

# CHAPTER I

## INTRODUCTION

### A. Background of The Study

The world currently exists dominated by digital technologies. People now have greater and more productive access to information and news, particularly through the internet, broadcast TV, and cellular phones. Language has received special attention due to its implications for overall social progress and in providing information<sup>1</sup>. Language is one of the most structured and sophisticated elements of human habits<sup>2</sup>. It means that people require language in order to communicate with one another and maintain positive relationships. As a public situational occurrence, it evolves in tandem with people's minds. Language evolves and changes on a daily basis as a result of those who abuse it. One aspect of language acquisition is the creation of new words from existing ones. Utterance is essential in our daily interaction. People use it to convey their opinions, thoughts, and feelings to one another. That's why language can be said as a medium of communication.

Language could be used in both written and spoken communication as a medium for sharing opinions, thoughts, and feelings. Verbal language becomes less organized and less sophisticated than written language. People should speak immediately to the hearers through spoken language. So, as long as the

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<sup>1</sup> D. K., Dickinson, J. A., Griffith, R. M., Golinkoff, & K. Hirsh-Pasek. *How reading books fosters language development around the world*, (2012). *Child development research*, 2012.

<sup>2</sup>J, Bybee. *Language, usage and cognition*. Cambridge University Press. (2010)

hearers comprehend what is said, there aren't many rules to follow. On the other hand, people are using the news networks to publish their opinions so that the readers can read them. It indicates that there is an existing relationship between both the writer and the reader in terms of sharing opinions. Furthermore, written language is more polite than spoken language. Several writing rules must be followed by the author in order to provide good information to the audience that is clear to comprehend.

Morphology is the study of the connections within word components and their meanings in the language. The purpose is to illustrate the process of component integration and the meaning of the ensuing structures. A composite word is made up of two or more individual components, but only one of them really stands out.<sup>1</sup> Morphology is now widely recognized as a pivotal field of language research. It is critical for English language learners. Examines the building blocks that make up words and how they are put together. Because English is not a native tongue in Indonesia, students benefit greatly from being able to recognize the pattern among those terms. The process of developing new words by combining others is known as "word formation" in the field of morphology. Once new terms are formed and become common language, the term "word formation" describes the act of coining a phrase using expanded meaning. There are ten distinct ways words can be formed in the English

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<sup>1</sup> Z. Hamawand. *Morphology in English: Word formation in cognitive grammar*. Bloomsbury Publishing. (2012).

language, including new word creation, word borrowing, compounding, merging, back-formation, conversion, acronyms, derivation, and multiple-processes.<sup>2</sup> Students will benefit from a deeper grasp of the English language if they are familiar with these.

The students study the terms and attempt to understand how to use and arrange them. This is an example of morphology in English. The English morphological process is how students of the language learn the principles for combining lexical units like verbs, nouns, adjectives, and adverbs to form new words. Combining elements from different lexical categories to create novel terms is accomplished through this morphological procedure by attaching suffixes to existing words. Adding the suffix "-ly" to the word pattern of "friend" creates the adjective form "friendly."

In our frequent use of language, we are sometimes unaware of word-forming systems that produce, establish, or transform new words. All of the time, we have no trouble grasping new words. Furthermore, whenever we learn a new term, we make a point of writing down all the different ways we can use it. Sometimes we even extend them. That particular trait these word-formation procedures are governed by terms and conditions represents the desire to accept, comprehend, and employ such a novel term.<sup>3</sup> We also frequently come

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<sup>2</sup> G. Yule, *The study of language*. Cambridge university press. (2022).

<sup>3</sup> N. A. Saragih, *An Analysis of Word Formation Process on Covid-19 News in BBC News Online*. (2021)

across a new word and do not understand how it works, so we open a word list to obtain out. But there is a procedure or some ways we take before looking up the definition of that word that we would like to investigate.

This research focuses on word formation which is related to BBC News article Motivated by Katamba's theory on morphology, this research involves Yule's theory on word formation to figure out new words related to article by word formation process in BBC News article. The reason why the researcher selected it for this study is because The British Broadcasting Corporation (BBC) was established in 1922, and until nowadays still working on their passion in news such as: science, technology, travel and exploration. Word formation is useful in both written and spoken language. We also noted that one sector which has left reacted creatively to modern language shifts is known as media. There are millions of media consumers around the globe. BBC News Online has become one of the most well-known sources of social digital global news. Millions of news articles have been submitted to this BBC News Online option, and some of them have even contributed to the creation of new terms in the English language. All BBC News articles will include a definition or explanation of a word's etymology will assist individuals in classifying how new words are created so that they can use them in interaction.

## **B. Scopes and Limitations of The Research**

The focus of this investigation is on identifying the processes involved in word formation. (Affixes and Compound words) in BBC News Articles year

2022-2023 and how those words are formed in relation to the word formation process.

### **C. Research Question**

The researchers in this study categorized the central problem as follows, using problems from the literature review as a basis for their categorizations:

1. Which affixes and Compound words are common in BBC News Article year 2022-2023?
2. How the words are formed which related to the process of word formation

### **D. Objectives of The Study**

The presumptions of the issue informed the following study goals:

1. In order to know the common affixes and compound in BBC News article year 2022-2023
2. To know how are words formed in terms of the word formation process

### **E. Significant of The Study**

This study aspires to make a significant theoretical and real impact. The study is important because of the following:

Theoretically, this research is helpful for comprehending the many processes that go into the creation of words, such as initial coinage, borrowing, compounding, merging, back-formation, conversion, acronym, derivation, and multiple-processes.

Practically, the findings of this study are believed to enhance lecturers, university students, and future researchers. This research could make a major

contribution to morphology classroom instruction for lecturers. This research will eventually be used by university students to study how words are constructed not only through their handbook but also from news. The present analysis is supposed to be previous research for those concerned toward doing similar field research in the future

## **F. Previous Study**

That's not the only research into how words come to be. Word formation has been examined by numerous scholars in the past.

First, Dhita Novianty is the author of Word Formation Analysis of English Slang Language on Deadpool Movie. In this particular piece of research, a synopsis of the process of word formation concentrated on English vernacular terms. The word formation process model developed by George Yule is used in this thesis to investigate how the vernacular terms that can be found in the Deadpool movie screenplay come to be. The author comes across a total of 32 different vernacular terms that were utilized by the performers in the film. This research looked at all of the available evidence. The research for this paper is broken down into four phases, and each level concentrates on a different aspect of the structural morphogenesis process. The four categories are known as Morpheme, Word Formation, Morphological Processes, and Dictionary. The study breaks down the word creation processes of English vernacular terms from Deadpool into five

distinct categories. Some examples include: mix, compound, clip, initialism, and multiple processes.<sup>4</sup>

Second, using Yule's theory, Dwi Astuti Wahyu Nurhayati conducted research in an EFL Journal titled "Word Formation Processes and a Technique in Understanding Waria Slang Tulungagung" (1995). This research used a phenomenological methodology, interviewing and observing participants aged 20 to 47. The information was gathered during the times that Warias performed as Sinden at ceremonies and sold Pecel rice. The author kept a running list of all the vernacular terms he or she heard during the inquiry. This research found eleven processes that contribute to the formation of words, the majority of which were derived from the data: derivation, multiple process, abbreviation, shorthand, borrowing, blending, reduplication, coinage, echoism, irregular form, and altering vowel syllabic.<sup>5</sup>

Third, Melisa Nofa Nanda, Rusdi Noor Rosa, and Havid Ardi conducted research titled: An Analysis of Word Formation Used in Stephenie Meyer's Twilight Novel and Melissa Rosenberg's Twilight Movie Script. This study analyzed the word choice used in both the novel "Twilight" by Stephenie Meyer and the screenplay for the film adaptation of "Twilight" written by Melissa Rosenberg. The purpose of the research was to determine the different kinds of word construction that are utilized in the "Twilight" stories

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<sup>4</sup> Novianti Dhita "Word Formation Analysis of English Slang Language on *Deadpool Movie*" (Jakarta: UIN Syarif Hidayatullah, 2017)

<sup>5</sup> Wahyu Nurhayati Dwi Astuti "Word Formation Processes and a technique in *Understanding Waria Slang Tulungagung*". EFL JOURNAL, Vol. 1 No. 1, (2016): 59-87.

and writings. O'Grady's (1997) classification of different kinds of word construction was utilized in this research. This study falls under the purview of the scientific discipline of morphology. The descriptive research method was used. The findings confirmed that there were 6572 data points in novels and 796 data points in screenplays.<sup>6</sup>

According to the experiments above, this study is distinct because the data in the two previous studies were obtained through direct utterance and utterance in the film, whereas the data in this research was obtained through discourse analysis

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<sup>6</sup> M, N., Nanda, Rosa, N., & H. Ardi. *English Language and Literature*, 1(1). An analysis of word formation used in twilight novel by Stephenie Meyer and twilight movie script written by Melissa Rosenberg. (2012)