

## **ABSTRACT**

Neneng Lisna. 152301858. 2019. *Content Analysis on English Textbook Think Globally Act Locally Based on Curriculum 2013*

The purpose of this study is to analyze the suitability of the contents of the material in an English textbook entitled “ Think Globally Act Locally” for the 9 grade of Junior High School with the conformity to the contents of the components of the feasibility at National Standard Board (BSNP) using rubric assessment. This study included in the content analysis following 3 systematic steps, namely (1) referring to the evaluation criteria of the English textbook issued by BSNP. And make some modifications to fit the 2013 curriculum. ( 2) determine the subject, namely the “ Think Globally Act Locally” ( 3) analyzes the textbook and interprets the findings and states the conclusions. The data collected by evaluating textbooks using presentation analysis techniques to fulfill criteria by calculating and then dividing the total criteria points filled in textbooks for each sub aspect with each criterion total points. Sub aspects was then multiplied by 100 % of the result. It showed that the English Textbook entitled “ Think Globally Act Locally” for the 9<sup>th</sup> Grade of Junior High School got 68, 14 % in the feasibility of the content where the value was include fulfilling the criteria applied by BSNP.

*Keyword: content analysis, English textbook, curriculum 2013*