

## DAFTAR PUSTAKA

- Ajija, S. R., Sari, D. W., Setianto, R. H., & Primanti, M. R. (2011). *Cara cerdas menguasai Eviews*.
- Akbar, M. A., & Alam, S. N. (2020). *E-COMMERCE: Dasar Teori Dalam Bisnis Digital* (J. Hutahaean & J. Simarmata (eds.); Cetakan 1). Yayasan Kita Menulis.
- Alkilani, K., Ling, K. C., & Abzakh, A. A. (2013). The impact of experiential marketing and customer satisfaction on customer commitment in the world of social networks. *Asian Social Science*, 9(1), 262–270.
- Amelia, W. R. (2017). Pengaruh Experiential Marketing Terhadap Minat Beli Ulang Pelanggan Pada Rumah Makan Beringin Indah Pematang Siantar. *Jurnal Konsep Bisnis Dan Manajemen*, 4(1), 50–60.
- Andreani, F. (2007). Experiential Marketing (Sebuah Pendekatan Pemasaran). *Jurnal Manajemen Pemasaran*, 2(1), 1–8.
- Andrew, J., Howard, K., & Harianto, A. (2020). Pengaruh Experiential Marketing Terhadap Kepuasan Konsumen Di Carnivor Surabaya. *Jurnal Hospitality Dan Manajemen Jasa*, 8(2), 121–132.
- Augusty, F. (2006). *Metode Penelitian Manajemen: Pedoman Penelitian Untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen* (Edisi kedua). Badan Penerbit Universitas Diponegoro.
- Azwar, S. (1986). *Reliabilitas dan Validitas Interpretasi dan Komputasi* (Ed.1,Cet.1). Liberty.
- Bahari, R. R. (2020). *Pada Produk Wongcoco Pudding Di Borma Dakota*.
- Baisyir, F., & Quintania, M. (2021). Pengaruh Experiential Marketing Terhadap Kepuasan Konsumen Dan Dampaknya Terhadap Loyalitas Konsumen. *Journal of Management Reviews*, 5(1), 621–631.

- Bricci, Fragata, & Antunes. (2016). The Effects of Trust, Commitment and Satisfaction on Customer Loyalty in the Distribution Sector. *Journal of Economics Business and Management*, 4(2), 173–177.
- Chandra, Y., Tjiptono, F., & Setyawan, A. (2021). The promise of entrepreneurial passion to advance social entrepreneurship research. *Journal of Business Venturing Insights*, 16, e00270.
- Crosby, L. A., Evans, K. R., & Cowles, D. (1990). Relationship Quality in Services Selling: An Interpersonal Influence Perspective. *Journal of Marketing*, 54(3), 68–81.
- Davis, F. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *MIS Quarterly*, 13(3), 319–340.
- Diza, Moniharapon, & Ogi. (2016). The influence of service quality, product quality and trust on customer satisfaction (study at PT. FIF Group Branch Manado). *EMBA Journal*, 57, 109–119.
- Ekaputri, A. H., Rahayu, A., & Wibowo, L. A. (2016). The Effect of Brand Experience on Customer Satisfaction and The Impact toward Repurchase Intention. *Jurnal Bisnis & Manajemen*, 15, 464–467.
- Febrini, I. Y., PA, R. W., & Anwar, M. (2019). Pengaruh Experiential Marketing Terhadap Kepuasan Konsumen Dan Minat Beli Ulang Di Warung Kopi Klotok, Kaliurang, Yogyakarta. *Jurnal Manajemen Bisnis*, 10(1), 35–54.
- Gefen, D., Karahanna, E., & Straub, D. W. (2003). Inexperience and experience with online stores: the importance of TAM and trust. *IEEE Transactions on Engineering Management*, 50(3), 307–321.
- Ghozali, I. (2001). *Aplikasi Analisis Multivariate dengan Program SPSS*. Badan Penerbit Universitas Diponegoro.
- Ghozali, I., & Latan, H. (2012). *Partial least square: Konsep, teknik dan aplikasi SmartPLS 2.0 M3*. Badan Penerbit Universitas Diponegoro.

- Griffin, J. (2003). *Customer Loyalty: How to Earn It, How to Keep It* (Y. Sumiharti, R. Medya, & W. C. Kristiaji (eds.)). Penerbit Erlangga.
- Gujarati, D., & Zain, S. (1978). *Ekonometrika Dasar*. Erlangga.
- Gunawan, C. (2020). *Mahir Menguasai SPSS Panduan Praktis Mengolah Data Penelitian* (cetakan pe). Deepublish.
- Hadiwidjaja, R. S., & Dharmayanti, D. (2014). Analisa Hubungan Experiential Marketing, Kepuasan Pelanggan, Loyalitas Pelanggan Starbucks Coffee di Surabaya Town square. *Jurnal Manajemen Pemasaran*, 2(2), 1–11.
- Halim, F., Kurniullah, A. Z., Efendi, M. B., Sudarsono, A., Purba, B., Sisca, D. Ie, Simarmata, H. M. P., Permadi, L. A., & Novela, V. (2021). *Manajemen Pemasaran Jasa* (R. Watrianthos (ed.); Cetakan 1). Yayasan Kita Menulis.
- Hariwijaya, & Triton. (2011). *Pedoman Penulisan Ilmiah Skripsi dan Tesis*.
- Harmayani, Marpaung, D., Hamzah, A., Mulyani, N., & Hutahaean, J. (2020). *E-Commerce: Suatu Pengantar Bisnis Digital* (J. Simarmata (ed.); Cetakan 1). Yayasan Kita Menulis.
- Hunt. (1977). *Conceptualization and measurement of consumer satisfaction and dissatisfaction*. Marketing Science Institute & National Science Foundation.
- Husnawiyah, D. (2020). Pengaruh Kepercayaan, Harga Kompetitif, Dan Kualitas Aplikasi Terhadap Minat Pembelian Ulang Pada Online Travel Agent Traveloka [Universitas Jember]. In *Skripsi*.
- Iin Cristin Sidabutar. (2020). *Pengaruh Kepuasan Pengguna Fitur Shopee Paylater Terhadap Loyalitas Pelanggan* [Universitas Sumatera Utara].

- Iman, N. (2021). *Pengaruh Experience Marketing, Kepercayaan Konsumen, dan Kemudahan Penggunaan terhadap Keinginan Membeli Ulang pada Marketplace* [UIN Maulana Malik Ibrahim].
- Indriani, F. (2006). Experiential Marketing Sebagai Suatu Strategi dalam Menciptakan Customer Satisfaction dan Repeat Buying untuk Meningkatkan Kinerja Pemasaran. *Jurnal Studi Manajemen & Organisasi*, 3(1), 28–39.
- Kasinem. (2020). Pengaruh Kepercayaan dan Kualitas Pelayanan Terhadap Kepuasan Konsumen Pada Hotel Bukit Serelo Lahat. *Jurnal Media Wahana Ekonomika*, 17(4), 329.
- Kharolina, I., & Transistari, R. (2021). Pengaruh Experiential Marketing Terhadap Kepuasan Pelanggan. *Jurnal Administrasi Bisnis*, 2(2), 185–196.
- Kim, M.-J., Chung, N., & Lee, C.-K. (2011). The effect of perceived trust on electronic commerce: Shopping online for tourism products and services in South Korea. *Tourism Management*, 32(2), 256–265.
- Kolmogorov. (1933). *Uji Kecocokan Kolmogorov Smirnov*.
- Kotler, Philip, & Keller, K. L. (2009). *Marketing Management*. Pearson Prentice Hall.
- (2016). *Marketing Management, 15th Edition New Jersey: Pearson Prentice Hall. Inc.*
- Kuncoro, M. (2013). *Metode riset untuk bisnis dan ekonomi bagaimana meneliti dan menulis tesis* (W. Hardani (ed.); Ed. 4). Erlangga.
- Kusumawati, A. (2011). Analisis Pengaruh Experiential Marketing Terhadap Kepuasan Dan Loyalitas Pelanggan. *Jurnal Manajemen Pemasaran Modern*, 3(1), 75–86.
- Lemeshow, S., Hosmer, D. W., Klar, J., & Lwanga, S. K. (1997). *Besar sampel dalam penelitian kesehatan*. Gadjah Mada University Press.

- Leninkumar, V. (2017). The Relationship between Customer Satisfaction and Customer Trust on Customer Loyalty. *International Journal of Academic Research in Business and Social Sciences*, 7(4), 450–465.
- Likert, R. (1932). A Technique for the Measurement of Attitudes (Likert Scale). *Archives of Psychology*, 22(140), 55.
- Lunnette, C., & Andreani, F. (2017). Kepuasan Experiential Marketing Terhadap Minat Beli Ulang di Gyu Kaku Galaxy Mall. *Jurnal Hospitality Dan Manajemen Jasa*, 5(2), 1–13.
- Lupiyoadi, R. (2001). *Manajemen Pemasaran Jasa: Teori Dan Praktek* (Ed. 1). Salemba Empat.
- Maghnati, F., Ling, K. C., & Nasermodeli, A. (2012). Exploring the Relationship between Experiential Marketing and Experiential Value in the Smartphone Industry. *International Business Research*, 5(11), 169–177.
- Mailoor, T. R. D., Massie, J. D. D., & Tawas, H. N. (2021). Pengaruh Experiential Marketing Dan Kualitas Pelayanan Terhadap Repurchase Intention Melalui Kepuasan Konsumen Mobil Wuling Pada PT Kumala Cemerlang Abadi Wuling Motors Tomohon. *Jurnal Riset Ekonomi, Manajemen, Bisnis, Dan Akuntansi.*, 9(3), 1644–1654.
- Mayer, R. C., Davis, J. H., & Schoorman, F. D. (1995). An Integrative Model Of Organizational Trust. *Journal of the Institute of Brewing*, 20(3), 709–734.
- Melati, K. P., Rachma, N., & Hufron, M. (2019). Pengaruh experiential marketing terhadap kepuasan konsumen (studi kasus pada wisata alam sumber maron karangsuko, pagelaran, malang). *Jurnal Ilmiah Riset Manajemen*, 8(11), 56–73.
- Monica, M. A. (2020). Analisis Hukum Islam Terhadap Pinjaman Uang Elektronik Shopee Pay Later Pada E-Commerce [Universitas Islam Negeri Sunan Ampel Surabaya]. In *Universitas Islam Negeri Sunan Ampel*.

- Morgan, R. M., & Hunt, S. D. (1994). The Commitment-Trust Theory of Relationship Marketing. *Journal of Marketing*, 58(3), 20–38.
- Natalia, D., & Susilawaty, R. (2022). Pengaruh Kualitas Sistem , Keamanan dan Harga terhadap Kepuasan Pengguna dalam Penggunaan Paylater ( Studi Kasus pada Pengguna Paylater di Kota Bandung ). *Prosiding Industrial Research Workshop and National Seminar*, 13(01), 1379–1385.
- Notoatmodjo, S. (2010). *Metodologi Penelitian Kesehatan*. Rineka Cipta.
- Novia, M. A., Semmaila, B., & Imaduddin. (2020). Pengaruh kualitas Layanan Dan KuaLitas Produk Terhadap Kepuasan Pelanggan. *Jurnal Manajemen*, 7(2), 1–12.
- Nunnally, J. C., & Bernstein, I. H. (1994). *The Assessment of Reliability. Psychometric Theory* (Edisi ke 3). McGraw Hill.
- Nurhayati, H. (2020). *Leading e-commerce sites in Indonesia as of 1st quarter 2022, by monthly traffic(in million web visits)*. Statista.Com.
- Parasuraman, A., Zeithaml, V. A., & L, B. (1988). SERVQUAL: A multiple-item scale for measuring consumer perceptions of service quality. *Journal of Retailing*, 64(1), 12–40.
- Pearson, K. (1895). Pearson Product Moment Correlation. *Royal Society Proceedings*, 58, 214.
- Peter, J. P., & Olson, J. C. (2014). *Perilaku Konsumen dan Strategi Pemasaran Edisi 4 Jilid 2*. Jakarta. Penerbit Salemba Empat.
- Raharjo, S. (2021). Uji Multikolinearitas dengan Melihat Nilai Tolerance dan VIF SPSS. *SPSS Indonesia*.
- Rahmawati, D. (2013). Analisis Faktor-Faktor Yang Mempengaruhi Kepuasan Mahasiswa. *Jurnal Economia*, 9(1), 52–65.

- Riduwan, dan K., & Achmad, E. (2008). *Cara Menggunakan dan Memaknai Analisis Jalur (Path Analysis)*. Publisher Alfabeta.
- Rini, E. S. (2009). Menciptakan Pengalaman Konsumen Dengan Experiential Marketing. *Jurnal Manajemen Bisnis*, 2(1), 15 – 20.
- Riyanto, S., & Hatmawan, A. A. (2020). *Metode Riset Penelitian Kuantitatif Penelitian di Bidang Manajemen, Teknik, Pendidikan dan Eksperimen* (Cetakan Pe). Deepublish.
- Sabarguna, B. S. (2008). *Quality assurance pelayanan rumah sakit* (Edisi Revi). CV Sagung Seto.
- Schmitt, B. (1999). Experiential Marketing. *Journal of Marketing Management*, 15(1–3), 53–67.
- (1999). *Experiential marketing, how to get customer sense, feel, think, act, relate, to your company and brands*. The Free Press.
- Sugiyono. (2007). *Metodologi Penelitian Administrasi*. Grafindo.
- (2010). *Metode penelitian kuantitatif kualitatif dan r&d*. CV. Alfabeta.
- (2012). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Publisher Alfabeta.
- (2017). *Metode Penelitian kuantitatif, kualitatif dan R & D / Sugiyono*. Alfabeta.
- Sujarweni, V. W. (2014). *Metodologi penelitian : lengkap, praktis, dan mudah dipahami* (Cetakan pe). Pustaka Baru Press.
- (2015). *Metodologi penelitian bisnis dan ekonomi* (Cetakan I). Pustaka Baru Press.
- Susanti, V., & Cholicul, H. (2013). Kepercayaan Konsumen Dalam Membeli Gadget Secara Online. *Jurnal Psikologi Dan Industri*, 2(1), 02.

- Tirtayasa, S., Lubis, A. P., & Khair, H. (2021). Keputusan Pembelian: Sebagai Variabel Mediasi Hubungan Kualitas Produk dan Kepercayaan terhadap Kepuasan Konsumen. *Jurnal Inspirasi Bisnis Dan Manajemen*, 5(1), 2579–9312.
- Tjiptono, F. (2014). *Pemasaran Jasa: Prinsip, Penerapan dan Penelitian*.
- Utami, S. S. (2009). Analisis Faktor-Faktor Yang Mempengaruhi Kepuasan Konsumen Dalam Menggunakan Jasa Transportasi Pt.Solo Cetral Taxi Di Surakarta. *Journal of Chemical Information and Modeling*, 9(1), 33–44.
- Venkat, R. (2007). Impact Of Customer Experience On Satisfaction, Brand Image, And Loyalty: A Study In A Business To Business Context. *Journal of Marketing*, 3.
- Wakefield, K. L., & Blodgett, J. G. (1996). The effect of the servicescape on customers' behavioral intentions in leisure service settings. *Journal of Services Marketing*, 10(6), 45–61.
- Wang, I. C., Huang, C. Y., Chen, Y. C., & Lin, Y. R. (2010). A study of the effect of TV Drama on Relationships among Tourists' Experiential Marketing, Experiential Value and Satisfaction. *International Journal of Organizational Innovation*, 2(3), 40–50.
- Wijayanti, A. (2008). *STRATEGI MENINGKATKAN LOYALITAS MELALUI KEPUASAN PELANGGAN (Studi Kasus: Produk Kartu Seluler PraBayar Mentari-Indosat Wilayah Semarang)*.
- Yunita, M., & Samuel, H. (2014). Analisah Pengaruh Experiential Marketing Terhadap Kepuasan Konsumen Herbs Spa. *Jurnal Hospitality Dan Manajemen Jasa*, 2(2), 266–276.
- Yustica, D. D. (2021). Pengaruh Experiential Marketing Dan Fitur Paylater Pada Aplikasi Gojek Terhadap Kepuasan Konsumen Dan Dampaknya Pada Minat Beli Ulang. *Jurnal Manajemen Pemasaran*, 1(5), 263–279.



## LAMPIRAN – LAMPIRAN

### Lampiran I

#### SK Dosen Pembimbing Skripsi



**KEPUTUSAN REKTOR  
UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN  
NOMOR 18 TAHUN 2022**

**TENTANG  
PENGANGKATAN DOSEN PEMBIMBING SKRIPSI  
FAKULTAS EKONOMI DAN BISNIS ISLAM  
UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN  
TAHUN ANGGARAN 2021**

**DENGAN RAHMAT TUHAN YANG MAHA ESA  
REKTOR UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN**

- Menimbang** :
- Bahwa untuk menyelesaikan ujian sarjana bagi mahasiswa Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Sultan Maulana Hasanuddin Banten dipandang perlu untuk menunjuk Pembimbing Utama dan Pembimbing Pembantu;
  - Bahwa mahasiswa tersebut perlu memperoleh bimbingan yang sebaik-baiknya dalam menyelesaikan Skripsi, sehingga dapat menyelesaikan studi keserjanaannya;
  - Bahwa Saudara Dr. Suryani, M.Si. dan Saudara Elsa, M.Ak. masing-masing Dosen Universitas Islam Negeri Sultan Maulana Hasanuddin Banten telah memenuhi syarat untuk diangkat sebagai Pembimbing Utama dan Pembimbing Pembantu.
- Mengingat** :
- Undang-Undang R.I Nomor 20 Tahun 2003 tentang Sistem Pendidikan Nasional;
  - Undang-Undang R.I Nomor 20 Tahun 2012 Tentang Pendidikan Tinggi;
  - Keputusan Presiden RI Nomor 39 Tahun 2017 tentang Perubahan IAIN Sultan Maulana Hasanudin Banten, menjadi UIN Sultan Maulana Hasanudin Banten;
  - Peraturan Menteri Agama RI Nomor 23 Tahun 2017 tentang Organisasi dan Tata Kerja UIN Sultan Maulana Hasanuddin Banten;
  - Keputusan Menteri Agama RI Nomor 383 tahun 1997 tentang Kurikulum Nasional Program Sarjana S1;
  - Keputusan Menteri Agama RI Nomor 32 tanggal 26 September 2017 tentang Statuta Universitas Islam Negeri Sultan Maulana Hasanuddin Banten;
  - Keputusan Menteri Agama RI Nomor 026483/B.II/7/2021 tanggal 26 Juli 2021 tentang Pengangkatan Rektor Universitas Islam Negeri Sultan Maulana Hasanuddin Banten;
  - Keputusan Menteri Agama RI Nomor 872/Un.17/BA.III.2/KP.07.6/08/2021 tanggal 27 Agustus 2021 tentang Pengangkatan Dekan Fakultas Ekonomi dan Bisnis Islam UIN Sultan Maulana Hasanuddin Banten;
  - Surat Keputusan Rektor UIN Sultan Maulana Hasanuddin Banten Nomor 625 Tahun 2020 tanggal 18 Mei 2020 tentang Kalender Akademik Tahun Akademik 2020/2021.
- Memperhatikan** :
- Surat Ketua Jurusan Perbankan Syariah tentang Pengesahan Sidang Diskusi Proposal Penelitian Skripsi tanggal 05 Januari 2022  
a.n : Ummu Aiman  
NIM : 181420176

## MEMUTUSKAN

- Menetapkan : **KEPUTUSAN REKTOR UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN TENTANG PENGANGKATAN DOSEN PEMBIMBING SKRIPSI FAKULTAS EKONOMI DAN BISNIS ISLAM UNIVERSITAS ISLAM NEGERI SULTAN MAULANA HASANUDDIN BANTEN TAHUN ANGGARAN 2022**
- Kesatu : Mengangkat Saudara **Dr. Suryani, M.Si** sebagai Pembimbing Utama dan Saudara **Elsa, M.Ak.** sebagai Pembimbing Pembantu bagi mahasiswa tersebut di atas dengan judul skripsi: **Pengaruh Experiential Marketing, Kepercayaan dan Fitur PayLater Terhadap Kepuasan Konsumen pada Aplikasi Shopee.**
- Kedua : Surat Keputusan ini diberikan kepada yang bersangkutan tersebut untuk dipergunakan sebagaimana mestinya.
- Ketiga : Keputusan ini berlaku dimulai sejak tanggal ditetapkan.

Keputusan ini diberikan kepada yang bersangkutan untuk diketahui dan dilaksanakan dengan penuh tanggungjawab.



Ditetapkan : Serang  
Pada Tanggal : 10 Januari 2022

**Tembusan:**

1. Para Wakil Dekan 1,2,3;
2. Ketua Jurusan Perbankan Syariah;
3. Bendahara UIN Sultan Maulana Hasanuddin Banten;
4. Mahasiswa yang bersangkutan.

## **Lampiran II**

### **Kuesioner Penelitian**

Assalamualaikum Wr. Wb.

Responden Yang Terhormat, perkenalkan saya Ummu Aiman mahasiswi semester 9 Fakultas Ekonomi dan Bisnis Islam UIN Sultan Maulana Hasanuddin Banten. Dalam rangka menyelesaikan penyusunan tugas akhir kuliah program sarjana, kuesioner ini ditujukan kepada saudara/i untuk mendapatkan data dalam penelitian yang saya lakukan untuk skripsi dengan judul **“Pengaruh *Experiential Marketing*, Kepercayaan, dan Fitur Paylater terhadap Kepuasan Konsumen pada Aplikasi Shopee”**. Seluruh data pribadi dan jawaban yang saudara/i berikan akan dengan baik dijaga kerahasiaannya dan hanya akan digunakan untuk kepentingan bidang akademis. Saya berharap saudara/i bersedia meluangkan waktunya untuk ikut serta memberikan partisipasinya dengan menjawab kuesioner ini sebaik-baiknya berdasarkan pengalaman yang telah saudara/i rasakan ketika menggunakan paylater pada aplikasi shopee. Atas perhatian dan partisipasi saudara/i, Saya ucapkan terima kasih.

#### **A. Identitas Respoden dan Penyaringan Pertanyaan (*Screening Question*)**

1. Nama:
2. Jenis Kelamin:
  - a.Laki-laki
  - b.Perempuan

3. Usia:
  - a.18-22 tahun
  - b.23-30 tahun
  - c.31-35 tahun
  - d.35-40 tahun
4. Pekerjaan:
  - a.Pelajar/Mahasiswa
  - b.PNS
  - c.Pengawai Swasta
  - d.Pengusaha
  - e.Lainnya:
5. Pendapatan:
  - a.< Rp.1.000.000
  - b.Rp.1.000.001 – Rp.2.000.000
  - c.Rp.2.000.001 – Rp.3.000.000
  - d.>Rp.3.000.001
6. Apakah anda pernah bertransaksi dengan menggunakan paylater pada aplikasi shopee?
  - a.Iya
  - b.Tidak

Jika responden menjawab ‘Iya’, maka responden dapat melanjutkan pengisian kuesioner ke pertanyaan selanjutnya. Tetapi jika responden menjawab ‘Tidak’, maka responden cukup mengisi kuesioner sampai disini dan tidak bisa melanjutkan pengisian kuesioner ke pertanyaan selanjutnya.

## B. Pertanyaan Penelitian

Petunjuk dasar pengisian kuesioner:

Setiap responden diharuskan memberikan jawaban pada pernyataan yang telah disediakan dengan memilih satu diantara berbagai pilihan jawaban dengan skala respon senilai:

|                           |   |
|---------------------------|---|
| SS (Sangat Setuju)        | 5 |
| S (Setuju)                | 4 |
| N (Netral/ragu-ragu)      | 3 |
| TS (Tidak Setuju)         | 2 |
| STS (Sangat Tidak Setuju) | 1 |

| <i><b>EXPERIENTIAL MARKETING (X1)</b></i> |   |           |          |          |           |            |
|---|---|-----------|----------|----------|-----------|------------|
| <b>No</b>                                 | <b>Pernyataan</b>   | <b>SS</b> | <b>S</b> | <b>N</b> | <b>TS</b> | <b>STS</b> |
| 1   | Saya tertarik dengan aplikasi shopee karena menggunakan tampilan aplikasi yang unik dan warna yang menarik                                      |           |          |          |           |            |
| 2   | Saya merasakan kualitas dan pelayanan yang diberikan sangat baik dan mengetahui aplikasi shopee merupakan merek yang telah dikenal banyak orang |           |          |          |           |            |
| 3   | Saya merasa aplikasi shopee memberikan informasi yang sesuai mengenai harga dan kualitas produknya  |           |          |          |           |            |
| 4   | Saya tertarik menggunakan aplikasi shopee karena aplikasi shopee selalu   |           |          |          |           |            |

|                         |  |  |  |  |  |  |
|-------------------------|--|--|--|--|--|--|
|                         | mengadakan <i>event</i> yang mengikuti perkembangan seperti adanya <i>event</i> Harbolnas (Hari Beli Online Nasional)  |  |  |  |  |  |
| 5                       | Saya mengenal fitur <i>live chat</i> dari aplikasi shopee sebagai sarana komunikasi hingga antara konsumen dan penjual secara langsung dan merekomendasikannya kepada pihak lain |  |  |  |  |  |
| <b>KEPERCAYAAN (X2)</b> |  |  |  |  |  |  |
| 1                       | Saya berbelanja melalui aplikasi shopee karena ekspektasi saya terhadap produk sesuai dengan realita nya   |  |  |  |  |  |
| 2                       | Saya merasa aman ketika bertransaksi di aplikasi shopee dengan pelayanan konsumen yang dapat memberikan penyelesaian masalah dengan baik   |  |  |  |  |  |
| 3                       | Saya mengetahui berbagai kualitas produk yang ditawarkan pada aplikasi shopee sesuai dengan keinginan saya   |  |  |  |  |  |
| 4                       | Saya percaya berbelanja pada aplikasi shopee karena shopee selalu memberikan informasi yang sesuai dan benar tentang produk yang ditawarkan dan memenuhi komitmen promosinya     |  |  |  |  |  |

|                              |  |  |  |  |  |  |
|------------------------------|--|--|--|--|--|--|
|                              | untuk selalu bersikap jujur dalam setiap transaksi nya   |  |  |  |  |  |
| <b>FITUR PAYLATER (X3)</b>   |  |  |  |  |  |  |
| 1                            | Transaksi pembayaran pada aplikasi shopee dengan menggunakan paylater dapat dilakukan dengan cepat dan mudah                           |  |  |  |  |  |
| 2                            | Kinerja fitur paylater pada aplikasi shopee sudah sesuai dengan apa yang saya harapkan   |  |  |  |  |  |
| 3                            | Proses transaksi dengan paylater pada aplikasi shopee tidak pernah gagal jika bukan karena jaringan                                    |  |  |  |  |  |
| 4                            | Selama menggunakan paylater pada aplikasi shopee, saya tidak pernah mengalami kebocoran data pribadi karena selalu terjaga dengan aman |  |  |  |  |  |
| <b>KEPUASAN KONSUMEN (Y)</b> |  |  |  |  |  |  |
| 1                            | Saya merasa puas dengan kinerja pelayanan pada aplikasi shopee dilakukan dengan sangat baik hingga memenuhi harapan saya               |  |  |  |  |  |
| 2                            | Shopee memberikan harga yang lebih terjangkau dibandingkan dengan  |  |  |  |  |  |

|   |  |  |  |  |  |  |
|---|--|--|--|--|--|--|
|   | aplikasi <i>e-commerce</i> lainnya sesuai dengan daya beli dari produk yang saya butuhkan  |  |  |  |  |  |
| 3 | Saya merasa puas karena kualitas produk pada aplikasi shopee sesuai dengan harga produknya   |  |  |  |  |  |
| 4 | Saya akan memberikan rekomendasi kepada teman, keluarga serta orang terdekat untuk mencoba menggunakan paylater pada aplikasi shopee |  |  |  |  |  |



**Lampiran III**  
**Rekapitulasi Hasil Akhir Kuesioner**

| <b>No. Responden</b> | <b>Experiential Marketing (X1)</b> | <b>Kepercayaan (X2)</b> | <b>Fitur Paylater (X3)</b> | <b>Kepuasan Konsumen (Y)</b> |
|----------------------|------------------------------------|-------------------------|----------------------------|------------------------------|
| 1                    | 25                                 | 18                      | 16                         | 20                           |
| 2                    | 23                                 | 17                      | 20                         | 20                           |
| 3                    | 25                                 | 20                      | 18                         | 18                           |
| 4                    | 20                                 | 17                      | 17                         | 18                           |
| 5                    | 22                                 | 17                      | 20                         | 16                           |
| 6                    | 25                                 | 20                      | 20                         | 20                           |
| 7                    | 23                                 | 16                      | 16                         | 18                           |
| 8                    | 20                                 | 16                      | 16                         | 16                           |
| 9                    | 24                                 | 20                      | 19                         | 20                           |
| 10                   | 19                                 | 18                      | 16                         | 16                           |
| 11                   | 22                                 | 17                      | 16                         | 17                           |
| 12                   | 22                                 | 19                      | 19                         | 16                           |
| 13                   | 24                                 | 20                      | 20                         | 20                           |
| 14                   | 21                                 | 16                      | 16                         | 18                           |
| 15                   | 20                                 | 16                      | 16                         | 16                           |
| 16                   | 23                                 | 20                      | 16                         | 16                           |
| 17                   | 23                                 | 16                      | 16                         | 20                           |
| 18                   | 23                                 | 17                      | 20                         | 18                           |
| 19                   | 22                                 | 16                      | 17                         | 17                           |
| 20                   | 22                                 | 17                      | 18                         | 20                           |
| 21                   | 20                                 | 18                      | 17                         | 17                           |
| 22                   | 23                                 | 20                      | 20                         | 20                           |

|    |    |    |    |    |
|----|----|----|----|----|
| 23 | 25 | 20 | 20 | 20 |
| 24 | 20 | 16 | 16 | 16 |
| 25 | 22 | 16 | 19 | 18 |
| 26 | 22 | 15 | 20 | 16 |
| 27 | 25 | 16 | 19 | 18 |
| 28 | 22 | 18 | 19 | 20 |
| 29 | 19 | 15 | 17 | 16 |
| 30 | 20 | 16 | 16 | 16 |
| 31 | 21 | 15 | 18 | 16 |
| 32 | 20 | 16 | 15 | 16 |
| 33 | 20 | 16 | 16 | 16 |
| 34 | 22 | 16 | 16 | 16 |
| 35 | 25 | 20 | 20 | 20 |
| 36 | 23 | 20 | 20 | 20 |
| 37 | 25 | 20 | 20 | 20 |
| 38 | 24 | 17 | 18 | 19 |
| 39 | 21 | 15 | 16 | 20 |
| 40 | 24 | 15 | 17 | 17 |
| 41 | 24 | 20 | 20 | 20 |
| 42 | 23 | 15 | 18 | 20 |
| 43 | 22 | 16 | 16 | 16 |
| 44 | 20 | 20 | 17 | 19 |
| 45 | 24 | 16 | 18 | 17 |
| 46 | 21 | 16 | 16 | 16 |
| 47 | 25 | 19 | 20 | 20 |
| 48 | 25 | 20 | 20 | 20 |
| 49 | 25 | 20 | 20 | 20 |

|    |    |    |    |    |
|----|----|----|----|----|
| 50 | 22 | 16 | 18 | 20 |
| 51 | 20 | 17 | 19 | 16 |
| 52 | 20 | 16 | 17 | 16 |
| 53 | 22 | 16 | 16 | 18 |
| 54 | 25 | 19 | 19 | 18 |
| 55 | 21 | 17 | 16 | 16 |
| 56 | 21 | 16 | 17 | 17 |
| 57 | 21 | 14 | 18 | 18 |
| 58 | 23 | 16 | 20 | 18 |
| 59 | 21 | 16 | 15 | 16 |
| 60 | 22 | 17 | 19 | 20 |
| 61 | 24 | 17 | 18 | 18 |
| 62 | 23 | 16 | 19 | 18 |
| 63 | 24 | 17 | 19 | 17 |
| 64 | 24 | 19 | 20 | 20 |
| 65 | 25 | 18 | 20 | 17 |
| 66 | 22 | 16 | 16 | 16 |
| 67 | 25 | 20 | 20 | 20 |
| 68 | 23 | 19 | 20 | 18 |
| 69 | 22 | 16 | 19 | 18 |
| 70 | 20 | 16 | 16 | 18 |
| 71 | 20 | 16 | 16 | 16 |
| 72 | 25 | 20 | 19 | 20 |
| 73 | 24 | 18 | 16 | 16 |
| 74 | 25 | 20 | 17 | 20 |
| 75 | 22 | 18 | 17 | 17 |
| 76 | 20 | 17 | 16 | 16 |

|     |    |    |    |    |
|-----|----|----|----|----|
| 77  | 20 | 16 | 16 | 16 |
| 78  | 22 | 18 | 17 | 17 |
| 79  | 22 | 16 | 16 | 17 |
| 80  | 25 | 20 | 19 | 20 |
| 81  | 24 | 18 | 18 | 18 |
| 82  | 22 | 17 | 16 | 18 |
| 83  | 23 | 18 | 17 | 17 |
| 84  | 23 | 20 | 20 | 18 |
| 85  | 22 | 16 | 16 | 16 |
| 86  | 22 | 17 | 19 | 20 |
| 87  | 23 | 16 | 18 | 16 |
| 88  | 22 | 17 | 17 | 15 |
| 89  | 25 | 20 | 20 | 20 |
| 90  | 20 | 17 | 16 | 15 |
| 91  | 25 | 20 | 19 | 19 |
| 92  | 20 | 17 | 16 | 16 |
| 93  | 20 | 17 | 16 | 16 |
| 94  | 22 | 17 | 17 | 18 |
| 95  | 25 | 20 | 20 | 20 |
| 96  | 22 | 18 | 18 | 16 |
| 97  | 20 | 16 | 16 | 16 |
| 98  | 22 | 16 | 18 | 18 |
| 99  | 25 | 19 | 20 | 20 |
| 100 | 25 | 18 | 20 | 19 |

**Lampiran IV**  
**Data Hasil Kuesioner**

| No.<br>Resp | Experiential Marketing<br>(X1) |    |    |    |    | Total<br>X1 | Kepercayaan (X2) |    |    |    | Total<br>X2 |
|-------------|--------------------------------|----|----|----|----|-------------|------------------|----|----|----|-------------|
|             | Q1                             | Q2 | Q3 | Q4 | Q5 |             | Q1               | Q2 | Q3 | Q4 |             |
| 1           | 5                              | 5  | 5  | 5  | 5  | 25          | 4                | 5  | 4  | 5  | 18          |
| 2           | 4                              | 5  | 4  | 5  | 5  | 23          | 4                | 4  | 4  | 5  | 17          |
| 3           | 5                              | 5  | 5  | 5  | 5  | 25          | 5                | 5  | 5  | 5  | 20          |
| 4           | 4                              | 4  | 4  | 4  | 4  | 20          | 4                | 5  | 3  | 5  | 17          |
| 5           | 4                              | 4  | 5  | 5  | 4  | 22          | 5                | 3  | 4  | 5  | 17          |
| 6           | 5                              | 5  | 5  | 5  | 5  | 25          | 5                | 5  | 5  | 5  | 20          |
| 7           | 4                              | 5  | 5  | 5  | 4  | 23          | 4                | 4  | 4  | 4  | 16          |
| 8           | 4                              | 4  | 4  | 4  | 4  | 20          | 4                | 4  | 4  | 4  | 16          |
| 9           | 5                              | 5  | 5  | 5  | 4  | 24          | 5                | 5  | 5  | 5  | 20          |
| 10          | 4                              | 3  | 4  | 4  | 4  | 19          | 4                | 4  | 5  | 5  | 18          |
| 11          | 5                              | 5  | 5  | 4  | 3  | 22          | 5                | 4  | 5  | 3  | 17          |
| 12          | 3                              | 5  | 5  | 5  | 4  | 22          | 5                | 5  | 4  | 5  | 19          |
| 13          | 4                              | 5  | 5  | 5  | 5  | 24          | 5                | 5  | 5  | 5  | 20          |
| 14          | 3                              | 4  | 4  | 5  | 5  | 21          | 3                | 5  | 4  | 4  | 16          |
| 15          | 4                              | 4  | 4  | 4  | 4  | 20          | 4                | 4  | 4  | 4  | 16          |
| 16          | 5                              | 4  | 5  | 4  | 5  | 23          | 5                | 5  | 5  | 5  | 20          |
| 17          | 4                              | 5  | 5  | 5  | 4  | 23          | 4                | 4  | 4  | 4  | 16          |
| 18          | 4                              | 4  | 5  | 5  | 5  | 23          | 4                | 4  | 4  | 5  | 17          |
| 19          | 5                              | 5  | 5  | 3  | 4  | 22          | 4                | 4  | 4  | 4  | 16          |
| 20          | 4                              | 5  | 5  | 5  | 3  | 22          | 5                | 5  | 4  | 3  | 17          |
| 21          | 4                              | 4  | 4  | 4  | 4  | 20          | 4                | 4  | 5  | 5  | 18          |
| 22          | 5                              | 5  | 5  | 5  | 3  | 23          | 5                | 5  | 5  | 5  | 20          |
| 23          | 5                              | 5  | 5  | 5  | 5  | 25          | 5                | 5  | 5  | 5  | 20          |

|    |   |   |   |   |   |    |   |   |   |   |    |
|----|---|---|---|---|---|----|---|---|---|---|----|
| 24 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 25 | 4 | 4 | 5 | 5 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 26 | 4 | 5 | 5 | 3 | 5 | 22 | 4 | 3 | 4 | 4 | 15 |
| 27 | 5 | 5 | 5 | 5 | 5 | 25 | 3 | 5 | 4 | 4 | 16 |
| 28 | 4 | 5 | 4 | 4 | 5 | 22 | 4 | 5 | 4 | 5 | 18 |
| 29 | 4 | 3 | 4 | 4 | 4 | 19 | 4 | 4 | 3 | 4 | 15 |
| 30 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 31 | 4 | 4 | 5 | 4 | 4 | 21 | 3 | 4 | 4 | 4 | 15 |
| 32 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 33 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 34 | 4 | 4 | 5 | 5 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 35 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 36 | 5 | 5 | 5 | 5 | 3 | 23 | 5 | 5 | 5 | 5 | 20 |
| 37 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 38 | 4 | 5 | 5 | 5 | 5 | 24 | 4 | 5 | 5 | 3 | 17 |
| 39 | 5 | 5 | 4 | 4 | 3 | 21 | 4 | 3 | 4 | 4 | 15 |
| 40 | 5 | 5 | 5 | 4 | 5 | 24 | 4 | 4 | 3 | 4 | 15 |
| 41 | 5 | 4 | 5 | 5 | 5 | 24 | 5 | 5 | 5 | 5 | 20 |
| 42 | 4 | 4 | 5 | 5 | 5 | 23 | 3 | 4 | 4 | 4 | 15 |
| 43 | 5 | 4 | 5 | 4 | 4 | 22 | 3 | 5 | 4 | 4 | 16 |
| 44 | 3 | 4 | 5 | 4 | 4 | 20 | 5 | 5 | 5 | 5 | 20 |
| 45 | 5 | 5 | 5 | 5 | 4 | 24 | 4 | 4 | 5 | 3 | 16 |
| 46 | 4 | 5 | 5 | 3 | 4 | 21 | 4 | 4 | 4 | 4 | 16 |
| 47 | 5 | 5 | 5 | 5 | 5 | 25 | 4 | 5 | 5 | 5 | 19 |
| 48 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 49 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 50 | 4 | 5 | 5 | 4 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 51 | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 5 | 5 | 4 | 17 |

|    |   |   |   |   |   |    |   |   |   |   |    |
|----|---|---|---|---|---|----|---|---|---|---|----|
| 52 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 53 | 5 | 4 | 4 | 4 | 5 | 22 | 3 | 4 | 5 | 4 | 16 |
| 54 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 4 | 5 | 19 |
| 55 | 4 | 5 | 5 | 3 | 4 | 21 | 4 | 4 | 5 | 4 | 17 |
| 56 | 4 | 4 | 4 | 5 | 4 | 21 | 4 | 4 | 5 | 3 | 16 |
| 57 | 4 | 4 | 5 | 4 | 4 | 21 | 4 | 4 | 3 | 3 | 14 |
| 58 | 4 | 5 | 4 | 5 | 5 | 23 | 4 | 4 | 4 | 4 | 16 |
| 59 | 3 | 5 | 4 | 5 | 4 | 21 | 4 | 4 | 4 | 4 | 16 |
| 60 | 3 | 5 | 5 | 4 | 5 | 22 | 4 | 5 | 3 | 5 | 17 |
| 61 | 5 | 5 | 5 | 4 | 5 | 24 | 4 | 5 | 4 | 4 | 17 |
| 62 | 4 | 5 | 5 | 5 | 4 | 23 | 4 | 4 | 4 | 4 | 16 |
| 63 | 5 | 5 | 5 | 4 | 5 | 24 | 4 | 4 | 4 | 5 | 17 |
| 64 | 4 | 5 | 5 | 5 | 5 | 24 | 5 | 5 | 4 | 5 | 19 |
| 65 | 5 | 5 | 5 | 5 | 5 | 25 | 4 | 5 | 4 | 5 | 18 |
| 66 | 4 | 5 | 4 | 5 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 67 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 68 | 5 | 5 | 4 | 4 | 5 | 23 | 4 | 5 | 5 | 5 | 19 |
| 69 | 5 | 5 | 4 | 4 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |
| 70 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 71 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 72 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 73 | 5 | 4 | 5 | 5 | 5 | 24 | 4 | 4 | 5 | 5 | 18 |
| 74 | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 75 | 4 | 5 | 4 | 4 | 5 | 22 | 5 | 4 | 5 | 4 | 18 |
| 76 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 5 | 17 |
| 77 | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 78 | 4 | 5 | 4 | 5 | 4 | 22 | 5 | 4 | 5 | 4 | 18 |
| 79 | 5 | 4 | 5 | 4 | 4 | 22 | 4 | 4 | 4 | 4 | 16 |

|     |   |   |   |   |   |    |   |   |   |   |    |
|-----|---|---|---|---|---|----|---|---|---|---|----|
| 80  | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 81  | 5 | 5 | 5 | 4 | 5 | 24 | 4 | 5 | 5 | 4 | 18 |
| 82  | 4 | 4 | 5 | 4 | 5 | 22 | 3 | 5 | 5 | 4 | 17 |
| 83  | 5 | 5 | 5 | 4 | 4 | 23 | 4 | 5 | 4 | 5 | 18 |
| 84  | 5 | 4 | 5 | 4 | 5 | 23 | 5 | 5 | 5 | 5 | 20 |
| 85  | 5 | 4 | 4 | 4 | 5 | 22 | 4 | 4 | 4 | 4 | 16 |
| 86  | 4 | 5 | 4 | 5 | 4 | 22 | 5 | 4 | 4 | 4 | 17 |
| 87  | 5 | 5 | 5 | 4 | 4 | 23 | 4 | 4 | 4 | 4 | 16 |
| 88  | 5 | 4 | 4 | 5 | 4 | 22 | 4 | 4 | 4 | 5 | 17 |
| 89  | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 90  | 4 | 4 | 4 | 4 | 4 | 20 | 3 | 5 | 4 | 5 | 17 |
| 91  | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 92  | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 5 | 4 | 4 | 17 |
| 93  | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 5 | 17 |
| 94  | 4 | 5 | 4 | 4 | 5 | 22 | 4 | 5 | 4 | 4 | 17 |
| 95  | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 5 | 5 | 20 |
| 96  | 4 | 4 | 5 | 4 | 5 | 22 | 5 | 4 | 5 | 4 | 18 |
| 97  | 4 | 4 | 4 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 |
| 98  | 4 | 4 | 5 | 4 | 5 | 22 | 4 | 5 | 3 | 4 | 16 |
| 99  | 5 | 5 | 5 | 5 | 5 | 25 | 5 | 5 | 4 | 5 | 19 |
| 100 | 5 | 5 | 5 | 5 | 5 | 25 | 3 | 5 | 5 | 5 | 18 |



| No.<br>Resp | Fitur Paylater (X3) |    |    |    | Total<br>X3 | Kepuasan Konsumen (Y) |    |    |    | Total<br>Y |
|-------------|---------------------|----|----|----|-------------|-----------------------|----|----|----|------------|
|             | Q1                  | Q2 | Q3 | Q4 |             | Q1                    | Q2 | Q3 | Q4 |            |
| 1           | 4                   | 4  | 4  | 4  | 16          | 5                     | 5  | 5  | 5  | 20         |
| 2           | 5                   | 5  | 5  | 5  | 20          | 5                     | 5  | 5  | 5  | 20         |
| 3           | 5                   | 5  | 3  | 5  | 18          | 5                     | 4  | 4  | 5  | 18         |
| 4           | 4                   | 4  | 5  | 4  | 17          | 4                     | 4  | 5  | 5  | 18         |
| 5           | 5                   | 5  | 5  | 5  | 20          | 4                     | 4  | 4  | 4  | 16         |
| 6           | 5                   | 5  | 5  | 5  | 20          | 5                     | 5  | 5  | 5  | 20         |
| 7           | 4                   | 4  | 4  | 4  | 16          | 5                     | 5  | 4  | 4  | 18         |
| 8           | 4                   | 4  | 4  | 4  | 16          | 4                     | 4  | 4  | 4  | 16         |
| 9           | 5                   | 4  | 5  | 5  | 19          | 5                     | 5  | 5  | 5  | 20         |
| 10          | 4                   | 4  | 4  | 4  | 16          | 4                     | 4  | 4  | 4  | 16         |
| 11          | 4                   | 4  | 4  | 4  | 16          | 4                     | 5  | 4  | 4  | 17         |
| 12          | 5                   | 4  | 5  | 5  | 19          | 4                     | 4  | 4  | 4  | 16         |
| 13          | 5                   | 5  | 5  | 5  | 20          | 5                     | 5  | 5  | 5  | 20         |
| 14          | 4                   | 4  | 4  | 4  | 16          | 4                     | 5  | 5  | 4  | 18         |
| 15          | 4                   | 4  | 4  | 4  | 16          | 4                     | 4  | 4  | 4  | 16         |
| 16          | 4                   | 4  | 4  | 4  | 16          | 4                     | 4  | 4  | 4  | 16         |
| 17          | 4                   | 4  | 4  | 4  | 16          | 5                     | 5  | 5  | 5  | 20         |
| 18          | 5                   | 5  | 5  | 5  | 20          | 4                     | 4  | 5  | 5  | 18         |
| 19          | 5                   | 4  | 4  | 4  | 17          | 4                     | 5  | 4  | 4  | 17         |
| 20          | 4                   | 4  | 5  | 5  | 18          | 5                     | 5  | 5  | 5  | 20         |
| 21          | 4                   | 5  | 4  | 4  | 17          | 4                     | 4  | 5  | 4  | 17         |
| 22          | 5                   | 5  | 5  | 5  | 20          | 5                     | 5  | 5  | 5  | 20         |
| 23          | 5                   | 5  | 5  | 5  | 20          | 5                     | 5  | 5  | 5  | 20         |
| 24          | 4                   | 4  | 4  | 4  | 16          | 4                     | 4  | 4  | 4  | 16         |

|    |   |   |   |   |    |   |   |   |   |    |
|----|---|---|---|---|----|---|---|---|---|----|
| 25 | 5 | 4 | 5 | 5 | 19 | 4 | 5 | 4 | 5 | 18 |
| 26 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 4 | 16 |
| 27 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 4 | 4 | 18 |
| 28 | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| 29 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 |
| 30 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 31 | 5 | 4 | 5 | 4 | 18 | 4 | 4 | 4 | 4 | 16 |
| 32 | 4 | 4 | 4 | 3 | 15 | 4 | 4 | 4 | 4 | 16 |
| 33 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 34 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 35 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 36 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 37 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 38 | 4 | 5 | 4 | 5 | 18 | 5 | 5 | 5 | 4 | 19 |
| 39 | 4 | 4 | 4 | 4 | 16 | 5 | 5 | 5 | 5 | 20 |
| 40 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 5 | 4 | 17 |
| 41 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 42 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 5 | 20 |
| 43 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 44 | 4 | 4 | 5 | 4 | 17 | 5 | 5 | 4 | 5 | 19 |
| 45 | 4 | 4 | 5 | 5 | 18 | 5 | 3 | 5 | 4 | 17 |
| 46 | 4 | 5 | 4 | 3 | 16 | 4 | 4 | 4 | 4 | 16 |
| 47 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 48 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 49 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 50 | 4 | 5 | 4 | 5 | 18 | 5 | 5 | 5 | 5 | 20 |

|    |   |   |   |   |    |   |   |   |   |    |
|----|---|---|---|---|----|---|---|---|---|----|
| 51 | 5 | 4 | 5 | 5 | 19 | 4 | 4 | 4 | 4 | 16 |
| 52 | 5 | 4 | 5 | 3 | 17 | 4 | 4 | 4 | 4 | 16 |
| 53 | 4 | 4 | 4 | 4 | 16 | 5 | 5 | 4 | 4 | 18 |
| 54 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 4 | 18 |
| 55 | 4 | 3 | 5 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 56 | 4 | 5 | 4 | 4 | 17 | 5 | 4 | 4 | 4 | 17 |
| 57 | 5 | 5 | 4 | 4 | 18 | 4 | 5 | 4 | 5 | 18 |
| 58 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 4 | 5 | 18 |
| 59 | 3 | 4 | 4 | 4 | 15 | 4 | 4 | 4 | 4 | 16 |
| 60 | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| 61 | 4 | 4 | 5 | 5 | 18 | 5 | 4 | 5 | 4 | 18 |
| 62 | 5 | 5 | 5 | 4 | 19 | 4 | 4 | 5 | 5 | 18 |
| 63 | 5 | 5 | 5 | 4 | 19 | 5 | 4 | 4 | 4 | 17 |
| 64 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 65 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 5 | 17 |
| 66 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 67 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 68 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 4 | 5 | 18 |
| 69 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 4 | 18 |
| 70 | 4 | 5 | 3 | 4 | 16 | 4 | 5 | 4 | 5 | 18 |
| 71 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 72 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| 73 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 74 | 5 | 4 | 4 | 4 | 17 | 5 | 5 | 5 | 5 | 20 |
| 75 | 4 | 5 | 4 | 4 | 17 | 5 | 4 | 4 | 4 | 17 |
| 76 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |

|     |   |   |   |   |    |   |   |   |   |    |
|-----|---|---|---|---|----|---|---|---|---|----|
| 77  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 78  | 4 | 4 | 4 | 5 | 17 | 5 | 4 | 4 | 4 | 17 |
| 79  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 |
| 80  | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| 81  | 5 | 5 | 4 | 4 | 18 | 4 | 5 | 4 | 5 | 18 |
| 82  | 4 | 4 | 4 | 4 | 16 | 4 | 5 | 4 | 5 | 18 |
| 83  | 4 | 4 | 4 | 5 | 17 | 4 | 5 | 4 | 4 | 17 |
| 84  | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 4 | 5 | 18 |
| 85  | 4 | 4 | 4 | 4 | 16 | 4 | 3 | 4 | 5 | 16 |
| 86  | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| 87  | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 4 | 4 | 16 |
| 88  | 4 | 5 | 4 | 4 | 17 | 4 | 3 | 4 | 4 | 15 |
| 89  | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 90  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 3 | 15 |
| 91  | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 5 | 4 | 19 |
| 92  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 93  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 94  | 4 | 5 | 4 | 4 | 17 | 4 | 5 | 5 | 4 | 18 |
| 95  | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 96  | 5 | 5 | 3 | 5 | 18 | 4 | 4 | 4 | 4 | 16 |
| 97  | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| 98  | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 5 | 5 | 18 |
| 99  | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| 100 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 |

**Lampiran V**  
**r tabel, t tabel, dan f tabel**  
**Distribusi Nilai  $r_{\text{tabel}}$  Signifikansi 5% dan 1%**  
**(Pearson Product Moment)**

| N  | The Level of Significance |       | N  | The Level Of Significance |       |
|----|---------------------------|-------|----|---------------------------|-------|
|    | 5%                        | 1%    |    | 5%                        | 1%    |
| 3  | 0.997                     | 0.999 | 38 | 0.320                     | 0.413 |
| 4  | 0.950                     | 0.990 | 39 | 0.316                     | 0.408 |
| 5  | 0.878                     | 0.959 | 40 | 0.312                     | 0.403 |
| 6  | 0.811                     | 0.917 | 41 | 0.308                     | 0.398 |
| 7  | 0.754                     | 0.874 | 42 | 0.304                     | 0.393 |
| 8  | 0.707                     | 0.834 | 43 | 0.301                     | 0.389 |
| 9  | 0.666                     | 0.798 | 44 | 0.297                     | 0.384 |
| 10 | 0.632                     | 0.765 | 45 | 0.294                     | 0.380 |
| 11 | 0.602                     | 0.735 | 46 | 0.291                     | 0.376 |
| 12 | 0.576                     | 0.708 | 47 | 0.288                     | 0.372 |
| 13 | 0.553                     | 0.684 | 48 | 0.284                     | 0.368 |
| 14 | 0.532                     | 0.661 | 49 | 0.281                     | 0.364 |
| 15 | 0.514                     | 0.641 | 50 | 0.279                     | 0.361 |
| 16 | 0.497                     | 0.623 | 55 | 0.266                     | 0.345 |
| 17 | 0.482                     | 0.606 | 60 | 0.254                     | 0.330 |
| 18 | 0.468                     | 0.590 | 65 | 0.244                     | 0.317 |
| 19 | 0.456                     | 0.575 | 70 | 0.235                     | 0.306 |
| 20 | 0.444                     | 0.561 | 75 | 0.227                     | 0.296 |

|    |       |       |      |       |       |
|----|-------|-------|------|-------|-------|
| 21 | 0.433 | 0.549 | 80   | 0.220 | 0.286 |
| 22 | 0.432 | 0.537 | 85   | 0.213 | 0.278 |
| 23 | 0.413 | 0.526 | 90   | 0.207 | 0.267 |
| 24 | 0.404 | 0.515 | 95   | 0.202 | 0.263 |
| 25 | 0.396 | 0.505 | 100  | 0.195 | 0.256 |
| 26 | 0.388 | 0.496 | 125  | 0.176 | 0.230 |
| 27 | 0.381 | 0.487 | 150  | 0.159 | 0.210 |
| 28 | 0.374 | 0.478 | 175  | 0.148 | 0.194 |
| 29 | 0.367 | 0.470 | 200  | 0.138 | 0.181 |
| 30 | 0.361 | 0.463 | 300  | 0.113 | 0.148 |
| 31 | 0.355 | 0.456 | 400  | 0.098 | 0.128 |
| 32 | 0.349 | 0.449 | 500  | 0.088 | 0.115 |
| 33 | 0.344 | 0.442 | 600  | 0.080 | 0.105 |
| 34 | 0.339 | 0.436 | 700  | 0.074 | 0.097 |
| 35 | 0.334 | 0.430 | 800  | 0.070 | 0.091 |
| 36 | 0.329 | 0.424 | 900  | 0.065 | 0.086 |
| 37 | 0.325 | 0.418 | 1000 | 0.062 | 0.081 |

### Distribusi Nilai $t_{\text{tabel}}$

| d.f | $t_{0.10}$ | $t_{0.05}$ | $t_{0.025}$ | $t_{0.01}$ | $t_{0.005}$ |
|-----|------------|------------|-------------|------------|-------------|
| 1   | 3.078      | 6.314      | 12.71       | 31.82      | 63.66       |
| 2   | 1.886      | 2.920      | 4.303       | 6.965      | 9.925       |
| 3   | 1.638      | 2.353      | 3.182       | 4.541      | 5.841       |
| 4   | 1.533      | 2.132      | 2.776       | 3.747      | 4.604       |
| 5   | 1.476      | 2.015      | 2.571       | 3.365      | 4.032       |
| 6   | 1.440      | 1.943      | 2.447       | 3.143      | 3.707       |
| 7   | 1.415      | 1.895      | 2.365       | 2.998      | 3.499       |
| 8   | 1.397      | 1.860      | 2.306       | 2.896      | 3.355       |
| 9   | 1.383      | 1.833      | 2.262       | 2.821      | 3.250       |
| 10  | 1.372      | 1.812      | 2.228       | 2.764      | 3.169       |
| 11  | 1.363      | 1.796      | 2.201       | 2.718      | 3.106       |
| 12  | 1.356      | 1.782      | 2.179       | 2.681      | 3.055       |
| 13  | 1.350      | 1.771      | 2.160       | 2.650      | 3.012       |
| 14  | 1.345      | 1.761      | 2.145       | 2.624      | 2.977       |
| 15  | 1.341      | 1.753      | 2.131       | 2.602      | 2.947       |
| 16  | 1.337      | 1.746      | 2.120       | 2.583      | 2.921       |
| 17  | 1.333      | 1.740      | 2.110       | 2.567      | 2.898       |
| 18  | 1.330      | 1.734      | 2.101       | 2.552      | 2.878       |
| 19  | 1.328      | 1.729      | 2.093       | 2.539      | 2.861       |
| 20  | 1.325      | 1.725      | 2.086       | 2.528      | 2.845       |
| 21  | 1.323      | 1.721      | 2.080       | 2.518      | 2.831       |
| 22  | 1.321      | 1.717      | 2.074       | 2.508      | 2.819       |
| 23  | 1.319      | 1.714      | 2.069       | 2.500      | 2.807       |
| 24  | 1.318      | 1.711      | 2.064       | 2.492      | 2.797       |
| 25  | 1.316      | 1.708      | 2.060       | 2.485      | 2.787       |
| 26  | 1.315      | 1.706      | 2.056       | 2.479      | 2.779       |
| 27  | 1.314      | 1.703      | 2.052       | 2.473      | 2.771       |

| d.f | $t_{0.10}$ | $t_{0.05}$ | $t_{0.025}$ | $t_{0.01}$ | $t_{0.005}$ |
|-----|------------|------------|-------------|------------|-------------|
| 61  | 1.296      | 1.671      | 2.000       | 2.390      | 2.659       |
| 62  | 1.296      | 1.671      | 1.999       | 2.389      | 2.659       |
| 63  | 1.296      | 1.670      | 1.999       | 2.389      | 2.658       |
| 64  | 1.296      | 1.670      | 1.999       | 2.388      | 2.657       |
| 65  | 1.296      | 1.670      | 1.998       | 2.388      | 2.657       |
| 66  | 1.295      | 1.670      | 1.998       | 2.387      | 2.656       |
| 67  | 1.295      | 1.670      | 1.998       | 2.387      | 2.655       |
| 68  | 1.295      | 1.670      | 1.997       | 2.386      | 2.655       |
| 69  | 1.295      | 1.669      | 1.997       | 2.386      | 2.654       |
| 70  | 1.295      | 1.669      | 1.997       | 2.385      | 2.653       |
| 71  | 1.295      | 1.669      | 1.996       | 2.385      | 2.653       |
| 72  | 1.295      | 1.669      | 1.996       | 2.384      | 2.652       |
| 73  | 1.295      | 1.669      | 1.996       | 2.384      | 2.651       |
| 74  | 1.295      | 1.668      | 1.995       | 2.383      | 2.651       |
| 75  | 1.295      | 1.668      | 1.995       | 2.383      | 2.650       |
| 76  | 1.294      | 1.668      | 1.995       | 2.382      | 2.649       |
| 77  | 1.294      | 1.668      | 1.994       | 2.382      | 2.649       |
| 78  | 1.294      | 1.668      | 1.994       | 2.381      | 2.648       |
| 79  | 1.294      | 1.668      | 1.994       | 2.381      | 2.647       |
| 80  | 1.294      | 1.667      | 1.993       | 2.380      | 2.647       |
| 81  | 1.294      | 1.667      | 1.993       | 2.380      | 2.646       |
| 82  | 1.294      | 1.667      | 1.993       | 2.379      | 2.645       |
| 83  | 1.294      | 1.667      | 1.992       | 2.379      | 2.645       |
| 84  | 1.294      | 1.667      | 1.992       | 2.378      | 2.644       |
| 85  | 1.294      | 1.666      | 1.992       | 2.378      | 2.643       |
| 86  | 1.293      | 1.666      | 1.991       | 2.377      | 2.643       |
| 87  | 1.293      | 1.666      | 1.991       | 2.377      | 2.642       |

|    |       |       |       |       |       |
|----|-------|-------|-------|-------|-------|
| 28 | 1.313 | 1.701 | 2.048 | 2.467 | 2.763 |
| 29 | 1.311 | 1.699 | 2.045 | 2.462 | 2.756 |
| 30 | 1.310 | 1.697 | 2.042 | 2.457 | 2.750 |
| 31 | 1.309 | 1.696 | 2.040 | 2.453 | 2.744 |
| 32 | 1.309 | 1.694 | 2.037 | 2.449 | 2.738 |
| 33 | 1.308 | 1.692 | 2.035 | 2.445 | 2.733 |
| 34 | 1.307 | 1.691 | 2.032 | 2.441 | 2.728 |
| 35 | 1.306 | 1.690 | 2.030 | 2.438 | 2.724 |
| 36 | 1.306 | 1.688 | 2.028 | 2.434 | 2.719 |
| 37 | 1.305 | 1.687 | 2.026 | 2.431 | 2.715 |
| 38 | 1.304 | 1.686 | 2.024 | 2.429 | 2.712 |
| 39 | 1.304 | 1.685 | 2.023 | 2.426 | 2.708 |
| 40 | 1.303 | 1.684 | 2.021 | 2.423 | 2.704 |
| 41 | 1.303 | 1.683 | 2.020 | 2.421 | 2.701 |
| 42 | 1.302 | 1.682 | 2.018 | 2.418 | 2.698 |
| 43 | 1.302 | 1.681 | 2.017 | 2.416 | 2.695 |
| 44 | 1.301 | 1.680 | 2.015 | 2.414 | 2.692 |
| 45 | 1.301 | 1.679 | 2.014 | 2.412 | 2.690 |
| 46 | 1.300 | 1.679 | 2.013 | 2.410 | 2.687 |
| 47 | 1.300 | 1.678 | 2.012 | 2.408 | 2.685 |
| 48 | 1.299 | 1.677 | 2.011 | 2.407 | 2.682 |
| 49 | 1.299 | 1.677 | 2.010 | 2.405 | 2.680 |
| 50 | 1.299 | 1.676 | 2.009 | 2.403 | 2.678 |
| 51 | 1.298 | 1.675 | 2.008 | 2.402 | 2.676 |
| 52 | 1.298 | 1.675 | 2.007 | 2.400 | 2.674 |
| 53 | 1.298 | 1.674 | 2.006 | 2.399 | 2.672 |
| 54 | 1.297 | 1.674 | 2.005 | 2.397 | 2.670 |
| 55 | 1.297 | 1.673 | 2.004 | 2.396 | 2.668 |
| 56 | 1.297 | 1.673 | 2.003 | 2.395 | 2.667 |

|     |       |       |       |       |       |
|-----|-------|-------|-------|-------|-------|
| 88  | 1.293 | 1.666 | 1.991 | 2.376 | 2.641 |
| 89  | 1.293 | 1.666 | 1.990 | 2.376 | 2.641 |
| 90  | 1.293 | 1.666 | 1.990 | 2.375 | 2.640 |
| 91  | 1.293 | 1.665 | 1.990 | 2.374 | 2.639 |
| 92  | 1.293 | 1.665 | 1.989 | 2.374 | 2.639 |
| 93  | 1.293 | 1.665 | 1.989 | 2.373 | 2.638 |
| 94  | 1.293 | 1.665 | 1.989 | 2.373 | 2.637 |
| 95  | 1.293 | 1.665 | 1.988 | 2.372 | 2.637 |
| 96  | 1.292 | 1.664 | 1.988 | 2.372 | 2.636 |
| 97  | 1.292 | 1.664 | 1.988 | 2.371 | 2.635 |
| 98  | 1.292 | 1.664 | 1.987 | 2.371 | 2.635 |
| 99  | 1.292 | 1.664 | 1.987 | 2.370 | 2.634 |
| 100 | 1.292 | 1.664 | 1.987 | 2.370 | 2.633 |
| 101 | 1.292 | 1.663 | 1.986 | 2.369 | 2.633 |
| 102 | 1.292 | 1.663 | 1.986 | 2.369 | 2.632 |
| 103 | 1.292 | 1.663 | 1.986 | 2.368 | 2.631 |
| 104 | 1.292 | 1.663 | 1.985 | 2.368 | 2.631 |
| 105 | 1.292 | 1.663 | 1.985 | 2.367 | 2.630 |
| 106 | 1.291 | 1.663 | 1.985 | 2.367 | 2.629 |
| 107 | 1.291 | 1.662 | 1.984 | 2.366 | 2.629 |
| 108 | 1.291 | 1.662 | 1.984 | 2.366 | 2.628 |
| 109 | 1.291 | 1.662 | 1.984 | 2.365 | 2.627 |
| 110 | 1.291 | 1.662 | 1.983 | 2.365 | 2.627 |
| 111 | 1.291 | 1.662 | 1.983 | 2.364 | 2.626 |
| 112 | 1.291 | 1.661 | 1.983 | 2.364 | 2.625 |
| 113 | 1.291 | 1.661 | 1.982 | 2.363 | 2.625 |
| 114 | 1.291 | 1.661 | 1.982 | 2.363 | 2.624 |
| 115 | 1.291 | 1.661 | 1.982 | 2.362 | 2.623 |
| 116 | 1.290 | 1.661 | 1.981 | 2.362 | 2.623 |



|    |       |       |       |       |       |     |       |       |       |       |       |
|----|-------|-------|-------|-------|-------|-----|-------|-------|-------|-------|-------|
| 57 | 1.297 | 1.672 | 2.002 | 2.394 | 2.665 | 117 | 1.290 | 1.661 | 1.981 | 2.361 | 2.622 |
| 58 | 1.296 | 1.672 | 2.002 | 2.392 | 2.663 | 118 | 1.290 | 1.660 | 1.981 | 2.361 | 2.621 |
| 59 | 1.296 | 1.671 | 2.001 | 2.391 | 2.662 | 119 | 1.290 | 1.660 | 1.980 | 2.360 | 2.621 |
| 60 | 1.296 | 1.671 | 2.000 | 2.390 | 2.660 | 120 | 1.290 | 1.660 | 1.980 | 2.360 | 2.620 |

Tabel Uji F

| $\alpha =$<br><b>0,05</b> | $df_1=(k-1)$ |         |         |         |         |         |         |         |
|---------------------------|--------------|---------|---------|---------|---------|---------|---------|---------|
| $df_2=(n-k-)$             | 1            | 2       | 3       | 4       | 5       | 6       | 7       | 8       |
| 1                         | 161.448      | 199,500 | 215.707 | 224,583 | 230,162 | 233.986 | 236,768 | 238,883 |
| 2                         | 18,513       | 19,000  | 19,164  | 19,247  | 19,296  | 19,330  | 19,353  | 19,371  |
| 3                         | 10,128       | 9,552   | 9,277   | 9,117   | 9,013   | 8,941   | 8,887   | 8,845   |
| 4                         | 7,709        | 6,944   | 6,591   | 6,388   | 6,256   | 6,163   | 6,094   | 6,041   |
| 5                         | 6,608        | 5,786   | 5,409   | 5,192   | 5,050   | 4,950   | 4,876   | 4,818   |
| 6                         | 5,987        | 5,143   | 4,757   | 4,534   | 4,387   | 4,284   | 4,207   | 4,147   |
| 7                         | 5,591        | 4,737   | 4,347   | 4,120   | 3,972   | 3,866   | 3,787   | 3,726   |
| 8                         | 5,318        | 4,459   | 4,066   | 3,838   | 3,687   | 3,581   | 3,500   | 3,438   |
| 9                         | 5,117        | 4,256   | 3,863   | 3,633   | 3,482   | 3,374   | 3,293   | 3,230   |
| 10                        | 4,965        | 4,103   | 3,708   | 3,478   | 3,326   | 3,217   | 3,135   | 3,072   |
| 11                        | 4,844        | 3,982   | 3,587   | 3,357   | 3,204   | 3,095   | 3,012   | 2,948   |
| 12                        | 4,747        | 3,885   | 3,490   | 3,259   | 3,106   | 2,996   | 2,913   | 2,849   |
| 13                        | 4,667        | 3,806   | 3,411   | 3,179   | 3,025   | 2,915   | 2,832   | 2,767   |
| 14                        | 4,600        | 3,739   | 3,344   | 3,112   | 2,958   | 2,848   | 2,764   | 2,699   |
| 15                        | 4,543        | 3,682   | 3,287   | 3,056   | 2,901   | 2,790   | 2,707   | 2,641   |
| 16                        | 4,494        | 3,634   | 3,239   | 3,007   | 2,852   | 2,741   | 2,657   | 2,591   |

|    |       |       |       |       |       |       |       |       |
|----|-------|-------|-------|-------|-------|-------|-------|-------|
| 17 | 4,451 | 3,592 | 3,197 | 2,965 | 2,810 | 2,699 | 2,614 | 2,548 |
| 18 | 4,414 | 3,555 | 3,160 | 2,928 | 2,773 | 2,661 | 2,577 | 2,510 |
| 19 | 4,381 | 3,522 | 3,127 | 2,895 | 2,740 | 2,628 | 2,544 | 2,477 |
| 20 | 4,351 | 3,493 | 3,098 | 2,866 | 2,711 | 2,599 | 2,514 | 2,447 |
| 21 | 4,325 | 3,467 | 3,072 | 2,840 | 2,685 | 2,573 | 2,488 | 2,420 |
| 22 | 4,301 | 3,443 | 3,049 | 2,817 | 2,661 | 2,549 | 2,464 | 2,397 |
| 23 | 4,279 | 3,422 | 3,028 | 2,796 | 2,640 | 2,528 | 2,442 | 2,375 |
| 24 | 4,260 | 3,403 | 3,009 | 2,776 | 2,621 | 2,508 | 2,423 | 2,355 |
| 25 | 4,242 | 3,385 | 2,991 | 2,759 | 2,603 | 2,490 | 2,405 | 2,337 |
| 26 | 4,225 | 3,369 | 2,975 | 2,743 | 2,587 | 2,474 | 2,388 | 2,321 |
| 27 | 4,210 | 3,354 | 2,960 | 2,728 | 2,572 | 2,459 | 2,373 | 2,305 |
| 28 | 4,196 | 3,340 | 2,947 | 2,714 | 2,558 | 2,445 | 2,359 | 2,291 |
| 29 | 4,183 | 3,328 | 2,934 | 2,701 | 2,545 | 2,432 | 2,346 | 2,278 |
| 30 | 4,171 | 3,316 | 2,922 | 2,690 | 2,534 | 2,421 | 2,334 | 2,266 |
| 31 | 4,160 | 3,305 | 2,911 | 2,679 | 2,523 | 2,409 | 2,323 | 2,255 |
| 32 | 4,149 | 3,295 | 2,901 | 2,668 | 2,512 | 2,399 | 2,313 | 2,244 |
| 33 | 4,139 | 3,285 | 2,892 | 2,659 | 2,503 | 2,389 | 2,303 | 2,235 |
| 34 | 4,130 | 3,276 | 2,883 | 2,650 | 2,494 | 2,380 | 2,294 | 2,225 |
| 35 | 4,121 | 3,267 | 2,874 | 2,641 | 2,485 | 2,372 | 2,285 | 2,217 |
| 36 | 4,113 | 3,259 | 2,866 | 2,634 | 2,477 | 2,364 | 2,277 | 2,209 |
| 37 | 4,105 | 3,252 | 2,859 | 2,626 | 2,470 | 2,356 | 2,270 | 2,201 |
| 38 | 4,098 | 3,245 | 2,852 | 2,619 | 2,463 | 2,349 | 2,262 | 2,194 |
| 39 | 4,091 | 3,238 | 2,845 | 2,612 | 2,456 | 2,342 | 2,255 | 2,187 |

|    |       |       |       |       |       |       |       |       |
|----|-------|-------|-------|-------|-------|-------|-------|-------|
| 40 | 4,085 | 3,232 | 2,839 | 2,606 | 2,449 | 2,336 | 2,249 | 2,180 |
| 41 | 4,079 | 3,226 | 2,833 | 2,600 | 2,443 | 2,330 | 2,243 | 2,174 |
| 42 | 4,073 | 3,220 | 2,827 | 2,594 | 2,438 | 2,324 | 2,237 | 2,168 |
| 43 | 4,067 | 3,214 | 2,822 | 2,589 | 2,432 | 2,318 | 2,232 | 2,163 |
| 44 | 4,062 | 3,209 | 2,816 | 2,584 | 2,427 | 2,313 | 2,226 | 2,157 |
| 45 | 4,057 | 3,204 | 2,812 | 2,579 | 2,422 | 2,308 | 2,221 | 2,152 |
| 46 | 4,052 | 3,200 | 2,807 | 2,574 | 2,417 | 2,304 | 2,216 | 2,147 |
| 47 | 4,047 | 3,195 | 2,802 | 2,570 | 2,413 | 2,299 | 2,212 | 2,143 |
| 48 | 4,043 | 3,191 | 2,798 | 2,565 | 2,409 | 2,295 | 2,207 | 2,138 |
| 49 | 4,038 | 3,187 | 2,794 | 2,561 | 2,404 | 2,290 | 2,203 | 2,134 |
| 50 | 4,034 | 3,183 | 2,790 | 2,557 | 2,400 | 2,286 | 2,199 | 2,130 |
| 51 | 4,030 | 3,179 | 2,786 | 2,553 | 2,397 | 2,283 | 2,195 | 2,126 |
| 52 | 4,027 | 3,175 | 2,783 | 2,550 | 2,393 | 2,279 | 2,192 | 2,122 |
| 53 | 4,023 | 3,172 | 2,779 | 2,546 | 2,389 | 2,275 | 2,188 | 2,119 |
| 54 | 4,020 | 3,168 | 2,776 | 2,543 | 2,386 | 2,272 | 2,185 | 2,115 |
| 55 | 4,016 | 3,165 | 2,773 | 2,540 | 2,383 | 2,269 | 2,181 | 2,112 |
| 56 | 4,013 | 3,162 | 2,769 | 2,537 | 2,380 | 2,266 | 2,178 | 2,109 |
| 57 | 4,010 | 3,159 | 2,766 | 2,534 | 2,377 | 2,263 | 2,175 | 2,106 |
| 58 | 4,007 | 3,156 | 2,764 | 2,531 | 2,374 | 2,260 | 2,172 | 2,103 |
| 59 | 4,004 | 3,153 | 2,761 | 2,528 | 2,371 | 2,257 | 2,169 | 2,100 |
| 60 | 4,001 | 3,150 | 2,758 | 2,525 | 2,368 | 2,254 | 2,167 | 2,097 |
| 61 | 3,998 | 3,148 | 2,755 | 2,523 | 2,366 | 2,251 | 2,164 | 2,094 |
| 62 | 3,996 | 3,145 | 2,753 | 2,520 | 2,363 | 2,249 | 2,161 | 2,092 |
| 63 | 3,993 | 3,143 | 2,751 | 2,518 | 2,361 | 2,246 | 2,159 | 2,089 |

|               |                  |                  |                  |                  |                  |                  |                  |                  |
|---------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 64            | 3,991            | 3,140            | 2,748            | 2,515            | 2,358            | 2,244            | 2,156            | 2,087            |
| 65            | 3,989            | 3,138            | 2,746            | 2,513            | 2,356            | 2,242            | 2,154            | 2,084            |
| 66            | 3,986            | 3,136            | 2,744            | 2,511            | 2,354            | 2,239            | 2,152            | 2,082            |
| <del>67</del> | <del>3,984</del> | <del>3,134</del> | <del>2,742</del> | <del>2,509</del> | <del>2,352</del> | <del>2,237</del> | <del>2,149</del> | <del>2,080</del> |
| <del>68</del> | <del>3,982</del> | <del>3,132</del> | <del>2,740</del> | <del>2,507</del> | <del>2,350</del> | <del>2,235</del> | <del>2,148</del> | <del>2,078</del> |
| <del>69</del> | <del>3,980</del> | <del>3,130</del> | <del>2,737</del> | <del>2,505</del> | <del>2,348</del> | <del>2,233</del> | <del>2,146</del> | <del>2,076</del> |
| 73            | 3,972            | 3,122            | 2,730            | 2,497            | 2,340            | 2,226            | 2,138            | 2,068            |
| 74            | 3,970            | 3,120            | 2,728            | 2,495            | 2,338            | 2,224            | 2,136            | 2,066            |
| 75            | 3,968            | 3,119            | 2,727            | 2,494            | 2,337            | 2,222            | 2,134            | 2,064            |
| 76            | 3,967            | 3,117            | 2,725            | 2,492            | 2,335            | 2,220            | 2,133            | 2,063            |
| 77            | 3,965            | 3,115            | 2,723            | 2,490            | 2,333            | 2,219            | 2,131            | 2,061            |
| 78            | 3,963            | 3,114            | 2,722            | 2,489            | 2,332            | 2,217            | 2,129            | 2,059            |
| 79            | 3,962            | 3,112            | 2,720            | 2,487            | 2,330            | 2,216            | 2,128            | 2,058            |
| 80            | 3,960            | 3,111            | 2,719            | 2,486            | 2,329            | 2,214            | 2,126            | 2,056            |
| 81            | 3,959            | 3,109            | 2,717            | 2,484            | 2,327            | 2,213            | 2,125            | 2,055            |
| 82            | 3,957            | 3,108            | 2,716            | 2,483            | 2,326            | 2,211            | 2,123            | 2,053            |
| 83            | 3,956            | 3,107            | 2,715            | 2,482            | 2,324            | 2,210            | 2,122            | 2,052            |
| 84            | 3,955            | 3,105            | 2,713            | 2,480            | 2,323            | 2,209            | 2,121            | 2,051            |
| 85            | 3,953            | 3,104            | 2,712            | 2,479            | 2,322            | 2,207            | 2,119            | 2,049            |
| 86            | 3,952            | 3,103            | 2,711            | 2,478            | 2,321            | 2,206            | 2,118            | 2,048            |
| 87            | 3,951            | 3,101            | 2,709            | 2,476            | 2,319            | 2,205            | 2,117            | 2,047            |
| 88            | 3,949            | 3,100            | 2,708            | 2,475            | 2,318            | 2,203            | 2,115            | 2,045            |
| 89            | 3,948            | 3,099            | 2,707            | 2,474            | 2,317            | 2,202            | 2,114            | 2,044            |
| 90            | 3,947            | 3,098            | 2,706            | 2,473            | 2,316            | 2,201            | 2,113            | 2,043            |

|     |       |       |       |       |       |       |       |       |
|-----|-------|-------|-------|-------|-------|-------|-------|-------|
| 91  | 3,946 | 3,097 | 2,705 | 2,472 | 2,315 | 2,200 | 2,112 | 2,042 |
| 92  | 3,945 | 3,095 | 2,704 | 2,471 | 2,313 | 2,199 | 2,111 | 2,041 |
| 93  | 3,943 | 3,094 | 2,703 | 2,470 | 2,312 | 2,198 | 2,110 | 2,040 |
| 94  | 3,942 | 3,093 | 2,701 | 2,469 | 2,311 | 2,197 | 2,109 | 2,038 |
| 95  | 3,941 | 3,092 | 2,700 | 2,467 | 2,310 | 2,196 | 2,108 | 2,037 |
| 96  | 3,940 | 3,091 | 2,699 | 2,466 | 2,309 | 2,195 | 2,106 | 2,036 |
| 97  | 3,939 | 3,090 | 2,698 | 2,465 | 2,308 | 2,194 | 2,105 | 2,035 |
| 98  | 3,938 | 3,089 | 2,697 | 2,465 | 2,307 | 2,193 | 2,104 | 2,034 |
| 99  | 3,937 | 3,088 | 2,696 | 2,464 | 2,306 | 2,192 | 2,103 | 2,033 |
| 100 | 3,936 | 3,087 | 2,696 | 2,463 | 2,305 | 2,191 | 2,103 | 2,032 |