

CHAPTER I

INTRODUCTION

A. Background of The Research

The background of this research is by a new trend of Media a short time video is being made social, moral, psychological and educational status among teenagers and youth¹ Looking at and based on social media in making learners currently can be observed how they react to content and learning activities presented online. They prefer concise content with interactive and engaging elements such as videos, animations and opportunities to create their own content

A student usually tends to like new things that are in accordance with his daily life and according to his era or era, for example using social media applications or other online learning platforms. The use of social media in education is nothing new. According to researcher who use social media applications as learning media, for whose Instagram as a medium to teach English writing skills, who uses Facebook as a medium for learning English as a foreign language, used twitter as a language tool in ESL/EFL classes, and Pratiwi,

¹ Afshan Qureshi, "Impact of TIKTOK And Snackvideo Apps on Social , Psychological , Educational State And on Moral and Ethical Values Among Teenagers and Youth in Pakistan" 35, no. 2 (2022): 9324.

used Tik Tok as a medium to learn English pronunciation².

The TikTok app offers numerous advantages, particularly when considering its various features. It has the potential to serve as a platform for learning the English language and literature due to its versatile capabilities. The TikTok app can be utilized to teach all four language skills: listening, speaking, reading, and writing, as they are integrated within the application. For speaking skills, students can leverage the voice feature and engage in communication through the network. Additionally, the app provides an avenue for students to take on different roles, emphasizing their expression and creativity. The TikTok app proves to be an effective medium for teaching and learning, enhancing efficiency and effectiveness. Teachers can focus on delivering important content, facilitating students' understanding of the material within a shorter timeframe. Basically, sometimes someone in this all-digital era is easier to access lessons using applications because the last 2 years almost all schools have done their learning online, and especially for conversational learning that is in the category of speaking for someone who is shy and rarely interacts may be difficult. learners need to employ vocabulary, grammar, pronunciation, intonation, and organization of contents of

² Widyaningrum, R. (2021). Tiktok As Indonesian Language Learning Media At Smk Ma'arif Nu 1 Cilongok. In *International Conference Of Humanities And Social Science (Ichss)* (Pp. 671-675).

speech at the same time in speaking skill is obvious that understanding vocabulary is very important part in learning a language, English vocabulary is extremely large and varies as well. Therefore, it is high essential for students to mastering vocabulary in order to be able to speak by using the target language they learned. Speaking is one of the four language skills that is called under productive skill. It is concerned with the ability to say words or articulate sounds with the ordinary voices.

The mastery of speaking skills in English can be a priority for many second language or foreign language learners, because they feel that this skill requires frequent involvement in English communication. Vocabulary has the tools used to understand and master English. Vocabulary is a major component of improving all English skills. Indeed, mastering vocabulary is difficult thing, it is not as easy as turning your palms, it requires a process of mastering vocabulary³ Many factors influence students' difficulties in mastering vocabulary.

However, The English classroom process poses various issues that hinder students from effectively developing their speaking abilities. It is It is crucial for educators to recognize the various elements that impact

³ Muhammad Sofian Hadi and Emma Dwi Indriani, "TikTok as a Media to Enhancing the Speaking Skills of EFL Student ' s" 4,no. 1 (2021): 89–94.

students' proficiency in speaking. The mastery of speaking skills poses challenges for 11th-grade students at SMK YP 17 Cilegon. Speaking abilities serve as an illustration of a skill that is inadequately emphasized in English instruction. Typically, classroom activities primarily focus on reading and writing, leaving minimal opportunities for students to engage in spoken English practice. Instances of speech-related activities and assessments are infrequent during English lessons. Consequently, students perceive speaking as a challenging aspect to practice and develop.

Considering the aforementioned challenges, enhancing students' speaking proficiency is crucial. Teachers should employ effective instructional approaches that align with contemporary practices, offering students opportunities to cultivate their speaking abilities and address challenges through constructive engagement.

Researcher can use Duet Challenge on TikTok as a technical tool to address speaking issues among students. Students get a great chance to practise this skill with the Duet Challenge exercise since they may communicate in English without needing to personally meet the other person.. He provide opportunities for students to practice outside the classroom because basically learning is not only in the classroom, it is hoped that students . will be more inspired to use modern technology, such as computers, mobile phones,

social media, and networks, to practise speaking English in their daily lives. Based on the aforementioned factors, researchers attempt to create more effective speaking activities for students learning English by selecting appropriate and successful speaking teaching techniques. The duet challenge method will be used by researchers in this study to help pupils improve their speaking abilities. The researchers believe that using duet challenge on TikTok as a learning tool can be successful in improving English speaking skills. Researchers are hoping that Class 11 students at SMK YP 17 Cilegon will speak more fluently.

Speaking holds great significance for individuals learning a foreign language, particularly English as a second language. It plays a vital role in language acquisition and comprehension. Verbal communication not only conveys emotions but also leaves a lasting impression during interactions, as fluency and clarity of speech are often the initial criteria for evaluating a person. Moreover, speaking encompasses essential elements such as intonation, pronunciation, vocabulary, grammar, and more, contributing to effective communication and overall communicative competence.

Basically, all researchers expect good and appropriate results, this research has previously been conducted by one of the Uin SMH students in Banten about improving speaking

using the TikTok mini vlog and what differs from my research this time is that I used the duet challenge application which I felt capable can improve students' speaking skills by looking at plantations of an increasingly advanced era and involving a lot of technology the researcher took the initiative to conduct a tiktok duet challenge experiment in an effort to improve students' speaking skills.

B. Identification of Problem

Based on the explanation of the background study above, the identification of problems are following below:

1. Interesting learning can affect students learning especially speaking skill.
2. The Differences in interest between conversation that are carried out directly in class and through duet challenge using tiktok.
3. The Teacher Find new break thoughts to teach speaking skill to students.

C. Research Question

Based on the explanation of the background study above, the identification of problems are following below:

1. How do the teacher's strategy to improve student's speaking skill?
2. Is duet challenge tiktok improve students speaking skills ?
3. What kind of speaking element is the most dominant after using duet challenge tiktok ?

D. Objective of The Study

Based on the problem mentioned above, the objectives that wants to be achieved by theresearcher in these study are:

1. To know how the teacher's strategy to improve student's speaking skill.
2. To know is duet challenge tiktok improving students speaking skills
3. To find the kind of speaking element the most dominant after using duet challange tiktok.

E. Scope and Limitation

To make this research more clear and specific This research focuses on how students easily learn conversation using the Snack Video application, and this application measures how useful the conversational duet challenges on Titktok are for students who are learning Speaking Skill.

The challenges in the digital era made me focus this research on learning methods where learning English is not only we can practice in the classroom but through applications that are trending among children even to mothers, namely Snack Video so I took the opportunity to make Snack Video as one of the platforms to learn English especially in speaking which we try with challange duets which is more dominating in Speaking Skill.

F. The Significances of The Research

The Significances of this study are expected to be useful for the teaching and learning process, especially for strategies in teaching speech, especially in student conversations, and also this research is expected to be theoretical and practically useful:

1. In theory, the results of this study are useful for teachers and students in developing other learning methods:
 - a. Can add and develop knowledge of strategies useful in teaching speaking practice.
 - b. As information and comparison for other researchers who want to conduct similar studies.
2. Practically, these research results are useful for teachers and students

as developing conversational learning with the latest methods, and

other researchers:

 - a. As feedback for English teachers and tutors to create various strategies.
 - b. As a reference for students to improve their speaking practice.

G. The Previous Research

There are three studies that have investigated and demand to be similar to this study, they are:

The First is Impact of Tiktok And snack video Apps on Social, Psychological, Educational, Stat And Moral and Ethical Values Among Teenagers and Youth in Pakistan. The first reseach conducted by Afsan Qurashi The result Of previous study are : By a new trend of Media; a short timevideo is being made on Tiktok and snackvideo App and having a gigantic effect on social, moral, psychological and educational status among teenagers and youth. Aims and objectives , the reseach is could not be separated both similarities and differences.

The second is Improving Students' Public Speaking Skill through Instagram, The second Reseach Conducted by ichara sintra dan zulfitri the result of previous study are The reasearch how tobuild students' self-confidence in improving public speaking skills using Instagram , so the result is it can be seen that teaching public speaking means changing the atmosphere, This reseach is could not be separated both similarities and difference. **The Third is tiktok as a Media to Enhancing the Speaking Skills of EFL Student's** and The third Reseach Conducted By Zaitun , Muhammad sofian Hadi the result of previous studyare tResearchers are looking for the right learning methods to increase students' confidence, especiallyin speaking English, and the method that will be used in this study is tiktok , So the results of this study that the use of the TikTok application

in learning English is very interactive and effective to improve students' confidence skills in speaking in English with the results of students' scores showing a very drastic increase, This research is could not be separated both similarities and differences.

The TikTok app is a social media platform that enables users to upload and customize videos according to their preferences. The framework of TikTok can also be considered as a form of e-learning, as it can be accessed through mobile phones. Numerous educational institutions utilize technology, particularly online platforms and social media apps, to facilitate online learning. The aim is to ensure that students have access to educational materials regardless of their location or time constraints. This approach is implemented to prevent students from missing out on important content and to provide flexibility in accessing the material from any place and at any time.

Technology has the potential to ignite learners' sense of playfulness and involve them in diverse scenarios. It provides learners with the opportunity to engage in self-directed activities, interact at their own pace, and benefit from a secure and private learning environment where errors can be corrected and specific feedback is provided. Machine-generated feedback adds value by identifying mistakes and directing students to exercises that specifically address those

errors. Recent studies highlight the significance of qualitative feedback in software programs. When technology offers links to explanations, additional assistance, and references, its value is further enhanced, providing learners with valuable resources to deepen their understanding and improve their learning experience., than in this reaseach will conducted by duet challange tiktok find the rsult is tiktok application improving speaking skill using quashi eksperimental method , and the differences with another reseach is fromthe method and the technique.