

CHAPTER I

INTRODUCTION

A. Background of The Study

Speaking is an interactive activity used by someone to communicate with others. It takes place everywhere and has become part of our daily activities. When someone speaks, they interact and use the language to express the ideas, thoughts and feelings. They also share information to other through communication. In some situations, speaking is used to give instructions or to get things done. For example, to describe things or someone, asking and giving services or others. Brown stated that Speaking is the product of the creative construction of linguistic sequences. Speakers make choices about vocabulary, structure, and discourse.¹ It means that when speaking someone will make a linear sequence of words as spoken or written which consists of several word classes so that they can have meaning.

Mastering speaking English is important in our modern society and global area. Speaking ability is significant aspect to gain when learning a second language or foreign language and the achievement of gaining the language is estimated from the presentation of students to communicate in the language learned. Bygate argued, “Speaking skill is the ability in using oral language to explore ideas, intentions, thoughts, and feelings to other people as a way to make the message clearly delivered and well understood by the listeners”². Moreover, speaking is an interactive process of build meaning that includes creating, receiving

¹ H. Douglas Brown, *Language Assesment; Principles and Classroom Practice* (San Fransisco State University: longman, 2004), 140.

² Martin Bygate, *Speaking, Language Teaching, a Scheme for Teacher Education* (Oxford ; New York: Oxford University Press, 1987), 3.

and handling the information.

When speaking, the words spoken are not always predictable. It is require the learner to think about how to produce language elements such as a sentence structure, pronunciation, or proper vocabulary to make people know the purpose of their thoughts. Especially for students' whose the mother language is not English, it is necessary to mastering English because it has taking place all over the world. Speaking Skill is needed for EFL learners since it reflects converse in the second language. Teaching foreign language speaking skill has the aim of minimizing the factors that can be an obstacle for the students. The teacher should provide as many opportunities for students to practice and the students should be able to communicate with their friends, teachers and people around them in accurate, fluent and appropriate way.

Speaking is assumed as difficult subject for students. The most problem that they faced in learning speaking skill are lack of mastering speaking aspect. They have a problem in pronouncing the words, phrasing the sentences, lack of vocabulary and still passive when practicing English speaking. It is shown that some students are ashamed to express their opinion or any idea through English because they are unmotivated to speak with others. That situation in speaking classroom becomes problem that should be solved by the teacher as a key players controlling the students to achieve the aim of learning. That situation could happened because of applying method that still focus on the teacher-oriented learning approach where the teacher actively provide explanations or detailed learning information about learning materials. So that the students are only given a little space to be active in learning process. Applying students-centered learning is really needed in today's

learning because it can be stimulate students' cognitive in the form of implementing 21st century learning skills, there are ; collaborative, creative, communicative and problem solving, and critical thinking.

Pondok Modern Daarul-Hikmah is an Islamic boarding school where the school has a program of using foreign language everyday in students' daily activities. They are always changes the language for example one week they are using arabic, one week they are using English. so that, this program require students to speak actively in classroom process or other activities.

The researcher was observed the English learning process with the English teachers on 4th of April 2022. The researcher realized that the problem is common difficulties in speaking class, such as students feel unconfident in speaks, the lack of vocabulary in practice English and most of them are worried to made a mistake in arranging the sentences and wrong phrases while speaking. The method used by the teacher direct students to be passive because it was only reading a text and translating each paragraph so that students feel bored easily and direct them to be passive in practicing English speaking.

Because of the problem mentioned above, the researcher conducted a research to increase students' ability in speaking. In this case, the researcher will apply a communicative learning by using a media. There is a Poster presentation. Poster is a simple media that are easy to use, create, and understand. It can help the students to think about what will be discussed and explained. Poster media is an experimental learning activity that stimulates students' curiosity and interest and encourages explanation and integration of concepts. Gosling stated Presenting a poster can be a gateway to communicate, face to face with audience, can influence and resources while students an active participant in

learning process³. In obtaining speaking skills improvement, posters can be one of the tools to motivate students' learning activities because it will help them to understand the themes they are learning, train students' confidence in speaking skills and achieve their learning. Posters presentation is media that considered effective because the students will easily to remember the words and to motivate the students to speak since the poster provides the pictures on it.

Several previous studies have proven that using Poster presentation can improve students' speaking skills because this learning model focuses on communicative student activities in the learning process. Sasum and Weeks cited in Sirismangkorn stated that Students can enhance their English skills by participating in activities that allow them in learning process. As a result, pedagogy mustbe integrated because it can give students an authentic and communicative context.⁴

O'Neill and David assumed that “ A poster presentation is an experimental learning activity that stimulate curiosity and interest encourage explanation and integration of concepts and provides students with a novel way of supporting understanding.⁵ Therefore, the researcher used poster media in increasing students speaking ability, The researcher conducted a research by the Title "The Effect of using Posters' Presentation for increasing students' speaking skills."

³ Peter J. Gosling, *Scientist's Guide to Poster Presentations* (Boston, MA: Springer US, 1999), 5, <https://doi.org/10.1007/978-1-4615-4761-7>.

⁴ Lawarn Sirisrimangkorn, "Improving EFL Undergraduate Learners' Speaking Skills Through Project-Based Learning Using Presentation," *Advances in Language and Literary Studies* 12, no. 3 (June 30, 2021): 65, <https://doi.org/10.7575/aiac.alls.v.12n.3.p.65>.

⁵ Geraldine O'Neill and David Jennings, *The Use of Posters for Assesment: A Guide for Staff* (UCD Teaching and Learning, 2012), 1.

B. Identification of Problem

Based on the background of the study described above, the researcher identified the following problems:

- a. The students are afraid and felt hesitated of saying something wrong in sharing the ideas because of the lack of mastering speaking aspects.
- b. English speaking class are less communicative and tend to be boring and it is suspected an effect of the teaching method.
- c. A learning method that used by teacher are not variety.

C. Scopes and Limitations of The research

This research focused on investigating the effect of Posters' Presentation media in teaching English speaking. The researcher aims to know the effect of using Poster presentation as a media in speaking classroom. In this research, the researcher focused on increasing the aspects of speaking there are; comprehension, grammar, vocabulary, pronunciation, and fluency.

D. Statements of the Problem

Based on the problem background, problem identification, and problem limitation above, it can be state that the problem formulations of this research are as follows:

- a. How does the teacher used Poster presentation media in english speaking classroom?
- b. How does posters' presentation increase students' speaking skills ?

E. The Objectives of the Research

The researcher determined the research objective based on the problem statements as follows:

- a. To describe the process of using Poster media in increasing students' speaking skills.
- b. To find out the students achievement in speaking ability by using poster as media in speaking class activities.

F. Significant of the Research

Theoretically, the results of this study are expected to contribute the achievement of education and increase knowledge in the world of education, especially in using the learning model in the 2013 curriculum to find out how to approach effective Learning and can improve learning outcomes from the learning process of students.

- a. For students

Posters' presentation is the communicative learning activities. This type of media can help students be more attractive during speaking class and can enhance students' speaking.

- b. For teachers

The information obtained can be used as a reference or basis for improving speaking skills.

- c. For school

It can help in improving teacher skills in managing the learning models or methods used. Moreover, teachers can apply the model to make learning more enjoyable and meaningful for students and teachers.

- d. For Researcher

This research is beneficial for the researcher, and it is getting direct experience and a provision when going directly to learning activities in the field.

e. For reader

It can be adding some new science about fun media in learn English everywhere.

G. Organization of Research

In this research paper, the organization of paper will be consist of;

Chapter I is introduction; Background of the study, identification of a problem, limitation of problem, statement of the problem, the object of study, significant research, and organization of the study.

Chapter II is a literature review; theoretical review consists of the definition of Posters media, the steps of using Posters, definition of speaking, aspect of speaking, previous study, conceptual framework and research hypothesis.

Chapter III is a methodology of research; research design, research steps, place and time of the study, population and sample, data collecting technique, and data analysis technique.

Chapter IV describes the results, hypothetical findings, hypothesis test results, and discussion of research results.

Chapter V is about conclusions and suggestions.