CHAPTER V
CLOSING

In this chapter, the researcher presents the conclusions and suggestions from this research. Conclusions and suggestions are formulated from research questions.

A. Conclusion

Based on the data that have been analyzed, in this research the researcher makes conclusion in Taylor Swift's speech, there are five varieties of deixis according Levinson's theory. There were five types of deixis: personal deixis, spatial deixis, temporal deixis, discourse deixis, and social deixis, with 309 (64.4%) of personal deixis, 37 (7.7%) of spatial deixis, 26 (5.4%) of temporal deixis, 85 (17.7%) of discourse deixis, and 23 (4.8%) of social deixis. The total number of deixis calculated from Taylor Swift's speech is 480 deixis. The following was examples of deixis from Taylor Swift's speech. Based on the data, the type of deixis which is more dominant used in Taylor Swift's speech is person deixis especially the deixis of the word 'I'. This is because in her speech the speaker tells about his journey to becoming a famous person today.

Based on the data that have been analyzed, the analysis of references the speech reveals that the most dominant type of deixis used specifically in the context of person deixis. This is evident from the way Taylor Swift uses pronouns like 'you,' 'we,' 'us,' and 'our' to refer to the participants in the speech,

creating a sense of shared experience and inclusivity among the audience.

The factor that influence the use of deixis in the speech are social distance or sociality, status and power, formality, and the specific function of deixis all interact to shape the use of deixis in Taylor Swift's speech at New York University, as analyzed through Holmes's theory of deixis and social interaction. The social distance or sociality between Taylor Swift and her audience at the New York University commencement address is likely to be relatively close, given the setting of the event at a university where she is addressing students and faculty. Swift using more inclusive language and referring to her own experiences in a way that is appropriate to her audience. For example, she may use the pronoun 'we' to emphasize her relationship with the audience, rather than 'I' or 'me', which can create a sense of shared experience and community. The status and power dynamics between Swift and her audience are also important factors. As a famous celebrity, Swift is likely to have a higher status than her audience, which may influence her use of deixis to maintain or challenge this power dynamic.

However, Swift also uses more colloquial language to create a sense of familiarity and shared experience with her audience, which can help challenge power dynamics and create mutual understanding. This approach is evident in her speech, where she shares personal anecdotes and relatable experiences,

making her audience feel more connected to her and less intimidated by her celebrity status.

B. Suggestion

The researcher considered about various suggestions for future researchers, English teachers, and students based on the findings of this study. The following suggestions came from the researcher:

1. For English Teachers

    It is advisable for teachers to expand their understanding of deixis, particularly within the context of pragmatics. An approach to do this is to teach students on how to use the deixis found in texts or utterances for analyzing them. Students could enhance their speaking and writing abilities by learning about deixis because it helps them understand the role of words in referring to other words, people, places, times, or situations within a text. Deixis is a crucial aspect of language that enables effective communication by providing context and clarity to the meaning of utterances.

2. For Students

    Understanding deixis is essential to deciphering the meaning behind the statements. It is suggested that students studying pragmatics expand their knowledge of sorts and deixis. Acquiring knowledge of deixis, including social, discourse, temporal, spatial, and personal deixis, could assist students understanding the intent of the speaker.

3.   For Future Research

The suggestion to conduct further research on deixis is indeed a valuable one, as it can lead to significant advancements in the field of pragmatics and potentially influence research methodologies across various disciplines. Deixis, as a linguistic concept, plays a crucial role in understanding how language is used to convey meaning and context in communication. By exploring deixis in different contexts, such as song lyrics, film scripts, and narrative texts, researchers can gain insights into how speakers and writers use language to create and manipulate meaning, which can have implications for fields like linguistics, communication studies, and even education.