

CHAPTER I

INTRODUCTION

A. Background of The Study

Linguistics is a knowledge that studies language, which analyses a word's form, meaning, and context.¹ Language is a medium of communication in the form of speech and writing used by people in a country.² Language, both written and spoken, is a fundamental instrument for communication.³ Language has an important role because it functions as a human communication tool in interaction.

Moreover, Linguistics in terms of study has two branches, there are: Micro Linguistics and Macro Linguistics. Micro Linguistics focuses on the system of the language itself, it could be said that micro linguistic is concerned with the system of the language such as grammatical, structure, and meaning.⁴ Different from Micro Linguistic, Macro Linguistics concerned with everything related to

¹ George Yule, *The study of Language 4th edition*, (New York: Cambridge University Press, 2010) p 16

² Oxford Learner's Pocket Dictionary (fourth edition), Oxford University Press 2008 p 247

³ Maria-Helen Ekah et al, "Discourse-Syntax Interface: A Study of Gricean Maxims in Computer-Mediated Discourse" *Language in India*, Vol. 18 no 2 (2018): p 187

⁴ John Lyons, *Language and Linguistics: an Introduction*, (Cambridge: Cambridge University Press, 2009), p 36

language from any perspective, such as history, and the relationship between language and the human life's aspect.⁵ In addition, both Micro Linguistic and Macro Linguistic have their own subfields. Micro Linguistic has several subfields, there are: Phonology, Morphology, Semantics, Pragmatics, Syntax, Lexicology.⁶ Meanwhile several subfields from Macro Linguistics, namely: Sociolinguistics, Psycholinguistics, Antropolinguistics, Stylistics, Philology, Linguistic Philosophy, Dialectology.⁷

Pragmatic is a branch of Micro Linguistic that studies about the contextual meaning. According to Crsytal, Pragmatics is the analysis of language from the user's point of view, specifically on what choices they make, what they will face when they use the language in social interaction, and the consequences when using their language in a conversation.⁸ Leech stated that pragmatic is a part of linguistics that studies about meaning related to speech condition.⁹ As a branch of linguistic, it could be said that pragmatic studies about the relationship between the context of external about the language and

⁵ John Lyons, *Language and Linguistics: an Introduction*, (Cambridge: Cambridge University Press, 2009), p 36

⁶ Tatu Siti Rohbiah, *Introduction To Micro Linguistics*, (Serang: Media Madani, 2020) p 22-23

⁷ Tatu Siti Rohbiah, *Introduction To Micro Linguistics*, (Serang: Media Madani, 2020) p 23-24

⁸ David Crystal, *A Dictionary of Linguistics and Phonetics* " 6th Edition, (Oxford: Blackwell, 2008), p 379

⁹ Geoffrey Neil Leech, *Principle of Pragmatics*, (New York: Longman Group Limited, 1983), p 6

the meaning of spoken language through the interpretation of spoken situations. Based on this description, it is clear that pragmatics refers to the use of language in terms of form and meaning in relation to the speaker's goal, context, and condition.

However, Herbert Paul Grice, as known as H. P. Grice, one of the Linguist, stated a fundamental principle governing conversational which he called Cooperative Principle.¹⁰ This principle is the basis for successful communication.¹¹ Grice divided the principle into four sub-principles called maxims, there are: Maxim of Quantity (being as informative as needed), Maxim of Quality (based on fact), Maxim of Relation (appropriate), and Maxim of Manner (brief and orderly).¹²

Both pragmatics and Grice's maxim in the context of communication have a close relationship. Pragmatics studies the meaning of the speech in relation to the speaker's situation, while Grice's maxim is an important basis for understanding how effective communication occurs and contains several rules for communicating effectively. Thus, pragmatics and maxims work together to understand

¹⁰ Robert Lawrence Trask, *Language and linguistics: The key concepts (2nd ed.)*, (London: Routledge, 2007), p 57.

¹¹ Elizabeth Black, *Pragmatic Stylistics*, (Edinburgh: Edinburgh University Press, 2006), p 23

¹² Elizabeth Black, *Pragmatic Stylistics*, (Edinburgh: Edinburgh University Press, 2006), p 23-24

how effective communication occurs through the appropriate use of language according to the context.

For Example:

Galang: Mom, what's the name of this river?

Mom: it's Sungai Lestari.¹³

The example above is a conversation that obeys Grice's maxim of quantity. The context is that Galang and his family went to walk around on a Sunday afternoon, and then Galang asked his mom about the name of the river they passed through. His mom gave the answer that Galang's question needed. It means that Galang's mom's answer fulfils Grice's Maxim of quantity because the answer is informative, which accords to the rules of maxim quantity.

In order to convey the meaningful ideas, people who make conversation to communicate, requires an agreement in action, meaning, and feeling. During the communication process, speakers will develop automatic patterns. The automatic patterns in conversation structure called adjacency pair. It can be seen when someone greets another person. The first person will welcome, and the pairs will provide a response or vice versa. When the first speaker gives a question, the second speaker responds with an answer.

¹³ Ika, et al *"English for Nusantara' untuk SMP/MTs Kelas VIII"*, (Jakarta: Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi, 2022) p 186

One of the most extensively used textbooks is published by the Ministry of Education and Culture (Kemendikbud). In addition, Indonesia is currently used textbook based on Merdeka Curriculum. Moreover, the researcher decided to use the English textbook that suitable to the current curriculum entitled “English For Nusantara” for students grade seventh Junior High School as the source of research to analyse the Grice’s Maxim and Adjacency pair inside the Conversation. The researcher uses Grice’s theory because his theory contains the rules of how people should behave in conversations that aim to ensure clear, relevant, and informative communication. So that the existence of these rules can make the conversation easier for the interlocutor to understand. Therefore, the researcher conducted this study with the title “An Analysis of Grice’s Maxim in Pragmatic Study in The Conversation of English Textbook for Junior High School.”

B. Focus of The Study

The researcher focuses on analysing kinds of Grice’s Maxim and Adjacency pair found in English Textbook for Junior High School entitled “English for Nusantara” SMP/MTs Kelas VII. The scope of this research is that the researcher will only use the conversation section contained in this book to be analysed.

C. The Research Question

According to the background of the study, the research question for this research are:

1. What are the kinds of Grice's Maxim and how are they applied in the Conversation of English Textbook for Junior High School?
2. What are the kinds of Adjacency Pair in the Conversation of English Textbook for Junior High School?

D. Objectives of Study

According to the research question above, the objectives of study are:

1. To analyze the Grice's Maxim applied in the English Textbook of Junior High School
2. To identify the kinds of Adjacency Pair in the conversation in English Textbook for Junior High School

E. Significances of Study

This study is expected to give some contributions to:

1. Theoretically

Theoretically, the researcher hopes this research can be used as reference material for developing knowledge especially about the Grice' Maxims and Adjacency Pair

2. Practically

This research is practically expected to the students, teacher, and future researcher. For students, they get new knowledge which is about Adjacency pair and Grice's Maxim in conversation and apply it in their daily life. The researcher hopes that, with this research, teacher can apply Grice's theory in conversations during class with students, teachers are also expected to pay attention and explain the context of English dialogue in the teaching material book so that students can understand well what is conveyed and learned. Because with good communication between students and teachers, learning and teaching activities will also run well.

F. Previous Studies

The researcher found several research that related with this study. *The first* was a journal conducted by Rofa Marlisa and Didin Nuruddin Hidayat from Universitas Islam Negeri Syarif Hidayatullah Jakarta in 2020 entitled "The Analysis of Flouting Maxim in Good Morning America (GMA) TalkShow". The goals of the study are to find out the flouted maxim(s) that were performed by the hosts and the guests on the Good Morning America (GMA) talk show.¹⁴ The qualitative method was used in this research, with a video as the data

¹⁴ Rofa and Didin, "The Analysis of Flouting Maxim in Good Morning America (GMA) Talk Show", *Englisia*, 7, 2, May 2020, p 137

source. Furthermore, the result of this research shows that four types of maxim flouting—quality, quantity, relation, and manner—were committed by both the host of the GMA and the guest, Jackie Chan. The most common maxims found to be flouted were the maxims of quantity and manner.

The second was a journal entitled “The Influences of Cooperative Principle to The Politeness Principle Violations in The Movie *Tenggelamnya Kapal Van Der Wijck*” conducted by Nadiatul Khairiah, Ike Revita, and Rina Marnita from Universitas Andalas, Padang, in 2020. They used Qualitative-descriptive as a method and the data was collected when the researcher was watching the film *Tenggelamnya Kapal Van Der Wijck*. The objective of this research are; to see how far the cooperative has an influence on violations that occur on the politeness principle and what maxim is the most influence it. The study's findings reveal that the two principles of conversation do not always support each other. But then, there is still an effort to fulfill a principle by violating other principles, so there was a correlation between the two principles. Moreover, this research found that there were some utterances that violated the politeness principle to fulfill the cooperative principle. It was occurred because

participants have to say frankly and clearly, so they have to override the principle of politeness.¹⁵

The third was a journal conducted by Rika Septi Cahyani and Budiati from Universitas Ngudi Waluyo, Semarang, in 2022. The title of the research is “A Pragmatic Study of Cooperative Principles and Grice’s Maxims in Novel ‘The Secret Garden’ by Frances Hodgson Burnett”. The aims of this research is to find out the violation of maxims that appeared in the novel. This research used qualitative descriptive as a method. As a results, this research found that there are four violations of maxims; maxim of quantity, maxim of quality, maxim of manner, and the last maxim of relevance were emerged in the novel. The data shows: 32% for maxim of quantity, 11% for maxim of quality, 20% for maxim relevance, and 27% for maxim manner. According to the researcher, the existence of the violation maxim in this novel is because the writer wants to make humor that refers to something funny for the readers while they reading the novel.¹⁶

¹⁵ Nadiatul, Ike, Rina, “The Influences of Cooperative Principle to the Politeness Principle Violations in The Movie *Tenggelamnya Kapal Van Der Wijk*” *Gramatika*, 6, 1, April 2020, p 93

¹⁶ Rika and Budiati, “A Pragmatic Study of Cooperative Principles and Grice’s Maxims in Novel ‘The Secret Garden’ by Frances Hodgson Burnett, *Praniti*, 2, 2, April 2022 p 127

The fourth was a thesis entitled “An Analysis of Cooperative Principles in The Dialogues of English Textbook Entitled ‘When English Rings a Bell’ for Eight Grade Students of Junior High School” conducted by Hoirul Ummah from State Institute of Islamic Studies of Jember, in 2021. The objectives of her research are: to find out the types of cooperative principles are represented in the dialogues of English Textbook that she analyzed and the types of the dialogues. She used qualitative as the method to analyzed the dialogues that represented cooperative principle in English Textbook Entitled “When English Rings a Bell” for eight grade students of Junior High School. As a results, this research found that 4 cooperative principle were represented in this textbook. Those are: Maxim of Quality represented 52 times; Maxim of Quantity represented 41 times; Maxim of Relevance represented 75 times, which was the dominant rather than other cooperative principle; and Maxim of Manner represented 74 times.¹⁷ For the types of dialogues that appear a lot are the first is interpersonal dialogue and the second is transactional dialogue. According to the researcher, both Interpersonal and Transactional dialogue were represented by cooperative.

¹⁷ Hoirul Ummah, *An Analysis of Cooperative Principles in The Dialogues of English Textbook Entitled ‘When English Rings a Bell’ for Eight Grade Students of Junior High School*, (Thesis, IAIN Jember, 2021 p vii

Based on the three journal and one thesis above, the similarities between those four previous studies and this research were that, both of them analyzed Grice's Maxim that exist in their own research objects with descriptive-qualitative as a method. The difference between the thesis and this research is, the thesis used English Textbook based on 2013 Curriculum, meanwhile this research uses English Textbook based on Merdeka Curriculum. On the other hand, the difference between three journals and this research is, those previous studies analyzed the flouting maxim and violation maxim, while this research only analyzed the cooperative principle according to the theory of Grice or as known as Grice's Maxim.

G. Writing Organization

This research divided into five chapters, which contains some points to describe each chapter.

Chapter I Introduction, contains Background of Study, Focus of the Study, Research Question, Objectives of Study, Significance of Study and Organization of Discussion.

Chapter II Theoretical Framework, contains Pragmatics, Implicature, Cooperative Principle (Grice's Maxim), Classification of Grice's Maxim, Conversation, Conversation Analysis, Adjacency Pair, Textbook.

Chapter III Research Methodology, contains Method of Research, Unit of Analysis, Research Instrument, Data Collecting Technique, Data Analysis Technique.

Chapter IV Research Finding Discussion. This chapter discuss about the results of this research

Chapter V Conclusion and Suggestion. This chapter discuss about the conclusion of this research and the suggestion for the researcher