what kind of person you are.
- 2) Using media
- 3) Control the room and the audience
- 4) Being confident
- 5) Informative and don't speak too fast
- 6) Q&A = remember that you don't need to know all the answers. If you don't know something, just say you don't know the answer!
- 7) Don't read your stuff, know your stuff.
- 8) Keep your words off your slides, use slides sparingly.
- 9) Always thank your audience before leaving the stage