#### STATEMENT OF ORIGINALITY

I here with declarate that the research paper I wrote as partial fulfillment of the requirements for Sarjana degree and submitted to English Education Department, the Faculty of Education and Letter wholly constitues my own original scientific writing.

As for the other persons' works whose ideas are quoted in this paper have been referred to appropriately in accordance to the prevalling legal and intellectual ethic in the world of scientific writting tradition.

However, of the originality of this paper either partially or wholly is, later on, proved or it falls under convincing plagiarism, I would be prepared to receive any consequences in the form any sanction such as losing my related academic degree obtained from the institution as well as other rules prevalling in Indonesia.

Serang, October, 27<sup>th</sup>, 2022



#### ACKNOWLEDGEMENT

#### In the name of Allah, the Merciful, the Compassionate

There no valuable words to be assist to be said all about the praises be to all praises to be Allah, the almighty God, who has sent Muhammad, Peace be upon him, to be His prophet and messenger for people all over the world. The researcher realizes and feels very sure that without His blessing, mercy, and guidance, it would be possible for me myself to finish the paper.

Here with the researcher would like to express to his profound grattitude, more that he can express, to Dr. Hj. Fitri Hilmiyati as my first advisor, thank also go to Mr.Afif Suaidi as my second advisor, for correction and invaluable criticism.

In addition, also very much indebted to Dr. Hj. Anita ,S.S., M.Pd, as Chief of the English Education Department. This thanks also goes to Muh.Chusnul Mubaroq, M.Pd and Dr. H. Abdul Muin, S.Ag., M.M., who has permitted and assessment also validity the research product to be final conclusion there is finished product and conducting research at Madrasah Aliyah Mathlaul Anwar Pusat Menes. Last, The researcher want to giving thanks, especially to my beloved parents, the lecturers and who are not mentione personally here, without their support, guidance, and cooperation this thesis could be never been written.

Serang, October, 27<sup>th</sup>, 2022

The writer,

EAS

#### ABSTRACT

**Entol Arie Soffanuddien, 181230035.2022.** Developing Youtube Content Using Podcast to Improve Students Speaking Skill.

This research examine developing learning material using podcast to improving students speaking skills. the aims of the research is 1) to designing product through using ADDIE model (Analysis, Design, Development, Implementation, Evaluation) to improving students speaking skill using podcast media 2) to know the result of effectiveness of product on students speaking skill. The researcher using method Research and Development (R&D) to conduct the research. Then to collect the data and analyzing of the data, the researcher using 1) Observation, 2) interview, 3) Pre-test and Posttest, 4) Questionnaire and 5) Documentation as instrument with to collect the data. Result of the research is produce booklet as new learning media, the name is PODEAST, "Podcast Alternative of Speaking and Thinking". Based on result of the research, the performance of students after use the learning media to improve students speaking skill, students have a significant impact on their studies. In content development using podcasts, every students has the opportunity to improve their speaking skills through podcasts. The effect and the efficiency of product was appearance in learning activity show the attractiveness and innovative supporting media in learning English especially speaking skill.

#### Keyword: Speaking Skill, Learning Media, Podcast

## THE ADVISERS' APPROVAL

This is to certify that be the undergraduate research paper of

Entol Arie Soffanuddien

Entitled "Developing Youtube Content Using Podcast to Improve Students Speaking Skill"

Has been approved by the research paper advisers for further approval by the board of examination.

Serang, 05th October, 2022

Adviser I,

Advise

Dr. Hj. Fitri Hilmiyati, M. Ed. NIP. 19700614 199703 2 001

.

Afif Suaidi, S.S., M. Hum. NIP. 19871228201903 1 003

Acknowledge by: The Head of English Education Department

Dr. Hj. Anita, S.S., M. Pd. NIP. 19770410 200312 2 001

# DEVELOPING YOUTUBE CONTENT USING PODCAST TO IMPROVE STUDENTS' SPEAKING SKILL

By:

Entol Arie Soffanuddien

SRN. 181230035

Under the supervision of :

Adviser I,

Dr. Hj. Fitri Hilmiyati, M. Ed. NIP. 19700614 199703 2 001 Adviser II,

Afif Suaidi, S.S., M. Hum. NIP. 19871228201903 1 003

Acknowledge by:

The Dean of Education and Teacher Training

Faculty

humanin

Dr. Nana Jumhana, M. Ag. NIP 19711029 199903 1 002 The Head of English Education

Department

Dr. Hj. Anita, S.S., M. Pd. NIP. 19770410 200312 2 001

#### THE BOARD EXAMINERS' APPROVAL

This is to certify that the undergraduate research paper of Entol Arie Soffanuddien has been approved by the board of Examiners as a partial fulfillment of the requirement of the degree of Sarjana in English

Education.

Serang, October 27th, 2022

The Board of Examiners:

Dr. Hj. Eneng Muslihah, Ph.D. NIP 19620101198503 1 008

Afif Suaidi, S.S., M. Hum. NIP 19871228201903 1 003

Dr. Moh. Nur Arifin, M. Pd. NIP 19770410200312 2 001

Hj. Eulis Rahmawati, M. Pd. NIP 19790713200312 2 002

Dr. Hj. Fitri Hilmiyati, M. Ed. NIP 19700614 199703 2 001

Afif Suaidi, S.S., M.Hum. NIP 19871228201903 1 003

| ecretary _   | Annul    |
|--------------|----------|
| xaminer I _  | map      |
| xaminer II _ | , Shan 1 |
| dviser I     |          |
| dviser II    | ·/Annul  |

17

# **DEDICATION**

This research paper dedicated to:

The writer's beloved parents as his first respected teachers:

Alm. E.Moch. Riza Kosasih

And

Rohanah

# ΜΟΤΤΟ

Who want to get the world, he must mastery knowledge, who want to be Akherat, he should mastery knowledge, and who want to be both, so that be mastery knowledge.

(H.R. Ahmad)

Barangsiapa yang menghendaki dunia, hendaklah ia menguasai ilmu, barangsiapa yang menghendaki akhirat, hendaklah ia menguasai ilmu, dan barangsiapa yang menghendaki keduanya, maka hendaklah menguasai ilmu (H.R. Ahmad)

### A BRIEF BIOGRAPHY

The writer, Entol Arie Soffanuddien, was born in Pandeglang, Banten, on October 22<sup>th</sup>,1999, he is fourth sons by alm. E.Moch. Riza Kosasih and Rohanah S.Pd.I. he finished his elementary education at SDN Menes 1, Pandeglang, Banten in 2012, then, he graduated at SMPN 1 Menes in 2015, and his Senior Highschool is Madrasah Aliyah Mathlaul Anwar Pusat Menes and finished in 2018. Then, after pass the writer timeline, the writer continue her education in majoring English Education Department, in UIN Sultan Maulana Hasanuddin Banten.

During his study, he was studying in Ayatullah Humaeni Institute (AHI) in Cipare, Serang City, Banten. It i due to his knowledge that the key of the success for academic skill also soft skill.

"Devoted Science And Humanity"

# **TABLE OF CONTENT**

| STATI  | EMENT OF ORIGINALITYi      |
|--------|----------------------------|
| ACKN   | OWLEDGMENTii               |
| ABSTI  | RACTiii                    |
| THE A  | DVISORS' APPROVALiv        |
| THEE   | XAMINERS'APPROVALvi        |
| DEDIC  | CATIONvii                  |
| мотт   | COviii                     |
| A BRI  | EF BIOGRAPHYix             |
| TABL   | E OF CONTENTx              |
| LIST ( | DF TABLESxiii              |
| LIST ( | OF APPENDIXESxiv           |
| CHA    | APTER I INTRODUCTION       |
| А.     | Background of Study1       |
| В.     | Identification of Problem3 |
| C.     | Statements of Problem4     |
| E.     | Objectives of study4       |
| F.     | Previous of Study 5        |
| G.     | Product Spesification      |
| Н.     | The Structure of Writing7  |

## CHAPTER II THEORETICAL FRAMEWORK

| <b>A.</b> | Speaking Skill                | 8    |
|-----------|-------------------------------|------|
| B.        | ICT and Language Teaching     | . 12 |
| C.        | Podcast                       | . 14 |
| D.        | YouTube Platform              | . 21 |
| E.        | Product Concept               | . 24 |
| F.        | Hypotesist of Product         | . 25 |
| CHA       | APTER III METHOD OF RESEARCH  |      |
| A.        | Method of Research            | . 26 |
| B.        | Research Stage                | . 32 |
| C.        | Design of Product             | . 40 |
| D.        | Product Manufacture           | . 41 |
| E.        | Preliminary Field Testing     | . 42 |
| F.        | Main Field Testing            | . 43 |
| G.        | Operational Field Testing     | . 43 |
| H.        | Timeline and Research Program | . 43 |
| CHA       | APTER IV RESULT OF RESEARCH   |      |
| A.        | Description of the Data       | . 44 |
| B.        | Discussion                    | . 60 |
| CHA       | APTER V CONCLUSION            |      |
| A.        | Conclusion                    | . 63 |
| B.        | Usage Suggestions             | . 64 |

| BIBLIOGRAPHY |  |
|--------------|--|
|              |  |
| APPENDICES   |  |

# LIST OF TABLE

| Table 2.1Weighting Table 13                 |
|---|
| Table 2.2Conversion Table 14                |
| Table 3.1 Details of Point question (media  |
| Table 3.2 Details of Point question (Media  |
| Table 4.1Result of observation  85          |
| Table 4.2:Result of Validation (Media       |
| Table 4.3Result of Validation (Material     |
| Table 4.4 Result of Pre-Test  122           |
| Table 4.4.1Result of Post-Test  124         |
| Table 4.5Result of T-table (Fluency         |
| Table 4.6: Result of T-table (Grammatical   |
| Table 4.7: Result of T-table (Vocabulary    |
| Table 4.8: Result of T-table (Pronunciation |
| Table 4.9: Result of T-table (Comprehension |

#### LIST OF APPENDICES

| Appendix 1: Analysis of Product (Observation                           |
|--|
| Appendix 2: Design of Product (Documentation 88                        |
| Appendix 3 :Development of Product (Validation Description, Validation |
| Questionnaire, Relevant105   |
| Appendix 4Implementation of Product (Pre-Test, Post Test,              |
| T-paired table117  |
| Appendix 5Evaluation of Product (Questionnaire, Interview,             |
| Google Form137   |
| Appendix 6: Permission Sheet164  |
| Appendix 7The Decision Letter from Dean of Educatiom Teacher and       |
| Training Faculty169  |
| Appendix 8: Validation Permission173                                   |
| Appendix 9 : Consultation Book 176                                     |