

# CHAPTER I

## INTRODUCTION

### A. Background of Study

Language is human and non-instinctive method of communicating ideas, feelings and desires by means of a system of sounds and sound symbols. Speaking is one of the four basic skills in learning foreign languages besides listening, reading, and writing. It has been taught since the students entered a junior high school, however, there are so difficulties faced by junior high school students to communicate English. They have to think more often when speaking English. Of course, students need interaction with others (teacher, friend and so on) to communicate.

Nowadays English is an important subject for all students form elementary till university, it refers to all subject in their school use English as a media to get their skill. According to the statement above, the writer take some problems to observe about the difficulty of student who can't speak, the motivation student low in speaking because they are lazy to try without motivation from each other. Some teacher say comprehension. It becomes real when all subject use English in connecting sources to the readers. And it is not a strange thing because English has become an international language since many years ago,

almost everybody in this world use English as a central or important language to understand each other.

Jack Richard “it is very difficult for language learners to speak a foreign language because effective oral communication requires the ability to use the language appropriately in social interactions.<sup>1</sup>It means speaking that “many students find it difficult to speak English because speaking must have proficiency in speaking”.

Based on the preliminary observation that the researcher conducted in MTs Al-Fathaniyah serang when doing PLP (School Field Introduction). The researcher found that there are several problems that faced by the students in learning English one of them is the students cannot speak English, pronunciation, intonation, well due to the students“ lack of vocabulary and not able to express their ideas in English that make the students not confidents to speak and less motivated to learn. It caused the students learning achievements is not improve significantly based on the learning objectives although some of the students go the standard criteria minimum (KKM) in English but their speaking performance is still low to average.

Speaking ability is one of the most difficult skills to be mastered by the students. This, the teachers need a strategy or media in English

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<sup>1</sup>Willy A. Renandya , Jck Richards “*Methodology In Language Teaching*” an Anthology of Current Practice (New York: Cambridge University Press, 2002), 204

teaching that is suitable to the teaching and learning process to achieve the objectives of teaching. One of them is the used of digital story telling in teaching English especially in teaching speaking.

In this digital era, teachers must be creative and innovative in developing technology-based learning media and as much as possible integrate them in teaching and learning activities. Learning media that can be developed in the current digital era are digital-based learning media. Accordingly, one of the technology-based learning media that can be used is digital storytelling.

Digital storytelling is one of the media that can be used in teaching activities. It can be a motivating medium in teaching speaking and also it can be a media of teaching that will stimulate the students; critical thinking.

Digital storytelling is a powerful technology tool in education which integrates computer technologies and the art of telling stories together. It combines texts, images, and audios into creative media of storytelling. Digital storytelling can be used as a multimedia tool in language learning to help students improve their English speaking ability by using technology to tell the story in their own words and voice.<sup>2</sup>

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<sup>2</sup> S. Somdee, M. & Suppaseteseree, "Developing English Speaking Skills of Thai Undergraduate Students by Digital Storytelling through Websites.," *3rd International Conference Proceedings by LITU*, no. 2 N0 1 (2013): 2286-8836.

Digital storytelling is a new form of storytelling. Meanwhile in storytelling, a story was written and illustrated on a piece of paper, while digital storytelling uses a computer application, a story is realized in a video that is equipped with sound, images, text, and animation so that it is more interesting. In addition, digital storytelling can cover a wide variety of topics, not limited to classic stories, video results can be anything, and using various available software. One type of media that combines aspects of image visualization with sound effects called digital storytelling. Digital storytelling was a combination between art storytelling and multimedia tools such as video, images and audio. Digital storytelling was the modern expression of the ancient art of storytelling. Digital stories derive their power by weaving images, music, narrative and voice together, thereby giving deep dimension and vivid color to characters, situation, experiences, and insight.<sup>3</sup>

Based on focus the research the writer take conclusion that some of the student still can't improve their speaking skill, there are reasons that make the student can't improve their speaking skill one of them from them self and many be also from their environment, lack of media to teach English. Therefore, the writer will provide a solution that is more

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<sup>3</sup> Muhyadi, et al. (2010). *Pelatihan Pembuatan Media Digital Story Telling (DST) Dalam Rangka Pengembangan Media Berbasis ICT untuk Pembelajaran Kelas SBI di SMP 1 Karangmojo*. Universitas Negeri Yogyakarta.

fun to learn English by using the media, and hopefully using this media students will increase in learning the English language especially speaking skill.

The reasons writer take that school as of research as it is know speaking is one four skill. Beside it, their speak still low for English language and did not interest to learn English. The writer chooses using digital storytelling through video material as solution for student. The writer take using digital storytelling through video material as media in this research cause the writer think this media is easy to apply in the class, an I the writer hope with this media student can increase their speaking skill and make them confident to speak up in front of the class or when they use that as daily conversation. Because many students have many difficulties in speaking English, they are very hard to speak up using English. The most difficulties aspect of spoken is the interaction with at least one of other speaker.

The ability to speak is not always paralleled with the other three skill of the language. The writer need short story to increase their speaking skill of how to practice re tell short story and also to process I high self confidence when students performance/re tell short story. Based on statement above, the writer takes principle of the problem in this

research, it is about increasing students' speaking skill using digital storytelling through video.<sup>4</sup>

Therefore for this study, the researcher estimates the use of the digital storytelling as an interesting tool to improve students' speaking skills because students watching video and while writing conversation so that students know and understand what they are watching and support digital storytelling. The use of digital storytelling will be more meaningful for students because they enjoy watching videos.

In the implementation of using digital storytelling, they are asked to retell the stories they see in the video, when this retelling is done their speaking is honed so there is a link between digital storytelling and speaking.

## **B. Identification of the problem**

From the research background, the research identified the following problems. Therefore, there are many techniques to improve speaking skills. Students' speaking anility is very low. This study use a digital storytelling strategy that is expected to improve students' speaking skills.

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<sup>4</sup> Harmawati The Effectiveness of Using Digital StoryTelling in Teaching Speaking at SMA Muhammadiyah 9 Makassar 2020

### **C. Limitation of the problem**

This research focus on examining the effectiveness of using digital storytelling to improve the students speaking fluency. It would be conducted in the class VIII MTs Al-Fathaniyah.

### **D. Research Question**

Based on the general background of the study above, statement of the problem can be stated as:

1. Is the there effectiveness of digital storytelling on students speaking skills?
2. What aspect of speaking that could be effective thought by digital storytelling?

### **E. Objectives of the Research**

Based on the statement of problems, the researcher formulates two objective questions as follow:

1. For determine the effectiveness of digital storytelling on students speaking skills.
2. To find out what are the aspect of speaking that could be effective thought by digital storytelling.

## **F. Significance of the Research**

This research is expected to be able to provide theoretical and practical benefits, namely:

### 1. Theoretical Benefits

This research is expected to be a reference for researchers further and can add insight for the readers.

### 2. Practical Benefits

#### a. For student

This research can change various aspects of students, namely: the speaking skills they feel by using digital story telling learning model.

#### b. For Teachers

This research can be useful to provide input to teacher's class to use the learning model more during activities (Teaching and Learning Activities) so that learning pleasant.

#### c. For School

This research is useful for input to the school improve the learning process so that the quality of learning at school can increase.