

CHAPTER I

INTRODUCTION

A. Background of Study

English is one of various languages that widely use in the world. People use it to communicate with others from many parts of the world. English also has some basic skill that must be owned by the language. There are four skills in English, that are commonly regarded as listening, speaking, reading, writing. The four basic skills are then used as a measurement of a language comprehension, one of the examples is speaking skills. According to Baker, speaking skill becomes a parameter to measure a person's ability to communicate. The evident is when someone speaks, people will easily assess the language ability of a person wheter the person is mastering the language that uses. This is what makes the researcher focus on the speaking skill.¹

Bahadovar and Omidvar state that speaking is a skill that involves generating, acquiring, pro cessing data and generating meaning. Therefore, from the four basic language skills, speaking is crucial in second or foreign language learning.² Additionally, Cameron states that speaking is the active use of language to express meaning so that the other people can make sense of it. It could be said that the ability to speak a language is synonymous

¹ Colin Baker, *Foundations of Bilinguals Educations and Bilingualism* (UK: Clevedon, 2001), 6.

² Maryam Bahadorfar. and, Reza Omidvar, "Technology in Teaching Speaking Skill", *Acme International Journal of Multidisciplinary Research*, Vol. 2, No. 4, (April: 2014), 9.

with knowing the language since speech is the basic means of human communication.³

In addition, when someone can speak a language, it means that they can conduct a conversation reasonably competently. Speaking skill needs to be developed and practiced independently from the other aspect of language, such as grammar and listening. In that case, the teaching and learning process will be carried out very interestingly in each classroom in order to make the students become more interest in learning the other aspect of language.

Bolat states that in the twenty-first century, technology advances quickly and changes people's thinking. Our interactions with others were also affected. Since the advent of social media, which is regarded as the most significant product of technological advancement in the communication industry, individuals no longer need to interact face-to-face because it offers a platform for social interaction, idea sharing, and feedback for content created.⁴ This is because of the rise in the number of social media platforms that allow users from all over the world to access. The most popular social media platforms include Facebook, Twitter, Snapchat, Instagram, WhatsApp, YouTube, and TikTok.⁵

³ Linne Cameron, *Teaching Languages to Young Learners* (Edinburg: Cambridge University Press, 2001),40.

⁴ Yaviz Bolat, "A Research on the Use of Social Media Networks by Teacher Candidates", *Journal of Curriculum and Teaching*, Vol. 7, No. 1, (April: 2018), 147.

⁵ Liaqat Ali, "The Influence of Information Technology on Student's Behavioral Nature in the Class Room", *Asian Journal of Education and Training*, Vol. 4, No. 2, (March: 2018), 102.

In this research, the researcher focused on the use of TikTok as media for the students to do their self-speaking task to improve their speaking skill. Because, it will make the students more enthusiast and more motivate in speaking. The teacher should be creative to design it in learning process. They can lead them to make a task by using TikTok to decrease the students' difficulty. It will become new teaching and learning style in learning English. In addition, the difficulty that face by the students such as lacking motivation, getting bored or having no idea can be minimize, because they enjoy to do it.

According to Aji, TikTok application is a Chinese social network and music video platform launched in September 2016.⁶ This application allows users to create their own short music videos. The majority of TikTok application users in Indonesia are of millennial generations. Currently, based on the Dewanta statement, TikTok is not only a medium of entertainment but also a medium of education, especially those related to the English language. Many content creators provide English learning content, such as speaking, pronunciation, vocabulary, grammar, and common mistakes.⁷

According to Yang, the TikTok application has many advantages. The TikTok application has various features. It is very possible to be

⁶ Wisnu Nugroho Aji, "Aplikasi Tik Tok Sebagai Media Pembelajaran Bahasa Dan Sastra Indonesia." *Jurnal Metafora*, (September: 2018) 431: 431–40.

⁷ A. A. N. B. J. Dewanta, "Pemanfaatan Aplikasi TikTok Sebagai Media Pembelajaran Bahasa Indonesia." *Jurnal pendidikan dan pembelajaran bahasa Indonesia*, Vol. 9, No. 2, (October: 2020), 79–85.

designed as a medium for learning the English language and literature. The TikTok application can be used to teach four integrated skills: listening, speaking, reading, and writing. In terms of speaking skills, students can use the voice feature in this application and communicate via the network. Likewise, by using the features in the TikTok application, students can play roles that prioritize their expression and creativity.⁸

Based on the observation at MA Al-khairiyah Pontang, the researcher decided to choose MA Al-khairiyah Pontang as the location for this study because the researcher found that many students had difficulties in learning English, especially in speaking English. They have low motivation in speaking English, even though students should be more enthusiastic because they are Class Plus students, who have the privilege of being able to learn English outside of regular class.

The Class Plus is a different class from the regular class, and there are some additional lessons learned. For example, there were additional lessons in English and Arabic. At each grade level, there was only one class plus. The researcher is interested in class plus because there are differences in both lessons and learning duration compared with regular classes.

The researcher focuses on a task that involves in speaking by applying TikTok Application. The researcher takes a research under the title: “Applying Self-Speaking Task In Tiktok Application to Develop

⁸ Huining Yang, “Secondary School Students ’ Perspectives of Utilizing TikTok for English Learning in and beyond the EFL Classroom.” *International conference on education technology and social science (Etss)*, (2020), 162–83.

Students' Speaking Skill" (A Pre-Experimental Research at Class Plus of MA Al-khairiyah Pontang).

B. Identification of problem

This following are some issues regarding to the background of this study:

1. Students have many difficulties in learning English as a compulsory subject at school.
2. Students prefer to be silent rather than be active in speaking because of their lack of vocabulary.
3. The activities during the English lesson seem to be boring and less interactive.
4. The English teacher did not use interesting media to conduct the teaching and learning process.

C. Focus of Study

Based on the background of the problem, the focus in this study is on applying self-speaking task in TikTok application to improve speaking skill of Class plus MA Al-Khairiyah Pontang.

D. Statement of Problem

Based on the research background above, the researcher formulated a research problem statement as follows:

1. How is the students' speaking skills before and after applying the self-speaking task using TikTok application?

2. How is the improvement of applying self-speaking task using TikTok application on students' speaking skills?

E. Objective of Study

The research formulated the objectives of the research based on the statements of the problem as follows:

1. To find out the students' speaking skill before and after applying the self-speaking task using TikTok application.
2. To know the improvement of applying self-speaking task using TikTok application on students' speaking skill

F. Significance of Study

The significance of this study can contribute some benefits to students, teachers and other researcher are:

1. For the teacher, by teaching speaking using new media in this case is TikTok as media to apply the self-speaking task, it will motivate the students to speak English effectively and the finding of this research can be uses as a considerations in selecting the appropriate methods and media implement in MA Al-khairiyah Pontang.
2. For the students, this research can add the students interest in English learning, so English is not boring lesson for the anymore.
3. For the others researchers, the result of the study is expected to give an alternative source and references to other researchers in their attempts to

study TikTok and self-speaking task especially to improve speaking skill.

G. Hypothesis

1. **The null hypothesis (H₀):** There is no improvement of students' speaking skills after applying self-speaking task in TikTok Application
2. **Alternative hypothesis (H_a):** There is an improvement of students' speaking skills after applying self-speaking task in TikTok application

H. Previous Studies

There are some previous studies that conducted by several researchers:

The first study, entitled "Students' Perception Toward Tiktok Media To Improve Their Speaking Ability" by Istikoma Thoyiba Manggo, Nihta Liando, Trully Wungow. The purpose of this study is to ascertain how students feel about using tiktok as a teaching tool. The results showed that the eighth grade students of SMP Negeri 14 Dumoga liked the use of Tiktok as a medium for learning English, especially speaking. The use of tik tok as a learning medium is quite good for use in the process of learning English, especially students' speaking. This can be shown in the results of data that has been processed and calculated based on predetermined criteria.⁹

⁹ Istikoma Thoyiba Manggo, Nihta Liando, Trully Wungow, "Students' Perception Toward Tiktok Media To Improve Their Speaking Ability," *JoTELL Journal of Teaching English, Linguistics, and Literature*, Vol. 1 No. 10, (August: 2022), 1086.

The second study, entitled “The Effect Of Tiktok To Develop Students’ Speaking Skill: A Classroom Action Research” by Jenni Ferstephanie, Theodesia Lady Pratiwi. The study aimed to identify the effectiveness of using Tiktok in improving students’ speaking skills. The results of the post-test showed that the students’ scores rapidly increased and were better than their pre-test. The average score for the pre-test was 2.51 points. After implementing TikTok in the test, the average score for the post-test was 4.65 points. Therefore, the implementation of TikTok proved it was effective to develop students’ speaking skills.¹⁰

The next study from Xi Chen and Haiying kang, untitled “Utilization of TikTok for Oral English Learning”. This paper utilizes a questionnaire to investigate the effectiveness of applying TikTok to oral English learning from student’s point of view. The expected findings show students are eager to improve their competence in speaking English. Meanwhile, students categorize the existing problems of oral English education into three kinds: Pedagogy, teaching materials, and pronunciation. More than 70% of students think taking advantage of TikTok helps settle these existing problems. Therefore, teachers are

¹⁰ Jenni Ferstephanie, Theodesia Lady Pratiwi, “The Effect Of Tiktok To Develop Students’ Speaking Skill: A Classroom Action Research,” *Wiralodra English Journal (WEJ)*, Vol 6, No 1, (March: 2022), 9.

suggested to combine useful short videos on TikTok with the speaking missions in English-speaking classes.¹¹

The next study entitled “An Overview of the Utilization of TikTok to Improve Oral English Communication Competence among EFL Undergraduate Students” by Zhai Xiuwen and Abu Bakar Razali. The expected findings of this paper could reveal the potential of using TikTok for international undergraduate Chinese students out of EFL classroom in improving their English Communication Competence and for increasing their interests of speaking English.¹²

The last study from Mandasari, Kosassy, and Yeni, untitled “Incorporating of Social Media in Distance Learning: A Case Study on How Tiktok Improve Speaking Skill Among Esp Students”. This research is motivated by the importance of using technology in the teaching and learning process during the Covid-19 pandemic. The results showed that the use of Tik Tok application as a medium to develop ESP students' speaking ability in online learning can increase students' confidence in speaking English because they can express themselves freely in Tik Tok.¹³

¹¹ Haiying kang, Xi Chen, “Utilization of TikTok for Oral English Learning” *Journal of Education, Humanities and Social Sciences*, Vol 8, (2023), 1648.

¹² Abu Bakar Razali, Zhai Xiuwen, “An Overview of the Utilization of TikTok to Improve Oral English Communication Competence among EFL Undergraduate Students,” *Universal Journal of Educational Research* 9(7), (2021), 1439-1451.

¹³ Mellati Mandasari, Siti Osa Kosassy, Yenni Jufri, “Incorporating of Social Media In Distance Learning: A Case Study on How Tiktok Improve Speaking Skill Among Esp Students”, *The 2nd International Conference on Government Education Management and Tourism (ICoGEMT)+TECH*, (January: 2022).

I. The Organization of Writing

Chapter I is Introduction. In this chapter, the researcher put some points including Background of study, Identification of Problem, Focus of Study, Statement of the Problem, Objective of the Study, Significance of the Study, Previous Study and The Organization of Writing.

Chapter II is Theoretical Framework. This part consists of some theories from some experts who have conducted the research related to this research.

Chapter III is Research Methodology. This chapter consists of Research Design, Place and Time of the Research, Population and Sample of the Research, Instruments, Data Collection Technique and the Technique of Data Analyzing.

Chapter IV is Result and Discussion. This part consists of data description, the process of pre-experimental score, the comparison of pre-test and post-test pre-experimental class, hypothesis testing, and interpretation data.

Chapter V is Conclusion. This is the last chapter of this research consists of conclusion from the research and suggestion for the reader or the other researchers.