KORESPONDENSI PENUIS DENGAN EDITOR PEDAGOGIKA LITHUANIA

No	Tangg al	KORESPONDENSI PENULIS DENGAN EDITORJURNAL PEDAGOGIKA LITHUANIA					
1	22- 06- 2022	Penulis mengirim artikelke jurnal Pedagogika dengan judul: Indonesian Education Services Quality: The Influence of Leadership and Total Quality Management Penulis: Anis Fauzi [*] , Nana Suryapermana ² , Ayu Wahyuni ³ , Ridwan Gofur ⁴					
2	22- 06- 2022	Ada jawaban dari Editor, bahwa: [Pedagogy] Editor Decision External					
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		Anis Fauzi:					
		We have reached a decision regarding your submission to Pedagogika, "Indonesian Education Services Quality: The Influence of Leadership and Total Quality Management".					
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		Please revise the manuscript according to the referees' comments and upload the revised file within 15 days . Any revisions to the manuscript should be marked up using the "TrackChanges" function that any changes can be easily viewed by the editors and reviewers. Please provide a cover lefer to explain, point by point, the details of the revisions to the manuscript and your responses to the referees' comments. If you found it					

impossible to address certain comments in the review reports, please include an explana`on in your rebufal. The revised version will be sent to the editors and reviewers.

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Reviewer A:

Recommendation: Decline Submission

1. Title of the article

does not match the content

2. Comprehensiveness of information presented in the annotation

incomprehensive

3. Suitability of key words

corrections needed

4. Relevance and originality of manuscript

non-original

5. Compliance of the article structure to the requirements of scientific article (according to the nature of the research) non-compliant 6. Formulation of problem, aim and objectives of scientific research inappropriate 7. Accuracy, novelty, systematicness of the literature review inappropriate 8. Presentation and reasoning of research methodology and methods inappropriate 9. Completeness and reasoning of the presentation of research results inappropriate 10. Compliance of illustrative material (tables, charts, graphs, etc.) in the text to the requirements of APA 7th edition. corrections needed 11. Depth of scientific discussion, level of argumentation and value inappropriate

12. The conclusions (generalizations) are related with the scientific problem, aim of the article as well as with given and grounded results of the research.

inappropriate

13. Compliance of references in the text and the list of references to the requirements of APA 7th edition.

corrections needed

14. Linguistic preparation of the article

corrections needed

15. Notes and recommendations

The article must be rethought - from the title to the conclusions. The current version of the article is about two variables related to the object of the study, but both variables are not disclosed here totally from conceptual and methodological, and statistical standpoints. Statistical procedures do not demonstrate the valid and realiable scientific quality. The theoretical overview is superficial. The methodology part is weak and incomplete, which allows the reader to doubt the validity of the research results. Conclusions are unfounded, repeating fragments of research results, but not representing high abstraction and conceptual levels. Citation and English require a major overview and improvement. The article is rejected in this version due to lack of scientific evidence.

	eviewer C: ecommendation: Resubmit for Review
1.	Title of the article
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7. Accuracy, novelty, systematicness of the literature review

appropriate

8. Presentation and reasoning of research methodology and methods

corrections needed

9. Completeness and reasoning of the presentation of research results

corrections needed

10. Compliance of illustrative material (tables, charts, graphs, etc.) in the text to the requirements of APA 7th edition.

corrections needed

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12. The conclusions (generalizations) are related with the scientific problem, aim of the article as well as with given and grounded results of the research.

corrections needed

13. Compliance of references in the text and the list of references to the requirements of APA 7th edition.

compliant

14. Linguistic preparation of the article

appropriate

15. Notes and recommendations

Parameters of the research are not clearly presented (aim, objectives etc.). There are lack of arguments why size of the sample is 100. It is mentioned that respondents are form one institutions, and this means that the research method is much more case study rather than survey. Tables 14 and 15 are the same. No summary in Lithuanian. No clear explanation what type and why specific data analysis methods were used in the research (explanation should be in methodological part). Conclusions are too trivial.

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	summary in Lithuanian. No clear explanation	This study was conducted to test the associative
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	were used in the research (explanation should be	management (TQM) implementation, and the quality
	in methodological part).	of education services. The results showed that
		leadership (x1) and the implementation of the TQM
	Conclusions are too trivial.	concept (x2) had a positive effect on the quality of
		education services (y). These results indicate that the
		principal's leader role greatly influences the quality
		of education services. In addition, implementing the
		TQM concept in education can increase the quality
		of education services in schools. Quality education
		services will affect school competitiveness, student
		guardian satisfaction, and the quality of
		guardian sunstability of

		graduates/alumni. The further research using other variables and methods and a more diverse sample will enrich research findings related to quality education services.
5	22- 09- 2022	Indonesian Education Services Quality: The Influence of Leadership and Total Quality Management
		Anis Fauzi ^{1*} , Nana Suryapermana ² , Ayu Wahyuni ³ , Ridwan Gofur ⁴ ¹ State Islamic University Sultan Maulana Hasanuddin, Faculty of Tarbiyah and Teacher Training, Department of Islamic Education Management, Banten, Indonesia, anis.fauzi@uinbanten.ac.id ² State Islamic University Sultan Maulana Hasanuddin, Faculty of Tarbiyah and Teacher Training, Department of Islamic Education Management, Banten, Indonesia, nana.suryapermana@uinbanten.ac.id ³ Banten Islamic Institute, Faculty of Tarbiyah, Department of Islamic Education Management, Banten, Indonesia, ayuwahyuni@uinbanten.ac.id ⁴ Universitas Pendidikan Indonesia, Faculty Educational Sciences, Department of Guidance and Counseling, Jawa Barat, Indonesia, ridwangofur@upi.edu
		Annotation: This study's basic premise stems from the phenomenon of students' low ability in reading, writing, and indexing human development. This study aimed to understand the influence of leadership and Total Quality Management (TQM) implementation on the quality of educational services in Banten, Indonesia. Quantitative approaches are used in this research with explanatory methods and correlational research design. Participants in this study numbered 100 people consisting of 50 students and 50 teachers. Research data is obtained through surveys using questionnaires, observation sheets, and documentation studies. The research instruments used are instruments on leadership, implementation of TQM, and the quality of educational services. Data analysis uses descriptive data, with Product Moment correlation techniques, double, partial, and regression analysis. The findings showed that leadership and TQM

implementation positively affect the quality of educational services quality by 11.8% and 19%. The two variables are also combined as independent variables that positively affect the quality of educational services. Using other variables and methods and a more diverse sample will enrich research findings on quality education services.

Keywords: leadership, implementation, total quality management, education quality services.

Introduction

The education quality becomes an indicator of the quality of the education process. The quality determination can be seen in the International Student Assessment Program (PISA), aimed at 15-year-old students worldwide. PISA is held every three years, measuring students' abilities in various countries in science, reading, and mathematics (OECD, 2018). In 2018, Indonesia scored an average of 80 in science, mathematics, and reading skills, below the OECD score average, which led to Indonesia ranking 74th out of 80 countries evaluated. (Faradila & Yordan, 2019; Jayani, 2019). In contrast, Indonesia's Human Development Index (HDI) is at a low level, 116th out of 189 countries (Basri, 2018; Sourander et al., 2018; Sulaeman, 2014).

The phenomenon of low individual ability can be related to the available education quality. Educators play an essential role in improving students' satisfaction and learning ability. (van Griethuijsen et al., 2020). Qualified educators and a conducive classroom environment also significantly influence students' social and emotional abilities (Jone et al., 2017; Nur et al., 2020; Saripah et al., 2020). Educator competence becomes one of the indicators in determining the quality of education (Hammerness & Klette, 2015; Novauli. M, 2015). Educators have four main competencies: pedagogical, personality, social, and professional (Permendiknas, 2007). These four competencies need to be integrated into the performance of an educator.

Formally, educators need to have a competency certificate to show their eligibility. However, the national teacher competency test results showed an average score of 53.02. This figure has not reached the minimum competency standard of 55.0 (Suwignyo, 2018). The portrait of the education quality can also be seen in the dropout rate, such as the number of children who dropped out of school in Serang, Banten and 759 children aged 7-18 years (Yulianti et al., 2019). These two phenomena show that providing educational services to children is not optimal.

The Government of Indonesia has made efforts to improve the quality of education through Government Regulation No 19/2005, which was later changed to Government Regulation No. 13/2015. This regulation serves as the basis for planning, implementing, and supervising education at every level of education to realize quality national education and aims to ensure the quality of national education (Government Regulation, 2015). The national standards achievement level of nutmeg education in public and private junior high schools (SMP) has, on average, reached 85.97% of the expected (Raharjo, 2013).

Schools, as educational institutions, play an essential role in creating a conducive environment for implementing education for children. Quality management is the key to school success to getting the community's attention (Saroni, 2011, 2017). The quality of education services can be evaluated through quality control, known as total quality management (TQM). TQM is a management approach centered on quality, member participation, and long-term success through user satisfaction and benefits for members and society (Deming, 1984; Sallis, 2014; Sholihah, 2012; Wahyuni, 2015). The concept of TQM is commonly used in the industrial world, but there have been studies that have tested the effectiveness of TQM in education, such as the research of Mohammed et al. (2016), Psomas & Antony (2017), Dewi (2018), Sallis (2014), and Zaman & Anjalin (2016).

Edward M. Deming, one of the well-known figures in TQM, argues that 14 important points represent TQM. These fourteen points are the essence of TQM, including (1) Creating consistency of direction for the development of items and administration; (2) Embrace the new way of thinking; (3) End the reliance on mass assessments; (4) End the act of granting business dependent on sticker prices alone; (5) Improve continually, and always the arrangement of creation and administration; (6) Establishment preparing; (7) Take on, and foundation authority; (8) Drive out dread; (9) Separate obstructions between staff regions; (10) Take out mottos, admonitions, and focuses for the labor force; (11) Wipeout mathematical shares for the labor force and mathematical objectives for individuals in administration; (12) Eliminate hindrances that deny individuals of pride of value; (13) Energize training and personal growth for everybody; and (14) Make a move to achieve the change (Deming, 1984; Gartner et al., 1988).

The International Organization for Standardization (ISO) also explains that there are seven principles of TQM, namely client center, authority, commitment with individuals (commitment of individuals), process approach, improvement, proof-based direction, and relationship with the executives (ISO, 2015). While determining the quality of school quality can be seen from five principles, namely (1) the board's responsibility (initiative), (2) center around clients and representatives, (3) center around realities, (4) constant improvement, and (5) investment all gatherings (Arcaro, 1995). Based on the two opinions about the principles of TQM, there is an important element that plays a role in leading the organization, namely the element of leadership (leadership).

The success of implementing TQM in schools is related to the leadership quality of the principal. Sallis (2014) argues that leadership is important in implementing TQM in schools. The significance of leadership in carrying out the transformation can be seen in the commitment to implementing education quality. The principal, as a leader, needs to build unity and a conducive environment so that the people involved can achieve school quality goals (ISO, 2015). In addition, the principal also plays a role in improving the quality and supporting the staff in running the quality wheel (Sallis, 2014). Thus, the role of the principal as a top leader has the task of integrating the entire school system so that the quality of education can achieve optimal results.

Based on the explanation above, this study examines the effect of leadership and total quality management (TQM) implementation on the quality of education services in Banten, Indonesia.

Method

This research utilizes an explanatory mixed-method design that joins quantitative and subjective methodologies (Creswell, 2013). The quantitative approach is carried out through survey techniques by distributing questionnaires about leadership (x1), total quality management (x2), and the quality of education services (y). Meanwhile, the qualitative approach is carried out through observation and documentation studies which analyze various documents to determine the profile of educational institutions (Johnson & Stake, 1996). The leadership instrument (x1) consists of 23 question items with five Likert scales as answer choices. On the other hand, the questionnaire on total quality management (x2) consists of 21 items. Finally, the education service quality questionnaire (y) consists of 25 question items.

This study's participants were teachers and students of primary and secondary schools in Banten, Indonesia, totaling 100 people. All participants came from the Al-Izzah Integrated Islamic Elementary and Middle School, Serang. The sample was chosen through a simple random sampling technique described in Table 1.

Table 1 *Research Participants*

No	Participant	Amount
1	Teacher	50
2	Student	50
	Total	100

The descriptive statistics were used to analyze the leadership conditions, implementation of the TQM concept, and the quality of education services. This study aims to determine the associative hypothesis/relationship between two independent variables and one dependent variable and predict the independent effect on the dependent variable. Statistical procedures performed to test the hypothesis are product-moment correlation, multiple, partial, and regression analysis (Creswell, 2012; Sugiyono, 2017)

Findings and Discussion

Findings

Linearity Test

A linearity analysis was conducted to see if the independent variables (x1 and x2) used as predictors had linearity (Ainiyah et al., 2016; Setyaningsih, 2017). The ANOVA (analysis of variance) table was used to test the linearity. Variables can be linear if the Sig value on Sig from Linearity > 0.05 for a significance level of 5%, then the regression of variable X to Y is linear. On the other hand, if the Sig value on <0.05, then the regression of the X variable to Y is not linear. The results of the statistical calculations are as follows.

Table 2 *Linearity Test Result*

Variable	Sig Deviation from Linearity	5% significant	Conclusion
$X_1 \rightarrow Y$	0,237	0,05	Linear
$X_2 \rightarrow Y$	0,462	0,05	Linear

Table 2 shows that the Sig value between the leadership variable (x1) and the implementation of the TQM concept (x2) on the Quality of Educational Services (y) is more than 0.05 at a significance level of 5%. The results show that all independent variables to the dependent variable have a linear relationship and can be continued at the regression analysis stage.

Hypothesis Test

The Leadership Effect on the Quality of School Services

A simple correlation test analyzed the influence of leadership (x1) and the quality of education services (y). Simple correlation analysis aims to provide an overview of the relationship between the variables x1 and y and calculate the regression (Asuero et al., 2006; Sugiyono, 2017). The analysis is described in the table below

Table 3 *Simple Correlation Analysis*

0011010110110		
Leadership	Quality Education	_
	Services	

Correlations

The measure		Pearson Correlation	1	.343*	used in the simple
correlation analysis Product Moment	Leadership	Sig. (2-tailed)		.015	is the value of the correlation
coefficient, and the		N	50	50	value of r-count or
rx1y = 0.343 is Pearson Interpretation with	Quality Education	Pearson Correlation	.343*	1	obtained (see correlations). the "r" Product
Moment value, the	Service	Sig. (2-tailed)	.015		r-table for $n = 50$ is
0.279 because the table indicates a		N	50	50	value of r-count > r- correlation
between the	*Correlation is signification	ant at the 0.05 level (2-	-tailed).		variables x1 and Y.

Table 4 *Regression*

	Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		В	Std. Error	Beta		
1	(Constant)	73.634	12.280		5.996	.000

Coefficients

a. Dependent Variable: Quality Education Services

.125

.343

2.531

.015

.316

Leadership

From Table 4, the regression equation can be written as = $73.634 + 0.316 \times 1$. The results showed that the regression coefficient value was positive 0.316, which means that every change in the leadership variable (x1) increases by one unit. There will be a change in the educational service quality variable (y) of 0.316. Tables 5 and 6 below show the regression significance test.

Table 5ANOVA Regression Significant

ANOVA

	Model	Sum of Squares	Df	Mean Square	F Sig.
	Regression	424.391	1	424.391	6.406 .015 ^b
1	Residual	3179.789	48	66.246	
	Total	3604.180	49		

a. Dependent Variable: Quality Education Services

Table 6 *Regression Significant Test*

Coefficients

	Model		ndardized fficients	Standardized Coefficients	t	Sig.
		В	Std. Error	Beta		
1	(Constant)	73.634	12.280		5.996	.000
1	Leadership	.316	.125	.343	2.531	.015

a. Dependent Variable: Quality Education Services

Tables 5 and 6 show the significance test obtained from the results between t-count and t-table. The t-count for the x1 variable is 2,531, while the t-table is at a significance level of 5% for n=50, which is 2,008 because t-count > t-table (2,531 > 2,008).

b. Predictors: (Constant), Leadership

The coefficient of determination test aimed to determine the level of influence of the leadership variable (x1) on the education services quality (y), which is expressed as a percentage (%). Below is a table showing the calculation results.

Table 7 *Determination Coefficients*

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.343ª	.118	.099	8.139

Table 7 shows can influence the services (y) by 11.8%. It other factors or

Table 7 shows a. Predictors: (Constant), Leadership

b. Dependent Variable: Quality Education Services

that leadership (x1) quality of education shows that 88.2% of variables may still

affect the quality of education services. Based on statistical calculations that have been carried out for testing the first hypothesis, overall, it can be concluded that leadership impacts the quality of education positively and significantly; therefore, hypothesis one is accepted.

The Effect of TQM Implementation on the Quality of Education Services

Table 8 *Simple Correlation Analysis*

Correlations

		TQM Implementation	Quality Education Services
TQM Implementation	Pearson Correlation	1	.436**
	Sig. (2-tailed)		.002

		N	50	50	
Based on value of r-count while		Pearson Correlation	.436 ^{**}	1	Table 8, the or rx2y = 0.436 interpretation
with the value of	Quality Education Services	Sig. (2-tailed)	.002		"r" Product
Moment, the r- = 50 is 0.279.		N	50	50	table value for n Because the
value of r-count >	**. Correlation is significan	t at the 0.01 level	(2-tailed).		r-table (0.436 >
0.279) then there					is a correlation
between the variab	oles x2 and y.				

Table 9 *Regression*

Coefficients

	Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		В	Std. Error	Beta	_	
1	(Constant)	50.566	16.143		3.132	.003
1	TQM Implementation	.588	.175	.436	3.354	.002

a. Dependent Variable: Quality Education Services

This equation is based on the table above 50,566 + 0,588 X2, which means the regression coefficient value is positive 0,588. As a result, every change in the implementation variable of the TQM concept (X2) increases by one unit; there will be a change in the education service quality variable (y) of 0.588. Tables 10 and 11 present the regression significance test results.

Table 10 *ANOVA Regression Significant*

	ANOVA						
	Model	Sum of Squares	Df	Mean Square	F	Sig.	
	Regression	684.280	1	684.280	11.249	9 .002 ^b	
1	Residual	2919.900	48	60.831			
	Total	3604.180	49				

Table 11 *Regression Significant Test*

a. Dependent Variable: Quality Education Services

b. Predictors: (Constant), TQM Implementation

Coefficients

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	В	Std. Error	Beta		
(Constant)	50.566	16.143		3.132	.003
1 TQM Implementation	.588	.175	.436	3.354	.002

a. Dependent Variable: Quality Education Services

The significance test was obtained by looking at the t-count and t-table. Obtained t-count for the variable X2 of 3.354. Meanwhile, t-table has a significance level of 5% for n=50, which is 2,008 because t-count > t-table (3,354 > 2,008).

Furthermore, the coefficient of determination test aims to determine the level of influence of the TQM concept implementation variable (x2) on the education services quality (y), which is expressed as a percentage (%). Below is a table with the calculation results.

Table 12

~		ejjievenus						ļ
	Based			Model	Summary		on Table	•
t	he value of the	Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	coefficient	t of
C	letermination			•			(r2x2y)	is
C	0.190. In other	1	.436°	.190	.173	7.799	W	ords,
li	mplementing	- Duadiataus (C	Tonatant\ TONA				the	TQM
С	oncept (x2)	a. Predictors: (C	onstant), IQIVI	implementation	1		can affect	the
c	juality of	b. Dependent V	ariable: Quality	Education Serv	ices		educa	ation
	ervices (y) by	,					19%. As	s a

result, 81% of other factors or variables may affect the quality of education services. Thus, the TQM concept was found to positively and significantly influence the quality of education services.

The Influence of Leadership and Implementation of the TQM Concept on the Educational Services Quality.

Table 13 *Double Correlation Analysis*

Determination Coefficients

Model Summary

Model	R	R Square	Adjusted R	Std. Error of the
			Square	Estimate
1	.543ª	.295	.265	7.355

The results of analysis with two that the correlation showed a positive analysis of the correlation analysis with two that the correlation showed a positive analysis with two that the correlation b. Dependent Variable: Quality Education Services analysis with two predictors showed coefficient Ry (1, 2) walue of 0.543.

Interpreting the value of "r" Product Moment, the value of the r-table for n = 50 is 0.279. Because of the value of r-count > r-table (0.543 > 0.279), then there is a moderate relationship between leadership (X1) and the implementation of the TQM concept (X2) on the quality of education services quality. In comparison, the regression equation model can be seen in Table 14.

Table 14 *Regression*

			Coefficients				
	Model		indardized efficients	Standardized Coefficients	t	Sig.	
		В	Std. Error	Beta			
	(Constant)	23.199	18.416		1.260	.214	
1	Leadership	.298	.113	.324	2.641	.011	

.166

.421

3.432

.001

Coofficients

.568

TQM Implementation

Based on Table 14, the value of the x1 regression coefficient is 0.298, which means that with every change in the leadership variable (x1) increases by one unit, the quality of education services (y) will increase by 0.298, assuming x2 remains constant. While the value of the x2 coefficient is 0.568 thus, if the value of TQM concept implementation increases by one unit, then the value of the quality of education services (y) will increase by 0.568 with the assumption that x1 remains.

The regression significance test was carried out with partial and global tests. It addressed whether there was an effect between independent and dependent variables controlled by other independent variables or together (Shadrokh, 2011; Xu & Shen, 2020). This test looks for the t-count and compares it with the t-table. The variable x1 or x2 is said to affect if t-count > t-table. At the same time, the global test looks for an f-count and compares it with the f-table. If f-count > f-table, the variables x1 and x2 together affect y.

Table 14 shows that the value of t-count x1 is 2,641, while the t-table at a significance level of 5% and n=50 is 2,008. This shows the value of t-count > t-table (2,641 > 2,008). While the value of t-count for the variable x2 is 3,432, thus t-count is bigger than t-table (3,432 > 2,008).

a. Dependent Variable: Quality Education Services

The picture above shows that the position of the t-count is on the far right of the curve, whose value is more significant than the t-table. It is in line with the Sig value of the leadership variable of 0.011 < 0.025, the sign of the variable implementation of the TQM concept of 0.001 < 0.025, for the two-part test, which means that there is a significant effect between leadership (x1) and the implementation of the TQM concept (x2) on service quality education (y). The f test was used to strengthen the results of the two-part test. Below is a table detailing the regression coefficient value from the multiple linear regression analysis.

Table 15 *The result of the F-Test Double Regression*

Table 15			ANOVA					shows that the
f-count value is		Model	Sum of Squares	df	Mean Square	F	Sig.	9,811, and the
f-table at a		Doguacian	1001 514		F20 7F7	0.011	.000 ^b	significance
level of 0.05 and		Regression	1061.514	2	530.757	9.811	.000	n=50 is 3,195.
This means that	1	Residual	2542.666	47	54.099			f-count > f-table
(9,811 > 3,195).								Thus, it can be
concluded that		Total	3604.180	49				the leadership
variable (x1) and		the Namiable Overlite	. Education Compiess					- the
implementation	a. Depende	ent variable: Quality	y Education Services					of the TQM
concept (x2)	b. Predicto	rs: (Constant), TQN	I Implementation, Le	adershi	р			combined
effects are			•	·	•			significant on
the education ser	vices qualit	y (y). Table 17 sho	ows how the two pr	edicto	rs' coefficients o	of deterr	mination	are compared.

Table 16 *Determination Coefficients*

Model	Summary
-------	---------

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.543ª	.295	.265	7.355

- a. Predictors: (Constant), TQM Implementation, Leadership
- b. Dependent Variable: Quality Education Services

Table 16 shows that leadership (x1) and the implementation of the TQM concept (X2) together can affect the quality of education services (y) by 29.5%. There are still 70.5% other factors or variables that may affect the quality of education services not explained in this study. Based on statistical calculations that have been carried out for testing the third hypothesis, overall, it can be concluded that leadership and implementation of the TQM concept positively affect the quality of education services.

Discussion

The Effect of Leadership on the Educational Services Quality

A significant and positive correlation was found between leadership (x1) on the quality of education services (y). An analysis of the descriptive data confirms that leadership is in the excellent category, with a percentage of 85.09%. Educational leadership is the process of educational leaders influencing students and stakeholders to achieve educational goals (Wirawan, 2013). As an education leader, the principal should use the authority and all policies that support the school's vision and mission. The success or failure of an educational organization depends on the role of its leader in influencing and moving all elements in the organization to achieve organizational goals.

Efforts to improve education quality need to start with the principal's understanding of his leadership function. The principal's leadership functions are (1) strategic thinking, (2) creating organizational culture and climate, (3) curriculum development, (4) learning process development, (5) development of educational facilities, (6) managerial roles, and (7) human resource development in schools (Wirawan, 2013). All of these functions aim to realize competitive school excellence. Schools as educational institutions will certainly strive to provide high-quality services because implementing school services is an interpretation of the quality of education in general (Hidayat, 2014). Quality school services will prioritize customer satisfaction to produce good graduates, such as the quality of school graduates, academic and non-academic achievements, and alums' track records.

Quality schools have been standardized through the school accreditation process. Accreditation aims to provide information on school eligibility according to standards, mapping the feasibility and quality ratings of education, and a form of accountability to stakeholders as a form of public accountability (BANSM, 2020). A series of simple regressions strengthened the relationship between the principal's leadership and the education quality analysis through the correlation test of the x1 variable to Y (leadership to the education services quality). The test show a correlation coefficient 0.343 (rx1y), r-table n=50, 5% significance level, 0.279 (r-table). So

it can be said that r-count > r-table (0.343 > 0.279). The next stage tests the coefficient of determination to determine the magnitude of the contribution of x1 to Y, and the value is 0.118. It shows that x1 contributes 11.8% influence on Y; other factors outside this study influence the remaining 88.2%.

The Influence of the Implementation of the Total Quality Management Concept on the Educational Services Quality

The results showed that there was a positive and significant effect between the implementation of the concept of Total Quality Management (TQM) (x1) on the quality of education services (y). These results are included in the excellent category with a percentage of 87.45%. Total Quality Management (TQM) raises quality as a business strategy and focuses on customer satisfaction involving all organization members (Nasution, 2010). TQM focuses on service quality; in this case, there are educational services. TQM in education provides quality assurance for implementing educational services by encouraging all elements of the school to address the issues and assumptions of clients. Implementing the TQM concept in education will provide benefits in increasing the competitiveness of schools so that the market share will be more comprehensive, and the marketing of educational services will also increase.

Schools that apply the TQM concept can implement education quality programs by adhering to the principles of (1) customer-focused, (2) total involvement, (3) measurement of graduate quality standards, (4) commitment to educational change, (5) continuous improvement (Sukmadinata, 2012). It has been applied by the school that became the object of research. It is evident from the results of a series of simple regression analyses carried out by researchers, such as the results of the correlation test for the X2 variable to Y showing a correlation coefficient (rx2y) of 0.436, consulted in r-table with n = 50, at a significance level of 5%, r-table of 0.279 is obtained. So it can be said that r-count > r-table (0.436 > 0.279). The next stage was testing the coefficient of determination to determine the amount of X2's contribution to Y and obtaining a value of 0.190. It indicates that X2 contributes 19% to Y, and other factors outside this study influence the remaining 81%.

The results of hypothesis testing show the t-count value of 3.354, while the t-table value for the 5% significance level for n=50 is 2,008, thus the t-count > t-table (3,354 > 2,008). As a result, the alternative hypothesis (Ha) is acceptable. The null hypothesis (Ho) is rejected; it shows a significant influence between implementing the TQM concept and the quality of education services.

The Influence of Leadership and Implementation of the Total Quality Management Concept on the Quality of Educational Services

The results showed that there was a positive and critical impact between leadership (x1) and the implementation of the concept of Total Quality Management (TQM) (x1) on the quality of education services (y). It is supported by the descriptive analysis, which shows that the education services quality is included in the good category with 83.66%. The high percentage of the assessment

is inseparable from influencing factors such as leadership and TQM. Leadership is the main factor influencing the quality of education services. In education, leadership influences stakeholders and creates synergy.

Good education service is a service that can meet the expectations and needs of educational customers. The indicators to measure whether or not education services in schools are: (1) reliability, (2) responsiveness, (3) assurance, (4) empathy, and (5) direct evidence (tangibles) (Eswika & Istiatin, 2015). These indicators are related to implementing the Total Quality Management concept or Integrated Quality Management (MMT).

Educational institutions need to adopt the TQM system to improve school competitiveness in the era of globalization and industry 4.0. Therefore, innovation in the provision of educational services is necessary. TQM is an approach taken by organizations to meet customer needs and expectations. This approach involves everyone, both leaders and employees (Barnawi & Arifin, 2017). Syafaruddin (2002) explains that TQM in education is an application of quality management that is adapted to the fundamental nature of schools as educational service organizations through developing the quality of learning, efforts to achieve the quality of student graduates to meet the expectations of parents, society, and other education customers as targeted output

School quality can be realized if it is committed to providing quality educational services by optimizing the leadership function and implementing the TQM concept. Based on the simple correlation and regression analysis results, leadership has a good and significant impact on the quality of education services. by 11.8%. It means that the higher the leadership role, the higher the influence on the quality of education services. In comparison, simple correlation and regression analysis demonstrate a good and significant impact of implementing the Total Quality Management concept on the quality of education services by 0.436.

Conclusion

This study was conducted to test the associative hypothesis between leadership, total quality management (TQM) implementation, and the quality of education services. The results showed that leadership (x1) and the implementation of the TQM concept (x2) had a positive effect on the quality of education services (y). These results indicate that the principal's leadership role greatly influences the quality of education services. In addition, implementing the TQM concept can increase the quality of education services in schools. Quality education services will affect school competitiveness, student guardian satisfaction, and the quality of graduates/alums. Further research using other variables and methods and a more diverse sample will enrich research findings on quality education services.

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Indonezijos švietimo paslaugų kokybė: Lyderystės ir visuotinės kokybės vadybos įtaka

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Santrauka

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Šio tyrimo pagrindinė prielaida kyla iš mokinių prasto skaitymo, rašymo ir žmogaus raidos indeksavimo reiškinio. Šiuo tyrimu buvo siekiama suprasti lyderystės ir visuotinės kokybės vadybos (TQM) įgyvendinimo įtaką švietimo paslaugų kokybei Bantene mieste, Indonesia. Šiame tyrime naudojami kiekybiniai metodai su aiškinamaisiais metodais ir koreliacinio tyrimo planu. Šiame tyrime dalyvavo 100 žmonių, iš kurių 50 mokinių ir 50 mokytojų. Tyrimo duomenys gaunami atliekant apklausas, naudojant anketas, stebėjimo lapus, dokumentacijos tyrimus. Tyrimo instrumentai yra lyderystės, VKV įgyvendinimo ir švietimo paslaugų kokybės instrumentai. Duomenų analizėje naudojami aprašomieji duomenys, naudojant produkto momento koreliacijos metodus, dvigubą, dalinę ir regresinę analizę. Rezultatai parodė, kad lyderystė ir VKV įgyvendinimas teigiamai veikia švietimo paslaugų kokybę 11,8% ir 19%. Abu kintamieji taip pat derinami kaip nepriklausomi kintamieji, kurie teigiamai veikia švietimo paslaugų kokybę

Esminiai žodžiai: vadovavimas, įgyvendinimas, visuotinės kokybės vadyba, švietimo kokybės paslaugos

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	I am sending a detailed anti-plagiarism check report. Textual overlap (lt. teksto sutaptis) should be up to 15%. Sorry that it is in Lithuanian language.		
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	Indonesian Education Services Quality:		
	The Influence of Leadership and Total Quality Management		
	Thus,		
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		Anis Fauzi	
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From: Anis Fauzi anis.fauzi@uinbanten.ac.id

Sent: Tuesday, March 28, 2023 07:45

To: leva Pažusienė < <u>ieva.pazusiene@vdu.lt</u>>

Subject: To place the summary

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Final Article to publish

Dear editor,

Here I send back my article manuscript. I have corrected this manuscript according to the direction of the Editor.

Thus, hopefully soon published.

Sincerely,

Anis Fauzi

Kemudiaan dilenkapi dengan naskah artikel yang sudah direvisi, seperti ini:

Indonesian Education Services Quality: The Influence of Leadership and Total Quality Management

Anis Fauzi¹, Nana Suryapermana², Ayu Wahyuni³, Ridwan Gofur⁴

Annotation. The study aimed to understand the influence of leadership and Total Quality Management (TQM) implementation on the educational services quality in Banten, Indonesia. Research data is obtained through surveys, observation sheets, and documentation studies. The findings showed that leadership and TQM implementation positively affect the educational services quality by 11.8% and 19%. Two variables are also combined as independent variables that positively impact the educational services quality.

Keywords: leadership, implementation, total quality management, education quality services.

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Introduction

The education quality becomes an indicator of the quality of the education process. The quality determination can be seen in the International Student Assessment Program (PISA), aimed at 15-year-old students worldwide. PISA is held every three years, measuring students' abilities in various countries in science, reading, and mathematics (OECD, 2018). In 2018, Indonesia scored an average of 80 in science, mathematics, and reading skills, below the OECD score average, which led to Indonesia ranking 74th out of 80 countries evaluated (Faradila & Yordan, 2019; Jayani, 2019). In contrast, Indonesia's Human Development Index (HDI) is at a low level, 116th out of 189 countries (Basri, 2018; Sourander et al., 2018; Sulaeman, 2020).

The phenomenon of low individual ability can be related to the available education quality. Educators play an essential role in improving students' satisfaction and learning ability. (van Griethuijsen et al., 2020). Qualified educators and a conducive classroom environment also significantly influence students' social and emotional abilities (Jone et al., 2017; Nur et al., 2020; Saripah et al., 2020). Educator competence becomes one of the indicators in determining the quality of education (Hammerness & Klette, 2015; Novauli. M, 2015). Educators have four main competencies: pedagogical, personality, social, and professional (Permendiknas, 2007). These four competencies need to be integrated into the performance of an educator.

Formally, educators need to have a competency certificate to show their eligibility. However, the national teacher competency test results showed an average score of 53.02. This figure has not reached the minimum competency standard of 55.0 (Suwignyo, 2018). The portrait of the education quality can also be seen in the dropout rate, such as the number of children who dropped out of school in Serang, Banten, and 759 children aged 7-18 years (Yulianti et al., 2019). These two phenomena show that providing educational services to children is not optimal.

Efforts have been made by the Indonesian government to improve the quality of education through Government Regulation No 19/2005, which was later changed to Government Regulation No. 13/2015. This regulation serves as the basis for planning, implementing, and supervising education at every level of education to realize quality national education and aims to ensure the quality of national education (Government Regulation, 2015). The national standards achievement level of nutmeg education in public and private junior high schools (SMP) has, on average, reached 85.97% of the expected (Raharjo, 2013).

Schools, as educational institutions, contribute to creating a conducive environment for implementing education for children. Quality management is the key to school success in getting the community's attention (Saroni, 2011, 2017). Quality education services can be evaluated through quality control, known as total quality management (TQM). TQM is a management approach centered on quality, member participation, and long-term success through user satisfaction and benefits for members and society (Deming, 1984; Sallis, 2014; Sholihah, 2012; Wahyuni, 2015).

The concept of TQM is commonly used in the industrial world, but there have been studies that have tested the effectiveness of TQM in education, such as the research of Mohammed et al. (2016), Psomas & Antony (2017), Dewi (2018), Sallis (2014), and Zaman & Anjalin (2016).

Edward M. Deming, one of the well-known figures in TQM, argues that 14 important points represent TQM. These fourteen points are the essence of TQM, including: (1) Creating consistency of direction for the development of items and administration. (2) Embrace the new way of thinking. (3) End the reliance on mass assessments. (4) End the act of granting business dependent on sticker prices alone. (5) Improve continually, and always the arrangement of creation and administration; (6) Establishment preparing; (7) Take on, and foundation authority. (8) Drive out dread. (9) Separate obstructions between staff regions. (10) Take out mottos, admonitions, and focuses for the labor force. (11) Wipeout mathematical shares for the labor force and mathematical objectives for individuals in administration. (12) Eliminate hindrances that deny individuals of pride of value. (13) Energize training and personal growth for everybody. and (14) Make a move to achieve the change (Deming, 1984; Gartner et al., 1988).

The International Organization for Standardization (ISO) also explains that there are seven principles of TQM, namely client center, authority, commitment with individuals (commitment of individuals), process approach, improvement, proof-based direction, and relationship with the executives (ISO, 2015). While determining the quality of school quality can be seen from five principles, namely: (1) the board's responsibility (initiative); (2) centers around clients and representatives; (3) centers around realities; (4) constant improvement; and (5) investment all gatherings (Arcaro, 1995). Based on the two opinions about the principles of TQM, an important element that plays a role in leading the organization is the element of leadership (leadership).

The success of implementing TQM in schools is related to the leadership quality of the principal. Sallis (2014) argues that leadership is important in implementing TQM in schools. The significance of leadership in carrying out the transformation can be seen in the commitment to implementing education quality. The principal, as a leader, needs to build unity and a conducive environment so that the people involved can achieve school quality goals (ISO, 2015). In addition, the principal also plays a role in improving the quality and supporting the staff in running the quality wheel (Sallis, 2014). Thus, the role of the principal as a top leader has the task of integrating the entire school system so that education quality can achieve optimal results.

Based on the explanation above, this study examines the effect of leadership and total quality management (TQM) implementation on the quality of education services in Banten, Indonesia.

Method

This research utilizes an explanatory mixed-method design combining quantitative and subjective methodologies (Creswell, 2013). The quantitative approach is carried out through survey techniques by distributing questionnaires about leadership (x1), total quality management (x2), and the quality of education services (y). Meanwhile, the qualitative approach is carried out through observation and documentation studies which analyze various documents to determine the profile of educational institutions (Stake, 1995). The leadership instrument (x1) consists of 23 question items with five Likert scales as answer choices. The questionnaire on total quality management (x2) consists of 21 items. Finally, the education service quality questionnaire (y) comprises 25 items.

This study's participants were teachers and students of primary and secondary schools in Banten, Indonesia, totaling 100 people. All participants came from the Al-Izzah Integrated Islamic Elementary and Middle School, Serang. The chosen sample is through a simple random sampling technique described in Table 1.

Table 1 *Research Participants*

Participant	Amount
Teacher	50
Student	50
Total	100

The descriptive statistics were used to analyze the leadership conditions, implementation of the TQM concept, and the quality of education services. This study aims to determine the associative hypothesis/relationship between two independent variables and one dependent variable and predict the independent effect on the dependent variable. Statistical procedures performed to test the hypothesis are product-moment correlation, multiple, partial, and regression analysis (Creswell, 2013; Sugiyono, 2017).

Findings and Discussion

Findings

Linearity Test

A linearity analysis was conducted to see if the independent variables (x1 and x2) used as predictors had linearity (Ainiyah et al., 2016; Setyaningsih, 2017). The ANOVA (analysis of variance) table was used to test the linearity. Variables

can be linear if the Sig value on Sig from Linearity > 0.05 for a significance level of 5%, then the regression of variable X to Y is linear. On the other hand, if the Sig value on <0.05, then the regression of the X variable to Y is not linear. The results of the statistical calculations are as follows.

Table 2 *Linearity Test Result*

Variable	Sig Deviation from Linearity	5% significant	Conclusion
$X_1 \rightarrow Y$	0,237	0,05	Linear
$X_2 \rightarrow Y$	0,462	0,05	Linear

Note: X₁ (Leadership), X2 (Total Quality Management), and X3 (Quality of Educational Services)

Table 2 shows that the Sig value between the leadership variable (x1) and the implementation of the TQM concept (x2) on the Quality of Educational Services (y) is more than 0.05 at a significance level of 5%. The results show that all independent variables to the dependent variable have a linear relationship and can be continued at the regression analysis stage.

Hypothesis Test

The Leadership Effect on the Quality of School Services

A simple correlation test analyzed the influence of leadership (x1) and the quality of education services (y). Simple correlation analysis aims to provide an overview of the relationship between the variables x1 and y and calculate the regression (Asuero et al., 2006; Sugiyono, 2017). The analysis is described in the table below.

Table 3Simple Correlation Analysis

		Leadership	Quality Education Services
	Pearson Correlation	1	.343*
Leadership	Sig. (2-tailed)		.015
	N	50	50
	Pearson Correlation	.343*	1

The	Quality Education	Sig. (2-tailed)	.015		measure used
in the simple analysis is the	Services	N	50	50	correlation value of the
Product	Note: *Correlation is:	significant at the 0.05 leve	el (2-tailed).		Moment
correlation					coefficient, and

the value of r-count or rx1y = 0.343 is obtained (see Pearson correlations). Interpretation with the "r" Product Moment value, the r-table for n = 50 is 0.279 because the value of r-count > r-table indicates a correlation between the variables x1 and y.

Table 4 *Regression*

Model	Unstandardized Coefficients		Standardized Coefficients	+	Sig
Wiodei	В	Std. Error	Beta		Sig.
(Constant)	73.634	12.280		5.996	.000
Leadership	.316	.125	.343	2.531	.015

Note: Dependent Variable: Quality Education Services

From Table 4, the regression equation can be written as = $73.634 + 0.316 \times 1$. The results showed that the regression coefficient value was positive 0.316, which means that every change in the leadership variable (x1) increases by one unit. There will be a change in the educational service quality variable (y) of 0.316. Tables 5 and 6 below show the regression significance test.

Table 5 *ANOVA Regression Significant*

	Model	Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	424.391	1	424.391	6.406	.015 ^b
1	Residual	3179.789	48	66.246		

	Total	3604.180	49	
Note:				

a. Dependent Variable: Quality Education Services

b. Predictors: (Constant), Leadership

Table 6 Regression Significant Test

	Model	Unstandardized Coefficients		Standardized Coefficients		Sig.
	Model	В	Std. Error	Beta	_ •	J.B.
1	(Constant)	73.634	12.280		5.996	5 .000
1	Leadership	.316	.125	.343	2.532	l .015

Note: Dependent Variable: Quality Education Services

Tables 5 and 6 show the significance test obtained from the results between t-count and t-table. The t-count for the x1 variable is 2,531, while the t-table is at a significance level of 5% for n=50, which is 2,008 because t-count > t-table (2,531 > 2,008).

The coefficient of determination test aimed to determine the level of influence of the leadership variable (x1) on the education services quality (y), which is expressed as a percentage (%). Below is a table showing the calculation results.

Table 7 **Determination Coefficients**

Model	R	R Square	Adjusted R Square	Std. The Error in the Estimate
1	.343ª	.118	.099	8.139

Note:

a. Predictors: (Constant), Leadership

b. Dependent Variable: Quality Education Services

Table 7 shows that leadership (x1) can influence the quality of education services (y) by 11.8%. It shows that 88.2% of other factors or variables may still affect the quality of education services. A statistical analysis of the first hypothesis has been conducted based on the analysis result. Overall, it can be concluded that leadership impacts education quality positively and significantly; therefore, hypothesis one is accepted.

The Effect of TQM Implementation on the Quality of Education Services

Table 8 *Simple Correlation Analysis*

		TQM Implementation	Quality Education Services
	Pearson Correlation	1	.436**
TQM Implementation	Sig. (2-tailed)		.002
	N	50	50
	Pearson Correlation	.436**	1
Quality Education Services	Sig. (2-tailed)	.002	
	N	50	50

Note: **. Correlation is significant at the 0.01 level (2-tailed).

Based on Table 8, the value of r-count or rx2y = 0.436 while interpretation with the value of "r" Product Moment, the r-table value for n = 50 is 0.279. Because the value of r-count > r-table (0.436 > 0.279), there is a correlation between the variables x2 and y.

Table 9 *Regression*

Model	Unstandardized Coefficients		Standardized Coefficients		Sig.
Widdel	В	Std. Error	Beta		Jig.
(Constant)	50.566	16.143		3.132	.003
TQM Implementation	.588	.175	.436	3.354	.002

Note: a. Dependent Variable: Quality Education Services

This equation is based on the table above $50,566 + 0,588 \times 2$, which means the regression coefficient value is positive 0,588. As a result, every change in the implementation variable of the TQM concept (X2) increases by one unit; there will be a change in the education service quality variable (y) of 0.588. Tables 10 and 11 present the regression significance test results.

Table 10 *ANOVA Regression Significant*

Model	Sum of Squares	Df	Mean Square	F	Sig.
Regression	684.280	1	684.280	11.249	.002 ^b
Residual	2919.900	48	60.831		
Total	3604.180	49			

Note:

a. Dependent Variable: Quality Education Services

b. Predictors: (Constant), TQM Implementation

Table 11 *Regression Significant Test*

Model	Unstandardized Coefficients		Standardized Coefficients	+	Sig.
Wiodei	В	Std. Error	Beta	_ •	Jig.
(Constant)	50.566	16.143		3.132	.003
TQM Implementation	n .588	.175	.436	3.354	.002

Note: a. Dependent Variable: Quality Education Services

The significance test was obtained by looking at the t-count and t-table. Obtained t-count for the variable X2 of 3.354. Meanwhile, the t-table has a significance level of 5% for n=50, which is 2,008 because t-count > t-table (3,354 > 2,008).

Furthermore, the coefficient of determination test aims to determine the level of influence of the TQM concept implementation variable (x2) on the education services quality (y), which is expressed as a percentage (%). Below is a table with the calculation results.

Table 12Determination Coefficients

Model	R	R Square	Adjusted R Square	Std. error of the estimate
1	.436ª	.190	.173	7.799

Note:

- a. Predictors: (Constant), TQM Implementation
- b. Dependent Variable: Quality Education Services

Based on Table 12, the coefficient of determination (r2x2y) value is 0.190. In other words, implementing the TQM concept (x2) can affect the quality of education services (y) by 19%. As a result, 81% of other factors or variables may affect the quality of education services. Thus, the TQM concept was found to positively and significantly influence the quality of education services.

The Influence of Leadership and Implementation of the TQM Concept on the Educational Services Quality.

Table 13Double Correlation Analysis

Model	R	R Square	Adjusted R Square	Std. Error of The Estimate	results regress	of sion
1	.543ª	.295	.265	7.355	_	two
Note:					 showed the showed to coefficient 	that Ry
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table for n = 50 is 0.279. Because of the value of r-count > r-table (0.543 > 0.279), then there is a moderate relationship between leadership (X1) and the implementation of the TQM concept (X2) on the education services quality. In comparison, the regression equation model can be seen in Table 14.

Table 14 *Regression*

Model Unstandardized Coefficients Standardized Coefficients t	Sig.
---	------

	В	Std. Error	Beta	
(Constant)	23.199	18.416		1.260 .214
Leadership	.298	.113	.324	2.641 .011
TQM Implementation	.568	.166	.421	3.432 .001

Note: a. Dependent Variable: Quality Education Services

Based on Table 14, the value of the x1 regression coefficient is 0.298, which means that with every change in the leadership variable (x1) increases by one unit, the quality of education services (y) will increase by 0.298, assuming x2 remains constant. While the value of the x2 coefficient is 0.568 thus, if the value of TQM concept implementation increases by one unit, then the value of education services quality (y) will increase by 0.568 with the assumption that x1 remains.

The regression significance test was carried out with partial and global tests. It addressed whether there was an effect between independent and dependent variables controlled by other independent variables or together (Shadrokh, 2011; Xu & Shen, 2020). This test looks for the t-count and compares it with the t-table. The variable x1 or x2 is said to affect if t-count > t-table. At the same time, the global test looks for an f-count and compares it with the f-table. If f-count > f-table, the variables x1 and x2 together affect y.

Table 14 shows that the value of t-count x1 is 2,641, while the t-table at a significance level of 5% and n=50 is 2,008. This shows the value of t-count > t-table (2,641 > 2,008). While the value of t-count for the variable x2 is 3,432, thus t-count is bigger than the t-table (3,432 > 2,008).

The picture above shows that the position of the t-count is on the far right of the curve, whose value is more significant than the t-table. It is in line with the Sig value of the leadership variable of 0.011 < 0.025, the sign of the variable implementation of the TQM concept of 0.001 < 0.025, for the two-part test, which means that there is a significant effect between leadership (x1) and the implementation of the TQM concept (x2) on service quality education (y). The f test was used to strengthen the results of the two-part test. Below is a table detailing the regression coefficient value from the multiple linear regression analysis.

Table 15 *The Result of the F-Test Double Regression*

Model	Sum of Squares	df	Mean Square	F	Sig.

Table 15	Regression	1061.514	2	530.757	9.811	.000b	shows that the f-
count value is table at a	Residual	2542.666	47	54.099			9,811, and the f- significance level
of 0.05 and n=50	Total	3604.180	49				is 3,195. This
means that f-							count > f-table
(9,811 > 3,195).	Note:						Thus, it can be
concluded that	a. Dependent Variable:	Quality Education Se	rvices				the leadership
variable (x1) and							the
implementation	b. Predictors: (Constant	t), TQM Implementat	ion, Leade	ership			of the TQM
concept (x2)							combined effects

are significant on the education services quality (y). Table 17 shows how the two predictors' coefficients of determination are compared.

Table 16 *Determination Coefficients*

Model	R	R Square	Adjusted R Square	Std. error of the estimate
1	.543ª	.295	.265	7.355

Note:

- a. Predictors: (Constant), TQM Implementation, Leadership
- b. Dependent Variable: Quality Education Services

Table 16 shows that leadership (x1) and the implementation of the TQM concept (X2) together can affect the quality of education services (y) by 29.5%. There are still 70.5% of other factors or variables that may affect the quality of education services not explained in this study. Based on statistical calculations that have been carried out to test the third hypothesis, overall, it can be concluded that leadership and implementation of the TQM concept positively affect the quality of education services.

Discussion

The Effect of Leadership on the Educational Services Quality

A significant and positive correlation was found between leadership (x1) and education services quality (y). An analysis of the descriptive data confirms that leadership is in the excellent category, with a percentage of 85.09%. Educational leadership is the process of educational leaders influencing students and stakeholders to achieve educational goals (Wirawan, 2014). As an education leader, the principal should use the authority and all policies that support the school's vision and mission. The success or failure of an educational organization depends on the role of its leader in influencing and moving all elements in the organization to achieve organizational goals.

Improving education quality must start with the principal's understanding of his leadership function. The principal's leadership functions are: (1) strategic thinking; (2) creating organizational culture and climate; (3) curriculum development; (4) learning process development; (5) development of educational facilities; (6) managerial roles; and (7) human resource development in schools (Wirawan, 2014). All of these functions aim to realize competitive school excellence. Schools as educational institutions will certainly strive to provide high-quality services because implementing school services is an interpretation of the quality of education in general (Hidayat, 2014). Quality school services will prioritize customer satisfaction to produce good graduates, such as the quality of school graduates, academic and non-academic achievements, and alums' track records.

Quality schools have been standardized through the school accreditation process. Accreditation aims to provide information on school eligibility according to standards, mapping the feasibility and quality ratings of education, and a form of accountability to stakeholders as a form of public accountability (BANSM, 2020). A series of simple regressions strengthened the relationship between the principal's leadership and the education quality analysis through the correlation test of the x1 variable to Y (leadership to the education services quality). The test shows a correlation coefficient of 0.343 (rx1y), r-table n=50, 5% significance level, 0.279 (r-table). So it can be said that r-count > r-table (0.343 > 0.279). The next stage tests the coefficient of determination to determine the magnitude of the contribution of x1 to Y, and the value is 0.118. It shows that x1 contributes 11.8% influence on Y; other factors outside this study influence the remaining 88.2%.

The Influence of the Implementation of the Total Quality Management Concept on the Educational Services Quality

According to the results, there was a significant and positive relationship between the concept implementation of Total Quality Management (TQM) (x1) on the quality of education services (y). These results are included in the excellent category with a percentage of 87.45%. Total Quality Management (TQM) raises quality as a business strategy and focuses on customer satisfaction involving all organization members (Nasution, 2005). TQM focuses on service quality; in this case, there are educational services. TQM in education provides quality assurance for implementing educational services by encouraging all school elements to address clients' issues and assumptions. Implementing the TQM concept in education will provide benefits in increasing the competitiveness of schools so that the market share will be more comprehensive, and the marketing of educational services will also increase.

Schools that apply the TQM concept can implement education quality programs by adhering to the principles of (1) customer-focused, (2) total involvement, (3) measurement of graduate quality standards, (4) commitment to educational change, (5) continuous improvement (Sukmadinata, 2015). It has been applied by the school that became the object of research. It is evident from the results of a series of simple regression analyses carried out by researchers, such as the results of the correlation test for the X2 variable to Y showing a correlation coefficient (rx2y) of 0.436, consulted in r-table with n = 50, at a significance level of 5%, r-table of 0.279 is obtained. So it can be said that r-count > r-table (0.436 > 0.279). The next stage was testing the coefficient of determination to determine the amount of X2's contribution to Y and obtaining a value of 0.190. It indicates that X2 contributes 19% to Y, and other factors outside this study influence the remaining 81%.

The results of hypothesis testing show a t-count value of 3.354, while the t-table value for the 5% significance level for n=50 is 2,008; thus the t-count > t-table (3,354 > 2,008). As a result, the alternative hypothesis (Ha) is acceptable. The null hypothesis (Ho) is rejected; it shows a significant influence between implementing the TQM concept and the education services quality.

The Influence of Leadership and Implementation of the Total Quality Management Concept on the Quality of Educational Services

The results showed that there was a positive and critical impact between leadership (x1) and the implementation of the concept of Total Quality Management (TQM) (x1) on the quality of education services (y). It is supported by the descriptive analysis, which shows that the education services quality is included in the good category with 83.66%. The high percentage of the assessment is inseparable from influencing factors such as leadership and TQM. Leadership is the main factor influencing the quality of education services. In education, leadership influences stakeholders and creates synergy.

Good education service is a service that can meet the expectations and needs of educational customers. The indicators to measure whether or not education services in schools are: (1) reliability, (2) responsiveness, (3) assurance, (4) empathy, and (5) direct evidence (tangibles) (Eswika & Istiatin, 2015). These indicators are related to implementing the Total Quality Management concept or Integrated Quality Management (MMT).

Educational institutions need to adopt the TQM system to improve school competitiveness in the era of globalization and industry 4.0. Therefore, innovation in the provision of educational services is necessary. TQM is an approach taken by organizations to meet customer needs and expectations. This approach involves leaders and employees (Barnawi & Arifin, 2017). Syafaruddin (2002) explains that TQM in education is an application of quality management that is adapted to the fundamental nature of schools as educational service organizations through developing the quality of learning, efforts to achieve the quality of student graduates to meet the expectations of parents, society, and other education customers as targeted output

School quality can be realized if it is committed to providing quality educational services by optimizing the leadership function and implementing the TQM concept. Based on the simple correlation and regression analysis results, leadership has a good and significant impact on education services quality by 11.8%. It means that the higher the leadership role, the higher the influence on

the quality of education services. In comparison, simple correlation and regression analysis demonstrate a good and significant impact of implementing the Total Quality Management concept on the quality of education services by 0.436.

Conclusion

This study was conducted to test the associative hypothesis between leadership, total quality management (TQM) implementation, and the quality of education services. The results showed that leadership (x1) and the implementation of the TQM concept (x2) had a positive effect on the quality of education services (y). These results indicate that the principal's leadership role greatly influences the education services quality. In addition, implementing the TQM concept can increase the quality of school education services. Quality education services will affect school competitiveness, student guardian satisfaction, and the quality of graduates/alums. Further research using other variables and methods and a more diverse sample will enrich research findings on quality education services.

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Indonezijos švietimo paslaugų kokybė: lyderystės ir visuotinės kokybės vadybos įtaka

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Santrauka

Pagrindinė šio tyrimo problema kyla iš žemų mokinių skaitymo, rašymo gebėjimų ir nepankamų pasiekimų rodiklių. Šio tyrimo tikslas · išsiaiškinti vadovavimo ir visuotinės kokybės vadybos (VKV) diegimo įtaką švietimo paslaugų kokybei Banteno mokyklose, Indonezijoje. Šiame tyrime taikomi kiekybiniai metodai kartu su aiškinamaisiais metodais ir koreliaciniu tyrimo dizainu. Šiame tyrime dalyvavo 100 tyrimo dalyvių, kuriuos sudarė 50 mokinių ir 50 mokytojų. Tyrimo duomenys gauti atliekant apklausas naudojant klausimynus, stebėjimo lapus ir dokumentų analizę diegti lyderystės ir visuotinės kokybės vadybos (VKV) švietimo paslaugų kokybės sistemą Banteno mokyklose, Indonezijoje.

Duomenų analizei naudojami aprašomieji duomenys, taikomi produkto momento koreliacijos, dvigubos, dalinės ir regresinės analizės metodai. Gauti rezultatai parodė, kad lyderystės ir visuotinės kokybės vadyba (VKV) diegimas teigiamai veikia švietimo paslaugų kokybę 11,8 proc. ir 19 proc. Šie du kintamieji taip pat sujungti kaip nepriklausomi kintamieji, teigiamai veikiantys švietimo paslaugų kokybę. Kitų kintamųjų ir metodų bei įvairesnės imties naudojimas praturtins švietimo paslaugų kokybės tyrimo rezultatus. Šie rezultatai rodo, kad vadovo lyderio vaidmuo daro įtaką švietimo paslaugų kokybei. Tolesni tyrimai, kuriuose būtų naudojami kiti kintamieji ir metodai bei įvairesnė imtis, praturtintų švietimo paslaugų kokybės tyrimų rezultatus.

Esminiai žodžiai: lyderystė, įgyvendinimas, visuotinės kokybės vadyba, švietimo kokybės paslaugos

Indonesian Education Services Quality: The Influence of Leadership and Total Quality Management

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Summary

This study's basic premise stems from students' low reading, writing, and indexing human development abilities. This study aimed to understand the influence of leadership and Total Quality Management (TQM) implementation on the quality of educational services in Banten, Indonesia. Quantitative approaches are used in this research with explanatory methods and correlational research design. Participants in this study numbered 100 people consisting of 50 students and 50 teachers. Research data is obtained through surveys using questionnaires, observation sheets, and documentation studies. The research instruments used are on leadership,

implementation of TQM, and the quality of educational services. Data analysis uses descriptive data, with Product Moment correlation techniques, double, partial, and regression analysis. The findings showed that leadership and TQM implementation positively affect the quality of educational services quality by 11.8% and 19%. The two variables are also combined as independent variables that positively impact the quality of educational services. Using other variables and methods and a more diverse sample will enrich research findings on quality education services. These results indicate that the principal's leadership role influences the education services quality. Further research using other variables and methods and a more diverse sample will enrich research findings on quality education services.

Keywords: leadership, implementation, total quality management, education quality services.

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