

## CHAPTER III

### METHODOLOGY OF THE RESEARCH

#### A. Unit of the Analysis

The data of the study are English compound words that found in *lifestyle* articles at the Jakarta post that has published for a month on January 2019. This study is a content analysis, because of using the articles as unit of the analysis. Kothari (2004: 110) said that “The content analysis consists of the analyzing the content of documentary materials such as books, magazines, newspapers, and the contents of all other verbal materials which can be either spoken or printed.”<sup>1</sup>

As the writer has described in Chapter II, that the Jakarta post is daily English newspaper in Indonesia that present any themes of news like international, art, technology, lifestyle, health, entertainment, and etc. the Jakarta post is both of online and printed news. But, for this study the writer uses online news as the object of the study. There are four articles that related to *lifestyle* that published on January 2019.

To establish this unit of the study, the approach that used by the writer in this study is a morphological approach. Morphology is the study the internal structure of words (Becker & Beiswanger, 2006).<sup>2</sup> As one of linguistic branches, Booij (2005) said that morphology deals with the suitability between the form and

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<sup>1</sup> Kothari, *Research Methodology: Methods and Techniques*, p. 110.

<sup>2</sup> Annette Becker, Markus Beiswanger. *Introduction to English Linguistics*. UTB Basics; 2006, p. 76.

meaning of words.<sup>3</sup> Therefore, based on the theory that is described by the writer in Chapter II, in which compound words as the part of word formation process, this approach is being important for this study as the basic theory in interpreting and analyzing the data.

## **B. Method of the Study**

The study is in domain qualitative method. According to Kothari (2004), that research is an academic activity and as such the term that should be used in technical sense. Furthermore, in his explanation, he said that research usually indicated to a search for knowledge. It also can be defined as a scientific and systematic search for relevant information on a specific topic. In fact, research is an art of scientific investigation.<sup>4</sup>

In this study, the writer decides by using descriptive qualitative research in which to collect, classify, and analyze the data. Qualitative research is concerned with qualitative phenomenon (Kothari, 2004: 3).<sup>5</sup> Meanwhile, Surakhmad cited by Setyawan (2014: 5) said that descriptive method is a kind of research method using technique of searching, collecting, classifying, analyzing the data, interpreting them and finally drawing the conclusion.<sup>6</sup>

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<sup>3</sup> Geert Booij. *Morphology: The Structure of Words*. Universiteit Leiden; 2005, 1<sup>st</sup> ed., p. 2

<sup>4</sup> C. R. Kothari, *Research Methodology: Methods and Techniques*. New Age International (P) Ltd; 2004, p. 1.

<sup>5</sup> Kothari, *Research Methodology: Methods and Techniques*, p. 3.

<sup>6</sup> Yanuar Bondhan Setyawan, *a Morphological Study on Affixes in English Song Lyrics on the Resistance Album Composed by Muse* (Journal Publication: Muhamadiyah University of Surakarta; 2014), p. 5.

To sum up, this study is supported by the related literatures and for interpreting the data, the writer uses descriptive analysis method by describing the result of compounding words process and analyzing what are the types and forms that mostly found in *lifestyle* articles at the Jakarta post that was published for a month.

### **C. Data Collecting**

In this study, the writer uses content-analysis method. Kothari (2004: 110) said that “The content analysis consists of the analyzing the content of documentary materials such as books, magazines, newspapers, and the contents of all other verbal materials which can be either spoken or printed.”<sup>7</sup>

The data are compounding words those found in *lifestyle* articles at the Jakarta post that published in every week on January 2019. For this study, the writer will focus on types of compound such as attributive, coordinative, and subordinative; and forms of compound such as closed, hyphenated, and open.

Therefore, the first step is to find out the data is reading articles which relates to *lifestyle* topics. The second is to identify and to classify the types of compounding words that mostly found, and the forms that mostly used in writing the compound words. The last is to interpret the data by presenting types and forms that are found in *lifestyle* articles.

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<sup>7</sup> Kothari, *Research Methodology: Methods and Techniques*, p. 110.

## D. Data Analyzing

Analysis of compounding words is an action to analyze the combination of words that can create new word and meaning in *lifestyle* articles at the Jakarta post. This study is descriptive qualitative. Therefore, it describes the types and forms of compound words those exist in *lifestyle* articles at the Jakarta post.

To analyze those data, the writer collects the selected *lifestyle* articles those are published on January 2019. These articles are documented by the writer. The data which are collected will be presented by the steps as follows:

- 1) Reading the four *lifestyle* articles at the Jakarta post
- 2) Classifying the types and forms of compounding words mostly found in *lifestyle* articles at the Jakarta post
- 3) Describing those compound words with its meaning
- 4) Describing the elements of compounding words

In addition, after doing all steps above, the writer will use the simple formula to support the data analyzing as follow:

$$P = \frac{F}{N} \times 100\%$$

Note:

P : Percentage

F : Frequency

N : Number of Total Data