

CHAPTER I

INTRODUCTION

A. BACKGROUND OF STUDY

One of the world languages spoken by the majority of people is English. People can easily adapt to the development of many different academic subjects, including science, technology, culture, commerce, and education, by being fluent in English. Additionally, as almost all scientific and literary works are written in English, it is important for students to learn more about the English language. English has gained popularity among college students all throughout the world, especially in Indonesia.

In Indonesia, English has a significant influence on teaching and mastery of knowledge. People in Indonesia can easily learn English because it has grown from playgroups to colleges and has also become a common language. Moreover, most faculties in Indonesia now make English a compulsory subject due to the country's growing need for English.

Basically, there are four skills in English that must be learned, there are, speaking, listening, reading, and writing. Speaking has taken on an increasing number of crucial roles in recent years as a means of everyday communication in contexts including second or foreign languages. Based on a previous statement that states that speaking is important in English. Leong & Ahmadi, explain that speaking is the foremost skills for the effectiveness of communication, it means that without any speech, communication will not exist.¹ The ability to speak effectively in English is a visible success of English learners, this means that the way English learners speak English effectively is a real success factor in mastering English and can be seen

¹ Lai-mei Leong and Seyedeh Masoumeh Ahmadi, An Analysis of Factors Influencing Learners' English Speaking Skill, *International Journal of Research in English Education*, Vol. 2, No. 1, March, (2017): p.30.

directly through the ability of an English learner to communicate with others effectively or not. For most students speaking is a skill that is not easy to learn, there are many reasons related to difficulties in speaking English and it will prevent students from speaking English with other people or their friends in class,² it is supported by the statement from Harmer in Putra et al, the states speaking is communication happens when the listener can give a respond to the speaker after the listener understands the message given, in using English communicate speaking is widely considered to be a principal skill.³

There are five previous studies that showed the effectiveness of Youtube videos in teaching and learning process. The first, previous studies conducted by Seher Balbay, Selcan Kilis, in 2017, in his research entitled *Students' Perceptions of the Use of a YouTube Channel Specifically Designed for an Academic Speaking Skills Course*, this study used a survey research type method, namely a type of design cross-sectional survey research, data were collected and analyzed by descriptive statistics and descriptive deductive analysis. The second, previous studies conducted by Diki Riswandi in 2017, in his research entitled *Use of YouTube-Based Videos to Improve Students' Speaking Skills*, this study uses a qualitative method, Action Research (AR), to collect data, researchers used several instruments such as observation checklists, field notes, performance tests, questionnaires, and interview. The third, previous research was conducted by Elhadi Nasr Elhadi Mustafa in 2018, in his research entitled *The Impact of YouTube, Skype and WhatsApp in Improving EFL Learners' Speaking Skills*, this

² Feri Kurniawan, The Use of Audio Visual Media in Teaching Speaking, *English Education Journal*, Vol. 7, No. 2, April, (2016): p.18

³ Jeremy Harmer. *The Practice of English Language Teaching*, (Fourth Edition, Harlow: Pearson Education Limited, 2007): p.38.

research used quantitative methods, collecting pre-test and post-test research data, test, the collected data was analyzed statistically with the Statistical Package (SPSS). The fourth, previous studies conducted by Euis Meinawati, Nazzala Aulia Rahmah, Danang Dwi Harmoko, and Nurmala Dewi, in 2020, in their research entitled *Increasing English Speaking Skills through YouTube*, This study used descriptive qualitative method, procedure analysis with implementation observation and data processing. The fifth, previous studies conducted by Andi Putrawansyah in 2020, in his research entitled *Effectiveness of Using YouTube Video in Improving Students' Speaking Skills through Asking and Answering Questions*, this study used a quantitative method, this research used experimental research that used pre-experiments with one-group pre-test – post-test design.

The current research entitled the *Effectiveness of English Conversation in YouTube Channel EnglishClass101.com to Improve Students' Speaking Skills*, will use quantitative methods, experimental research, quasi-experimental, pre-test research data collection and post-test, the collected data were analyzed statistically

Based on the observed phenomenon and the results of interviews with researcher at SMAN 3 Kota Serang, in learning and mastering speaking English. students feel nervous in speaking English, students are afraid to communicate English in class, and most students are shy or not confident to communicate English because of grammatical errors, lack of mastery of vocabulary, and do not know how to be specific and pronounce phrases correctly. good and true, so that students are embarrassed to communicate. As a result, students don't want to speak English with their friends.

From the phenomena above, the researcher assumes based on the results of interviews and observations, that problems can be influenced by techniques or methods in learning to speak. Students feel bored in learning to

speak due to the way the teacher teaches speaking or the media used in learning to speak, it makes students unmotivated and less interested in learning to speak. So, students need other ways of learning to speak English and the media as a tool that can attract their attention in learning to speak English to motivate students to learn, how to learn English can be done by utilizing technological developments. According to Imam Fauzi, he stated that technology is a tool that can be applied effectively in the learning process and encourages motivation.⁴

Media is one of the supporting components of the teaching and learning process. Currently there are many media that can make it easier for students to learn. YouTube can be used as a media and learning resource that can increase interest and support the millennial generation's learning style. In this modern era, there are many ways that can make it easier for students to learn English, one of which is in the learning process by utilizing technological developments in the form of YouTube as a learning medium. YouTube videos are one of the media that can be used as learning media, especially in the context of speaking. According to Riswandi as quoted in Mohammad Ulin, YouTube has been chosen to contribute a lot as a result of this platform. This means that YouTube as a platform that contributes to education is beneficial for many people, especially students.⁵

The use of YouTube as a means of learning speaking skills is more effective and easily accessible because YouTube is supported by audio and visuals presented in video form and can provide benefits for teachers to assist in explaining learning materials in class. Teaching objectives are not easily

⁴ Imam Fauzi and Dian Hanifah, Developing Students Speaking Ability Through Powerpoint Presentation, *English Studies Journal*, Vol. 9, No. 2, (2018): p.30.

⁵ Mohammad Ulin Nuha and Tiyas Saputri, Improving Students' Speaking Skill Through YouTube video: Systematic Review, *Jurnal Pendidikan dan Pembelajaran*, Vol. 13, No. 1, (2021): p.27.

conveyed without the help of media or learning resources. According to Mohammad Ulin implementing audio-visual material for speaking skills has been proven successful by Djahida, he evaluated the role of educational YouTube videos in improving the speaking skills of EFL students and found that it was effective. The findings reveal that using audio-visual materials such as educational YouTube videos can help students improve their English speaking skills, as well as their vocabulary and self-confidence. Learning English with YouTube is an innovative learning system that should be developed. Especially for teachers and students, this has a positive influence on improving English language skills.⁶

YouTube has had many positive impacts in the world of education, this can be seen from the large amount of educational content available on various educational channels on YouTube, this really helps students and teachers in the classroom as a teaching and learning process. One of the educational content from YouTube is video content related to English, providing videos about English material, one of which is speaking. Researchers believe that YouTube videos are one of the alternative media that can be used to help students improve their speaking skills.

There are many educational channels on YouTube related to learning English, one of the YouTube channels that can be used to teach and learn English is English class101.com. English class101.com is a YouTube channel that offers videos of learning English in a way that anyone can understand. The three targeted elements are pronunciation, grammar, and vocabulary knowledge. Three elements that can help students to improve their speaking. Therefore, the researcher wants to know about the English class101.com YouTube channel and how it influences students' speaking

⁶ Nuha and Tiyas Saputri, Improving Students' Speaking Skill , *Jurnal Pendidikan dan Pembelajaran*, Vol. 13 No 1, (2019): p.27.

skill. In addition, researchers, English teachers, and students must work together to identify and solve problems. By solving problems, students are expected to be able to develop their speaking skills. For this reason, the researcher is interested in conducting research with the title "*The Effectiveness of English Conversation in Youtube Channel English Class101.Com to Improve Students' Speaking Skill* (The Eleventh Grade of SMAN 3 Kota Serang)"

B. IDENTIFICATION OF PROBLEM

Some problems about how to improve the student's speaking ability in the class had been found. There are:

1. The lack of students' enthusiasm in developing their speaking skill
2. Most of the students were passive because they are lacking of vocabulary
3. Most of them were shy to speak English because the mistakes of grammar
4. Students lack of confidence in communicating using English.

C. STATEMENTS OF PROBLEM

1. How is the students' speaking skill before and after using English Conversation in youtube channel English Class101.com ?
2. What is the effectiveness of using English Conversation in youtube channel English Class101.Com to improve students' speaking skill?

D. OBJECTIVE OF STUDY

1. To identify the students' speaking skill before and after using English Conversation in youtube channel English Class101.com.
2. To identify the effectiveness of using english Conversation in

youtube channel English Class101.Com to improve students' speaking skill.

E. LIMITATION OF THE STUDY

This research concentrated focusing on Improving Students' speaking skill through English Conversation in English class101.com YouTube channel at the Eleventh Grade of SMAN 3 Kota Serang. The research is experimental research. It describes the effect of using English Conversation in English class101.com to improving students' speaking skill ability. Result of this research also will be useful for teachers who are going to analyze the students' problem in Speaking skill.

F. SIGNIFICANT OF THE STUDY

This research is expected to give contributions to the parties related to the English teaching and learning process such as:

1. For the English teachers, they can improve the quality of English teaching and learning process at SMAN 3 Kota Serang.
2. For English Department of The State of Islamic University Sultan Maulana Hasanuddin Banten, it can be used as a research reference for other researchers who have similar topics and purposes.
3. The last, for other researchers, this study can be used as a reference to those who want to conduct research in students perception and the use of youTube Channel.

G. HYPOTHESIS STUDY

In this study, the researchers looked for the effect of using conversation through the English class101.com youtube channel in speaking skills and had two hypotheses to propose, those are:

1. Ho (Null Hypothesis): There is no significant effect of using English Conversation In Youtube Channel English Class101.Com to Improve Students' Speaking Skill.
2. Ha (Alternative Hypothesis): There is significant effect of using English Conversation In Youtube Channel English Class101.Com to Improve Students' Speaking Skill.

H. PREVIOUS STUDY

1. The first, According to Riswan in 2016 explained that the purpose of this study was describing to what extent the use of Youtube-based videos can improve the students' speaking skill in teaching and learning process of seventh grade students of one of junior high schools in Surakarta. The result of his study there is an improvement in the students' speaking skill included students' fluency, vocabulary, pronunciation, grammar and content. To collect data, the researcher used some instruments such as observation checklist, field notes, performance tests, questionnaire and interview. The sample used in his study consisted of 28 third grade students. The research method was qualitative approach using an action research (AR).
2. The second, According to Jalaluddin in 2016 explained that Youtube video can be used to make the students aware of the varieties of English spoken around the world and to provide them authentic materials for speaking skill. Youtube video can be very useful inside and outside of the classroom to develop speaking skill. He also explained in Youtube there is Video TED Talks that can be another source for use in ESL classroom with activities are prediction, vocabulary building, describing main points, asking questions and sharing opinions.

3. The third, According to Gunada in 2017, the purpose of his study present the theoretical perspective underlying youtube video as an IT-Based media to improve students' speaking skill. The result of his study show that youtube video can be an interesting media which gives the students better exposure toward and a promising solution to improve students' english speaking skill. To collect the data, the researcher obtained from several sources such as journal article, conference precedings, conference papers and thesis.
4. The fourth, is Use of YouTube-Based Videos to Improve Students' Speaking Skill. Proceeding The 2nd International Conference on Teacher Training and Education, performed by way of Diki Riswandi in 2018, This study aims at (1) describing to what extent the use of YouTube-based videos can improve the students' speaking ability and (2) describing the educating and getting to know procedure when YouTube-based movies are implemented in the class. The concern of the find out about is the seventh-grade students of one of Junior High Schools in Surakarta. The find out about was once carried out by way of the use of study room action lookup design. Furthermore, the records have been collected through speakme assessment and interview. The finding showed that there used to be an enchancement in the students' speaking skill. Some factors which are accelerated blanketed students' fluency, vocabulary, pronunciation, grammar, and content. To conclude the article, the result of the lookup and some things to do in educating and gaining knowledge of activities that can assist improve students' speaking talent are reviewed.
5. The fifth, is The Effectiveness of YouTube as Learning Media in Improving Learners' Speaking Skills carried out via Putu Enik Kristiani and Diah Ayu Manik Pradnyadewi in 2020, language

learning, talking will become the evidence of students' competence of the language that is learnt. However, students' talking potential can be inhibited by means of countless troubles that are faced such as lack of confidence, lack of vocabulary and grammar, and inappropriate educating strategy. In this era, the traits of records and technology (IT) can be the solution of these problems. The development of technological know-how looks to have many high-quality results on education. Technology gives a variety of getting to know media that is enjoyable for students. One of the technological trends that can be used as studying media is YouTube. YouTube gives a number sorts of movies related to learning. In gaining knowledge of English, EFL inexperienced persons can discover more than a few kinds of videos that can assist the mastering process. Therefore, YouTube can help rookies to enhance their language skill, in particular their talking skills. The goal of this paper is to provide an explanation for the effectiveness of the usage of YouTube as gaining knowledge of media in enhancing learners' talking skills.

The difference between previous research and current research lies in the material to be studied and the teaching and learning process. The topic this time is looking for video conversations on the English class101.com YouTube channel, which are based on written material in the K13-based syllabus. In the process of teaching and learning students discuss groups and make conclusions from video conversations, then make conversations, and conduct conversations in front of the class with groups, researchers use quantitative methods, experimental research, quasi-experimental, pre-test and post-test research data collection, data collected was analyzed statistically. Based on the explanation above, the researcher was interested in

conducting a study entitled The Effectiveness of English Conversation in Youtube Channel English Class101.Com to Improve Students' Speaking Skill, The Eleventh Grade of SMAN 3 Kota Serang.

I. ORGANIZATION OF WRITING

To make this research easy to comprehend, the researcher will divide this research into five chapters:

Chapter I discusses about: Introduction which consists of the background of the study, Statements of the study, objectives of the study, limitation of the study, significance the study, previous study, hypothesis, and organization of writing.

Chapter II discusses about: the theoretical framework that the first consists of, Speaking, the second is conversation and the last is youtube channel English class 101.com

Chapter III discusses about: Method of The Research, in this chapter the researcher describes Research Method, Place and Time of Research, Population and Sample, Instrument, Data Collection and Data Analyzing, and The Scoring System.

Chapter IV discusses about: Result and Discussion, in this chapter the researcher describes Data Description, The proses of experimental score, The process of control class, Comparison of post-test experimental and control class, Hypothesis testing and Interpretation Data.

Chapter V discusses about: Conclusion and Suggestion, in this chapter the researcher conclude the results of discussion before in Conclusion and write Suggestion.