

CHAPTER I

INTRODUCTION

A. Background of The Research

Language is human and non-instinctive method of communicating ideas, feelings and desires by means of a system of sounds and sound symbols. English has 4 language skills. There are listening, reading, writing, and speaking. Speaking, like any other skill, is more complicated than it seems. Because speaking is often associated with listening. For example in two-way communication to cover the lack of communicative ability in traditional learning. Listening and speaking have a close relationship. Speaking is one of the four basic skills in learning foreign languages besides listening, reading, and writing. It has been taught since the students entered a junior high school, however, there are so difficulties faced by junior high school students to communicate English.¹

On every language, there is the most important thing, that is vocabulary. Vocabulary is basic part of language. Without vocabulary, there will be no language. Everybody can do speaking, listening, reading, and writing if they know and understand the vocabulary.

Based on Permendikbud No. 67 2013, English Language subject has been eliminated from the curriculum of elementary school. The goal is to make student focus on enhancing mastery of Bahasa Indonesia before learning foreign language. This case made a new difficulties for teachers in Junior High School due to students have not known English at all.

When Merdeka Curriculum has been implemented, there is tranformation of the policy. Curriculum Development Coordinator of

¹ Sapir, *Language: An Introduction to The Study of Speech*, (New York: Harkourt Brace, 1921).

Kemendikbud Ristek, Yogi Anggraena, stated that English subject in Merdeka Curriculum of elementary school become elective subject. He stated that elective subject means if the teacher of the subject is available in school, the subject will be provided.

Besides, according to Kemendikbud Pandeglang, there are only 10 schools out of 33 elementary schools in Saketi district which providing English subject as an elective subject. More than 50 percent of elementary school in Saketi district can not provide English subject in their curriculum.

The elimination of English material as subject in elementary school made new impact. New students in junior high school nowadays have difficulties on English mastery because they lack of vocabularies. The basic known of language especially vocabulary, actually they should get it in elementary school. Lenneberg stated that biologically the elasticity of children's brain is still high. So that every child can easily master any language. However, this elasticity will stop when the child enters puberty. Because from the on, the child's brain will experience lateralization of function.² Based on the statement, it was provided that if student get English lesson in elementary school, they will at least have basic vocabularies. So when they have a lesson in junior high school, the students can continue to study basic grammar. But the students did not get it, and they have to start studying the basic english or vocabulary in junior high school.

Based on interview with the English teacher of seventh grade students in SMPN 1 Saketi, the researcher found that the score of students' mid-term examination is very lack. The problem that causing the lack of students' scores is because they lack of vocabularies. The students can

² Lenneberg, *Biological Foundations of Language*, (New York: Wiley, 1967).

not answer the questions correctly because they do not understand the vocabularies of the questions. That problem caused by average students are first learner of English when they are in junior high school.

Students of junior high school have lack motivation of learning English because English is one of the hard material to learn. One of factors that causing lack of students' motivation in learning English is the teacher's method which is too monoton so students usually get bored easily when they learn.³ Teacher should have a strategy to get students' interest in learning English. There is one social media platform that is very popular in teenager. The name of the platform is TikTok Application.

TikTok application is a music video platform originating from China which was published in September 2016. This application is one of the most downloaded application. Based on data from ByteDance Advertising, the number of TikTok users in Indonesia reaches 92.07 millions in 2022. At first, the duration of a TikTok video is 60 seconds or 1 minute for the maximum time. Then in July 2021, the duration of TikTok video was extended to a maximum of 3 minutes. Then in November 2021, TikTok changed again extended the maximum duration of uploaded video to 5 minutes.

This application can be used as an effective learning medium. First, it meets the learning needs of students. Both TikTok applications attract students' interest because of their novelty, and have many features that can be implemented into learning. And finally, the TikTok application is equivalent to the development of maturity and experience as well as the

³ Hendrizal, 'Rendahnya Motivasi Belajar Siswa dalam Proses Pembelajaran' *Jurnal Riset Pendidikan Dasar dan Karakter*, (2020), Vol. 2, No. 1, p. 44-53.

characteristics of students who are millenials, who are attached and close to the digital world.⁴

According to the related research entitled ‘Students’ Perception on The Use of TikTok for Learning English’ by Novitasari and Ainul Addinna in 2022. This study aims to know and describe students’ perception on the use of TikTok for learning English. This study used descriptive qualitative approach. The result of this research showed that it was found that students have a positive perception of using TikTok to learn English.⁵ TikTok application is attached and close to school-age children (students). Based on this indications it can be concluded that the TikTok application meets the criteria of a good learning media, which is interesting and close to students, especially in English Language Learning.⁶

There are several advantages of using the TikTok application as a learning medium according to Dewanta: (1) TikTok can accomodate audio visual needs in language learning, especially listening; (2) by using TikTok learners can also process words to express, convey or express intention, ideas, thoughts and feeling that are composed and developed according to the needs of learners; (3) the edit feature can be used by learners to present data, ideas or impression in a description form an object (4) TikTok application could be used as a media for learners to practice reading news.⁷

⁴ Wisnu & Dwi, ‘Aplikasi TikTok sebagai Media Pembelajaran Keterampilan Bersastra’, *Jurnal Metafora*, (2020), Vol. 6, No. 2, p. 147-157.

⁵ Novitasari, Ainul Addinna, ‘Students’ Perception on The Use of TikTok for Learning English’, *Journal of English Language Teaching*, (2022) Vol. 11, No. 4, p. 566-579.

⁶ Miftachul Taubah, ‘Aplikasi TikTok sebagai Media Pembelajaran Maharah Kalam’, *Mu’allim Jurnal Pendidikan Islam*, (2020), Vol. 2, No. 1, p. 57-66.

⁷ Dewanta, ‘Pemanfaatan Aplikasi Tik Tok sebagai Media Pembelajaran Bahasa Indonesia’, *Jurnal Pendidikan dan Pembelajaran Bahasa Indonesia*, (2020), Vol. 9, No. 2, p. 79-85

The suitable TikTok account to be learning material is 'Engwith Daria'. Engwith Daria is a TikTok account contains about daily vocabulary. Engwith Daria started launching on TikTok in 2023. The owner of this account named Daria Octana. She is a student of university in Turkey. The way she deliver the name of vocabulary is quite simple by showing the object and state the name. It is very suitable for beginner who wants to learn vocabulary.

Before doing this study, the researcher has found some relevant previous study. The first study entitled "*The Use of TikTok Application in Learning English at The Ninth Grade Students of SMPN 1 Buru*" by Sakinah Nur Rahman in 2022. This study aims to find out whether the use of TikTok application is effective in learning English at the ninth grade students of SMPN 1 Buru in the academic year 2022/2023. The type of research used is pre-experimental research using one class. The results of data analysis and discussion that has been put forward it can be concluded that after applying TikTok in teaching English can improve students' pronunciation in class IX.⁸ Second study, entitled "*Improving Students' Speaking Skill by Using TikTok Application*" by Lusi Marleni, Nurhidayah, and Vitri Angraini Hardi in 2021. This research aims to find out the improvement of students' speaking skill by using TikTok application in academic year 2021/2022. The data analysis of the research showed that the average students in the class were 70. It can be concluded that there was improvement students' speaking skill by using TikTok application.⁹

⁸ Sakinah Nur Rahman, thesis: '*The Use of TikTok Application in Learning English at The Ninth Grade Students of SMPN 1 Buru*' (Makassar: UMM, 2022).

⁹ Lusi Marleni, Nurhidayah, Vitri Angraini Hardi, research report: '*Improving Students' Speaking Skill by Using TikTok Application*' (Bangkinang: Universitas Pahlawan Tuanku Mambusai, 2021).

The previous studies has been found are about perception of TikTok application and the use of this application in learning English. The first study found that TikTok application can be used for learning English, provided by improvement of 9th grade students' pronunciation, and the second study found that there was improvement of 8th grade students' speaking skill after using TikTok Application. Based on these previous studies, there is question about how to enhance 7th grade students' vocabulary by using TikTok application.

With the problems attached above, the researcher intends to analyze how to enhance students' vocabulary by using TikTok application. So that later the results of this study can be used as a reference of teachers when they want to improve students' vocabulary with interesting learning material. As stated in this background of research, the researcher will use Engwith Daria TikTok account as a learning material because the content is easy to understand by 7th grade students indeed they are new learner in English subject.

According to explanation above, the researcher will conduct study about **Enhancing Students' Vocabulary Mastery through 'Engwith Daria' TikTok Videos as Learning Material.**

B. Identification of The Problem

Based on the explanation in background of the study above, the identification of the problem is following below:

1. Students' lack of vocabularies, they learn English for the first time in Junior High School
2. Students' lack of interest in learning English
3. Teacher's ability on designing interesting learning material

C. Focus of The Research

The writer focuses on using TikTok application due to the researcher has many limitation and faces obstacles, so the focus of this study only concern in enhancing students' vocabulary with learning materials that are appropriate and interesting to the grade level of students; whether the use of media is effective or not in enhancing students' vocabulary.

D. Statement of The Problem

1. How is the implementation of 'Engwith Daria' TikTok videos to enhance students' vocabulary?
2. How is the influence of 'Engwith Daria' TikTok videos as learning material to enhance students' vocabulary?
3. What kind of vocabulary that influenced by 'Engwith Daria' TikTok videos as learning material to enhance students' vocabulary?

E. Objective of The Research

1. To explain the implementation of 'Engwith Daria' TikTok videos to enhance students' vocabulary.
2. To describe the influence of 'Engwith Daria' TikTok videos as learning material to enhance students' vocabulary.
3. To find out what type of vocabulary that influenced by 'Engwith Daria' TikTok videos as learning material to enhance students' vocabulary.

F. Significance of The Research

1. For Student

This research can be used as a reference for the students of English Department who want to conduct research on method and knowledge by implementing some various strategies in English

teaching and learning process, especially in teaching vocabulary by using TikTok application.

2. For Teacher

This research can be useful to provide input to teachers to be more creative in using learning material, so that learning can be more enjoyable and students easier to accept lessons.

3. For Researcher

For other researchers can use this research to be source further research on different aspect field.

G. The Organization of Writing

For the purpose to make it easier to write this study, the researcher compiled a systematic discussion by classifying it into five chapters. Each chapter contains sub-chapters which are interconnected with each other.

CHAPTER I: Background of Research, Identification of Problem, Focus of The Research, Statement of The Problem, Objective of The Study, Significance of The Research, Systematic Discussion.

CHAPTER II: Concept of Vocabulary, ICT as Learning Tools, 'Engwith Daria' TikTok Videos, 'Engwith Daria' TikTok Videos as Learning Material, Previous Study, Hypothesis.

CHAPTER III: Research Design, Population and Sample, Research Instrument, Technique of Data Collection, Technique of Data Analysis.

CHAPTER IV: Research Finding, Data of Research Finding and Discussion.

CHAPTER V: Conclusion, Suggestion.