

CHAPTER II

LITERATURE REVIEW

A. Theoretical Review

1. Definition of Writing

Has four components of language skills, they are listening skills, speaking skills, reading skills, and writing skills. Writing is a skill to put ideas and ideas in mind to be an interesting work. Writing is one of the most difficult skills of all three other skills listening, speaking and reading.

Writing is a skill how to put down something that write on the paper using pen, for example write a story. Allah SWT says :

الَّذِي عَلَّمَ بِالْقَلَمِ

allazii 'allamabil-qolam

"Who taught (human) with a pen."

(Surah Al-'Alaq 96: Verse 4)

ن وَالْقَلَمِ وَمَا يَسْطُرُونَ

"Well, for the pen and what they write."

(Surah Al-Qalam 68: Verse 1)

Writing is the process of using symbols (letters of the alphabet, punctuation and spaces) to communicate thoughts and ideas in a readable form. To write clearly it is essential to understand the basic system of a language. In English this includes knowledge of grammar, punctuation and sentence structure. Vocabulary is also necessary, as is correct spelling and formatting.

According to Jeremy Harmer, "writing text has a number of conventions which separate it out from speaking. Apart from differences in grammar and vocabulary, there are issues of letter, word, and the text formation, manifested by handwriting, spelling, and layout and punctuation".¹

A writer may write for personal pleasure or use, or for an audience of one or more persons. Viewers may be known (targeted) or unknown. Making notes for study purposes is an example of writing for yourself. Blogging openly is an example

¹ Jeremy Harmer, "*The Practice of English Language Teaching*", (England: Longman, 2004), p.225.

of writing for an unknown audience. A letter to a friend is an example of writing for a targeted audience. As with speaking, it is important to consider your audience while writing. There are many different writing styles, from informal to formal. Writing skills is an important part of communication. Good writing skills allow you to communicate your message with clarity and ease to a much larger audience than through face-to-face or phone conversations.

Heaton stated, “writing are skill complex and sometimes difficult to teach, requiring mastery not only of grammatical and rhetorical device, but also of conceptual and judgmental elements”.² Writing is about text, sentence, and word but not just simply like that. It is a process of revision and rewriting.

According to Steinberg, “writing consists of three major process. They are planning, translating and reviewing”.³The planning process consists of generating, organizing, and goal setting sub-processes. The translating process acts under the

² J. B. Heaton, “*Writing English Language Tests*”, (England: Longman, 1975), p.135.

³ Gregg Steinberg, “*Cognitive Process in Writing*”, (New Jersey: Lawrence Erlbaum Associates, 1982), p.12.

guidance of the writing plan to produce language corresponding to information the writer's memory. And the function of reviewing process, which consists of reading and editing subprocess, is to improve the quality of the text produced by the translating process.

Writing skill is an important element in engineering success. In order to develop the writing ability that you need, you have to follow certain steps. Any time you decide to write a paragraph or an essay, you become involved in an ongoing process that involves thinking and making decisions, and rethinking.

Each of these skills is linked closely to one another by means of a wide range. In acquiring language skills, usually we go through a relationship regular order, for example initially in childhood we learn to listen to the language, and then speak, after that we learned to read and write.

Fourth of language skills is basically a unity. Each skill is closely related to the processes that underline language. One's language reflects his thoughts. The more skilled a person

speaking, the more bright and clear as well his thoughts. Skills can only be acquired and mastered by practice and a lot of practice.⁴ Writing is lowered or depicting symbols a graph to depicting a language understood by someone, so that others can read the chart symbols if they understand the language and picture graphs.⁵

Bob Kerstetter told, with the exception of speaking, writing is the most popular and prevalent method of creating connections among people. As a means of building links between individuals and within communities, writing serves as the flexible foundation for almost every type of communications media. Print, video, audio, speech and interactive web media all begin with writing.⁶

In the world of teaching writing certainly becomes a very important thing. Because writing is not an easy thing for most people, who do have to pour ideas in writing are also certainly

⁴ Henry Guntur Taringan, *"Menulis Sebagai Suatu Keterampilan Berbahasa"* (Bandung: Angkasa, 1993), p.1.

⁵ Henry Guntur Taringan, *"Menulis Sebagai Suatu Keterampilan Berbahasa"* (Bandung: Angkasa, 1993), p.21.

⁶ Bob Kerstetter, <http://villagehiker.com/research-writing/what-is-writing-a-definition.html>

structure. For that, required instructional media and learning strategies that are interesting and easy to understand by students.

From the explanation above writing is a process of pouring ideas in writing and structured through defined stages with the correct grammatical. In this case, to become a paragraph one unit must go through several stages of writing. Other than that, before writing or making a paragraph you must make outlining first so that it is easier when connecting from one paragraph to another.

Writing is one of the learning material that requires teaching media for students so that the material can be well received and students easily understand. In addition to learning media, it is also possible to do an approach to students when teaching writing. Because it is part of the learning process in the classroom so that there is communication between students and teachers when conducting the teaching and learning process in the classroom.

B. Teaching Writing Descriptive Text Using Power Point Presentation

1. Concept of Teaching Writing

When writing, students often have more time to think than they do in verbal activities. They can go through what they know in their mind, and even consult a dictionary, grammar book, or other reference material to help them. And then they pour their ideas into a writing. They are describing what they will write with their minds.

According to Brown, here are four categories of written performance that capture the range of written production. They are⁷ :

- a. Imitative. To produce written language, the learner must attain skills in fundamental, basic tasks of writing letters, words, punctuation, and very brief sentences. This category include the ability to spell correctly and to perceive phoneme-grapheme correspondences in the

⁷ H Douglas Brown, *“Language Assessment Principle and Classroom Practice”*, (New York: Longman, 2004), p.220.

English spelling system. It is a level at which learners are trying to master the mechanic of writing.

- b. Intensive (controlled). Beyond the fundamentals of imitative writing are skill in producing appropriate vocabulary within a context, collocation, and idioms, and correct grammatical features up to the length of a sentence. Meaning and context are of some importance in determining correctness and appropriateness, but most assessment tasks are more concerned with a focus on form, and are rather strictly controlled by the test design.
- c. Responsive, the writer has mastered the fundamental of sentence level grammar and is more focused on the discourse conventions that will achieve the objective of written text.
- d. Extensive. Extensive writing implies successful management of all the processes and strategies of writing for all purpose, up to the length of essay a term paper, a major research project report or even a thesis.

From the above theory, the researcher concludes that good writing is referring to the four categories there are imitative, intensive, responsive, and extensive. It is to make a paragraph with grammatical correctly, relating to the topic, identification is complete and clear and description are arranged with proper connectives, effective choice of words and word forms, and then use correct spelling, punctuation, and capitalization to get the resulting writing will be more structured.

2. Descriptive Text

Descriptive text is a type of written text, which has the specific function to give description about an object (human or non human).⁸

According to Knapp and Watkins, descriptive text is a type of text which is used by the writer or speaker to describe

⁸Pardiyono, " *PastiBisa!! Teaching Genre-Based Writing*", (Yogyakarta: ANDI, 2007), p. 34.

particular thing, person, animal, place and or event to the readers or hearers.⁹

The purpose of descriptive text is to describe and reveal a particular person, place, or thing.

a. Generic Structure of Descriptive Text

1) Identification : statement that contains an object of discussion topics which will be described.

2) Description : contains detailed description of the object.

3) Language Features of Descriptive Text

b. Certain nouns, for example: teacher, car, my house etc.

1) Simple present tense.

2) Detailed noun phrase to give information about subject, for example: a large open rowboat, a sweet young lady, etc.

3) Some adjectives (describing, numbering, classifying), for example: strong body, sharp white fang, etc.

⁹Peter Knap and Megan Watkins, *Genre, Text, Grammar*, (Australia: University of New South Wales Press, 2005)

- 4) Relating verb to give information about subject, forexample: My mom is very kind, it has very big size,etc.

3. Power Point as Learning Media

Power point presentation as learning media has been widely used in the teaching world by most teachers especially in schools whose facilities and pre-facilities are very complete.

Nowadays, power point is an educational tool for teaching and delivering materials in the classes. Power point presentation as lecture has the power to reveal as talk's organization, to illuminate a speaker's points, to illustrate patterns and numbers, and to capture and hold and audience's attention. Power point potential to increase students' understanding is best exploited with slides that illustrate or explain a point visually.¹⁰

Teaching with power point presentation can be applied by teacher with the creativity of teacher to improve the material

¹⁰ Linda Cronwell, "What the Impact of Power Point Lectures on Learning?", (<http://www.hagerstowncc.edu/docs/fletcher-faculty-development-center/what-impact-power-point-lectures-learning>) accessed on August 03, 2018 at 0.46 am.

to students. The use power point presentation almost all the students to see the slide and sometimes even images accompanying the texts.¹¹

PowerPoint is a presentation program that usually used in teaching learning process. This presentation program is developed by Microsoft Corporation. PowerPoint is often used to create business presentation, but also can be used for educational or informal purposes. The presentations are comprised of slides, which may contain text, images, and other media, such as audio clips and movies.

According to Giles and Baggett, “Using computer presentation programs, such as Microsoft PowerPoint, allows teachers to include charts, clip art, photographs, sounds or video segments to demonstrate concepts”.¹²

The use of power points as a learning medium is very interesting to be applied in the classroom because students

¹¹ Emmanuel C. Sharndama 1, “*Application of ICTs in Teaching and Learning English (ELT) in Large Classes*”, p.37, accessed on August 03, 2018 from <http://www.theartsjournal.org>

¹²Rebbeca Giles &PeigeBagget, “*Investigating Technologies in Teacher Education: Does PowerPoint Enhance Retention or Influence Attitudes*”, (South Alabama: University of South Alabama. Winter 2008-2009), Vol. 18

prefer to learn with pictures, videos, and so on which makes them focus on teaching and learning activities in the classroom.

- a. The Concept of Power Point Presentation
- b. The Procedure of Power Point Presentation
- c. The Implementation of Power Point Presentation

According to Sriyanto (2009) “there are some advantages of the use of PowerPoint Presentation, they are:¹³

- a. Presentation will be more interesting because there is colors, fonts and animations, both animated text or animated images.
- b. Stimulate students to learn more information about the teaching materials presented.
- c. The students comprehend the information better visually.
- d. Teachers do not need to talk a lot in explaining the teaching materials that are being presented.
- e. The materials can be printed as needed.

¹³Sriyanto, ”Pemanfaatan Microsoft PowerPoint Untuk Media Pembelajaran”, (<http://pamongsakaba.wordpress.com/2009/09/29/pemanfaatan-microsoft-power-point-untuk-media-pembelajaran/>, 2009) accessed on July 14, 2018 at 10.03 am.

- f. Data can be stored in the form CD or flash, so it can be taken everywhere.”

The use of power point in the learning process as follows:

- a. Make the learning process more fun and informative.
- b. Improve the quality of learning.
- c. Reduce tension in the learning process.
- d. Learning by using a power point program is better than learning without using the power point program.
- e. In learning using power point programs, learning styles influence learning achievement where auditory and kinesthetic students achievement are the same and students’ visual achievement is better than both.
- f. With learning using power point, visual and kinesthetic student achievement is the same and both are better than auditory student achievement.¹⁴

¹⁴ Indri Puspita, “*Media Pembelajaran Power Point*”, (<http://indri220410.blogspot.com/2012/12/media-pembelajaran-power-point.html?m=1>, 2012) accessed on August 03, 2018 at 0.34 am.

C. Hypothesis of the Study

According to David Nunan defined, “hypothesis is formal statement about an expected relationship between two or more variable which can be tested through an experiment.¹⁵ The hypothesis are as follow:

Ha : there is a significant effect using power point presentation as a learning media writing descriptive text.

Ho : there is a no significant effect using power point presentation as a learning media writing descriptive text.

¹⁵ David Nunan, “*Research Methods in Language Learning*”, (New York: Language University Press, 1992), p.320.