

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter provide the conclusion and suggestion of this study in the following lines

#### **A. Conclusion**

Based on the final findings of this study, it can be summed up into two main important points namely

1. In general, In the aspect of reliability students who chose "Disagree" reached 44.2%, and students who chose "Strongly Disagree" reached 29.1%. While students who chose "Agree" reached 14% and those who chose "Strongly Agree" reached 2.3%. Besides, there are also students who choose "Uncertain" which reaches 10.5%. From the prior percentage it can be draw a conclusion that Majority of students are satisfied or it can be claimed that the lecturer are qualified to teach entrepreneurship course.

In the aspect of responsiveness students who chose "Agree" reached 59.3%, and those who chose "Strongly Agree" reached 31.4%. Meanwhile, students who chose "Uncertain" reached 8.1% and those who chose "Disagree" reached 1.2%. From the previous percentage it can be concluded that most students are satisfied or it can be said that the lecturer fulfills what students need in entrepreneurship courses.

In the aspect of assurance students who chose "Agree" reached 77.9%, and those who chose "Strongly Agree" reached 17.4%. Meanwhile, students who chose "Uncertain" reached 4.7%. From the prior percentage it can be concluded that students are satisfied. In other words, the lecturer provide a good learning method.

In the aspect of empathy students who chose "Agree" reached 55.8%, and those who chose "Strongly Agree" reached 33.7%. Meanwhile, students who chose "Disagree" reached 2.3% and those who chose "Strongly Agree" reached 1.2%. Besides, there are also students who choose "Uncertain" which reaches 7%. From the previous percentage it can be summed up that lecturer tend to be democratic person who give opportunity to students to share idea, to giving opinion, to deliver criticism.

In the aspect of tangible students who chose "Disagree" reached 31.4%, and those who chose "Strongly Disagree" reached 17.4%. Meanwhile, students who chose "Agree" reached 24.4% and those who chose "Strongly Agree" reached 10.5%. Besides, there were also students who chose "Uncertain" which reached 16.3%. From the previous percentage it can be concluded that students are satisfied with the learning facilities provided because that's adequate. like there is air conditioning, spacious room, comfortable seats, infocus, and wifi which can make learning more enjoyable.

2. Furthermore, Direct implication of entrepreneurship course toward EED students can be seen on :

a. Promotion/Marketing (using social media)

Social media such as Instagram and WhatsApp are the most effective media for promoting student businesses. This leads to the spread of information about the business they run to people and increases customers.

b. Cash Flow (Money Management)

In general, students are more aware to pay attention their cash flow of his/her business. They learn to separate personal and business money.

c. Development of Sustainable Business (Survive/Progress)

Every day, week, or month, someone will contact them to order, ask questions, register their children as new students, provide testimonials, and repeat orders. From here we can see the development of their business which continues to grow. The business they are currently running is also liked by many people so that it has survived to this day.

d. Entrepreneurial Character

Students have entrepreneurial characteristics such as Tough, Confident, Taking risks, Leadership, Not afraid of failure, etc.

e. Build Relation/ Open Networking

Students build new relationships with customers, vendors, and e-commerce.

## **B. Suggestion**

Based on the result of the research above, the researcher formulates some suggestions that will be useful for students, lecturer and future researcher. The suggestions in this research as follows:

### 1. For The Student

Students must realize that studying entrepreneurship will be very useful in everyday life, not only in business. Even more, students who have an interest in entrepreneurship can make the best use of this course to find out how to become successful entrepreneurs even though they are majoring in English Education Department. Furthermore, the opportunity to practice entrepreneur in the classroom is not enough. Therefore, students need to explore entrepreneurship independently and practice it outside the classroom. This will be very useful in helping to shape the entrepreneurial character directly and increase pocket money.

### 2. For The Lecturer

Lecturers should concern more to the entrepreneurship learning process because lecturers have a big role in fostering good entrepreneurial character in students and it is also helpful for students to consideration have side job besides being a teacher. Lecturer needs to choose the

appropriate methodology and make courses more interesting by giving them more opportunity to direct study and practice rather than only receiving the theories from the lecturer passively.

### 3. For The Future Research

It is recommended for another researchers in the future who are interested in entrepreneurship course to further explore different variables.