

## DAFTAR PUSTAKA

### Al-Qur'an :

Departemen Agama RI, *Al-Hikmah : Al-Qur'an dan Tejemah*, Bandung: CV Penerbit di Ponegoro, 2010.

### Buku :

Abdullah, Karimuddin, Ummul Aiman, dkk, *Metodologi Penelitian Kuantitatif*, Aceh: Yayasan Penerbit Muhammad Zaini, 2021.

Budiastuti, Dyah, Agustinus Bandur, *Validitas dan Reliabilitas*, Jakarta: Mitra Wacana Media, 2018.

Choiriyah, Siti, *Mu'amalah Jual Beli dan Selain Jual Beli*, Surakarta: Centre For Developing Academic Quality (CDAQ) Stain Surakarta, 2009.

Daldiyono, *Bagaimana Dokter Berpikir dan Bekerja*, Jakarta: PT. Gramedia Pustaka, 2006.

Darwin, Muhammad, Marianne Reynelda Mamondol, dkk, *Metode Penelitian Pendekatan Kuantitatif*, Bandung: CV. Media Sains Indonesia.

Duli, Nikolas, *Metodologi Penelitian Kuantitatif: Beberapa Konsep Dasar Untuk Penulisan Skripsi & Analisis Data dengan SPSS*, Yogyakarta: Deepublish, 2019.

Ghozali, Imam, *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25*, Edisi 9, Semarang: BPUD, 2018.

Gunawan, Ce, *Mahir Menguasai SPSS (Mudah Mengolah Data dengan IBM SPSS Statistic 25)*, Yogyakarta: Deepublish Publisher, 2019.

Hamali, Arif Yusuf, *Pemahaman Strategi Bisnis & Kewirausahaan*, Jakarta: Prenadamedia Group, 2016.

- Hardani, Helmina, dkk, *Buku Metode Penelitian Kuantitatif & Kualitatif*, Yogyakarta: CV. Pustaka Ilmu Group, 2020.
- Harinaldi, *Prinsip-Prinsip Statistik untuk Teknik dan Sains*, Jakarta: Erlangga, 2005.
- Hasan, Iqbal, *Pokok-Pokok Materi Statistik I (Statistik Deskriptif)*, Edisi Kedua Jakarta: PT Bumi Aksara, 2018.
- Ikit, Aryanto, dkk, *Jual Beli dalam Perspektif Ekonomi Islam*, Yogyakarta: Gava Media, 2018.
- Indrasari, Meithiana, *Pemasaran dan Kepuasan Konsumen*, Surabaya: Unitomo Press 2019.
- Maitimu, Sally, *Ladang Emas (Bagaimana Menentukan Lokasi Bisnis yang Tepat)*, Jakarta: PT. Elex Media Komputindo, 2017.
- Melati, *Manajemen Pemasaran*, Yogyakarta: Deepublish, 2020.
- Miftah, Ambok Pangiuk, *Budaya Bisnis Muslim Jambi*, Malang: Ahlimedia Press, 2020.
- Morissan, *Periklanan (Komunikasi Pemasaran Terpadu)*, Jakarta: Prenada Media Group, 2010.
- Muchtar, Asmaji, *Dialog Lintas Mazhab: Fiqh Ibadah dan Muamalah*, Jakarta : Amzah, 2015.
- Mukhtar, Martinis Yamin, dkk, *Menakar Komitmen Guru*, (Jambi: Salim Media Indonesia, 2017.
- Nawari, *Analisis Regresi dengan MS Excel 2007 dan SPSS 17*, Jakarta: Pt Elex Media Komputindo, 2010.
- Nugraha, Billy, *Pengembangan Uji Statistik: Implementasi Metode Regresi Linear Berganda dengan Pertimbangan Asumsi Klasik*, Sukoharjo: Pradina Pustaka, 2021.

- Nurani, Sabda Dian, Aurora Elise Putriku, dkk, *Pengenalan Bisnis Teori dan Praktik*, Medan: CV. Merdeka Kreasi Group, 2022.
- Nuryadi, Tutut Dewi Astuti, dkk, *Dasar-Dasar Statistik Penelitian*, Yogyakarta: Sibuku Media, 2017.
- Priadana, Sidik, Denok Sunarsi, *Metode Penelitian Kuantitatif*, Tangerang: Pascal Books, 2021.
- Purnomo, Rochmat Aldy, *Analisis Statistik Ekonomi dan Bisnis dengan SPSS*, Ponorogo: CV. Wade Group, 2016.
- Rahmadi, *Pengantar Metodologi Penelitian*, Banjarmasin: Antasari Press, 2011.
- Rifkhan, *Pedoman Metodologi Penelitian Data Panel dan Kuisisioner*, Indramayu: CV. Adanu Abimata, 2023.
- Sarwono, Jonathan, *Metode Penelitian Kuantitatif & Kualitatif*, Yogyakarta: Graha Ilmu, 2006.
- Setiadi, Nugroho J., *Perilaku Konsumen: Perspektif Komtemporer pada Motif, Tujuan, dan Keinginan Konsumen*, Jakarta: Kencana Prenada Media Group, 2003.
- Silviani, Irene, *Komunikasi Organisasi*, Surabaya: PT. Scopindo Media Pustaka, 2020.
- Siska, Elmira, *Monograf Penilaian Kualitas Layanan Maskapai Penerbangan: Pendekatan Quality Function Deployment (QFD)*, Jawa Tengah: CV. Pena Persana Redaksi, 2022.
- Sjafrizal, *Ekonomi Regional Teori dan Aplikasi*, Padang: Baduose Media, 2008.
- Solikhin, Agus, Tona Aurora, *Kinerja Perusahaan Tinjauan Reputasi Perusahaan dan CSR*, Jambi: Salim Media Indonesia, 2019.

- Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R&D*, Yogyakarta: Alfabeta Bandung, 2018.
- Susanto A. B., R. Masri Sareb Putra, *60 Manajemen Gems (Applying Management Wisdom In Life)*, Jakarta: Gramedia Pustaka Utama, 2010.
- Syafina, Laylan, *Metode Penelitian Akuntansi (Pendekatan Kuantitatif)*, Medan: FEBI UIN-SU Press, 2019.
- Syahrum, Salim, *Metodelogi Penelitian Kuantitatif*, Bandung: Citapustaka Media, 2012.
- Ulfah, Yetty Faridatul, *Produktivitas Kerja Guru Madrasah (Kepemimpinan Transformasional, Efikasi Diri, dan Perilaku Kewargaan Organisasi)*, Jawa Tengah: Lakeisha, 2023.
- Ulum, Shohibul, *66 Hadis Pilihan*, Yogyakarta: Anak Hebat Indonesia, 2020.
- Wahjusaputri, Sintha, Anim Purwanto, *Statistka Pendidikan Teori dan Aplikasi*, Yogyakarta: CV. Bintang Semesta Media, 2022.
- Wahyudi, Molly, *Statistik Deskriptif*, Yogyakarta: Bintang Pustaka Madani, 2020.
- Wardani, Dian Kusuma, *Pengujian Hipotesis (Deskriptif, Kompratif, dan Asosiatif)*, Jombang: LPPM Universitas KH. A Wahab Hasbullah, 2020.
- Wijayanti, Ratna, Noviansyah Riza, dkk, *Metode Penelitian Kuantitatif*, Edisi 3. Lumajang: Widya Gama Press, 2021.
- Yudistira, Naftali, *Reputasi Korporasi Bisnis Restoran*, Banten: CV. AA Rizky, 2020.
- Zusrony, Edwin, *Perilaku Konsumen di Era Modern*, Semarang: Yayasan Prima Agus Teknik.

**Jurnal & Skripsi :**

- Afifah, Nur, “Pengaruh Corporate Social Responsibility (CSR) dan Reputasi Perusahaan Terhadap Nilai Perusahaan”, *Jurnal Ekonomi dan Keuangan*, Vol. 5, No. 3, 2021.
- Aina, “Pengaruh Kualitas Layanan dan Lokasi Terhadap Keputusan Pembelian pada Hafiz Resto di Siak Sri Indrapura”, “Tidak di Terbitkan”, Fakultas Ekonomi dan Bisnis Universitas Islam Riau Pekanbaru, 2021.
- Akmal, Zainal Abidin, “Korelasi antara Islam dan Ekonomi”, *Jurnal Penelitian*, Vol. 9 No. 1, 2015.
- Alawiyah, Tuti, “Pengaruh Harga dan Lokasi Terhadap Keputusan Pembelian (Studi Kasus di Toko Ladys Ponorogo)”, “Tidak di Terbitkan”, Jurusan Ekonomi Syariah Fakultas Ekonomi Dan Bisnis Islam Institusi Agama Islam Negeri Ponorogo, 2019.
- Arqom, Rohulloh Yusuf, “Pengaruh Reputasi, Lokasi, dan Kualitas Pelayanan Terhadap Keputusan Pembelian Konsumen di Cafe Rumah Sakit Wiyung Sejahtera Surabaya”, *Jurnal Bisnis*, Vol. 02, No. 03, 2022.
- Aziz, Nur Sugiharto, Nadiya Nurhayati, “Pengaruh Reputasi dan Online Customer Review Terhadap Proses Keputusan Pembelian Konsumen (Survey Pengunjung Tokopedia)”, *Jurnal Bisnis dan Pemasaran*, Vol. 11, No. 2, 2021.
- Burhanuddin, Didin Rabbani, “Analisis Pengaruh Etika Bisnis Islam, Lokasi Usaha, dan Pendidikan Terhadap Pendapatan (Studi pada Pelaku Wirausaha Barang Bekas di Pasar Comboran Timur Kota Malang)”, Tesis Program Studi Megister Ekonomi Syariah Pascasarjana Universitas Islam Negeri Maulana Malik Ibrahim Malang, 2018.
- Cynthia, Debby, Haris Hermawan, Ahmad Izzudin, “Pengaruh Lokasi dan Kualitas Pelayanan Terhadap Keputusan Pembelian”, *Jurnal Manajemen Sumber Daya Manusia, Adminsitrasi dan Pelayanan Publik*, Vol. 9, No. 1, 2022.

- Dinawan, Muhammad Rhendria, “Analisis Faktor-Faktor yang Mempengaruhi Keputusan Pembelian”, *Jurnal Sains Pemasaran Indonesia*, Vol. 4, No. 3, 2010.
- Fajrina, Rani Sherly, “Pengaruh Reputasi Perusahaan dan Komunikasi Word-Of-Mouth Terhadap Pembuatan Keputusan Melamar Kerja”, Fakultas Ilmu Sosial dan Ilmu Politik Program Studi Manajemen Komunikasi Kekhusuan Komunikasi Korporasi, Jakarta, 2012.
- Fathoni, Ali, “Analisa Faktor-Faktor yang Mempengaruhi Pemilihan Lokasi Terhadap Tingkat Penjualan Usaha Jasa Mikro di Kabupaten Lamongan”, *Jurnal Penelitian Ilmu Manajemen*, Vol. I, No. 01, Februari, 2016.
- Fitriani, Eka Laila. “Pengaruh Reputasi Perusahaan dan Kepercayaan Terhadap Loyalitas Nasabah Pengguna *E-Banking* (Studi Pada Nasabah Bni Syariah Kc Teluk Betung)”, “Tidak di Terbitkan”, Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Raden Intan, Lampung, 2018.
- Fitriani, Safira Dhea, Margi Rizki Satriani, dkk, “Digitalisasi Ekonomi Syariah: Penerapan Hukum-Hukum Islam dalam Jual Beli Online”, *Jurnal Ekonomi Syariah*, Vol. 6, No.1, Mei 2021.
- Fuad, Eko Nur, “Pengaruh Pemilihan Lokasi Terhadap Kesuksesan Usaha Berskala Mikro/Kecil di Komplek Shopping Center Jepara”. *Media Ekonomi dan Manajemen*. Vol. 30, No. 1, 2015.
- Hakim, Lukman, “Pengaruh Harga dan Lokasi Terhadap Keputusan Pembelian (Studi Pada Konsumen Toko Roti Modern Bakery Cukir Jombang)”, *BIMA: Journal of Business and Innovation Management*, Vol. 1, No. 3, 2019.
- Hanum, Zubaidah dan Sahral Hidayat, “Faktor–Faktor yang Mempengaruhi Perilaku Konsumen dalam Keputusan Pembelian Sepatu Merek Nike di Kota Medan”, *Jurnal Bisnis Administrasi*, Vol. 06 No. 01.

- Hassydiqi, Hasby, Nana Darna, Roni Marsiana Suhendi, “Pengaruh Lokasi dan Inovasi Produk Terhadap Keunggulan Bersaing (Suatu Studi pada Cato Sportwear Tasikmalaya)”, *Business Management And Entrepreneurship Journal*, Vol. 3, No. 2, 2021.
- Herwin, Ferryal Abad. “Pengaruh Reputasi Perusahaan dan Reputasi Vendor Terhadap Keputusan Pembelian Secara Online dengan Kepercayaan Konsumen Sebagai Variabel Antara”, *Jurnal Riset Manajemen dan Bisnis*, Vol. 3, No.3, 2018.
- Hidayat, Relon Taufik, Srizuliarni. “Pengaruh Lokasi Usaha pada Volume Penjualan (Survei Pada Restoran Kecil di Lingkungan Universitas Riau)”, *Jurnal Ilmiah Akuntansi dan Bisnis*, Vol. 9, No. 2, 2014.
- Idris, Fajar. “Faktor-Faktor yang Mempengaruhi Keputusan Pembelian Sepatu di Toko Fajar Sport Kecamatan Pedurungan Kota Semarang”, “Tidak di Terbitkan” Fakultas Ekonomika dan Bisnis Universitas Diponegoro, Semarang, 2014.
- Igir, Friani Gloria, Jhony, Henny, “Pengaruh Kualitas Produk dan Harga Terhadap Keputusan Pembelian Mobil Daihatsu Grand Max Pick Up”, *Jurnal Administrasi Bisnis*, Vol. 6 No. 2, 2018.
- Iswadi, Andi, Rahayu Tiastity, “Analisis Pengaruh Reputasi Perusahaan dan Kepercayaan Pelanggan Terhadap Loyalitas Pelanggan dengan Kualitas Pelayanan Sebagai Variabel Moderasi”, *Jurnal Ekonomi dan Kewirausahaan*, Vol. 15, No. 2, 2015.
- Kelvinian, dkk, “Pengaruh Lokasi, Harga dan Kualitas Pelayanan Terhadap Keputusan Pembelian”, *Jurnal Wira Ekonomi Mikroskil*, Vol. 11, No. 2, 2021, h. 95.
- Madani, Hanipatudiniah, “Pembinaan Nilai-Nilai Kejujuran Menurut Rasulullah SAW”, *Jurnal Riset Agama*, Vol. 1 No. 1, 2021.
- Mahmudin, “Pengaruh Kualitas Pelayanan Terhadap Tingkat Kepuasan Pelanggan Qudwah Mart di Lebak”, *Aksioma Al-Musaqoh*, Vol. 5, No. 1, 2022, h. 23.

- Marlius, Doni, “Keputusan Pembelian Berdasarkan Faktor Psikologis Dan Bauran Pemasaran Pt. Intercom Mobilindo Padang”, *Jurnal Pundi*, Vol. 01, No 01, Maret, 2017.
- Maryati, M. Khoiri, “Pengaruh Kualitas Produk, Kualitas Pelayanan dan Promosi Terhadap Keputusan Pembelian Toko Online Time Universe Studio”, *E-Qien*, Vol. 11 No. 1, 2022.
- Mulyadi, Firman, Sri Zuliarni, “Analisis Faktor Pertimbangan Pemilihan Lokasi Usaha (Kasus pada Usaha Jasa Fotocopy, Penyiapan Dokumen dan Jasa Khusus Penunjang Kantor Lainnya di Lingkungan Kampus Universitas Riau Pekanbaru)”, *Jom Fisip*, Vol. 1, No. 2, 2014.
- Nado, Angela, Ketut Sudana, “Pengaruh Reputasi Perusahaan dan Citra Merek Perusahaan terhadap Kepuasan Pembeli pada Terapi Nuga Best Tahun 2020”, *Arthaniti Studies*. Vol. 2, No.1, 2021.
- Nasution, Novita, “Analisis Strategis Lokasi Usaha Tahu Sumedang di Kota Timika SP 2”, *Jurnal Ekonomi Bisnis Manajemen dan Akuntansi*, Vol. 1, No. 3, 2023.
- Nurlia, Lia, “Pengaruh Lokasi Terhadap Keputusan Pembelian Pengunjung di Minimarket Menggunakan Metode Regresi Linier”, *Jurnal Sistem Informasi dan Teknologi Informasi*, Vol. 2, No. 3, 2020.
- Nurfauzi, Yogi, Habel Taime, dkk, “Literature Review: Analisis Faktor yang Mempengaruhi Keputusan Pembelian, Kualitas Produk dan Harga Kompetitif”, *Management Studies and Entrepreneurship Journal*, Vol. 4 No. 1, 2023.
- Prayitno, Didik, “Pengaruh Kualitas Pelayanan dan Reputasi Perusahaan Terhadap Kepuasan Konsumen dengan Kepercayaan Sebagai Variabel Moderasi”, *Jurnal Ekonomi dan Kewirausahaan*, Vol. 15 No. 3, 2015.



- Riswandi, Riki, “Pengaruh Reputasi Penjual dan Kualitas Pelayanan Terhadap Kepercayaan Konsumen yang Berdampak Pada Keputusan Pembelian (Studi Pada Personal Shopper/Jasa Titip Berbasis *Online Shop*)”, *Demand*. Vol. 01, No. 02, 2019.
- Rahayu, Rahmawati Sri, “Pengaruh Lokasi dan Reputasi Terhadap Keputusan Nasabah Menggunakan Bank Syariah (Studi pada Bri Syariah KCP Ponorogo)”, “Tidak di Terbitkan”, Skripsi Jurusan Perbankan Syariah Fakultas Ekonomi dan Bisnis Islam Institut Agama Islam Negeri Ponorogo, 2019.
- Saprida, Zuul Fitriani Umari, (dkk), “Jual Beli Online dalam Tinjauan Hukum Islam pada Masjid Al-Muchtar Gotong Royong IV Kelurahan Suka Maju Kecamatan Sako Palembang”, *Jurnal Pengabdian Masyarakat*, Vol. 3, No. 1, 2022.
- Saota, Sumarni, Progresif Buulolo, Samanoi Halowo Fau, “Pengaruh Lokasi Terhadap Keputusan Pembelian Konsumen di Ud. Trialvela Kecamatan Fanayama Kabupaten Nias Selatan”, *Jurnal Ilmiah Mahasiswa Nias Selatan*, Vol. 4, No 2021.
- Subianto, Totok, “Studi Tentang Perilaku Konsumen Beserta Implikasinya Terhadap Keputusan Pembelian”, *Jurnal Ekonomi Modernisasi*, Vol. 3, No. 3, Oktober, 2007.
- Suharyono, “Perilaku Konsumen dalam Perspektif Ekonomi Islam”, *Al-Intaj*, Vo.14, No. 2, 2018.
- Susiawati, Wati, “Jual Beli dan dalam Konteks Kekinian”, *Jurnal Ekonomi Islam*, Vol. 8, No. 2, November, 2017.
- Syah, Tantri Yanuar Rahmat, “Perbedaan Pengaruh Citra Merek dan Reputasi Perusahaan Terhadap Kualitas Produk. Nilai Pelanggan dan Loyalitas Pelanggan di Pasar Bisnis”, *Jurnal Ekonomi*, Vol. 4, No. 2, 2013.
- Trimannah, “Reputasi dalam Kerangka Kerja Public Relations”, *Makna*, Vol. 3, No. 1, 2012.

- Wulandari, Ratna., “Pengaruh Lokasi, Kualitas Produk, Kualitas Pelayanan Pegawai Terhadap Keputusan Pembelian di Pusat Perbelanjaan”, *Iqtishadequity*, Vol. 2, No. 1, 2019.
- Yulandra, Syaf Tri, Rice Haryati, “Pengaruh Reputasi, Kualitas Pelayanan, dan Kepercayaan Terhadap Keputusan Pembelian Konsumen pada Rio Mini Market di Lubuk Basung Kabupaten Agam”, *Jurnal Matua*, Vol. 2, No. 4, 2020.
- Zainuddin, “Tafsir Al-Qur’an Tentang Jual Beli”, *Jurnal Ilmiah Al Mu’ashirah*, Vol. 17, No. 2, Juli, 2020.

# **LAMPIRAN-LAMPIRAN**



**KEPUTUSAN REKTOR  
UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN  
NOMOR 48 TAHUN 2023**

**TENTANG  
PENGANGKATAN DOSEN PEMBIMBING SKRIPSI  
FAKULTAS EKONOMI DAN BISNIS ISLAM  
UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN  
TAHUN ANGGARAN 2023**

**DENGAN RAHMAT TUHAN YANG MAHA ESA  
REKTOR UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN**

- Menimbang** :
- a. Bahwa untuk menyelesaikan ujian Sarjana bagi mahasiswa Fakultas Ekonomi dan Bisnis Islam UIN Sultan Maulana Hasanuddin Banten dipandang perlu untuk menunjuk Pembimbing Utama dan Pembimbing Pembantu;
  - b. Bahwa mahasiswa tersebut perlu memperoleh bimbingan yang sebaik-baiknya dalam menyelesaikan Skripsi, sehingga dapat menyelesaikan studi kesajaranaannya;
  - c. Bahwa Saudara **Muhamad Turmudi, S.Ag., M.M.** dan Saudara **Ma'mun Nawawi, M.E.**, masing-masing Dosen UIN Sultan Maulana Hasanuddin Banten telah memenuhi syarat untuk diangkat sebagai Pembimbing Utama dan Pembimbing Pembantu.
- Mengingat** :
1. Undang-Undang RI Nomor 20 Tahun 2003 tentang Sistem Pendidikan Nasional;
  2. Undang-Undang RI Nomor 20 Tahun 2012 tentang Pendidikan Tinggi;
  3. Keputusan Presiden RI Nomor 39 Tahun 2017 tentang Perubahan IAIN Sultan Maulana Hasanuddin Banten menjadi UIN Sultan Maulana Hasanuddin Banten;
  4. Peraturan Menteri Agama RI Nomor 23 tahun 2017 tentang Organisasi dan Tata Kerja UIN Sultan Maulana Hasanuddin Banten;
  5. Keputusan Menteri Agama RI Nomor 383 tahun 1997 tentang Kurikulum Nasional Program Sarjana S1;
  6. Keputusan Menteri Agama RI Nomor 32 tanggal 26 September 2017 tentang Statuta Universitas Islam Negeri Sultan Maulana Hasanuddin Banten;
  7. Keputusan Menteri Agama RI Nomor 026483/B.II/7/2021 tanggal 26 Juli 2021 tentang Pengangkatan Rektor Universitas Islam Negeri Sultan Maulana Hasanuddin Banten;
  8. Keputusan Menteri Agama RI Nomor 872/Un.17/BA.III.2/KP.07.6/08/2021 Tanggal 27 Agustus 2021 tentang Pengangkatan Dekan Fakultas Ekonomi dan Bisnis Islam UIN Sultan Maulana Hasanuddin Banten;
  9. Surat Keputusan Rektor UIN Sultan Maulana Hasanuddin Banten Nomor 72 Tahun 2023 tanggal 12 Januari 2023 tentang Kalender Akademik tahun Akademik 2023-2024.
- Memperhatikan** :
- Surat Ketua Jurusan Ekonomi Syariah tentang Pengesahan Sidang Diskusi Proposal Penelitian Skripsi tanggal 08 Maret 2023  
a.n. : Erisa Ayu Oktosa  
NIM : 191410172

MEMUTUSKAN

- Menetapkan : **KEPUTUSAN REKTOR UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN TENTANG PENGANGKATAN DOSEN PEMBIMBING SKRIPSI FAKULTAS EKONOMI DAN BISNIS ISLAM UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN TAHUN ANGGARAN 2023**
- Kesatu : Mengangkat Saudara **Muhamad Turmudi, S.Ag., M.M.** sebagai Pembimbing Utama dan Saudara **Ma'mun Nawawi, M.E.** sebagai Pembimbing Pembantu bagi mahasiswa tersebut di atas dengan judul skripsi: **Pengaruh Reputasi dan Lokasi Perusahaan Terhadap Keputusan Pembelian (Studi kasus Qudwah Mart di pondok pesantren Al-Qudwah).**
- Kedua : Surat Keputusan ini diberikan kepada yang bersangkutan tersebut untuk dipergunakan sebagaimana mestinya.
- Ketiga : Keputusan ini berlaku sejak tanggal ditetapkan.

Keputusan ini diberikan kepada yang bersangkutan untuk diketahui dan dilaksanakan dengan penuh tanggungjawab.



Ditetapkan : Serang  
Pada Tanggal : 21 Juli 2023

Rektor  
Dekan,



Nihayatul Masykuroh

**Tembusan:**

1. Para Wakil Dekan 1,2,3;
2. Ketua Jurusan Ekonomi Syariah;
3. Bendahara UIN Sultan Maulana Hasanuddin Banten;
4. Mahasiswa yang bersangkutan; dan
5. Arsip

## Kuisisioner Penelitian

Nama :  
Jenis Kelamin :  
Usia :  
No. Telepon :

### Petunjuk Pengisian Kuisisioner

Berilah tanda (✓) pada kolom yang dipilih sesuai dengan keadaan yang sebenarnya, dengan alternatif jawaban sebagai berikut :

STS : bila anda **Sangat Tidak Setuju** dengan pernyataan tersebut  
TS: bila anda **Tidak Setuju** dengan pernyataan tersebut

KS : bila anda **Kurang Setuju** dengan pernyataan tersebut  
S : bila anda **Setuju** dengan pernyataan tersebut

SS : bila anda **Sangat Setuju** dengan pernyataan tersebut

Saya harap anda dapat menjawab semua pertanyaan yang ada sesuai dengan keadaan yang terjadi sebenarnya.

|     |   |
|-----|---|
| SS  | 5 |
| S   | 4 |
| KS  | 3 |
| TS  | 2 |
| STS | 1 |

## Kuisisioner Tentang Reputasi Perusahaan

| NO                  | REPUTASI PERUSAHAAN   | JAWABAN |    |    |   |    |
|---------------------|---|---------|----|----|---|----|
|                     |   | STS     | TS | KS | S | SS |
| <b>Relevansi</b>    |   |         |    |    |   |    |
| 1.                  | Qudwah-mart menyediakan produk-produk yang sesuai dengan kebutuhan konsumen   |         |    |    |   |    |
| 2.                  | Qudwah-mart selalu memberikan informasi kepada konsumen terkait barang yang ditawarkan  |         |    |    |   |    |
| 3.                  | Barang yang dipromosikan oleh Qudwah- mart itu sama dengan barang yang dijual di Qudwah- Mart                                   |         |    |    |   |    |
| <b>Kepercayaan</b>  |   |         |    |    |   |    |
| 4.                  | Kepercayaan konsumen terhadap Qudwah- mart dapat meningkatkan reputasi perusahaan   |         |    |    |   |    |
| 5.                  | Tinginya reputasi yang baik terhadap Qudwah- mart disebabkan oleh kepercayaan konsumen  |         |    |    |   |    |
| 6.                  | Jika diantara konsumen dan produsen sudah memiliki rasa kepercayaan maka konsumen dan produsen akan menjalin hubungan yang baik |         |    |    |   |    |
| <b>Kredibilitas</b> |   |         |    |    |   |    |
| 7.                  | Qudwah- mart menyediakan produk-produk dengan kualitas yang baik  |         |    |    |   |    |
| 8.                  | Qudwah- mart merupakan minimarket dengan pelayanan yang baik  |         |    |    |   |    |

|                  |  |  |  |  |  |  |
|------------------|--|--|--|--|--|--|
| 9.               | Qudwah-mart merupakan minimarket yang memberikan fasilitas yang baik |  |  |  |  |  |
| <b>Pengakuan</b> |  |  |  |  |  |  |
| 10.              | Minimarket Qudwah-mart banyak diketahui oleh masyarakat              |  |  |  |  |  |
| 11.              | Minimarket Qudwah-mart banyak direkomendasikan oleh orang lain       |  |  |  |  |  |
| 12.              | Minimarket Qudwah-mart terkenal di kalangan masyarakat               |  |  |  |  |  |



## Kuisisioner Tentang Lokasi Perusahaan

| NO                             | LOKASI PERUSAHAAN  | JAWABAN |    |    |   |    |
|--------------------------------|--|---------|----|----|---|----|
|                                |  | STS     | TS | KS | S | SS |
| <b>Akses</b>                   |  |         |    |    |   |    |
| 1.                             | Lokasi usaha Qudwah-mart mudah dijangkau dan dilalui oleh transportasi   |         |    |    |   |    |
| 2.                             | Qudwah-mart berada di lokasi yang sering dilalui oleh orang yang berlalu lalang  |         |    |    |   |    |
| 3.                             | Lokasi usaha Qudwah-mart berada di kawasan yang tidak rawan kemacetan  |         |    |    |   |    |
| <b>Lingkungan</b>              |  |         |    |    |   |    |
| 4.                             | Lokasi usaha Qudwah-mart berada di tengah pemukiman yang padat penduduk  |         |    |    |   |    |
| 5.                             | Lokasi usaha Qudwah-mart berada di tempat yang aman dan nyaman untuk konsumen  |         |    |    |   |    |
| 6.                             | Lokasi Qudwah-mart berada di daerah yang mendukung produk yang ditawarkan  |         |    |    |   |    |
| <b>Tempat Parkir yang Aman</b> |  |         |    |    |   |    |
| 7.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir yang aman dan nyaman  |         |    |    |   |    |
| 8.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir mudah dijangkau oleh konsumen jika konsumen sedang berbelanja sehingga tidak menimbulkan kekhawatiran |         |    |    |   |    |
| 9.                             | Lokasi usaha Qudwah-mart memiliki tempat yang cukup luas   |         |    |    |   |    |

## Kuisisioner Tentang Keputusan Pembelian

| NO                         | KEPUTUSAN PEMBELIAN  | JAWABAN |    |    |   |    |
|----------------------------|--|---------|----|----|---|----|
|                            |  | STS     | TS | KS | S | SS |
| <b>Pemenuhan Kebutuhan</b> |  |         |    |    |   |    |
| 1.                         | Konsumen melakukan pembelian disaat konsumen merasa membutuhkan produk   |         |    |    |   |    |
| 2.                         | Konsumen membeli produk di Qudwah-mart karena sesuai dengan kebutuhan  |         |    |    |   |    |
| 3.                         | Konsumen membeli produk di Qudwah-mart karena produk yang dibutuhkan semuanya tersedia di Qudwah-Mart  |         |    |    |   |    |
| <b>Pemahaman Kebutuhan</b> |  |         |    |    |   |    |
| 4.                         | Konsumen mencari informasi yang lebih banyak terkait dengan barang yang dibutuhkan   |         |    |    |   |    |
| 5.                         | Konsumen mengetahui produk Qudwah- mart dalam pemenuhan kebutuhan berdasarkan informasi yang diperoleh dari teman, keluarga, atau rekomendasi orang lain |         |    |    |   |    |
| 6.                         | Informasi akan barang yang dibutuhkan dapat di peroleh langsung dari Qudwah-Mart   |         |    |    |   |    |
| <b>Proses Evaluasi</b>     |  |         |    |    |   |    |
| 7.                         | Sebelum melakukan transaksi konsumen akan melakukan evaluasi pada beberapa produk atau minimarket yang ada   |         |    |    |   |    |

|  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| 8.                                     | Konsumen akan memperhatikan tingkat perbedaan pada setiap keunggulan sifat produk dalam membeli barang atau jasa |  |  |  |  |  |
| 9.                                     | Konsumen memutuskan melakukan pembelian di Qudwah-mart setelah membandingkan dengan minimarket lain              |  |  |  |  |  |
| <b>Pengambilan Keputusan Pembelian</b> |  |  |  |  |  |  |
| 10.                                    | Konsumen melakukan penyusunan peringkat dan membentuk tujuan pembelian sebelum melakukan pembelian               |  |  |  |  |  |
| 11.                                    | Keputusan pembelian konsumen akan menetapkan untuk membeli merek yang paling diminati                            |  |  |  |  |  |
| 12.                                    | Konsumen akan melakukan pembelian produk ketika sudah memutuskan atau memilih produk yang akan dibeli            |  |  |  |  |  |
| <b>Perilaku Pasca Pembelian</b>        |  |  |  |  |  |  |
| 13.                                    | Konsumen merasa puas setelah membeli produk di Qudwah-Mart   |  |  |  |  |  |
| 14.                                    | Konsumen akan melakukan pembelian ulang produk Qudwah-mart   |  |  |  |  |  |
| 15.                                    | Konsumen akan menceritakan pengalaman pasca pembelian kepada konsumen lain                                       |  |  |  |  |  |

Data Penelitian

| Rekapitulasi Hasil Kuisisioner |                     |                   |                     |
|--------------------------------|---------------------|-------------------|---------------------|
| No                             | Reputasi Perusahaan | Lokasi Perusahaan | Keputusan Pembelian |
| 1                              | 51                  | 38                | 61                  |
| 2                              | 48                  | 39                | 60                  |
| 3                              | 52                  | 40                | 65                  |
| 4                              | 48                  | 38                | 63                  |
| 5                              | 48                  | 32                | 62                  |
| 6                              | 50                  | 34                | 62                  |
| 7                              | 47                  | 36                | 59                  |
| 8                              | 47                  | 33                | 62                  |
| 9                              | 48                  | 37                | 60                  |
| 10                             | 47                  | 33                | 63                  |
| 11                             | 50                  | 37                | 63                  |
| 12                             | 49                  | 36                | 65                  |
| 13                             | 51                  | 34                | 63                  |
| 14                             | 46                  | 37                | 55                  |
| 15                             | 50                  | 35                | 62                  |
| 16                             | 51                  | 38                | 63                  |
| 17                             | 50                  | 34                | 63                  |
| 18                             | 52                  | 38                | 61                  |
| 19                             | 50                  | 41                | 64                  |
| 20                             | 49                  | 35                | 63                  |
| 21                             | 49                  | 37                | 63                  |
| 22                             | 54                  | 40                | 65                  |
| 23                             | 56                  | 36                | 58                  |
| 24                             | 48                  | 34                | 59                  |
| 25                             | 50                  | 38                | 60                  |
| 26                             | 51                  | 39                | 61                  |
| 27                             | 54                  | 35                | 66                  |
| 28                             | 44                  | 32                | 57                  |
| 29                             | 49                  | 33                | 63                  |
| 30                             | 50                  | 39                | 66                  |

|    |    |    |    |
|----|----|----|----|
| 31 | 51 | 38 | 63 |
| 32 | 50 | 34 | 64 |
| 33 | 49 | 37 | 63 |
| 34 | 48 | 36 | 60 |
| 35 | 51 | 38 | 61 |
| 36 | 49 | 36 | 65 |
| 37 | 50 | 36 | 63 |
| 38 | 51 | 35 | 61 |
| 39 | 52 | 35 | 65 |
| 40 | 54 | 39 | 60 |
| 41 | 50 | 37 | 59 |
| 42 | 51 | 38 | 62 |
| 43 | 50 | 38 | 63 |
| 44 | 48 | 34 | 61 |
| 45 | 49 | 34 | 61 |
| 46 | 49 | 35 | 65 |
| 47 | 52 | 40 | 63 |
| 48 | 48 | 38 | 62 |
| 49 | 51 | 33 | 68 |
| 50 | 46 | 37 | 63 |
| 51 | 58 | 40 | 67 |
| 52 | 55 | 32 | 63 |
| 53 | 55 | 36 | 63 |
| 54 | 55 | 33 | 64 |
| 55 | 51 | 38 | 63 |
| 56 | 51 | 38 | 63 |
| 57 | 47 | 32 | 63 |
| 58 | 49 | 38 | 62 |
| 59 | 50 | 38 | 62 |
| 60 | 48 | 38 | 63 |
| 61 | 46 | 37 | 61 |
| 62 | 46 | 36 | 63 |
| 63 | 48 | 38 | 64 |
| 64 | 46 | 35 | 56 |
| 65 | 51 | 38 | 63 |
| 66 | 46 | 35 | 63 |

|    |    |    |    |
|----|----|----|----|
| 67 | 54 | 40 | 66 |
| 68 | 49 | 39 | 63 |
| 69 | 50 | 38 | 64 |
| 70 | 46 | 38 | 62 |
| 71 | 50 | 36 | 63 |
| 72 | 49 | 37 | 63 |
| 73 | 46 | 34 | 61 |
| 74 | 48 | 33 | 57 |
| 75 | 54 | 38 | 63 |
| 76 | 53 | 37 | 61 |
| 77 | 55 | 40 | 62 |
| 78 | 52 | 39 | 64 |
| 79 | 50 | 39 | 61 |
| 80 | 48 | 37 | 61 |
| 81 | 50 | 36 | 60 |
| 82 | 53 | 37 | 59 |
| 83 | 48 | 38 | 64 |
| 84 | 51 | 39 | 62 |
| 85 | 55 | 38 | 63 |
| 86 | 52 | 34 | 65 |
| 87 | 51 | 38 | 63 |
| 88 | 54 | 40 | 60 |
| 89 | 54 | 36 | 62 |
| 90 | 50 | 39 | 64 |
| 91 | 47 | 35 | 62 |
| 92 | 52 | 39 | 62 |
| 93 | 58 | 43 | 70 |
| 94 | 55 | 42 | 71 |
| 95 | 51 | 39 | 63 |
| 96 | 51 | 41 | 63 |
| 97 | 49 | 41 | 62 |

### Variabel Reputasi

| NO | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | X1.7 | X1.8 | X1.9 | X1.10 | X1.11 | X1<br>12 | X1<br>TOTAL |
|----|------|------|------|------|------|------|------|------|------|-------|-------|----------|-------------|
| 1  | 4    | 3    | 4    | 5    | 5    | 5    | 5    | 4    | 5    | 4     | 4     | 3        | 51          |
| 2  | 4    | 3    | 4    | 5    | 4    | 3    | 5    | 4    | 4    | 4     | 4     | 4        | 48          |
| 3  | 4    | 4    | 4    | 5    | 5    | 5    | 5    | 5    | 5    | 4     | 3     | 3        | 52          |
| 4  | 4    | 3    | 4    | 4    | 4    | 5    | 5    | 4    | 5    | 4     | 3     | 3        | 48          |
| 5  | 4    | 2    | 4    | 4    | 4    | 5    | 4    | 4    | 5    | 4     | 4     | 4        | 48          |
| 6  | 4    | 4    | 5    | 4    | 4    | 4    | 5    | 4    | 4    | 4     | 4     | 4        | 50          |
| 7  | 4    | 2    | 4    | 4    | 5    | 5    | 3    | 4    | 5    | 4     | 3     | 4        | 47          |
| 8  | 4    | 2    | 4    | 4    | 5    | 3    | 4    | 4    | 5    | 4     | 4     | 4        | 47          |
| 9  | 4    | 4    | 3    | 4    | 5    | 4    | 4    | 5    | 4    | 4     | 3     | 4        | 48          |
| 10 | 4    | 3    | 3    | 4    | 5    | 4    | 4    | 4    | 4    | 4     | 4     | 4        | 47          |
| 11 | 4    | 3    | 4    | 4    | 4    | 4    | 5    | 5    | 5    | 4     | 4     | 4        | 50          |
| 12 | 4    | 3    | 4    | 4    | 5    | 4    | 4    | 5    | 4    | 4     | 4     | 4        | 49          |
| 13 | 4    | 5    | 4    | 4    | 5    | 3    | 5    | 4    | 4    | 5     | 4     | 4        | 51          |
| 14 | 4    | 3    | 3    | 4    | 4    | 4    | 4    | 4    | 4    | 4     | 4     | 4        | 46          |
| 15 | 4    | 4    | 4    | 5    | 5    | 5    | 5    | 4    | 4    | 4     | 3     | 3        | 50          |
| 16 | 4    | 4    | 4    | 4    | 5    | 4    | 5    | 5    | 5    | 4     | 3     | 4        | 51          |
| 17 | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 5     | 4     | 5        | 50          |
| 18 | 4    | 4    | 4    | 5    | 4    | 4    | 4    | 4    | 3    | 4     | 4     | 4        | 52          |
| 19 | 4    | 4    | 4    | 4    | 4    | 4    | 5    | 5    | 5    | 4     | 3     | 4        | 50          |

|    |   |   |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 20 | 4 | 5 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 49 |
| 21 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 49 |
| 22 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 54 |
| 23 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 56 |
| 24 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 48 |
| 25 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 50 |
| 26 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 51 |
| 27 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 54 |
| 28 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 44 |
| 29 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 49 |
| 30 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 50 |
| 31 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 51 |
| 32 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 50 |
| 33 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 49 |
| 34 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 48 |
| 35 | 4 | 3 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 51 |
| 36 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 49 |
| 37 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 50 |
| 38 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 51 |
| 39 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 52 |
| 40 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 54 |
| 41 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 3 | 3 | 50 |



|    |   |   |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 42 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 51 |
| 43 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 50 |
| 44 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 48 |
| 45 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 49 |
| 46 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 49 |
| 47 | 4 | 3 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 4 | 52 |
| 48 | 4 | 3 | 3 | 4 | 5 | 5 | 4 | 5 | 5 | 3 | 3 | 4 | 48 |
| 49 | 4 | 5 | 3 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 51 |
| 50 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 3 | 3 | 3 | 46 |
| 51 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 58 |
| 52 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 55 |
| 53 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 55 |
| 54 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 55 |
| 55 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 4 | 51 |
| 56 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 51 |
| 57 | 4 | 3 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 3 | 4 | 47 |
| 58 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 4 | 49 |
| 59 | 4 | 3 | 5 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 3 | 50 |
| 60 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 3 | 3 | 48 |
| 61 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 46 |
| 62 | 4 | 3 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 46 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 3 | 3 | 3 | 48 |



|    |   |   |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 86 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 52 |
| 87 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 51 |
| 88 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 3 | 4 | 54 |
| 89 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 54 |
| 90 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 50 |
| 91 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 47 |
| 92 | 4 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | 4 | 52 |
| 93 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 5 | 58 |
| 94 | 5 | 3 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 55 |
| 95 | 4 | 3 | 4 | 5 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 4 | 51 |
| 96 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | 3 | 51 |
| 97 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 49 |

### Variabel Lokasi

| NO | X2.1 | X2.2 | X2.3 | X2.4 | X2.5 | X2.6 | X2.7 | X2.8 | X2.9 | X2.TOTAL |
|----|------|------|------|------|------|------|------|------|------|----------|
| 1  | 4    | 4    | 4    | 3    | 4    | 4    | 5    | 5    | 5    | 38       |
| 2  | 4    | 4    | 4    | 5    | 4    | 2    | 4    | 4    | 4    | 39       |
| 3  | 4    | 4    | 4    | 3    | 5    | 5    | 5    | 5    | 5    | 40       |
| 4  | 4    | 4    | 4    | 3    | 4    | 4    | 5    | 5    | 5    | 38       |
| 5  | 4    | 4    | 5    | 2    | 4    | 3    | 4    | 2    | 4    | 32       |
| 6  | 4    | 4    | 4    | 2    | 3    | 4    | 4    | 5    | 4    | 34       |
| 7  | 4    | 4    | 4    | 5    | 4    | 4    | 4    | 4    | 3    | 36       |
| 8  | 4    | 3    | 4    | 4    | 2    | 4    | 5    | 5    | 2    | 33       |
| 9  | 4    | 5    | 4    | 3    | 4    | 2    | 4    | 4    | 4    | 37       |
| 10 | 4    | 4    | 4    | 4    | 3    | 2    | 4    | 4    | 4    | 33       |
| 11 | 4    | 4    | 4    | 3    | 4    | 4    | 5    | 5    | 4    | 37       |
| 12 | 4    | 4    | 4    | 3    | 4    | 5    | 4    | 4    | 4    | 36       |
| 13 | 4    | 4    | 3    | 4    | 4    | 3    | 4    | 5    | 3    | 34       |
| 14 | 4    | 4    | 4    | 5    | 4    | 4    | 4    | 4    | 4    | 37       |
| 15 | 4    | 4    | 4    | 3    | 4    | 4    | 4    | 4    | 4    | 35       |
| 16 | 4    | 4    | 4    | 3    | 4    | 4    | 5    | 5    | 5    | 38       |
| 17 | 4    | 4    | 4    | 2    | 3    | 4    | 4    | 5    | 4    | 34       |
| 18 | 4    | 5    | 4    | 4    | 4    | 4    | 5    | 4    | 4    | 38       |
| 19 | 4    | 4    | 4    | 4    | 5    | 5    | 5    | 5    | 5    | 41       |
| 20 | 4    | 5    | 4    | 4    | 4    | 2    | 4    | 4    | 4    | 35       |

|    |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|----|
| 21 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 37 |
| 22 | 4 | 5 | 5 | 4 | 5 | 4 | 5 | 5 | 3 | 40 |
| 23 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 36 |
| 24 | 4 | 5 | 3 | 4 | 3 | 2 | 4 | 4 | 5 | 34 |
| 25 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 3 | 38 |
| 26 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 39 |
| 27 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 35 |
| 28 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 32 |
| 29 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 4 | 4 | 33 |
| 30 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 39 |
| 31 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 32 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 34 |
| 33 | 4 | 4 | 5 | 4 | 5 | 4 | 3 | 4 | 4 | 37 |
| 34 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 36 |
| 35 | 4 | 3 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 38 |
| 36 | 4 | 5 | 4 | 5 | 3 | 3 | 4 | 4 | 4 | 36 |
| 37 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 36 |
| 38 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 5 | 35 |
| 39 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 5 | 35 |
| 40 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 39 |
| 41 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 37 |
| 42 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |

|    |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|----|
| 43 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 44 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 5 | 3 | 34 |
| 45 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 34 |
| 46 | 4 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 35 |
| 47 | 4 | 3 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 40 |
| 48 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 49 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 2 | 33 |
| 50 | 4 | 3 | 3 | 3 | 5 | 4 | 5 | 5 | 5 | 37 |
| 51 | 5 | 5 | 2 | 5 | 5 | 5 | 4 | 5 | 4 | 40 |
| 52 | 4 | 4 | 4 | 2 | 3 | 3 | 4 | 4 | 4 | 32 |
| 53 | 4 | 4 | 4 | 2 | 4 | 4 | 5 | 5 | 4 | 36 |
| 54 | 3 | 4 | 4 | 2 | 3 | 3 | 4 | 5 | 5 | 33 |
| 55 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 56 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 57 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 3 | 4 | 32 |
| 58 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 59 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 60 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 61 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 37 |
| 62 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | 4 | 5 | 36 |
| 63 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 4 | 5 | 38 |
| 64 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 35 |

|    |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|----|
| 65 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 66 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | 4 | 4 | 35 |
| 67 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 40 |
| 68 | 4 | 3 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 39 |
| 69 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 38 |
| 70 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 38 |
| 71 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 36 |
| 72 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 5 | 37 |
| 73 | 4 | 4 | 4 | 5 | 4 | 2 | 4 | 3 | 4 | 34 |
| 74 | 3 | 3 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 33 |
| 75 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 76 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 37 |
| 77 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 40 |
| 78 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 39 |
| 79 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 39 |
| 80 | 4 | 4 | 5 | 4 | 3 | 4 | 4 | 5 | 4 | 37 |
| 81 | 4 | 4 | 4 | 5 | 5 | 2 | 5 | 4 | 3 | 36 |
| 82 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 5 | 37 |
| 83 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 38 |
| 84 | 5 | 5 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 39 |
| 85 | 4 | 3 | 4 | 2 | 5 | 5 | 5 | 5 | 5 | 38 |
| 86 | 4 | 4 | 4 | 2 | 4 | 4 | 4 | 4 | 4 | 34 |

|    |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|----|
| 87 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 5 | 5 | 38 |
| 88 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 40 |
| 89 | 4 | 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 36 |
| 90 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 39 |
| 91 | 4 | 4 | 4 | 2 | 4 | 4 | 5 | 4 | 4 | 35 |
| 92 | 4 | 3 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 39 |
| 93 | 5 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 43 |
| 94 | 4 | 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 42 |
| 95 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 39 |
| 96 | 5 | 5 | 5 | 3 | 4 | 4 | 5 | 5 | 5 | 41 |
| 97 | 4 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 5 | 41 |



### Variabel Keputusan Pembelian

| N<br>O | Y<br>1.<br>1 | Y1<br>.2 | Y1<br>.3 | Y1<br>.4 | Y1<br>.5 | Y1<br>.6 | Y1<br>.7 | Y1<br>.8 | Y9<br>.9 | Y1.<br>10 | Y1.<br>11 | Y1.<br>12 | Y1.<br>13 | Y1.<br>14 | Y1.<br>15 | Y1.<br>TOTA<br>L |
|--------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|
| 1      | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 4         | 4         | 61               |
| 2      | 4            | 4        | 4        | 4        | 4        | 5        | 4        | 3        | 4        | 4         | 5         | 3         | 4         | 4         | 4         | 60               |
| 3      | 5            | 5        | 5        | 4        | 4        | 3        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 65               |
| 4      | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 63               |
| 5      | 4            | 4        | 4        | 4        | 5        | 4        | 5        | 4        | 4        | 3         | 4         | 5         | 4         | 4         | 4         | 62               |
| 6      | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 4         | 5         | 62               |
| 7      | 4            | 3        | 3        | 4        | 5        | 4        | 4        | 3        | 4        | 4         | 4         | 5         | 4         | 4         | 4         | 59               |
| 8      | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 5        | 4        | 3         | 4         | 5         | 4         | 5         | 4         | 62               |
| 9      | 4            | 4        | 4        | 4        | 5        | 4        | 4        | 4        | 4        | 5         | 4         | 3         | 4         | 3         | 4         | 60               |
| 10     | 4            | 5        | 4        | 4        | 5        | 4        | 5        | 4        | 5        | 4         | 4         | 4         | 4         | 3         | 4         | 63               |
| 11     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 63               |
| 12     | 5            | 4        | 3        | 4        | 4        | 4        | 4        | 5        | 4        | 5         | 4         | 4         | 5         | 5         | 5         | 65               |
| 13     | 4            | 4        | 4        | 4        | 4        | 5        | 4        | 4        | 5        | 4         | 5         | 4         | 4         | 4         | 4         | 63               |
| 14     | 4            | 3        | 4        | 4        | 3        | 4        | 3        | 4        | 4        | 4         | 4         | 4         | 4         | 3         | 3         | 55               |
| 15     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 5         | 4         | 5         | 4         | 4         | 62               |
| 16     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 63               |
| 17     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 5        | 4         | 4         | 5         | 4         | 5         | 4         | 63               |
| 18     | 4            | 4        | 3        | 4        | 4        | 3        | 4        | 4        | 5        | 4         | 5         | 4         | 5         | 4         | 4         | 61               |
| 19     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 5        | 4        | 4         | 4         | 5         | 4         | 5         | 5         | 64               |
| 20     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 5        | 4        | 4         | 4         | 5         | 4         | 5         | 4         | 63               |
| 21     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 63               |
| 22     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 4         | 65               |
| 23     | 3            | 4        | 5        | 4        | 4        | 4        | 4        | 4        | 4        | 3         | 3         | 4         | 4         | 4         | 4         | 58               |
| 24     | 3            | 4        | 4        | 4        | 4        | 5        | 4        | 4        | 4        | 5         | 3         | 4         | 4         | 4         | 3         | 59               |
| 25     | 4            | 5        | 3        | 4        | 5        | 3        | 4        | 4        | 4        | 4         | 4         | 4         | 4         | 4         | 4         | 60               |
| 26     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 4         | 4         | 61               |
| 27     | 5            | 5        | 5        | 5        | 5        | 5        | 4        | 4        | 4        | 4         | 4         | 4         | 4         | 4         | 4         | 66               |
| 28     | 4            | 4        | 4        | 4        | 4        | 3        | 4        | 4        | 4        | 3         | 4         | 4         | 4         | 4         | 3         | 57               |
| 29     | 4            | 5        | 4        | 4        | 5        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 4         | 4         | 63               |
| 30     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 5         | 5         | 5         | 5         | 5         | 5         | 66               |
| 31     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 5         | 5         | 5         | 63               |
| 32     | 4            | 4        | 4        | 4        | 4        | 5        | 4        | 5        | 4        | 5         | 4         | 5         | 4         | 4         | 4         | 64               |
| 33     | 4            | 4        | 4        | 4        | 5        | 4        | 3        | 4        | 4        | 5         | 4         | 4         | 5         | 4         | 5         | 63               |
| 34     | 4            | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4        | 4         | 4         | 4         | 4         | 4         | 4         | 60               |
| 35     | 4            | 4        | 4        | 4        | 4        | 3        | 4        | 4        | 4        | 5         | 4         | 4         | 4         | 5         | 4         | 61               |

|    |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |    |
|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| 36 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 65 |
| 37 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 63 |
| 38 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 61 |
| 39 | 5 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 65 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 4 | 60 |
| 41 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 59 |
| 42 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 62 |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 44 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 61 |
| 45 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 61 |
| 46 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 4 | 65 |
| 47 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 48 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 62 |
| 49 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 5 | 5 | 68 |
| 50 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 51 | 5 | 4 | 4 | 5 | 4 | 3 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 67 |
| 52 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 63 |
| 53 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 63 |
| 54 | 4 | 4 | 5 | 5 | 4 | 3 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 4 | 4 | 64 |
| 55 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 56 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 57 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 63 |
| 58 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 62 |
| 59 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 62 |
| 60 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 61 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 3 | 4 | 5 | 4 | 4 | 4 | 4 | 61 |
| 62 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 63 |
| 63 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 64 |
| 64 | 5 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 4 | 56 |
| 65 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 66 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 63 |
| 67 | 4 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 66 |
| 68 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 4 | 63 |
| 69 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 64 |
| 70 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 4 | 3 | 4 | 5 | 62 |
| 71 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 4 | 5 | 5 | 4 | 63 |
| 72 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 5 | 63 |
| 73 | 5 | 4 | 3 | 4 | 5 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 61 |
| 74 | 5 | 5 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 57 |



Tabel t

## Titik Persentase Distribusi t (df = 1 – 40)

| Pr | 0.25    | 0.10    | 0.05    | 0.025    | 0.01     | 0.005    | 0.001     |
|----|---------|---------|---------|----------|----------|----------|-----------|
| df | 0.50    | 0.20    | 0.10    | 0.050    | 0.02     | 0.010    | 0.002     |
| 1  | 1.00000 | 3.07768 | 6.31375 | 12.70620 | 31.82052 | 63.65674 | 318.30884 |
| 2  | 0.81650 | 1.88562 | 2.91999 | 4.30265  | 6.96456  | 9.92484  | 22.32712  |
| 3  | 0.76489 | 1.63774 | 2.35336 | 3.18245  | 4.54070  | 5.84091  | 10.21453  |
| 4  | 0.74070 | 1.53321 | 2.13185 | 2.77645  | 3.74695  | 4.60409  | 7.17318   |
| 5  | 0.72669 | 1.47588 | 2.01505 | 2.57058  | 3.36493  | 4.03214  | 5.89343   |
| 6  | 0.71756 | 1.43976 | 1.94318 | 2.44691  | 3.14267  | 3.70743  | 5.20763   |
| 7  | 0.71114 | 1.41492 | 1.89458 | 2.36462  | 2.99795  | 3.49948  | 4.78529   |
| 8  | 0.70639 | 1.39682 | 1.85955 | 2.30600  | 2.89646  | 3.35539  | 4.50079   |
| 9  | 0.70272 | 1.38303 | 1.83311 | 2.26216  | 2.82144  | 3.24984  | 4.29681   |
| 10 | 0.69981 | 1.37218 | 1.81246 | 2.22814  | 2.76377  | 3.16927  | 4.14370   |
| 11 | 0.69745 | 1.36343 | 1.79588 | 2.20099  | 2.71808  | 3.10581  | 4.02470   |
| 12 | 0.69548 | 1.35622 | 1.78229 | 2.17881  | 2.68100  | 3.05454  | 3.92963   |
| 13 | 0.69383 | 1.35017 | 1.77093 | 2.16037  | 2.65031  | 3.01228  | 3.85198   |
| 14 | 0.69242 | 1.34503 | 1.76131 | 2.14479  | 2.62449  | 2.97684  | 3.78739   |
| 15 | 0.69120 | 1.34061 | 1.75305 | 2.13145  | 2.60248  | 2.94671  | 3.73283   |
| 16 | 0.69013 | 1.33676 | 1.74588 | 2.11991  | 2.58349  | 2.92078  | 3.68615   |
| 17 | 0.68920 | 1.33338 | 1.73961 | 2.10982  | 2.56693  | 2.89823  | 3.64577   |
| 18 | 0.68836 | 1.33039 | 1.73406 | 2.10092  | 2.55238  | 2.87844  | 3.61048   |
| 19 | 0.68762 | 1.32773 | 1.72913 | 2.09302  | 2.53948  | 2.86093  | 3.57940   |
| 20 | 0.68695 | 1.32534 | 1.72472 | 2.08596  | 2.52798  | 2.84534  | 3.55181   |
| 21 | 0.68635 | 1.32319 | 1.72074 | 2.07961  | 2.51765  | 2.83136  | 3.52715   |
| 22 | 0.68581 | 1.32124 | 1.71714 | 2.07387  | 2.50832  | 2.81876  | 3.50499   |
| 23 | 0.68531 | 1.31946 | 1.71387 | 2.06866  | 2.49987  | 2.80734  | 3.48496   |
| 24 | 0.68485 | 1.31784 | 1.71088 | 2.06390  | 2.49216  | 2.79694  | 3.46678   |
| 25 | 0.68443 | 1.31635 | 1.70814 | 2.05954  | 2.48511  | 2.78744  | 3.45019   |
| 26 | 0.68404 | 1.31497 | 1.70562 | 2.05553  | 2.47863  | 2.77871  | 3.43500   |
| 27 | 0.68368 | 1.31370 | 1.70329 | 2.05183  | 2.47266  | 2.77068  | 3.42103   |
| 28 | 0.68335 | 1.31253 | 1.70113 | 2.04841  | 2.46714  | 2.76326  | 3.40816   |
| 29 | 0.68304 | 1.31143 | 1.69913 | 2.04523  | 2.46202  | 2.75639  | 3.39624   |
| 30 | 0.68276 | 1.31042 | 1.69726 | 2.04227  | 2.45726  | 2.75000  | 3.38518   |
| 31 | 0.68249 | 1.30946 | 1.69552 | 2.03951  | 2.45282  | 2.74404  | 3.37490   |
| 32 | 0.68223 | 1.30857 | 1.69389 | 2.03693  | 2.44868  | 2.73848  | 3.36531   |
| 33 | 0.68200 | 1.30774 | 1.69236 | 2.03452  | 2.44479  | 2.73328  | 3.35634   |
| 34 | 0.68177 | 1.30695 | 1.69092 | 2.03224  | 2.44115  | 2.72839  | 3.34793   |
| 35 | 0.68156 | 1.30621 | 1.68957 | 2.03011  | 2.43772  | 2.72381  | 3.34005   |
| 36 | 0.68137 | 1.30551 | 1.68830 | 2.02809  | 2.43449  | 2.71948  | 3.33262   |
| 37 | 0.68118 | 1.30485 | 1.68709 | 2.02619  | 2.43145  | 2.71541  | 3.32563   |
| 38 | 0.68100 | 1.30423 | 1.68595 | 2.02439  | 2.42857  | 2.71156  | 3.31903   |
| 39 | 0.68083 | 1.30364 | 1.68488 | 2.02269  | 2.42584  | 2.70791  | 3.31279   |
| 40 | 0.68067 | 1.30308 | 1.68385 | 2.02108  | 2.42326  | 2.70446  | 3.30688   |

**Titik Persentase Distribusi t (df = 41 – 80)**

| df \ Pr | 0.25    | 0.10    | 0.05    | 0.025   | 0.01    | 0.005   | 0.001   |
|---------|---------|---------|---------|---------|---------|---------|---------|
|         | 0.50    | 0.20    | 0.10    | 0.050   | 0.02    | 0.010   | 0.002   |
| 41      | 0.68052 | 1.30254 | 1.68288 | 2.01954 | 2.42080 | 2.70118 | 3.30127 |
| 42      | 0.68038 | 1.30204 | 1.68195 | 2.01808 | 2.41847 | 2.69807 | 3.29595 |
| 43      | 0.68024 | 1.30155 | 1.68107 | 2.01669 | 2.41625 | 2.69510 | 3.29089 |
| 44      | 0.68011 | 1.30109 | 1.68023 | 2.01537 | 2.41413 | 2.69228 | 3.28607 |
| 45      | 0.67998 | 1.30065 | 1.67943 | 2.01410 | 2.41212 | 2.68959 | 3.28148 |
| 46      | 0.67986 | 1.30023 | 1.67866 | 2.01290 | 2.41019 | 2.68701 | 3.27710 |
| 47      | 0.67975 | 1.29982 | 1.67793 | 2.01174 | 2.40835 | 2.68456 | 3.27291 |
| 48      | 0.67964 | 1.29944 | 1.67722 | 2.01063 | 2.40658 | 2.68220 | 3.26891 |
| 49      | 0.67953 | 1.29907 | 1.67655 | 2.00958 | 2.40489 | 2.67995 | 3.26508 |
| 50      | 0.67943 | 1.29871 | 1.67591 | 2.00856 | 2.40327 | 2.67779 | 3.26141 |
| 51      | 0.67933 | 1.29837 | 1.67528 | 2.00758 | 2.40172 | 2.67572 | 3.25789 |
| 52      | 0.67924 | 1.29805 | 1.67469 | 2.00665 | 2.40022 | 2.67373 | 3.25451 |
| 53      | 0.67915 | 1.29773 | 1.67412 | 2.00575 | 2.39879 | 2.67182 | 3.25127 |
| 54      | 0.67906 | 1.29743 | 1.67356 | 2.00488 | 2.39741 | 2.66998 | 3.24815 |
| 55      | 0.67898 | 1.29713 | 1.67303 | 2.00404 | 2.39608 | 2.66822 | 3.24515 |
| 56      | 0.67890 | 1.29685 | 1.67252 | 2.00324 | 2.39480 | 2.66651 | 3.24226 |
| 57      | 0.67882 | 1.29658 | 1.67203 | 2.00247 | 2.39357 | 2.66487 | 3.23948 |
| 58      | 0.67874 | 1.29632 | 1.67155 | 2.00172 | 2.39238 | 2.66329 | 3.23680 |
| 59      | 0.67867 | 1.29607 | 1.67109 | 2.00100 | 2.39123 | 2.66176 | 3.23421 |
| 60      | 0.67860 | 1.29582 | 1.67065 | 2.00030 | 2.39012 | 2.66028 | 3.23171 |
| 61      | 0.67853 | 1.29558 | 1.67022 | 1.99962 | 2.38905 | 2.65886 | 3.22930 |
| 62      | 0.67847 | 1.29536 | 1.66980 | 1.99897 | 2.38801 | 2.65748 | 3.22696 |
| 63      | 0.67840 | 1.29513 | 1.66940 | 1.99834 | 2.38701 | 2.65615 | 3.22471 |
| 64      | 0.67834 | 1.29492 | 1.66901 | 1.99773 | 2.38604 | 2.65485 | 3.22253 |
| 65      | 0.67828 | 1.29471 | 1.66864 | 1.99714 | 2.38510 | 2.65360 | 3.22041 |
| 66      | 0.67823 | 1.29451 | 1.66827 | 1.99656 | 2.38419 | 2.65239 | 3.21837 |
| 67      | 0.67817 | 1.29432 | 1.66792 | 1.99601 | 2.38330 | 2.65122 | 3.21639 |
| 68      | 0.67811 | 1.29413 | 1.66757 | 1.99547 | 2.38245 | 2.65008 | 3.21446 |
| 69      | 0.67806 | 1.29394 | 1.66724 | 1.99495 | 2.38161 | 2.64898 | 3.21260 |
| 70      | 0.67801 | 1.29376 | 1.66691 | 1.99444 | 2.38081 | 2.64790 | 3.21079 |
| 71      | 0.67796 | 1.29359 | 1.66660 | 1.99394 | 2.38002 | 2.64686 | 3.20903 |
| 72      | 0.67791 | 1.29342 | 1.66629 | 1.99346 | 2.37926 | 2.64585 | 3.20733 |
| 73      | 0.67787 | 1.29326 | 1.66600 | 1.99300 | 2.37852 | 2.64487 | 3.20567 |
| 74      | 0.67782 | 1.29310 | 1.66571 | 1.99254 | 2.37780 | 2.64391 | 3.20406 |
| 75      | 0.67778 | 1.29294 | 1.66543 | 1.99210 | 2.37710 | 2.64298 | 3.20249 |
| 76      | 0.67773 | 1.29279 | 1.66515 | 1.99167 | 2.37642 | 2.64208 | 3.20096 |
| 77      | 0.67769 | 1.29264 | 1.66488 | 1.99125 | 2.37576 | 2.64120 | 3.19948 |
| 78      | 0.67765 | 1.29250 | 1.66462 | 1.99085 | 2.37511 | 2.64034 | 3.19804 |
| 79      | 0.67761 | 1.29236 | 1.66437 | 1.99045 | 2.37448 | 2.63950 | 3.19663 |
| 80      | 0.67757 | 1.29222 | 1.66412 | 1.99006 | 2.37387 | 2.63869 | 3.19526 |

**Titik Persentase Distribusi t (df = 81 –120)**

| Pr<br>df | 0.25    | 0.10    | 0.05    | 0.025   | 0.01    | 0.005   | 0.001   |
|----------|---------|---------|---------|---------|---------|---------|---------|
|          | 0.50    | 0.20    | 0.10    | 0.050   | 0.02    | 0.010   | 0.002   |
| 81       | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82       | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83       | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84       | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85       | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86       | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87       | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88       | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89       | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90       | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91       | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92       | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93       | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94       | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95       | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96       | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97       | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98       | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99       | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100      | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101      | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102      | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103      | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104      | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105      | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106      | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107      | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108      | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109      | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110      | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111      | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| 112      | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113      | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114      | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115      | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116      | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117      | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118      | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119      | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120      | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |

Tabel f

Titik Persentase Distribusi F untuk Probabilita = 0,05

| df untuk penyebut (N2) | df untuk pembilang (N1) |       |       |       |       |       |       |       |       |       |       |       |       |       |       |
|------------------------|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|                        | 1                       | 2     | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    | 11    | 12    | 13    | 14    | 15    |
| 1                      | 161                     | 199   | 216   | 225   | 230   | 234   | 237   | 239   | 241   | 242   | 243   | 244   | 245   | 245   | 246   |
| 2                      | 18.51                   | 19.00 | 19.16 | 19.25 | 19.30 | 19.33 | 19.35 | 19.37 | 19.38 | 19.40 | 19.40 | 19.41 | 19.42 | 19.42 | 19.43 |
| 3                      | 10.13                   | 9.55  | 9.28  | 9.12  | 9.01  | 8.94  | 8.89  | 8.85  | 8.81  | 8.79  | 8.76  | 8.74  | 8.73  | 8.71  | 8.70  |
| 4                      | 7.71                    | 6.94  | 6.59  | 6.39  | 6.26  | 6.16  | 6.09  | 6.04  | 6.00  | 5.96  | 5.94  | 5.91  | 5.89  | 5.87  | 5.86  |
| 5                      | 6.61                    | 5.79  | 5.41  | 5.19  | 5.05  | 4.95  | 4.88  | 4.82  | 4.77  | 4.74  | 4.70  | 4.68  | 4.66  | 4.64  | 4.62  |
| 6                      | 5.99                    | 5.14  | 4.76  | 4.53  | 4.39  | 4.28  | 4.21  | 4.15  | 4.10  | 4.06  | 4.03  | 4.00  | 3.98  | 3.96  | 3.94  |
| 7                      | 5.59                    | 4.74  | 4.35  | 4.12  | 3.97  | 3.87  | 3.79  | 3.73  | 3.68  | 3.64  | 3.60  | 3.57  | 3.55  | 3.53  | 3.51  |
| 8                      | 5.32                    | 4.46  | 4.07  | 3.84  | 3.69  | 3.58  | 3.50  | 3.44  | 3.39  | 3.35  | 3.31  | 3.28  | 3.26  | 3.24  | 3.22  |
| 9                      | 5.12                    | 4.26  | 3.86  | 3.63  | 3.48  | 3.37  | 3.29  | 3.23  | 3.18  | 3.14  | 3.10  | 3.07  | 3.05  | 3.03  | 3.01  |
| 10                     | 4.96                    | 4.10  | 3.71  | 3.48  | 3.33  | 3.22  | 3.14  | 3.07  | 3.02  | 2.98  | 2.94  | 2.91  | 2.89  | 2.86  | 2.85  |
| 11                     | 4.84                    | 3.98  | 3.59  | 3.36  | 3.20  | 3.09  | 3.01  | 2.95  | 2.90  | 2.85  | 2.82  | 2.79  | 2.76  | 2.74  | 2.72  |
| 12                     | 4.75                    | 3.89  | 3.49  | 3.26  | 3.11  | 3.00  | 2.91  | 2.85  | 2.80  | 2.75  | 2.72  | 2.69  | 2.66  | 2.64  | 2.62  |
| 13                     | 4.67                    | 3.81  | 3.41  | 3.18  | 3.03  | 2.92  | 2.83  | 2.77  | 2.71  | 2.67  | 2.63  | 2.60  | 2.58  | 2.55  | 2.53  |
| 14                     | 4.60                    | 3.74  | 3.34  | 3.11  | 2.96  | 2.85  | 2.76  | 2.70  | 2.65  | 2.60  | 2.57  | 2.53  | 2.51  | 2.48  | 2.46  |
| 15                     | 4.54                    | 3.68  | 3.29  | 3.06  | 2.90  | 2.79  | 2.71  | 2.64  | 2.59  | 2.54  | 2.51  | 2.48  | 2.45  | 2.42  | 2.40  |
| 16                     | 4.49                    | 3.63  | 3.24  | 3.01  | 2.85  | 2.74  | 2.66  | 2.59  | 2.54  | 2.49  | 2.46  | 2.42  | 2.40  | 2.37  | 2.35  |
| 17                     | 4.45                    | 3.59  | 3.20  | 2.96  | 2.81  | 2.70  | 2.61  | 2.55  | 2.49  | 2.45  | 2.41  | 2.38  | 2.35  | 2.33  | 2.31  |
| 18                     | 4.41                    | 3.55  | 3.16  | 2.93  | 2.77  | 2.66  | 2.58  | 2.51  | 2.46  | 2.41  | 2.37  | 2.34  | 2.31  | 2.29  | 2.27  |
| 19                     | 4.38                    | 3.52  | 3.13  | 2.90  | 2.74  | 2.63  | 2.54  | 2.48  | 2.42  | 2.38  | 2.34  | 2.31  | 2.28  | 2.26  | 2.23  |
| 20                     | 4.35                    | 3.49  | 3.10  | 2.87  | 2.71  | 2.60  | 2.51  | 2.45  | 2.39  | 2.35  | 2.31  | 2.28  | 2.25  | 2.22  | 2.20  |
| 21                     | 4.32                    | 3.47  | 3.07  | 2.84  | 2.68  | 2.57  | 2.49  | 2.42  | 2.37  | 2.32  | 2.28  | 2.25  | 2.22  | 2.20  | 2.18  |
| 22                     | 4.30                    | 3.44  | 3.05  | 2.82  | 2.66  | 2.55  | 2.46  | 2.40  | 2.34  | 2.30  | 2.26  | 2.23  | 2.20  | 2.17  | 2.15  |
| 23                     | 4.28                    | 3.42  | 3.03  | 2.80  | 2.64  | 2.53  | 2.44  | 2.37  | 2.32  | 2.27  | 2.24  | 2.20  | 2.18  | 2.15  | 2.13  |
| 24                     | 4.26                    | 3.40  | 3.01  | 2.78  | 2.62  | 2.51  | 2.42  | 2.36  | 2.30  | 2.25  | 2.22  | 2.18  | 2.15  | 2.13  | 2.11  |
| 25                     | 4.24                    | 3.39  | 2.99  | 2.76  | 2.60  | 2.49  | 2.40  | 2.34  | 2.28  | 2.24  | 2.20  | 2.16  | 2.14  | 2.11  | 2.09  |
| 26                     | 4.23                    | 3.37  | 2.98  | 2.74  | 2.59  | 2.47  | 2.39  | 2.32  | 2.27  | 2.22  | 2.18  | 2.15  | 2.12  | 2.09  | 2.07  |
| 27                     | 4.21                    | 3.35  | 2.96  | 2.73  | 2.57  | 2.46  | 2.37  | 2.31  | 2.25  | 2.20  | 2.17  | 2.13  | 2.10  | 2.08  | 2.06  |
| 28                     | 4.20                    | 3.34  | 2.95  | 2.71  | 2.56  | 2.45  | 2.36  | 2.29  | 2.24  | 2.19  | 2.15  | 2.12  | 2.09  | 2.06  | 2.04  |
| 29                     | 4.18                    | 3.33  | 2.93  | 2.70  | 2.55  | 2.43  | 2.35  | 2.28  | 2.22  | 2.18  | 2.14  | 2.10  | 2.08  | 2.05  | 2.03  |
| 30                     | 4.17                    | 3.32  | 2.92  | 2.69  | 2.53  | 2.42  | 2.33  | 2.27  | 2.21  | 2.16  | 2.13  | 2.09  | 2.06  | 2.04  | 2.01  |
| 31                     | 4.16                    | 3.30  | 2.91  | 2.68  | 2.52  | 2.41  | 2.32  | 2.25  | 2.20  | 2.15  | 2.11  | 2.08  | 2.05  | 2.03  | 2.00  |
| 32                     | 4.15                    | 3.29  | 2.90  | 2.67  | 2.51  | 2.40  | 2.31  | 2.24  | 2.19  | 2.14  | 2.10  | 2.07  | 2.04  | 2.01  | 1.99  |
| 33                     | 4.14                    | 3.28  | 2.89  | 2.66  | 2.50  | 2.39  | 2.30  | 2.23  | 2.18  | 2.13  | 2.09  | 2.06  | 2.03  | 2.00  | 1.98  |
| 34                     | 4.13                    | 3.28  | 2.88  | 2.65  | 2.49  | 2.38  | 2.29  | 2.23  | 2.17  | 2.12  | 2.08  | 2.05  | 2.02  | 1.99  | 1.97  |
| 35                     | 4.12                    | 3.27  | 2.87  | 2.64  | 2.49  | 2.37  | 2.29  | 2.22  | 2.16  | 2.11  | 2.07  | 2.04  | 2.01  | 1.99  | 1.96  |
| 36                     | 4.11                    | 3.26  | 2.87  | 2.63  | 2.48  | 2.36  | 2.28  | 2.21  | 2.15  | 2.11  | 2.07  | 2.03  | 2.00  | 1.98  | 1.95  |
| 37                     | 4.11                    | 3.25  | 2.86  | 2.63  | 2.47  | 2.36  | 2.27  | 2.20  | 2.14  | 2.10  | 2.06  | 2.02  | 2.00  | 1.97  | 1.95  |
| 38                     | 4.10                    | 3.24  | 2.85  | 2.62  | 2.46  | 2.35  | 2.26  | 2.19  | 2.14  | 2.09  | 2.05  | 2.02  | 1.99  | 1.96  | 1.94  |
| 39                     | 4.09                    | 3.24  | 2.85  | 2.61  | 2.46  | 2.34  | 2.26  | 2.19  | 2.13  | 2.08  | 2.04  | 2.01  | 1.98  | 1.95  | 1.93  |
| 40                     | 4.08                    | 3.23  | 2.84  | 2.61  | 2.45  | 2.34  | 2.25  | 2.18  | 2.12  | 2.08  | 2.04  | 2.00  | 1.97  | 1.95  | 1.92  |
| 41                     | 4.08                    | 3.23  | 2.83  | 2.60  | 2.44  | 2.33  | 2.24  | 2.17  | 2.12  | 2.07  | 2.03  | 2.00  | 1.97  | 1.94  | 1.92  |
| 42                     | 4.07                    | 3.22  | 2.83  | 2.59  | 2.44  | 2.32  | 2.24  | 2.17  | 2.11  | 2.06  | 2.03  | 1.99  | 1.96  | 1.94  | 1.91  |
| 43                     | 4.07                    | 3.21  | 2.82  | 2.59  | 2.43  | 2.32  | 2.23  | 2.16  | 2.11  | 2.06  | 2.02  | 1.99  | 1.96  | 1.93  | 1.91  |
| 44                     | 4.06                    | 3.21  | 2.82  | 2.58  | 2.43  | 2.31  | 2.23  | 2.16  | 2.10  | 2.05  | 2.01  | 1.98  | 1.95  | 1.92  | 1.90  |
| 45                     | 4.06                    | 3.20  | 2.81  | 2.58  | 2.42  | 2.31  | 2.22  | 2.15  | 2.10  | 2.05  | 2.01  | 1.97  | 1.94  | 1.92  | 1.89  |

**Titik Persentase Distribusi F untuk Probabilita = 0,05**

| df untuk penyebut (N2) | df untuk pembilang (N1) |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------------------------|-------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                        | 1                       | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    | 10   | 11   | 12   | 13   | 14   | 15   |
| 46                     | 4.05                    | 3.20 | 2.81 | 2.57 | 2.42 | 2.30 | 2.22 | 2.15 | 2.09 | 2.04 | 2.00 | 1.97 | 1.94 | 1.91 | 1.89 |
| 47                     | 4.05                    | 3.20 | 2.80 | 2.57 | 2.41 | 2.30 | 2.21 | 2.14 | 2.09 | 2.04 | 2.00 | 1.96 | 1.93 | 1.91 | 1.88 |
| 48                     | 4.04                    | 3.19 | 2.80 | 2.57 | 2.41 | 2.29 | 2.21 | 2.14 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 49                     | 4.04                    | 3.19 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.08 | 2.03 | 1.99 | 1.96 | 1.93 | 1.90 | 1.88 |
| 50                     | 4.03                    | 3.18 | 2.79 | 2.56 | 2.40 | 2.29 | 2.20 | 2.13 | 2.07 | 2.03 | 1.99 | 1.95 | 1.92 | 1.89 | 1.87 |
| 51                     | 4.03                    | 3.18 | 2.79 | 2.55 | 2.40 | 2.28 | 2.20 | 2.13 | 2.07 | 2.02 | 1.98 | 1.95 | 1.92 | 1.89 | 1.87 |
| 52                     | 4.03                    | 3.18 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.07 | 2.02 | 1.98 | 1.94 | 1.91 | 1.89 | 1.86 |
| 53                     | 4.02                    | 3.17 | 2.78 | 2.55 | 2.39 | 2.28 | 2.19 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 54                     | 4.02                    | 3.17 | 2.78 | 2.54 | 2.39 | 2.27 | 2.18 | 2.12 | 2.06 | 2.01 | 1.97 | 1.94 | 1.91 | 1.88 | 1.86 |
| 55                     | 4.02                    | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.06 | 2.01 | 1.97 | 1.93 | 1.90 | 1.88 | 1.85 |
| 56                     | 4.01                    | 3.16 | 2.77 | 2.54 | 2.38 | 2.27 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 57                     | 4.01                    | 3.16 | 2.77 | 2.53 | 2.38 | 2.26 | 2.18 | 2.11 | 2.05 | 2.00 | 1.96 | 1.93 | 1.90 | 1.87 | 1.85 |
| 58                     | 4.01                    | 3.16 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.05 | 2.00 | 1.96 | 1.92 | 1.89 | 1.87 | 1.84 |
| 59                     | 4.00                    | 3.15 | 2.76 | 2.53 | 2.37 | 2.26 | 2.17 | 2.10 | 2.04 | 2.00 | 1.96 | 1.92 | 1.89 | 1.86 | 1.84 |
| 60                     | 4.00                    | 3.15 | 2.76 | 2.53 | 2.37 | 2.25 | 2.17 | 2.10 | 2.04 | 1.99 | 1.95 | 1.92 | 1.89 | 1.86 | 1.84 |
| 61                     | 4.00                    | 3.15 | 2.76 | 2.52 | 2.37 | 2.25 | 2.16 | 2.09 | 2.04 | 1.99 | 1.95 | 1.91 | 1.88 | 1.86 | 1.83 |
| 62                     | 4.00                    | 3.15 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.99 | 1.95 | 1.91 | 1.88 | 1.85 | 1.83 |
| 63                     | 3.99                    | 3.14 | 2.75 | 2.52 | 2.36 | 2.25 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 64                     | 3.99                    | 3.14 | 2.75 | 2.52 | 2.36 | 2.24 | 2.16 | 2.09 | 2.03 | 1.98 | 1.94 | 1.91 | 1.88 | 1.85 | 1.83 |
| 65                     | 3.99                    | 3.14 | 2.75 | 2.51 | 2.36 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.85 | 1.82 |
| 66                     | 3.99                    | 3.14 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.03 | 1.98 | 1.94 | 1.90 | 1.87 | 1.84 | 1.82 |
| 67                     | 3.98                    | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.98 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 68                     | 3.98                    | 3.13 | 2.74 | 2.51 | 2.35 | 2.24 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.87 | 1.84 | 1.82 |
| 69                     | 3.98                    | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.15 | 2.08 | 2.02 | 1.97 | 1.93 | 1.90 | 1.86 | 1.84 | 1.81 |
| 70                     | 3.98                    | 3.13 | 2.74 | 2.50 | 2.35 | 2.23 | 2.14 | 2.07 | 2.02 | 1.97 | 1.93 | 1.89 | 1.86 | 1.84 | 1.81 |
| 71                     | 3.98                    | 3.13 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.97 | 1.93 | 1.89 | 1.86 | 1.83 | 1.81 |
| 72                     | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 73                     | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.23 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.86 | 1.83 | 1.81 |
| 74                     | 3.97                    | 3.12 | 2.73 | 2.50 | 2.34 | 2.22 | 2.14 | 2.07 | 2.01 | 1.96 | 1.92 | 1.89 | 1.85 | 1.83 | 1.80 |
| 75                     | 3.97                    | 3.12 | 2.73 | 2.49 | 2.34 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.83 | 1.80 |
| 76                     | 3.97                    | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.01 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 77                     | 3.97                    | 3.12 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.96 | 1.92 | 1.88 | 1.85 | 1.82 | 1.80 |
| 78                     | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.80 |
| 79                     | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.22 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.85 | 1.82 | 1.79 |
| 80                     | 3.96                    | 3.11 | 2.72 | 2.49 | 2.33 | 2.21 | 2.13 | 2.06 | 2.00 | 1.95 | 1.91 | 1.88 | 1.84 | 1.82 | 1.79 |
| 81                     | 3.96                    | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.82 | 1.79 |
| 82                     | 3.96                    | 3.11 | 2.72 | 2.48 | 2.33 | 2.21 | 2.12 | 2.05 | 2.00 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 83                     | 3.96                    | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.91 | 1.87 | 1.84 | 1.81 | 1.79 |
| 84                     | 3.95                    | 3.11 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.95 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 85                     | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.79 |
| 86                     | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.21 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.84 | 1.81 | 1.78 |
| 87                     | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.87 | 1.83 | 1.81 | 1.78 |
| 88                     | 3.95                    | 3.10 | 2.71 | 2.48 | 2.32 | 2.20 | 2.12 | 2.05 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.81 | 1.78 |
| 89                     | 3.95                    | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |
| 90                     | 3.95                    | 3.10 | 2.71 | 2.47 | 2.32 | 2.20 | 2.11 | 2.04 | 1.99 | 1.94 | 1.90 | 1.86 | 1.83 | 1.80 | 1.78 |



Tabel r

Tabel r untuk df = 1 - 50

| df = (N-2) | Tingkat signifikansi untuk uji satu arah |        |        |        |        |
|------------|--|--------|--------|--------|--------|
|            | 0.05                                     | 0.025  | 0.01   | 0.005  | 0.0005 |
|            | Tingkat signifikansi untuk uji dua arah  |        |        |        |        |
|            | 0.1                                      | 0.05   | 0.02   | 0.01   | 0.001  |
| 1          | 0.9877                                   | 0.9969 | 0.9995 | 0.9999 | 1.0000 |
| 2          | 0.9000                                   | 0.9500 | 0.9800 | 0.9900 | 0.9990 |
| 3          | 0.8054                                   | 0.8783 | 0.9343 | 0.9587 | 0.9911 |
| 4          | 0.7293                                   | 0.8114 | 0.8822 | 0.9172 | 0.9741 |
| 5          | 0.6694                                   | 0.7545 | 0.8329 | 0.8745 | 0.9509 |
| 6          | 0.6215                                   | 0.7067 | 0.7887 | 0.8343 | 0.9249 |
| 7          | 0.5822                                   | 0.6664 | 0.7498 | 0.7977 | 0.8983 |
| 8          | 0.5494                                   | 0.6319 | 0.7155 | 0.7646 | 0.8721 |
| 9          | 0.5214                                   | 0.6021 | 0.6851 | 0.7348 | 0.8470 |
| 10         | 0.4973                                   | 0.5760 | 0.6581 | 0.7079 | 0.8233 |
| 11         | 0.4762                                   | 0.5529 | 0.6339 | 0.6835 | 0.8010 |
| 12         | 0.4575                                   | 0.5324 | 0.6120 | 0.6614 | 0.7800 |
| 13         | 0.4409                                   | 0.5140 | 0.5923 | 0.6411 | 0.7604 |
| 14         | 0.4259                                   | 0.4973 | 0.5742 | 0.6226 | 0.7419 |
| 15         | 0.4124                                   | 0.4821 | 0.5577 | 0.6055 | 0.7247 |
| 16         | 0.4000                                   | 0.4683 | 0.5425 | 0.5897 | 0.7084 |
| 17         | 0.3887                                   | 0.4555 | 0.5285 | 0.5751 | 0.6932 |
| 18         | 0.3783                                   | 0.4438 | 0.5155 | 0.5614 | 0.6788 |
| 19         | 0.3687                                   | 0.4329 | 0.5034 | 0.5487 | 0.6652 |
| 20         | 0.3598                                   | 0.4227 | 0.4921 | 0.5368 | 0.6524 |
| 21         | 0.3515                                   | 0.4132 | 0.4815 | 0.5256 | 0.6402 |
| 22         | 0.3438                                   | 0.4044 | 0.4716 | 0.5151 | 0.6287 |
| 23         | 0.3365                                   | 0.3961 | 0.4622 | 0.5052 | 0.6178 |
| 24         | 0.3297                                   | 0.3882 | 0.4534 | 0.4958 | 0.6074 |
| 25         | 0.3233                                   | 0.3809 | 0.4451 | 0.4869 | 0.5974 |
| 26         | 0.3172                                   | 0.3739 | 0.4372 | 0.4785 | 0.5880 |
| 27         | 0.3115                                   | 0.3673 | 0.4297 | 0.4705 | 0.5790 |
| 28         | 0.3061                                   | 0.3610 | 0.4226 | 0.4629 | 0.5703 |
| 29         | 0.3009                                   | 0.3550 | 0.4158 | 0.4556 | 0.5620 |
| 30         | 0.2960                                   | 0.3494 | 0.4093 | 0.4487 | 0.5541 |
| 31         | 0.2913                                   | 0.3440 | 0.4032 | 0.4421 | 0.5465 |
| 32         | 0.2869                                   | 0.3388 | 0.3972 | 0.4357 | 0.5392 |
| 33         | 0.2826                                   | 0.3338 | 0.3916 | 0.4296 | 0.5322 |
| 34         | 0.2785                                   | 0.3291 | 0.3862 | 0.4238 | 0.5254 |
| 35         | 0.2746                                   | 0.3246 | 0.3810 | 0.4182 | 0.5189 |
| 36         | 0.2709                                   | 0.3202 | 0.3760 | 0.4128 | 0.5126 |
| 37         | 0.2673                                   | 0.3160 | 0.3712 | 0.4076 | 0.5066 |
| 38         | 0.2638                                   | 0.3120 | 0.3665 | 0.4026 | 0.5007 |
| 39         | 0.2605                                   | 0.3081 | 0.3621 | 0.3978 | 0.4950 |
| 40         | 0.2573                                   | 0.3044 | 0.3578 | 0.3932 | 0.4896 |
| 41         | 0.2542                                   | 0.3008 | 0.3536 | 0.3887 | 0.4843 |
| 42         | 0.2512                                   | 0.2973 | 0.3496 | 0.3843 | 0.4791 |
| 43         | 0.2483                                   | 0.2940 | 0.3457 | 0.3801 | 0.4742 |
| 44         | 0.2455                                   | 0.2907 | 0.3420 | 0.3761 | 0.4694 |
| 45         | 0.2429                                   | 0.2876 | 0.3384 | 0.3721 | 0.4647 |
| 46         | 0.2403                                   | 0.2845 | 0.3348 | 0.3683 | 0.4601 |
| 47         | 0.2377                                   | 0.2816 | 0.3314 | 0.3646 | 0.4557 |
| 48         | 0.2353                                   | 0.2787 | 0.3281 | 0.3610 | 0.4514 |
| 49         | 0.2329                                   | 0.2759 | 0.3249 | 0.3575 | 0.4473 |
| 50         | 0.2306                                   | 0.2732 | 0.3218 | 0.3542 | 0.4432 |

Tabel r untuk df = 51 - 100

| df = (N-2) | Tingkat signifikansi untuk uji satu arah |        |        |        |        |
|------------|--|--------|--------|--------|--------|
|            | 0.05                                     | 0.025  | 0.01   | 0.005  | 0.0005 |
|            | Tingkat signifikansi untuk uji dua arah  |        |        |        |        |
|            | 0.1                                      | 0.05   | 0.02   | 0.01   | 0.001  |
| 51         | 0.2284                                   | 0.2706 | 0.3188 | 0.3509 | 0.4393 |
| 52         | 0.2262                                   | 0.2681 | 0.3158 | 0.3477 | 0.4354 |
| 53         | 0.2241                                   | 0.2656 | 0.3129 | 0.3445 | 0.4317 |
| 54         | 0.2221                                   | 0.2632 | 0.3102 | 0.3415 | 0.4280 |
| 55         | 0.2201                                   | 0.2609 | 0.3074 | 0.3385 | 0.4244 |
| 56         | 0.2181                                   | 0.2586 | 0.3048 | 0.3357 | 0.4210 |
| 57         | 0.2162                                   | 0.2564 | 0.3022 | 0.3328 | 0.4176 |
| 58         | 0.2144                                   | 0.2542 | 0.2997 | 0.3301 | 0.4143 |
| 59         | 0.2126                                   | 0.2521 | 0.2972 | 0.3274 | 0.4110 |
| 60         | 0.2108                                   | 0.2500 | 0.2948 | 0.3248 | 0.4079 |
| 61         | 0.2091                                   | 0.2480 | 0.2925 | 0.3223 | 0.4048 |
| 62         | 0.2075                                   | 0.2461 | 0.2902 | 0.3198 | 0.4018 |
| 63         | 0.2058                                   | 0.2441 | 0.2880 | 0.3173 | 0.3988 |
| 64         | 0.2042                                   | 0.2423 | 0.2858 | 0.3150 | 0.3959 |
| 65         | 0.2027                                   | 0.2404 | 0.2837 | 0.3126 | 0.3931 |
| 66         | 0.2012                                   | 0.2387 | 0.2816 | 0.3104 | 0.3903 |
| 67         | 0.1997                                   | 0.2369 | 0.2796 | 0.3081 | 0.3876 |
| 68         | 0.1982                                   | 0.2352 | 0.2776 | 0.3060 | 0.3850 |
| 69         | 0.1968                                   | 0.2335 | 0.2756 | 0.3038 | 0.3823 |
| 70         | 0.1954                                   | 0.2319 | 0.2737 | 0.3017 | 0.3798 |
| 71         | 0.1940                                   | 0.2303 | 0.2718 | 0.2997 | 0.3773 |
| 72         | 0.1927                                   | 0.2287 | 0.2700 | 0.2977 | 0.3748 |
| 73         | 0.1914                                   | 0.2272 | 0.2682 | 0.2957 | 0.3724 |
| 74         | 0.1901                                   | 0.2257 | 0.2664 | 0.2938 | 0.3701 |
| 75         | 0.1888                                   | 0.2242 | 0.2647 | 0.2919 | 0.3678 |
| 76         | 0.1876                                   | 0.2227 | 0.2630 | 0.2900 | 0.3655 |
| 77         | 0.1864                                   | 0.2213 | 0.2613 | 0.2882 | 0.3633 |
| 78         | 0.1852                                   | 0.2199 | 0.2597 | 0.2864 | 0.3611 |
| 79         | 0.1841                                   | 0.2185 | 0.2581 | 0.2847 | 0.3589 |
| 80         | 0.1829                                   | 0.2172 | 0.2565 | 0.2830 | 0.3568 |
| 81         | 0.1818                                   | 0.2159 | 0.2550 | 0.2813 | 0.3547 |
| 82         | 0.1807                                   | 0.2146 | 0.2535 | 0.2796 | 0.3527 |
| 83         | 0.1796                                   | 0.2133 | 0.2520 | 0.2780 | 0.3507 |
| 84         | 0.1786                                   | 0.2120 | 0.2505 | 0.2764 | 0.3487 |
| 85         | 0.1775                                   | 0.2108 | 0.2491 | 0.2748 | 0.3468 |
| 86         | 0.1765                                   | 0.2096 | 0.2477 | 0.2732 | 0.3449 |
| 87         | 0.1755                                   | 0.2084 | 0.2463 | 0.2717 | 0.3430 |
| 88         | 0.1745                                   | 0.2072 | 0.2449 | 0.2702 | 0.3412 |
| 89         | 0.1735                                   | 0.2061 | 0.2435 | 0.2687 | 0.3393 |
| 90         | 0.1726                                   | 0.2050 | 0.2422 | 0.2673 | 0.3375 |
| 91         | 0.1716                                   | 0.2039 | 0.2409 | 0.2659 | 0.3358 |
| 92         | 0.1707                                   | 0.2028 | 0.2396 | 0.2645 | 0.3341 |
| 93         | 0.1698                                   | 0.2017 | 0.2384 | 0.2631 | 0.3323 |
| 94         | 0.1689                                   | 0.2006 | 0.2371 | 0.2617 | 0.3307 |
| 95         | 0.1680                                   | 0.1996 | 0.2359 | 0.2604 | 0.3290 |
| 96         | 0.1671                                   | 0.1986 | 0.2347 | 0.2591 | 0.3274 |
| 97         | 0.1663                                   | 0.1975 | 0.2335 | 0.2578 | 0.3258 |
| 98         | 0.1654                                   | 0.1966 | 0.2324 | 0.2565 | 0.3242 |
| 99         | 0.1646                                   | 0.1956 | 0.2312 | 0.2552 | 0.3226 |
| 100        | 0.1638                                   | 0.1946 | 0.2301 | 0.2540 | 0.3211 |



|       |                        |       |        |       |       |       |       |        |       |        |       |       |       |
|-------|------------------------|-------|--------|-------|-------|-------|-------|--------|-------|--------|-------|-------|-------|
| X1.8  | Pearson<br>Correlation | .053  | -.122  | .054  | .261* | .126  | .130  | .398*  | .418* | -.093  | -.148 | -.054 | .367* |
|       | Sig. (2-tailed)        | .609  | .235   | .602  | .010  | .220  | .204  | .000   | .000  | .367   | .149  | .603  | .000  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |
| X1.9  | Pearson<br>Correlation | -.090 | -.232* | .147  | .017  | .132  | .248  | .510*  | .418* | -.284* | -.172 | -.216 | .239  |
|       | Sig. (2-tailed)        | .383  | .022   | .150  | .871  | .199  | .014  | .000   | .000  | .005   | .093  | .033  | .018  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |
| X1.10 | Pearson<br>Correlation | .207  | -.007  | .135  | .044  | .082  | -.101 | -.161  | -.093 | -.284* | .465* | .589* | .360* |
|       | Sig. (2-tailed)        | .042  | .942   | .189  | .670  | .425  | .326  | .116   | .367  | .005   | .000  | .000  | .000  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |
| X1.11 | Pearson<br>Correlation | .292* | .165   | .250  | -.148 | -.017 | -.140 | -.090  | -.148 | -.172  | .465* | .510* | .408* |
|       | Sig. (2-tailed)        | .004  | .106   | .014  | .147  | .871  | .172  | .381   | .149  | .093   | .000  | .000  | .000  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |
| x1.12 | Pearson<br>Correlation | .273* | .144   | .160  | -.091 | .012  | -.133 | -.262* | -.054 | -.216  | .589* | .510* | .390* |
|       | Sig. (2-tailed)        | .007  | .160   | .116  | .373  | .905  | .194  | .009   | .603  | .033   | .000  | .000  | .000  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |
| total | Pearson<br>Correlation | .595* | .421*  | .612* | .534* | .330* | .410* | .380*  | .367* | .239   | .360* | .408* | .390* |
|       | Sig. (2-tailed)        | .000  | .000   | .000  | .000  | .001  | .000  | .000   | .000  | .018   | .000  | .000  | .000  |
|       | N                      | 97    | 97     | 97    | 97    | 97    | 97    | 97     | 97    | 97     | 97    | 97    | 97    |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### Uji Validitas Variabel Lokasi

| I                         | X2.1   | X2.2   | X2.3  | X2.4    | X2.5   | X2.6   | X2.7   | X2.8   | X2.9    | Total  |
|---------------------------|--------|--------|-------|---------|--------|--------|--------|--------|---------|--------|
| X2.1 Pearson Correlation  | 1      | .453** | .078  | .103    | .198   | .201   | .112   | .096   | .090    | .449** |
| Sig. (2-tailed)           |        | .000   | .450  | .316    | .052   | .048   | .275   | .352   | .382    | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.2 Pearson Correlation  | .453** | 1      | .067  | .215    | -.051  | -.092  | -.134  | -.102  | -.038   | .271** |
| Sig. (2-tailed)           | .000   |        | .516  | .034    | .617   | .368   | .191   | .321   | .714    | .007   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.3 Pearson Correlation  | .078   | .067   | 1     | -.134   | .140   | .101   | .156   | -.075  | .085    | .259   |
| Sig. (2-tailed)           | .450   | .516   |       | .189    | .171   | .324   | .128   | .463   | .410    | .010   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.4 Pearson Correlation  | .103   | .215   | -.134 | 1       | .141   | -.126  | -.120  | -.141  | -.266** | .307** |
| Sig. (2-tailed)           | .316   | .034   | .189  |         | .168   | .220   | .240   | .169   | .008    | .002   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.5 Pearson Correlation  | .198   | -.051  | .140  | .141    | 1      | .382** | .281** | .125   | .152    | .590** |
| Sig. (2-tailed)           | .052   | .617   | .171  | .168    |        | .000   | .005   | .221   | .137    | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.6 Pearson Correlation  | .201   | -.092  | .101  | -.126   | .382** | 1      | .291** | .363** | .192    | .525** |
| Sig. (2-tailed)           | .048   | .368   | .324  | .220    | .000   |        | .004   | .000   | .060    | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.7 Pearson Correlation  | .112   | -.134  | .156  | -.120   | .281** | .291** | 1      | .449** | .403**  | .555** |
| Sig. (2-tailed)           | .275   | .191   | .128  | .240    | .005   | .004   |        | .000   | .000    | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.8 Pearson Correlation  | .096   | -.102  | -.075 | -.141   | .125   | .363** | .449** | 1      | .342**  | .506** |
| Sig. (2-tailed)           | .352   | .321   | .463  | .169    | .221   | .000   | .000   |        | .001    | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| X2.9 Pearson Correlation  | .090   | -.038  | .085  | -.266** | .152   | .192   | .403** | .342** | 1       | .472** |
| Sig. (2-tailed)           | .382   | .714   | .410  | .008    | .137   | .060   | .000   | .001   |         | .000   |
| N                         | 97     | 97     | 97    | 97      | 97     | 97     | 97     | 97     | 97      | 97     |
| total Pearson Correlation | .449** | .271** | .259  | .307**  | .590** | .525** | .555** | .506** | .472**  | 1      |

|                 |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|-----------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Sig. (2-tailed) | .000 | .007 | .010 | .002 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 | .000 |
| N               | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### Uji Validitas Variabel Keputusan Pembelian

|                           | Y1.1  | Y1.2  | Y1.3  | Y1.4  | Y1.5  | Y1.6  | Y1.7   | Y1.8  | Y1.9  | Y1.10 | Y1.11 | Y1.12 | Y1.13 | Y1.14 | Y1.15 | Total |
|---------------------------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Y1.1 Pearson Correlation  | 1     | .181  | .100  | .040  | .121  | -.047 | .211   | .030  | .073  | .055  | .156  | .066  | -.089 | -.088 | -.046 | .299* |
| Sig. (2-tailed)           |       | .075  | .332  | .698  | .236  | .646  | .038   | .770  | .478  | .591  | .126  | .523  | .383  | .394  | .656  | .003  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.2 Pearson Correlation  | .181  | 1     | .242  | .094  | .079  | .163  | .195   | .128  | -.021 | -.026 | .240  | -.019 | -.089 | -.075 | -.022 | .371* |
| Sig. (2-tailed)           | .075  |       | .017  | .358  | .445  | .107  | .056   | .213  | .839  | .803  | .018  | .855  | .385  | .466  | .829  | .000  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.3 Pearson Correlation  | .100  | .242* | 1     | .359* | -.020 | .102  | .031   | .061  | .100  | -.076 | -.029 | .090  | -.069 | .082  | .052  | .327* |
| Sig. (2-tailed)           | .332  | .017  |       | .000  | .844  | .322  | .767   | .553  | .332  | .461  | .777  | .382  | .501  | .424  | .614  | .001  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.4 Pearson Correlation  | .040  | .094  | .359* | 1     | .264* | .140  | .187   | .176  | .298* | .104  | .190  | .191  | -.057 | -.097 | .118  | .474* |
| Sig. (2-tailed)           | .698  | .358  | .000  |       | .009  | .171  | .067   | .084  | .003  | .312  | .062  | .061  | .579  | .343  | .252  | .000  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.5 Pearson Correlation  | .121  | .079  | -.020 | .264* | 1     | .163  | .377** | -.028 | .324* | -.032 | .049  | .018  | -.101 | -.245 | .051  | .352* |
| Sig. (2-tailed)           | .236  | .445  | .844  | .009  |       | .106  | .000   | .785  | .001  | .759  | .634  | .862  | .325  | .015  | .622  | .000  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.6 Pearson Correlation  | -.047 | .163  | .102  | .140  | .163  | 1     | .086   | .158  | -.047 | .160  | .134  | -.043 | -.192 | -.170 | -.037 | .291* |
| Sig. (2-tailed)           | .646  | .107  | .322  | .171  | .106  |       | .401   | .122  | .646  | .117  | .192  | .679  | .059  | .095  | .722  | .004  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.7 Pearson Correlation  | .211  | .195  | .031  | .187  | .377* | .086  | 1      | .023  | .317* | .082  | .126  | .047  | -.250 | .263* | -.067 | .355* |
| Sig. (2-tailed)           | .038  | .056  | .767  | .067  | .000  | .401  |        | .826  | .002  | .422  | .218  | .646  | .013  | .009  | .513  | .000  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.8 Pearson Correlation  | .030  | .128  | .061  | .176  | -.028 | .158  | .023   | 1     | .159  | .243  | .021  | .319* | -.043 | .207  | .139  | .457* |
| Sig. (2-tailed)           | .770  | .213  | .553  | .084  | .785  | .122  | .826   |       | .119  | .017  | .840  | .001  | .676  | .042  | .176  | .000  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.9 Pearson Correlation  | .073  | -.021 | .100  | .298* | .324* | -.047 | .317** | .159  | 1     | .006  | .047  | .170  | -.042 | -.171 | -.091 | .339* |
| Sig. (2-tailed)           | .478  | .839  | .332  | .003  | .001  | .646  | .002   | .119  |       | .953  | .649  | .096  | .681  | .094  | .377  | .001  |
| N                         | 97    | 97    | 97    | 97    | 97    | 97    | 97     | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    | 97    |
| Y1.10 Pearson Correlation | .055  | -.026 | -.076 | .104  | -.032 | .160  | .082   | .243  | .006  | 1     | .032  | .050  | -.014 | -.053 | .064  | .283* |
| Sig. (2-tailed)           | .591  | .803  | .461  | .312  | .759  | .117  | .422   | .017  | .953  |       | .755  | .628  | .892  | .608  | .536  | .005  |

|                           |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |      |    |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------|----|
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   | 97 |
| Y1.11 Pearson Correlation | .156   | .240   | -.029  | .190   | .049   | .134   | .126   | .021   | .047   | .032   | 1      | -.007  | -.056  | .068   | .045   | .344 |    |
| Sig. (2-tailed)           | .126   | .018   | .777   | .062   | .634   | .192   | .218   | .840   | .649   | .755   |        | .945   | .586   | .506   | .665   | .001 |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |
| Y1.12 Pearson Correlation | .066   | -.019  | .090   | .191   | .018   | -.043  | .047   | .319*  | .170   | .050   | -.007  | 1      | -.123  | .147   | -.041  | .323 |    |
| Sig. (2-tailed)           | .523   | .855   | .382   | .061   | .862   | .679   | .646   | .001   | .096   | .628   | .945   |        | .230   | .150   | .688   | .001 |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |
| Y1.13 Pearson Correlation | -.089  | -.089  | -.069  | -.057  | -.101  | -.192  | -.250* | -.043  | -.042  | -.014  | -.056  | -.123  | 1      | .435** | .526** | .243 |    |
| Sig. (2-tailed)           | .383   | .385   | .501   | .579   | .325   | .059   | .013   | .676   | .681   | .892   | .586   | .230   |        | .000   | .000   | .017 |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |
| Y1.14 Pearson Correlation | -.088  | -.075  | .082   | -.097  | -.245* | -.170  | .263** | .207*  | -.171  | -.053  | .068   | .147   | .435** | 1      | .592** | .349 |    |
| Sig. (2-tailed)           | .394   | .466   | .424   | .343   | .015   | .095   | .009   | .042   | .094   | .608   | .506   | .150   | .000   |        | .000   | .000 |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |
| Y1.15 Pearson Correlation | -.046  | -.022  | .052   | .118   | .051   | -.037  | -.067  | .139   | -.091  | .064   | .045   | -.041  | .526** | .592** | 1      | .488 |    |
| Sig. (2-tailed)           | .656   | .829   | .614   | .252   | .622   | .722   | .513   | .176   | .377   | .536   | .665   | .688   | .000   | .000   |        | .000 |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |
| Total Pearson Correlation | .299** | .371** | .327** | .474** | .352** | .291** | .355** | .457** | .339** | .283** | .344** | .323** | .243*  | .349** | .488** | 1    |    |
| Sig. (2-tailed)           | .003   | .000   | .001   | .000   | .000   | .004   | .000   | .000   | .001   | .005   | .001   | .001   | .017   | .000   | .000   |      |    |
| N                         | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97     | 97   |    |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Uji Reliabilitas Variabel Reputasi

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .678             | 13         |

## Uji Reliabilitas Variabel Lokasi

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .647             | 9          |

## Uji Reliabilitas Variabel Keputusan Pembelian

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .642             | 15         |

## Uji Statistik Deskriptif

### Descriptive Statistics

|                     | N  | Minimum | Maximum | Mean  | Std. Deviation |
|---------------------|----|---------|---------|-------|----------------|
| Reputasi            | 97 | 44      | 58      | 50.26 | 2.804          |
| Lokasi              | 97 | 32      | 43      | 36.89 | 2.419          |
| Keputusan pembelian | 97 | 55      | 71      | 62.45 | 2.475          |
| Valid N (listwise)  | 97 |         |         |       |                |



## Uji Normalitas

### One-Sample Kolmogorov-Smirnov Test

|                                  |                | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|
| N                                |                | 97                      |
| Normal Parameters <sup>a,b</sup> | Mean           | .0000000                |
|                                  | Std. Deviation | 2.22927521              |
| Most Extreme Differences         | Absolute       | .071                    |
|                                  | Positive       | .064                    |
|                                  | Negative       | -.071                   |
| Test Statistic                   |                | .071                    |
| Asymp. Sig. (2-tailed)           |                | .200 <sup>c,d</sup>     |

## Uji Normalitas

### One-Sample Kolmogorov-Smirnov Test

|                                  |                | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|
| N                                |                | 97                      |
| Normal Parameters <sup>a,b</sup> | Mean           | .0000000                |
|                                  | Std. Deviation | 2.22927521              |
| Most Extreme Differences         | Absolute       | .071                    |
|                                  | Positive       | .064                    |
|                                  | Negative       | -.071                   |
| Test Statistic                   |                | .071                    |
| Asymp. Sig. (2-tailed)           |                | .200 <sup>c,d</sup>     |

### Uji Multikoleniaritas

| Model        | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | 90,0% Confidence Interval for B |             | Collinearity Statistics |       |
|--------------|-----------------------------|------------|---------------------------|-------|------|---------------------------------|-------------|-------------------------|-------|
|              | B                           | Std. Error | Beta                      |       |      | Lower Bound                     | Upper Bound | Tolerance               | VIF   |
|              |                             |            |                           |       |      |                                 |             |                         |       |
| 1 (Constant) | 41.283                      | 4.620      |                           | 8.937 | .000 | 33.609                          | 48.958      |                         |       |
| Reputasi     | .326                        | .089       | .369                      | 3.665 | .000 | .178                            | .474        | .850                    | 1.176 |
| Lokasi       | .130                        | .103       | .127                      | 1.259 | .211 | -.041                           | .301        | .850                    | 1.176 |

### Uji Linearitas

#### ANOVA Table

|                              |                |                          | Sum of Squares | df | Mean Square | F     | Sig. |
|------------------------------|----------------|--------------------------|----------------|----|-------------|-------|------|
| Keputusan pembelian * Lokasi | Between Groups | (Combined)               | 187.236        | 11 | 17.021      | 3.610 | .000 |
|                              |                | Linearity                | 42.762         | 1  | 42.762      | 9.069 | .003 |
|                              |                | Deviation from Linearity | 144.474        | 10 | 14.447      | 3.064 | .002 |
|                              | Within Groups  |                          | 400.805        | 85 | 4.715       |       |      |
|                              | Total          |                          | 588.041        | 96 |             |       |      |

### Uji Analisis Regresi Linear Berganda

#### Coefficients<sup>a</sup>

| Model        | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | 90,0% Confidence Interval for B |             |
|--------------|-----------------------------|------------|---------------------------|-------|------|---------------------------------|-------------|
|              | B                           | Std. Error | Beta                      |       |      | Lower Bound                     | Upper Bound |
|              |                             |            |                           |       |      |                                 |             |
| 1 (Constant) | 41.283                      | 4.620      |                           | 8.937 | .000 | 33.609                          | 48.958      |
| Reputasi     | .326                        | .089       | .369                      | 3.665 | .000 | .178                            | .474        |
| Lokasi       | .130                        | .103       | .127                      | 1.259 | .211 | -.041                           | .301        |

## Uji Parsial

Coefficients<sup>a</sup>

| Model        | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | 90,0% Confidence Interval for B |             |
|--------------|-----------------------------|------------|---------------------------|-------|------|---------------------------------|-------------|
|              | B                           | Std. Error | Beta                      |       |      | Lower Bound                     | Upper Bound |
| 1 (Constant) | 41.283                      | 4.620      |                           | 8.937 | .000 | 33.609                          | 48.958      |
| Reputasi     | .326                        | .089       | .369                      | 3.669 | .000 | .178                            | .474        |
| Lokasi       | .130                        | .103       | .127                      | 1.259 | .211 | -.041                           | .301        |

## Uji Simultan

ANOVA<sup>a</sup>

| Model        | Sum of Squares | Df | Mean Square | F      | Sig.              |
|--------------|----------------|----|-------------|--------|-------------------|
| 1 Regression | 110.953        | 2  | 55.477      | 10.930 | .000 <sup>b</sup> |
| Residual     | 477.088        | 94 | 5.075       |        |                   |
| Total        | 588.041        | 96 |             |        |                   |

## Uji Koefisien Determinasi

Model Summary

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | .434 <sup>a</sup> | .189     | .171              | 2.253                      |

## Kuisisioner Penelitian

Nama : Cahat  
 Jenis Kelamin : Perempuan  
 Usia : 28 thn  
 No. Telepon : 08138613130

## Petunjuk Pengisian Kuisisioner

Berilah tanda (✓) pada kolom yang dipilih sesuai dengan keadaan yang sebenarnya, dengan alternatif jawaban sebagai berikut :

STS : bila anda Sangat Tidak Setuju dengan pernyataan tersebut

TS : bila anda Tidak Setuju dengan pernyataan tersebut

KS : bila anda Kurang Setuju dengan pernyataan tersebut

S : bila anda Setuju dengan pernyataan tersebut

SS : bila anda Sangat Setuju dengan pernyataan tersebut

Saya harap anda dapat menjawab semua pertanyaan yang ada sesuai dengan keadaan yang terjadi sebenarnya.

|     |   |
|-----|---|
| SS  | 5 |
| S   | 4 |
| KS  | 3 |
| TS  | 2 |
| STS | 1 |

Dipindai dengan CamScanner

## Kuisisioner Tentang Reputasi Perusahaan

| NO                  | REPUTASI PERUSAHAAN   | JAWABAN |    |    |   |    |
|---------------------|---|---------|----|----|---|----|
|                     |   | STS     | TS | KS | S | SS |
| <b>Relevansi</b>    |   |         |    |    |   |    |
| 1.                  | Qudwah-mart menyediakan produk-produk yang sesuai dengan kebutuhan konsumen   |         |    |    |   | ✓  |
| 2.                  | Qudwah-mart selalu memberikan informasi kepada konsumen terkait barang yang ditawarkan  |         |    |    |   | ✓  |
| 3.                  | Barang yang dipromosikan oleh Qudwah-mart itu sama dengan barang yang dijual di Qudwah-Mart                                     |         |    |    |   | ✓  |
| <b>Kepercayaan</b>  |   |         |    |    |   |    |
| 4.                  | Kepercayaan konsumen terhadap Qudwah-mart dapat meningkatkan reputasi perusahaan  |         |    |    |   | ✓  |
| 5.                  | Tingginya reputasi yang baik terhadap Qudwah-mart disebabkan oleh kepercayaan konsumen  |         |    | ✓  |   |    |
| 6.                  | Jika diantara konsumen dan produsen sudah memiliki rasa kepercayaan maka konsumen dan produsen akan menjalin hubungan yang baik |         |    |    |   | ✓  |
| <b>Kredibilitas</b> |   |         |    |    |   |    |
| 7.                  | Qudwah-mart menyediakan produk-produk dengan kualitas yang baik   |         |    |    |   | ✓  |
| 8.                  | Qudwah-mart merupakan minimarket dengan pelayanan yang baik   |         |    |    |   | ✓  |
| 9.                  | Qudwah-mart merupakan minimarket yang memberikan fasilitas yang baik  |         |    |    |   | ✓  |
| <b>Pengakuan</b>    |   |         |    |    |   |    |
| 10.                 | Minimarket Qudwah-mart banyak diketahui oleh masyarakat   |         |    |    |   | ✓  |
| 11.                 | Minimarket Qudwah-mart banyak direkomendasikan oleh orang lain  |         |    |    |   | ✓  |
| 12.                 | Minimarket Qudwah-mart terkenal di kalangan masyarakat  |         |    |    |   | ✓  |

## Kuisisioner Tentang Lokasi Perusahaan

| NO                             | LOKASI PERUSAHAAN  | JAWABAN |    |    |   |    |
|--------------------------------|--|---------|----|----|---|----|
|                                |  | STS     | TS | KS | S | SS |
| <b>Akses</b>                   |  |         |    |    |   |    |
| 1.                             | Lokasi usaha Qudwah-mart mudah dijangkau dan dilalui oleh transportasi   |         |    |    |   | ✓  |
| 2.                             | Qudwah-mart berada di lokasi yang sering di lalui oleh orang yang berlalu lalang   |         |    |    |   | ✓  |
| 3.                             | Lokasi usaha Qudwah-mart berada di kawasan yang tidak rawan kemacetan  |         |    |    |   | ✓  |
| <b>Lingkungan</b>              |  |         |    |    |   |    |
| 4.                             | Lokasi usaha Qudwah-mart berada di tengah pemukiman yang padat penduduk  |         |    |    |   | ✓  |
| 5.                             | Lokasi usaha Qudwah-mart berada di tempat yang aman dan nyaman untuk konsumen  |         |    |    |   | ✓  |
| 6.                             | Lokasi Qudwah-mart berada di daerah yang mendukung produk yang ditawarkan  |         |    |    |   | ✓  |
| <b>Tempat Parkir yang Aman</b> |  |         |    |    |   |    |
| 7.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir yang aman dan nyaman  |         |    |    |   | ✓  |
| 8.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir mudah dijangkau oleh konsumen jika konsumen sedang berbelanja sehingga tidak menimbulkan kekhawatiran |         |    |    |   | ✓  |
| 9.                             | Lokasi usaha Qudwah-mart memiliki tempat yang cukup luas   |         |    |    |   | ✓  |

## Kuisisioner Tentang Keputusan Pembelian

| NO                         | KEPUTUSAN PEMBELIAN   | JAWABAN |    |    |   |    |
|----------------------------|---|---------|----|----|---|----|
|                            |   | STS     | TS | KS | S | SS |
| <b>Pemenuhan Kebutuhan</b> |   |         |    |    |   |    |
| 1.                         | Konsumen melakukan pembelian disaat konsumen merasa membutuhkan produk                                |         |    |    |   | ✓  |
| 2.                         | Konsumen membeli produk di Qudwah-mart karena sesuai dengan kebutuhan                                 |         |    |    |   | ✓  |
| 3.                         | Konsumen membeli produk di Qudwah-mart karena produk yang dibutuhkan semuanya tersedia di Qudwah-Mart |         |    |    |   | ✓  |
| <b>Pemahaman Kebutuhan</b> |   |         |    |    |   |    |

Dipindai dengan CamScanner

|  |   |  |  |  |  |   |
|--|---|--|--|--|--|---|
| 4.                                     | Konsumen mencari informasi yang lebih banyak terkait dengan barang yang dibutuhkan  |  |  |  |  | ✓ |
| 5.                                     | Konsumen mengetahui produk Qudwah-mart dalam pemenuhan kebutuhan berdasarkan informasi yang diperoleh dari teman, keluarga, atau rekomendasi orang lain |  |  |  |  | ✓ |
| 6.                                     | Informasi akan barang yang dibutuhkan dapat di peroleh langsung dari Qudwah-Mart  |  |  |  |  | ✓ |
| <b>Proses Evaluasi</b>                 |   |  |  |  |  |   |
| 7.                                     | Sebelum melakukan transaksi konsumen akan melakukan evaluasi pada beberapa produk atau minimarket yang ada  |  |  |  |  | ✓ |
| 8.                                     | Konsumen akan memperhatikan tingkat perbedaan pada setiap keunggulan sifat produk dalam membeli barang atau jasa  |  |  |  |  | ✓ |
| 9.                                     | Konsumen memutuskan melakukan pembelian di Qudwah-mart setelah membandingkan dengan minimarket lain   |  |  |  |  | ✓ |
| <b>Pengambilan Keputusan Pembelian</b> |   |  |  |  |  |   |
| 10.                                    | Konsumen melakukan penyusunan peringkat dan membentuk tujuan pembelian sebelum melakukan pembelian  |  |  |  |  | ✓ |
| 11.                                    | Keputusan pembelian konsumen akan menetapkan untuk membeli merek yang paling diminati   |  |  |  |  | ✓ |
| 12.                                    | Konsumen akan melakukan pembelian produk ketika sudah memutuskan atau memilih produk yang akan dibeli   |  |  |  |  | ✓ |
| <b>Perilaku Pasca Pembelian</b>        |   |  |  |  |  |   |
| 13.                                    | Konsumen merasa puas setelah membeli produk di Qudwah-Mart  |  |  |  |  | ✓ |
| 14.                                    | Konsumen akan melakukan pembelian ulang produk Qudwah-mart  |  |  |  |  | ✓ |
| 15.                                    | Konsumen akan menceritakan pengalaman pasca pembelian kepada konsumen lain  |  |  |  |  | ✓ |

Dipindai dengan CamScanner

**Kuisisioner Penelitian**

Nama : ALFA JALAN  
 Jenis Kelamin : PEREMPUAN  
 Usia : 17  
 No. Telepon :

**Petunjuk Pengisian Kuisisioner**

Berilah tanda (✓) pada kolom yang dipilih sesuai dengan keadaan yang sebenarnya, dengan alternatif jawaban sebagai berikut :

STS : bila anda Sangat Tidak Setuju dengan pernyataan tersebut

TS : bila anda Tidak Setuju dengan pernyataan tersebut

KS : bila anda Karang Setuju dengan pernyataan tersebut

S : bila anda Setuju dengan pernyataan tersebut

SS : bila anda Sangat Setuju dengan pernyataan tersebut

Saya harap anda dapat menjawab semua pertanyaan yang ada sesuai dengan keadaan yang terjadi sebenarnya.

|     |   |
|-----|---|
| SS  | 5 |
| S   | 4 |
| KS  | 3 |
| TS  | 2 |
| STS | 1 |

**Kuisisioner Tentang Reputasi Perusahaan**

| NO                  | REPUTASI PERUSAHAAN  | JAWABAN |    |    |   |    |
|---------------------|--|---------|----|----|---|----|
|                     |  | STS     | TS | KS | S | SS |
| <b>Relevansi</b>    |  |         |    |    |   |    |
| 1.                  | Qudwah-mart menyediakan produk-produk yang sesuai dengan kebutuhan konsumen  |         |    |    |   | ✓  |
| 2.                  | Qudwah-mart selalu memberikan informasi kepada konsumen terkait barang yang ditawarkan   |         |    |    |   | ✓  |
| 3.                  | Barang yang dipromosikan oleh Qudwah-mart itu sama dengan barang yang dijual di Qudwah-Mart                                    |         |    |    |   | ✓  |
| <b>Kepercayaan</b>  |  |         |    |    |   |    |
| 4.                  | Kepercayaan konsumen terhadap Qudwah-mart dapat meningkatkan reputasi perusahaan   |         |    |    |   | ✓  |
| 5.                  | Langgaya reputasi yang baik terhadap Qudwah-mart disebabkan oleh kepercayaan konsumen  |         |    |    |   | ✓  |
| 6.                  | Jika dimatra konsumen dan produsen sudah memiliki rasa kepercayaan maka konsumen dan produsen akan menjalin hubungan yang baik |         |    |    |   | ✓  |
| <b>Kredibilitas</b> |  |         |    |    |   |    |
| 7.                  | Qudwah-mart menyediakan produk-produk dengan kualitas yang baik  |         |    |    |   | ✓  |
| 8.                  | Qudwah-mart merupakan minimarket dengan pelayanan yang baik  |         |    |    |   | ✓  |
| 9.                  | Qudwah-mart merupakan minimarket yang memberikan fasilitas yang baik   |         |    |    |   | ✓  |
| <b>Pengakuan</b>    |  |         |    |    |   |    |
| 10.                 | Minimarket Qudwah-mart banyak diketahui oleh masyarakat  |         |    |    |   | ✓  |
| 11.                 | Minimarket Qudwah-mart banyak direkomendasikan oleh orang lain   |         |    |    |   | ✓  |
| 12.                 | Minimarket Qudwah-mart terkenal di kalangan masyarakat   |         |    |    |   | ✓  |

**Kuisisioner Tentang Lokasi Perusahaan**

| NO                             | LOKASI PERUSAHAAN  | JAWABAN |    |    |   |    |
|--------------------------------|--|---------|----|----|---|----|
|                                |  | STS     | TS | KS | S | SS |
| <b>Akses</b>                   |  |         |    |    |   |    |
| 1.                             | Lokasi usaha Qudwah-mart mudah dijangkau dan dilalui oleh transportasi   |         |    |    |   | ✓  |
| 2.                             | Qudwah-mart berada di lokasi yang sering di lalui oleh orang yang berlalu lalang   |         |    |    |   | ✓  |
| 3.                             | Lokasi usaha Qudwah-mart berada di kawasan yang tidak rawan kemacetan  |         |    |    |   | ✓  |
| <b>Lingkungan</b>              |  |         |    |    |   |    |
| 4.                             | Lokasi usaha Qudwah-mart berada di tengah pemukiman yang padat penduduk  |         | ✓  |    |   | SS |
| 5.                             | Lokasi usaha Qudwah-mart berada di tempat yang aman dan nyaman untuk konsumen  |         |    |    |   | ✓  |
| 6.                             | Lokasi Qudwah-mart berada di daerah yang mendukung produk yang ditawarkan  |         |    |    |   | ✓  |
| <b>Tempat Parkir yang Aman</b> |  |         |    |    |   |    |
| 7.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir yang aman dan nyaman  |         |    |    |   | ✓  |
| 8.                             | Lokasi usaha Qudwah-mart mempunyai tempat parkir mudah dijangkau oleh konsumen jika konsumen sedang berbelanja sehingga tidak menimbulkan kekhawatiran |         |    |    |   | ✓  |
| 9.                             | Lokasi usaha Qudwah-mart memiliki tempat yang cukup luas   |         |    |    |   | ✓  |

**Kuisisioner Tentang Keputusan Pembelian**

| NO                         | KEPUTUSAN PEMBELIAN   | JAWABAN |    |    |   |    |
|----------------------------|---|---------|----|----|---|----|
|                            |   | STS     | TS | KS | S | SS |
| <b>Pemenuhan Kebutuhan</b> |   |         |    |    |   |    |
| 1.                         | Konsumen melakukan pembelian disaat konsumen merasa membutuhkan produk                                |         |    |    |   | ✓  |
| 2.                         | Konsumen membeli produk di Qudwah-mart karena sesuai dengan kebutuhan                                 |         |    |    |   | ✓  |
| 3.                         | Konsumen membeli produk di Qudwah-mart karena produk yang dibutuhkan semuanya tersedia di Qudwah-Mart |         |    |    |   | ✓  |
| <b>Pemahaman Kebutuhan</b> |   |         |    |    |   |    |

|  |   |  |  |  |  |   |
|--|---|--|--|--|--|---|
| 4.                                     | Konsumen mencari informasi yang lebih banyak terkait dengan barang yang dibutuhkan  |  |  |  |  | ✓ |
| 5.                                     | Konsumen mengetahui produk Qudwah-mart dalam pemenuhan kebutuhan berdasarkan informasi yang diperoleh dari teman, keluarga, atau rekomendasi orang lain |  |  |  |  | ✓ |
| 6.                                     | Informasi akan barang yang dibutuhkan dapat di peroleh langsung dari Qudwah-Mart  |  |  |  |  | ✓ |
| <b>Proses Evaluasi</b>                 |   |  |  |  |  |   |
| 7.                                     | Sebelum melakukan transaksi konsumen akan melakukan evaluasi pada beberapa produk atau minimarket yang ada  |  |  |  |  | ✓ |
| 8.                                     | Konsumen akan memperhatikan tingkat perbedaan pada setiap keunggulan sifat produk dalam membeli barang atau jasa  |  |  |  |  | ✓ |
| 9.                                     | Konsumen memutuskan melakukan pembelian di Qudwah-mart setelah membandingkan dengan minimarket lain   |  |  |  |  | ✓ |
| <b>Pengambilan Keputusan Pembelian</b> |   |  |  |  |  |   |
| 10.                                    | Konsumen melakukan penyusunan peringkat dan membentuk tujuan pembelian sebelum melakukan pembelian  |  |  |  |  | ✓ |
| 11.                                    | Keputusan pembelian konsumen akan ditetapkan untuk membeli merek yang paling diminati   |  |  |  |  | ✓ |
| 12.                                    | Konsumen akan melakukan pembelian produk ketika sudah memutuskan atau memilih produk yang akan dibeli   |  |  |  |  | ✓ |
| <b>Perilaku Pasca Pembelian</b>        |   |  |  |  |  |   |
| 13.                                    | Konsumen merasa puas setelah membeli produk di Qudwah-Mart  |  |  |  |  | ✓ |
| 14.                                    | Konsumen akan melakukan pembelian ulang produk Qudwah-mart  |  |  |  |  | ✓ |
| 15.                                    | Konsumen akan menceritakan pengalaman pasca pembelian kepada konsumen lain  |  |  |  |  | ✓ |

