#### STATEMENT OF ORIGINALITY

I thus certify that the research paper I authored for the English Education Department, the Faculty of Education, and the Teacher Training Letters, which I submitted as partial fulfillment of the requirement for the "Sarjana" degree, is entirely my own original scientific writing

Regarding the works of other people whose ideas were referenced in this paper, they had been properly cited in accordance with the then-current intellectual and legal traditions in the field of scie ntific writing.

However, I would be willing to accept any punishment, including losing the corresponding academic degree I received from the university and being subject to additional Indonesian laws, if the originality of this paper is later proven to have been plagiarized entirely or in part

Serang, November 5<sup>th</sup>, 2023 Author,



Novita Maharani SRN, 191230062

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The paper entitled " An Analysis of Public Speaking Strategy as a way of Da'wah at Al-Madina Islamic Boarding School". This was prepared to complete the requirements for a bachelor's degree (SI) in the English Education Department, State Islamic University of Sultan Maulana Hasanuddin Banten

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#### **ABSTRACT**

Novita Maharani, SRN: 191230062, Paper Title: An Analysis of Public Speaking Strategy as a way of Da'wah At Al-Madina Islamic Boarding School

This research aims to describe the strategies used by students in public speaking activities, and the activities of public speaking activities implemented by the CLI club. This research was conducted at the Al Madina Islamic Boarding School. The method used was qualitative, the instruments used in this research are observation and interviews. The results of the research show that the strategies used in public speaking activities look good, especially at the Al Madina Islamic boarding school which links these activities to da'wah. Public speaking can also help students explore their speaking skills after implementing this program, so they can improve their speaking abilities. The strategy implemented by the CLI club namely: 1) write down speech texts, 2) memorize them, 3) increase self-awareness, 4) open a dictionary with the aim of adding new vocabulary. Public speaking is a form of test to find out how well students use everyday language. It can be seen from the activities in the CLI club that require students to use language in various forms of activities. Activities held by the CLI club to help language students are how to apply grammar, how to open a dictionary, how to translate and writing. This activity can help students in public speaking activities run well.

Keywords: strategy, public speaking activities

### THE ADVISERS' APPROVAL.

This is to certify that the research paper of Novita Maharani titled "An Analysis of Public Speaking Strategy as a way of Da'wah at Al-Madina Islamic Boarding School" has been approved by the researcher paper advisers for further review by the Board of Examiners.

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#### **DEDICATION**

I sincerely dedicate this writing to my beloved parents, Mr. Jamhari and Mrs. Sri Mulyati, thank you for all the sacrifices, prayers and motivation, thank you very much for everything that has been given to me, and thank you also to my husband, Debi, thank you for your patience in accompanying me in the process of continuing my final college assignment. Especially for my daughter, Devita Zahrani, who has been an encouragement in every step of this. And my brothers, namely my older brother, Muhammad Januar, who has supported me, and prayed for my success.

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# **MOTTO**

God's earth is very wide, but one day when fate comes, even space will feel narrow.

-Imam Syafi'i-

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