

## ABSTRACT

Name: Siti Maskanah, NIM: 1440301010, Thesis Title: Life Insurance Products Implmentasi Syari'ahthe Family Economic stability "Insurance Case Study Syari'ah Bumiputera Branch Attack". Shari'ah financial institutions have strategic potential in bridging the working capital and investment needs of the real sector with the owner of the funds. One of the products of financial institutions that have strong potential and provide high benefits as described above is Shari'ah insurance. As is known to the Shari'ah insurance is the subject of a financial institution which is actually a non-bank financial institutions. In the economic field perkembangan insurance provide a great share, both in the economic development of families, communities and countries. Reflected in their economic development efforts membangun family welfare and discipline to set aside the welfare fund.

The problem of this peneitian first, why life insurance products have been selected by the candidate Shari'ah second policy, how life insurance products Shari'ah provides a level of stability in the economy of the family Thirdly, how the implementation of Shariah life insurance products in the family's economic stability

The purpose of this study was to determine the first, why life insurance products have been selected by the candidate Shari'ah second policy, how life insurance products Shari'ah provides a level of stability in the economy of the family Thirdly, how the implementation of Shariah life insurance products in the family's economic stability

The data used in this study are primary data and secondary data, using a qualitative approach, and data collection is done by observation, interviews, and documentation.

hese results indicate that the life insurance products in demand by the public both people who earn low or high income for this type of insurance has the appeal and comfort level to policyholders, insurance products bumiputera provide excellent service to policyholders with a minimum premium of Rp 200.000 Monthly, and other benefits such as insurance money that may be required according to the desired number of policyholders. In the implementation of the theories presented that the investment is one of the conditions so that the economy remains stable in a family, from the findings that the insurance products that support the bumiputera have to invest include sakinah Insurance.