

## THE BENEFIT OF VLOGS INTEGRATION AND ITS EFFECTIVENESS IN TEACHING ENGLISH

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#### Keywords

Vlogs; Teaching  
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#### Abstract

The use of video blogs, or vlogs, as a communication tool in the context of English language teaching has attracted significant attention in educational literature. This research aims to investigate the benefits of vlog integration in improving the effectiveness of English teaching and its impact on the learning process. The literature review method is used to explore and analyze various research that has been carried out in this field. The method used is preferred reporting from systematic review and meta-analytic (PRISMA) method. Findings from literature observations show that the use of vlogs in teaching English can provide significant benefits. One of them is increasing student involvement in the learning process, because videos have a

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strong visual appeal and can motivate students to participate actively. In addition, vlogs also facilitate independent learning, because students can access learning materials anytime and anywhere according to their needs. The effectiveness of vlog in teaching English is also seen in improving students' language skills. Video blogging allows students to practice speaking, listening, and comprehension skills in an authentic and engaging context. In addition, vlogs can also be used to teach cultural content and relevant daily life situations in an English language context, thereby helping students to understand and apply the language in real contexts. However, despite the many benefits of vlogs integration in English language teaching, research also highlights several challenges that need to be overcome. For example, the selection of appropriate content, the quality of video production, and the availability of adequate technological resources can be obstacles in implementing vlogs in learning.

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## **INTRODUCTION**

Use In recent years, the integration of digital media and technology has revolutionized the landscape of education, particularly in language teaching methodologies. One such innovative approach gaining traction is the integration of vlogs (video blogs) into English language teaching. In Saputra's (2017) perspective, vlogs are a type of blog that is shared on social networks, utilizing video content that incorporates images, text, audio, video, and animations. Vlogs, as a form of multimedia content, offer a dynamic platform for language learning, allowing learners to engage with authentic language use in real-world contexts.

This study aims to explore the benefits of integrating vlogs in English language teaching and investigate how this integration enhances the effectiveness of teaching English and endeavors to shed light on the potential advantages of incorporating vlogs into language pedagogy and to provide insights into its efficacy in facilitating English language learning. Anderson (2012), vlogs offer numerous advantages that English teachers can leverage to enhance speaking skills. Through the use of video content, vlogs enable teachers to demonstrate backward motion and incorporate special effects to make the learning process more engaging and enjoyable. Additionally, vlogs allow for the simultaneous presentation of information in different locations, providing students with the opportunity for independent learning. Through an examination of the benefits and effectiveness of vlogs integration, educators and language practitioners can gain valuable insights into optimizing instructional strategies and leveraging digital media for enhanced language learning outcomes.

This review examines the potential of integrating vlogs into English language teaching (ELT). It explores the reported benefits of vlogs and their effectiveness in improving students' English skills. Nowadays, students are technology addicted and update their knowledge about technology. The use of technology in language learning is not something that has just been implemented in the classroom, but the practice of using it is still being used today, coupled with the increasingly advanced technology and the advanced features provided by this technology, which makes it practical to use it, teachers can implement learning by including learning activities using various learning platforms so that students can become more active or simply to encourage students to take part in the learning being carried out (Joko Prayudha.S, 2023). Vlog is a fusion of video and blog. Vlog can access through a smartphone or computer that connected with a video camera and internet connection (Maldin and Rezeki, 2018). Vlog is one latest internet-based technology that has opened new ways of communication through public media (Khairuddin, 2022). In, learning. English using a Vlog can provide a learning experience independently and interacting with the environment in real time. Some studies conducted to find out the effectiveness of Vlog in language learning (Mandasari & Aminatun, 2020). Most people that have vlogs are talking about variety of things, such as tips, short speeches, also hobbies. Many people using and know what vlog is, especially for young people. Studies suggest that vlogs can make learning English more engaging and motivating for students. Vlogs can provide a platform for students to practice speaking English in a real-world context. Overall, the previous studies give an outline that vlogging is a potential language use and exposure to develop both listening and speaking abilities.

This study has two main objectives. First, to identify the benefits of integrating vlogs in English language teaching. Second, to investigate how the integration of vlogs can enhance the effectiveness of teaching English. This research is important to conduct because vlogs have become a popular media that is easily accessible to students. By understanding the benefits and effectiveness of vlogs in English language learning, teachers can utilize them optimally to improve the quality of learning. The integration of vlogs in English language learning is expected to provide various benefits, such as increasing student motivation to learn, improving listening and writing comprehension skills, and increasing student participation in learning. In addition, the integration of vlogs can also help teachers create more engaging and interactive learning. This research is expected to contribute to the development of more effective and engaging English language teaching methods for students.

## **METHODS**

### **Procedure**

The method used is preferred reporting from systematic review and meta-analytic (PRISMA) method. Systematic literature search was conducted on the ERIC database, Google Scholar, and Mendeley.

To identify relevant articles pertaining to the benefits of integrating vlogs in teaching English, with a specific focus on speaking skills development. The search was conducted using keywords such as benefit of vlogs integration, teaching English, vlogs in language education, and speaking skills development. Filters were applied to include articles published between 2012 and 2023.

The initial search yielded a total of 68 articles. These articles were screened based on their titles and abstracts to assess their relevance to the research topic. Articles that were not directly related to the benefits of vlogs integration in teaching English or did not focus on speaking skills development were excluded. After the initial screening, 32 articles remained for further analysis. The full texts of the remaining 19 articles were thoroughly reviewed to determine their suitability for inclusion in the literature review. Articles that met the inclusion criteria, including a focus on vlogs integration and speaking skills development in English language teaching, were retained for analysis.

Relevant data from the selected articles were extracted using a standardized data extraction form. The extracted data included details such as study design, participant characteristics, intervention methods (vlogs integration), outcome measures, and findings related to the benefits of vlogs integration in teaching English speaking skills. The quality of the selected articles was assessed using established criteria appropriate for literature reviews. Quality assessment focused on factors such as the clarity of research objectives, methodological rigor, and the relevance of findings to the research topic. Articles deemed to meet high-quality standards were included in the final analysis.

### **Analysis**

The extracted data were subjected to thematic analysis to identify key themes and patterns related to the benefits of vlogs integration in teaching English speaking skills. Themes such as enhanced student engagement, improved speaking proficiency, increased motivation, authentic language exposure, and learner autonomy were explored.

The identified themes and patterns were synthesized to provide a coherent overview of the benefits of vlogs integration in teaching English. The synthesis involved organizing the extracted data into meaningful categories and integrating relevant findings from the selected articles.

## **RESULTS AND DISCUSSIONS**

Based on data analysis using the PRISMA method, it shows that the integration of vlogs in English language teaching has many benefits and is effective in improving student learning outcomes. The findings of this research indicate that Vlogs can be a useful tool for teachers to make learning more interesting, interactive and effective. Vlogs therefore have great potential to improve English language teaching and learning.

Compared to traditional teaching methods, Vlogs have more advantages, including:

1. More interesting and interactive

Vlogs can attract students' attention and increase student motivation so that they are more involved in the learning process. Dynamic video formats are relevant to everyday life and the use of multimedia such as images, animation and music can make learning content more interesting and easy to understand (Maulidah, 2018).

2. Provide a more personalized learning experience

Vlogs allow teachers to reach students individually and provide a more personalized learning experience. Teachers can create personalized vlogs to meet each student's needs and learning style (Mufidah & Roifah, 2020).

3. Allows students to learn at their own pace

Vlogs can be accessed anytime and anywhere, so students can learn at their own pace. Students can rewatch vlogs to strengthen their understanding of the material or learn new topics at their own pace. The use of visuals and audio in vlogs can also help students visualize concepts and process information more easily, and because they can be accessed anytime and anywhere, this allows students to study outside of class and utilize their free time effectively.

4. Improve Communication skills

Vlogs can help students improve their communication skills in English. Vlogs can be used to train students to speak fluently and naturally. Vlogs can also help students improve their listening and understanding skills in English.

5. Develop students' skills

Vlogs are not just an entertainment medium, but can be a useful tool for developing students' skills. Vlogs can help students develop several important skills, such as:

- a. Critical thinking: Vlogs can encourage students to think critically about the content they watch. By analyzing and evaluating the information presented in vlogs, students can learn to distinguish between facts and opinions, identify bias and propaganda, assess the credibility of sources, formulate logical arguments, and draw appropriate conclusions.
  - b. Problem solving: Vlogs can be used to present learning material in an engaging and interactive way. This can help students to understand concepts better and apply them in different situations. Vlogs can also help students to Identify problems, Look for creative solutions, Analyze risks and benefits, Make the right decisions and Evaluate results
  - c. Communicate: Vlogs can be a platform for students to communicate with classmates and teachers online. This can help students to develop public speaking skills, present information clearly and concisely, give and receive feedback, collaborate with others and build positive relationships.
6. Increase teacher satisfaction and teaching skills

Vlogs can help teachers to increase their satisfaction and skills in teaching. The existence of vlog can help teachers so that they can present more interesting and interactive learning using increasingly sophisticated technology so that teachers can teach effectively. Then, with teachers' intensity in using technology, this can also help teachers develop their skills in the fields of technology and media.

Even though vlogs have many advantages, the fact is that using vlogs in learning English also has several challenges that need to be considered, including: Akses Internet dan Perangkat:

1. Not all students have stable internet access or adequate devices to watch or create vlogs.
  - a. This can lead to learning gaps and frustration for students who don't have the same access.
  - b. Teachers need to find alternative solutions for students who do not have internet access or devices, such as providing offline learning materials or using platforms that can be accessed with simple devices
2. Time and Effort:

Creating a quality vlog takes time and effort.

  - a. Teachers need to have technical and creative skills to create interesting and informative vlogs.
  - b. Teachers also need to take time to plan, record, edit and publish their vlogs.

This can be an additional burden for teachers who already have many responsibilities.

3. Inaccurate Content:

Not all vlogs are made with accurate information.

- a. Inaccurate vlog content can confuse students and hinder their learning process.
- b. Teachers need to ensure that they only use vlogs created by trusted and credible sources.
- c. Teachers also need to teach students how to evaluate information and identify inaccurate content.

### **Other Challenges**

4. Student Motivation and Engagement:

- a. Not all students are interested in vlogs.
- b. Teachers need to find ways to motivate students and get them involved in the learning process with vlogs.

5. Students' English Skills:

- a. Vlogs that use too high a level of English can confuse students with a low level of English.
- b. Teachers need to choose vlogs that suit their students' English level.

6. Plagiarism:

- a. Students may be tempted to plagiarize content from vlogs without giving credit.
- b. Teachers need to teach students about the importance of plagiarism and how to cite sources correctly.

Therefore, the author also explains several solutions that can be applied to overcome these challenges, including:

1. Providing internet access and devices:

- a. Schools can provide internet access and devices in computer labs or libraries.
- b. Teachers can work with local organizations to provide devices to disadvantaged students.

2. Developing vlogging skills:

- a. Teachers can take part in training or workshops on how to make vlogs.

- b. Teachers can collaborate with students to create vlogs together.
3. Evaluating vlog content:
  - a. Teachers need to review the vlog before using it in class.
  - b. Teachers can ask students to evaluate vlog content and identify inaccurate information.
4. Increase student motivation and engagement:
  - a. Teachers can hold vlog competitions or give awards to students who make quality vlogs.
  - b. Teachers can use vlogs to discuss topics of interest to students.
5. Choose a vlog that suits your student's English level:
  - a. Teachers can search for vlogs created specifically for English learners.
  - b. Teachers can use subtitles or transcripts to help students understand vlog content.
6. Prevent plagiarism:
  - a. Teachers need to teach students about the importance of plagiarism and how to cite sources correctly.
  - b. Teachers can use plagiarism checker tools to detect plagiarism.

Although vlogs have some challenges, they can be a useful tool for enhancing English language learning. By overcoming challenges and using vlogs effectively, teachers can help students to learn English in a more engaging and effective way.

## **CONCLUSION**

Based on previous research, vlogs can help in developing critical thinking skills in learning English in the following ways:

1. Encourage Critical Analysis: Vlogs encourage students to think critically about the content they watch. By analyzing and evaluating the information presented in vlogs, students can learn to differentiate fact and opinion, identify bias and propaganda, and assess the credibility of sources. This critical analysis process is important for developing strong critical thinking skills.
2. Formulate Logical Arguments: Vlogs can present learning material in an interesting and interactive way, thereby helping students understand concepts better and apply them in different situations. This can help develop the ability to formulate logical arguments based on the information presented in the vlog.



3. Drawing the Right Conclusions Through exposure to various vlogs, students can practice drawing the right conclusions based on the information they have collected. This process involves synthesizing information, evaluating different perspectives, and making informed judgments, all of which are important aspects of critical thinking.

In conclusion, vlogs can contribute to the development of critical thinking skills in English language learning by encouraging critical analysis, helping the formulation of logical arguments, and facilitating the drawing of appropriate conclusions.

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