CHAPTER I

INTRODUCTION

A. Background of Study

In this day of globalization, when everything is competitive, public speaking is the key to success. The likelihood of connections, coworkers, and acquaintances is small and even remote when communication skills are poor. If things proceed this way, we won't have as many chances or access to information since we won't have as many contacts and our communication would be less accurate and less effective.[1] In the current era of globalization, the ability to speak is needed both in official and unofficial contexts, to convey what they want through speech. A person's ability to speak is usually not the same, depending on how the person is able to think critically in producing words so there are still many people who have difficulty speaking in public in conveying something.

However, there are still many people who consider it unimportant. In fact, it is very important to be able to do public speaking in order to convey messages, ideas, and ideas to others. It is not easy to be proficient in public speaking without talent, experience and broad insight, for that it is necessary to

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[1] Rizki Yanti, "*Peningkatan Kemampuan Public Speaking Melalui Metode Pelatihan Kader Pada Organisasi Iskada",* (Paper Fakultas Dakwah Dan Komunikasi Universitas Islam Negeri Ar-Raniry Banda Aceh, 2017 M), p. 2.

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practice public speaking in order to be brave and accustomed to appearing to speak in public.[2]

When someone learns English with the aim of being able to communicate actively, they must master aspects of spoken language in accordance with native speakers. The ability to express ideas, thoughts, and feelings coupled with the ability to capture messages or responses heard from others is the main factor that supports the success of oral communication. To achieve success in public speaking, it is necessary to continuously develop the potential of young generations. And one of them can be realized through the *Muhadharah* program.

Students in *Muhadharah* are expected to talk and deliver speeches using their best command of speaking styles, materials, and strategies. Therefore, one of the abilities that students must have is public speaking skills. Through extracurricular activities, students are expected to explore their talents more deeply and can add to the quality of skills that exist in students.

Muhadharah comes from Arabic, namely *al-muhadharatu* which means lecture, lecture. It is understood that the definition of *muhadharah* is identified with speech activities or exercises that emphasize student skills. The goal

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[2] Dian Ramadhayanti, "*Efektivitas Kegiatan Ekstrakurikuler Muhadharah Untuk Meningkatkan Kecakapan Public Speaking Siswa Di Sekolah Menengah Pertama Negeri 27 Kabupaten Tebo",* (Paper Program Studi Pendidikan Agama Islam Fakultas Tarbiyah Dan Keguruan Uin Sulthan Thaha Saifuddin Jambi, 2020), p. 13.

of *muhadharah* is to provide students the skills and confidence to confidently communicate the principles of Islam in front of an audienc. In Islam, there is da'wah that must be carried out by every Muslim and Muslimah, according to the potential and ability to preach through writing, so he should optimize his abilities. Similarly, people who have good speaking skills are required to preach through rhetoric that can captivate the congregation.

The definition of *Muhadharah* can be identified with speech or lecture training activities that emphasize students' skills in processing rules or all matters related to the process. The purpose of this *muhadharah* exercise is to teach pupils public speaking skills. *Muhadharah* is part of Islamic da'wah, namely to invite mankind to follow the truth of the divine path.[3]

Muhadharah is a program or coaching process to be skilled at public speaking, especially giving speeches to convey Islamic teachings. The following is one of the words of Allah SWT in the letter Ali Imran verse 104:

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[3] Dian Ramadhayanti, "*Efektivitas Kegiatan Ekstrakurikuler Muhadharah Untuk Meningkatkan Kecakapan Public Speaking Siswa Di Sekolah Menengah Pertama Negeri 27 Kabupaten Tebo",* (Paper Program Studi Pendidikan Agama Islam Fakultas Tarbiyah Dan Keguruan Uin Sulthan Thaha Saifuddin Jambi, 2020), p. 13.

وَلْتَكُنْ مِنْكُمْ أُمَّةٌ يَدْعُونَ إِلَى الْخَيْرِ وَيَأْمُرُونَ بِالْمَعْرُوفِ وَيَنْهَوْنَ عَنِ الْمُنْكَرِ ۚ وَأُولَٰئِكَ هُمُ الْمُفْلِحُونَ

Meaning: And let there be a group of people among you who call for virtue, order those who are good and prevent those who are evil; they are the lucky ones. (Q.S Ali Imran; 104)[4]

The verse above explains the need for a group of Muslims engaged in da'wah. Because this verse instructs Muslims to be people who are good at conveying, inviting, calling on and preventing those who are wrong and inviting them to good.

According to Ys. Gunadi in a set of communication terms: Spoken discussion of a subject or subject matter in front of a crowd. The goals include persuading people to go somewhere, inviting them, teaching them, changing their minds, giving them explanations, and giving them information.[5] As for the language, public speaking comes from two English words, public speaking. In the Indonesian English dictionary, John Echols and Hassan Sadily define public speaking as general, public, and society. Speaking means "talk" or "speaker". When combined, public speaking can be interpreted as public speaking or talks in front of the

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[4] Thoha Husein, *Mushaf Al-Qur'an dan Terjemahannya* (Jakarta: Departemen Agama Republik Indonesia, 2002), 64.

[5] M.S. Hidayat, *Public Speaking & Teknik Presentasi*, (Yogyakarta: Graha Ilmu, 2006), 10.

public. The term public speaking is not only defined by speaking in public, but how you speak to convey messages or ideas that the audience wants to know.

Speaking in front of a group of people or an audience in order to enlighten, amuse, or persuade them is known as public speaking. Many individuals claim that giving a speech in front of an audience is simple, but in reality public speaking requires practice and certain techniques in order to run well. As stated by Mustamu, R.H. (2012) that: public speaking is an ability to express ideas in front of the public.[6]

To achieve success in public speaking, it is necessary to continuously develop the potential of the younger generations. And one of them potential development can be realized through Muhadharah program. In this public speaking activity there are two curricula, the first is in-class activities and outside class hours, therefore the learning time is limited so that this public speaking activity is very helpful in learning speaking skills of students.

Pesantren is an Islamic education which is a sub-system of national education. As a sub-system, Islamic education institutions function to achieve the stated institutional goals. The existence of Islamic boarding schools is the main

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[6] Anna Gustuana Zainal, *Public Speaking Cerdas Saat Berbicara di Depan Umum*, (Jawa Tengah: Eureka Media Aksara, 2021), 6.

component in order to create true Muslim human resources (HR) who understand, live and practice Islamic teachings.

Based on the theory above, Nasyrul Ulum Boarding School has tried to realize the output of human resources (HR) that are useful in the community. By bringing up programs that can train the psychomotor aspects or skills of students, the program is public speaking activities. *Muhadharah* at Nasyrul Ulum Boarding School is a speech training activity that is carried out once a week by male and female students separately. Each student takes turns giving a speech in front of his friends.

This program is expected to train students' skills, such as training students' public speaking. The term public speaking consists of two words: public and speaking. Public means many people, the general public, and the people, speaking means speaking. It can be agreed that the meaning of public speaking is speaking in front of many people.[7]

Islam is a da'wah religion, namely a religion that assigns its people to spread and broadcast Islam to all mankind. As a mercy for the entire world, Islam can guarantee the realization of happiness and the welfare of mankind if the teachings of

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[7] Mutiah Qonitah, "*Implementasi Muhadharah Dalam Melatih Public Speaking Santri Di Pesantren Modern Hadharatul Islamiyah Kec. Sipispis Kab. Serdang Bedagai*", (Paper Universitas Islam Negeri Sumatera Utara Medan, 2021), p. 2.

Islam cover all This aspect of life is used as a way of life carried out in earnest.

To achieve the success of this da'wah, continuous coaching is needed, especially for supporters and executors (da'i) and generally for the younger generations[8]. And one of them is by holding training for young generations of Muslims from an early age. However, the current problem is that not everyone has the courage to appear in public, such as lack of motivation in improving their public speaking skills or loss of self-confidence could be the triggering factors. Even though Islam itself obliges its people to preach, advise each other to the truth and advise each other to patience. Even though preaching is not synonymous with getting on the podium, communicating with anyone requires knowledge.

Therefore, the ability to speak is very important in this life. Moreover, at various points in his life, almost everyone will appear as a public speaker, both in the household, at Neighborhood Association (RT) meetings, in the political arena, in the office as a leader, at school as an activist, in an organization as a manager, as a businessman, as well as professionals. Even now, research has shown that executives spend time communicating with parties, at least 45 minutes

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[8] Ulan Mawaris Sulistia, "*Pembinaan Karakter Percaya Diri Santri Melalui Muhadharah Di Pondok Pesantren Miftahul Asror Desa Cimanuk Kecamatan Waylima Kabupaten Pesawaran",* (Paper Universitas Negeri Raden Intan Lampung, 2021), p. 20.

every day, 45 minutes that determine success and 45 minutes of success that require expertise.

This research took place at the Nasyul Ulum Islamic Boarding School in the city of Cilegon. The extracurricular activities of students at the Nasyrul Ulum Islamic Boarding School consist of muhadhoroh which is mandatory. The head of the boarding school and all the ranks of the asatids in the Nasyrul Ulum Islamic Boarding School are very concerned about their students in speaking skills, especially in speaking in front of children, so that students in the boarding school environment are accustomed to always carrying out and participating in daily, weekly, monthly, and annual activities. So that students are accustomed to speaking in front of many people.

In its efforts, *muhadhoroh* has a program to teaching students' speaking skills, namely public speaking activities and in it has its own programs such as making speech texts, speech practice, *muhadhoroh akbar*, and drama contest. this is the hope for the initiator of *muhadhoroh* for students to be able to familiarize and practice their knowledge.

Based on the description that has been presented, the author is motivated by the activities of *muhadhoroh* (Public Speaking Activity) and is motivated to conduct research on these issues.

This study takes the title **"*Exploring Public Speaking Activity (Muhadharah) For Teaching Speaking Skills at the Nasyrul Ulum Islamic Boarding School, Cilegon*".**

B. **Identification of Problem**

The following are the findings of the problems in this study based on the background explanation above:

1. Santri at the Nasyrul Ulum Islamic Boarding School have low public speaking skills, so the *Muhadhoroh* activity (Public Speaking Activity) is used as an activity that improves public speaking skills.

2. There are still many students who think that *Muhadhoroh* is not so important, so *Muhadhoroh* is carried out to be able to make experience for students in everyday life.

3. Lack of motivation to practice public speaking from ustadz and ustadzah as educators

4. The benefits of the applied *muhadhoroh* activities are still not significant.

C. **Scopes and Limitations of The Research**

In this study, researchers limited it to extracurricular activities at the Nasyrul Ulum Cilegon Islamic boarding school known as *Muhadhoroh* (Public Speaking Activity) to improve students' speaking skills.

D. Formulation of The Problems

The formulation of the problem that will be focused in this research is:

1. How are the teacher teaching speaking skills in *muhadhoroh* activities at the Nasyrul Ulum Cilegon Islamic Boarding School?

2. What are the student perception on public speaking activities tought at the Nasyrul Ulum Islamic Boarding School?

E. Objective of The Study

The objectives to be achieved from the above problems are:

1. To find out the teacher teaching speaking skills at the Nasyrul Ulum Cilegon Islamic boarding school.

2. To find out the student perception about public speaking activities tought at the Nasyrul Ulum Islamic Boarding School.

F. Significances of The Study

1. Theoretical Benefits

This research is expected to be able to add knowledge related to the activity of public speaking activity are implemented in teaching students' speaking skills at the boarding school Nasyrul Ulum Cilegon and the perception of students.

2. Practical Benefits

a. For Islamic Boarding Schools

This research is expected to help Islamic boarding schools improve the public speaking quality of students.

b. For researchers

The results of this study are expected to add insight for researchers regarding exploring muhadhoroh activities to teach students' speaking skills at the nasyrul ulum cilegon boarding school.

G. Organization of The Study

The systematic discussion serves as a comprehensive description of this research

Chapter I Introduction, includes the background of the problem, problem identification, problem definition, problem formulation, research objectives and discussion systematics.

Chapter II Theorytical Foundation, includes exploring public speaking activity for teaching speaking skills at the nasyrul ulum cilegon boarding school.

Chapter III Method of The Research, includes place and time, population and samples, instruments, data collection techniques, and data analysis techniques.

Chapter IV Result and Discussion, regarding the teacher teaching speaking skills at the Nasyrul Ulum Cilegon Islamic boarding school and the perceptions of santri.

Chapter V Conclusion and Suggestion, includes conclusions and suggestions.