

CHAPTER I

INTRODUCTION

A. Background of the Study

English is the important language in the world. It is an international language spoken by many people all over the world, either as a first or second language. It is also a key to open doors to scientific and countries in the world. It is a top requirement of those seeking jobs. Applicants who master either active or passive English are more favorable than those who do not.

Teaching English in any level, always involves four basic skills. They are listening, reading, writing and speaking. In teaching those skills, they cannot be separated by means of language components such as grammar, structure, pronunciation and vocabulary.

Writing is one of a ways of people to communicate to each other for expressing their thinking and feeling. Writing is unnatural act like speaking. Writing needs more efforts than speaking does. Writing needs hard effort to dig and manage the

ideas which are from the writer's mind and pour it into written form effectively so it will be readable. Before starting to write, the writer needs to remember and think first what the writer is going to write. The writer has to recall all memory related to the topic which is going to be written to get the details. As Raymond states that writing is an unnatural form of speech. Writing, however, is as artificial as the radio and tape recorder. Writing does not come naturally; each generation has to teach it to the next. Learning English is important to be learned not only for being the international language but today English has become a language that is in every place, and it has become a must for everyone to be able to understand the English to make people easier in the activity, English frequently found in many public places such as relating to transportation, market, even medicine using English, so it is wrong one if the English is interpreted as intended for people who plan to travel abroad only in the country but also the English language are often encountered in daily activities. Language is a paramount tool for communication. It is used to learn, socialize, think and express

ideas or opinion between the speakers and the listeners or the researchers and the readers. To be a good speaker, listener, researcher and reader, someone has to learn the language informally or formally in institution such as a course, language training or a school. Language is a system or way used to express feeling, ideas, suggestion. In such a way that language called as a means of communication or means of interaction that only human have it. As Douglas say that language is a system of arbitrary, conventionalized vocal, written, or gestural symbol that enable members of given community to communicate intelligibly with one another.¹

In teaching there are two most conspicuous aspects: teaching method and teaching media. Teaching mediums is not only to make learning process more interesting, but also to make learning process is more effective. One of the teaching mediums is poster. Poster can be in the form of flashcards, large wall poster, cue cards, photographs or illustrations. Poster is a

¹H. Douglas Brown, *Principles of Language Learning and Teaching*, 4th ed., (San Francisco: Addison Wesley, 2000), 5.

combination of linguistic context with a clear poster or drawing can be an effective stimulus to elicit certain items of vocabulary. There are four main skills in language, namely reading, listening, writing and speaking which help them to develop themselves in science and technology. So that, they can interact and communicate with other people easily, they can convey the information without any problem although with foreign language. Listening and speaking are regarded as basic language skill, while reading and writing are referred to as developmental one. So, writing is the most important skill, because by writing people can interact each other easily and writing also makes the communication between people can occurs as good as possible.

According to Harmer, writing is a basic language skill, as important as speaking, listening and reading. Students need to know how to write letters, how to put written reports together, how to reply advertisement and increasingly how to write using

electronic media. In brief, the most recording of ours is in writing form.²

As it know, writing is not easy. Among the skills, writing is the most difficult skill to be learnt, because it needs hard thinking in producing words, sentences, and paragraph at the same time.

In learning English sometimes students are bored with certain teaching atmosphere; almost all off teaching learning process activity in the school is frightened and wearied for students which affected them do not focus on it. Is seems the teaching learning process is to monotone and not fun so that no entusiasm among them. The motivational power of such an activity increases dramatically when students make their own choices about what they are going to read.

In this paper the writer will focus about writing. Actually at Junior High School students bored about English lesson, especially writing lesson. Writing lesson is very fun, if the teacher can teaches by many methods and media. It can make the

² Jeremy Harmer, *How To Teach Writing*, (London: Longman, 2006), 79-80.

students interest in writing lesson. And the students can active and creative if they feel fun when they learn it. But, much of the teacher not realizes that used method or media for teaching learning.

Writer thinks if the teacher use one of media or method for teaching learning, especially in English lesson, the student will like and interest to it. So, to be a teacher, must to have many method or learning media for teaching learning.

Students are lazy for studying English because they feel bore if the teachers teaches monotone, only tell about the title or discuss and answer the question. If it does every day, the student will not develop in their skill or knowledge.

Based on reseacher observation, eight grade students of SMPN 3 Kota Serang cannot creat text well, especially in descriptive text. It is because they have less vocabularies, they have less main ideas to write or they have some ideas but did not know how to deliver in English, and also get difficulties in applying English grammar. When starting to write, the students always got stuck. The students did not have many concept to

write something. Besides, when doing some writing exercise, the students needed a long time to think the idea to write something put into a descriptive paragraph. The condition was the result of teaching method that is used by the teacher. The teacher rarely used various techniques in teaching. Hence. The teaching process become monotonous. Automatically, it influenced the atmosphere of the class. The students felt bored, and they got little understanding about material.

Seeing that fact, many English language teaching offer the various method so teach writing. To increase the student in understanding of meaning the writer takes the title THE INFLUENCE OF POSTER ON WRITING DESCRIPTIVE TEXT (An Experimental on Eight Grade in SMP 3 SERANG).

B. Identification of the Problem

Many kinds of teaching strategies can be used in teaching wraiting. In this reseach the writer is focuses on the implitation of influence of poster on writing descriptive text. It is conducted for second grade student of SMPN 3 Kota Serang in academic year 2018-2019.

C. Statements of Problem

To make the problem clear, the writer would like to identify the problems that will be investigated as follows :

1. How is students' ability in writing skill at grade 2 of SMPN 3 Serang ?
2. How is the poster applied in teaching descriptive writing ?
3. How is the effectiveness of poster in teaching descriptive writing ?

D. The Aims of the Study

Based on the statement of problem, so that the purposes of the study are:

1. To know students' writing at grade 2 of SMPN 3 Serang.
2. To know the poster session applied in teaching descriptive writing.
3. To know the effectiveness of poster session in teaching descriptive writing.

E. Significance of the Research

This research has the importance for us to develop the research proposed the important as follow:

1. Researcher

In this research the researcher can get feedback as to the success of failure of what the researcher is doing. The researcher can know that using poster session can make the writing activities more effective.

2. Teacher

From this researcher it can improve the teacher and student's learning. This paper can increase the teacher knowledge of learning and teaching and become authorities on teaching.

3. Students

The students decide themselves what they are going to write to instead of having a writing activity imposed on them by the teacher. Students can improve their writing skill by what they write. And students can be

more active than teachers in the process of learning and teaching.

F. The Hypothesis

Hypothesis is a formal statement about an expected relationship between two or more variables which can be tested through an experiment.³ This research will take The Poster as (x) variable and Descriptive Writing as (y) variable.

The formulation of hypothesis in this research can be formulated as follows:

1. The experimental hypothesis (H_a) : $T_o > t_t = (+)$, It means there is effectiveness of the poster as media on students' writing skill.
2. The null hypothesis (H_o) : $t_o < t_t = (-)$. It means there is no effectiveness of the poster as a media on students' writing skill.

³ David Nunan, *Research method in language learning*. (New York : Cambridge University Press, 1992), 230.

G. The previous Study of The Research

There are some previous research that focus on the poster. Those previous studies have different area of being researched from what the research conducts. Those previous studies are :

1. There are some writers that already have conducted the research using poster to Teaching speaking.

The first paper written by SitiRahmah, English departement of language and ART Education STKIP HamzanwadiSelong 2014. The title is “The Effectiveness of Poster Presentation in Teaching Speaking to the sevent graders of MTs NWKetangga in the School Year 2013-2014”. The population of her study thesevent grade of MTs NwKetangga. The writer used an experiment method, which take two groups as experimental class and control class, Pre- test Post-test, and using quantification data. The objective of this study was the effect of poster on students’ speaking. The result of using the poster method for speaking affective in teaching speaking.

Using the experimental research class, the experimental class scores higher than the control class.

2. FitriaMujiPratawati, Using Posters As Media to Teach Speaking to The Eight Students of SMPN 1 Madiun, English Education, Language and Art Faculty, State University of Surabaya. This research uses an action research to solve the problem of this class. The approach used by the researcher is qualitative approach. It has a purpose to describe in detail about the participants. The subject of this research is the eighth grade students of SMPN 1 Madiun who are in B class. There are two instrument which are used by the researcher. They are field notes and interviews in the form of semi-structured. To collect the data, the researcher uses the cycle. In this case, the steps of the cycle are planning, acting, observing and reflecting.

The implementation of the poster was conducted in the eighth grade students. The teacher used two cycles to solve the problem in the class. In the first cycle, the teacher used a poster

themed “personal Information”. The students were asked to tell to their friends about them themselves. But at the end of the session, the teacher found that many students made mistakes. Therefore the teacher decided to plan the next cycle. In the second cycle the teacher used the different theme. It was “Country”. The students had to tell about the country they wanted to visit. Finally, the mistakes made by the students were reduced. The students had realized about their mistakes and corrected their speech.

In much previous study above, the writer interest and wants to try to applicable the poster at school, especially at Junior High School. The writer wants to try to the students for describing the poster into descriptive writing, the writer hopes, it can effective and make the students creative, and know how the way good writing.

H. The Organization of Writing

The organization of paper writing is intended to enable the writer himself to discuss the problem, and to help the readers to understand what they read. Here is the explanation chapter by chapter.

This paper consist of five chapters of discussion.

Chapter One is introduction which consist of the background of the research, statements of the problem, the purposes of the study, significance of the research, the hypothesis, the previous of the research and the organizing of writing.

Chapteone is review of related theory which consist of English learning media, definition of poster, kinds of poster, definition of writing, teaching writing for EFL students, assessing writing, definition of descriptive text, poster session in teaching process and learning writing through poster session.

Chapter threeis methodology of researchwhich consist of the method of research, the population and sample the research instrument, the technique of the data collection, and the technique of data analyzing.

Chapter fouris research finding which consist of the Data Descriptive and Data Interpretation.

Chapter five is closing which consist of conclusion and suggestions.

