

CHAPTER I

INTRODUCTION

A. Background of the Study

Speaking is a type activity in which someone engages in order to interact with others. Speaking is used in the conversation as the oral transfer of ideas, thought, or messages in someone's mind and their expression it through language. It places speaking as an important skill for human life because it is the basis of communication with the aim to interact with each other in order to allow people to communicate effectively, it is important thing to communicate by the purpose to get the information or the message between people. This statement support by McDonough as cited in Aidil Putra, speaking is a desire and driven by goals, in other words to communicate something to achieve certain goals.¹ In other statement, Abdul Muin stated that speaking plays an important role in foreign language setting.² In the process of language learning, speaking is one skill of the four language skills, the other skills are: writing, reading and listening. All skills are learned especially for English learner.

¹ Aidil Syah Putra, "The Correlation Between Motivation and Speaking Ability", *Journal of English Language Education and Literature*, Vol. 2, No. 1, (2017), 38.

² Abdul Muin and Aswati, "Effect of Socio-Affective Strategies on Students' Self-Cofidence in Classroom Speaking Activities", *Loquen: English Studies Journal*, Vol. 12, No. 2, (December, 2019), 92.

To the English learners, speaking is a skill that has important role for students in the process of language learning that has to be mastered, it can help students in order to speak up about their opinions. It is support with statement from Leong and Ahmadi that state speaking is one of the most important abilities to develop and improve in order to communicate effectively.³ The ability to speak effectively in English is a visible success of English learners.⁴ It means the way English learners in speaking English effectively is a evident success factor in mastery of English language and it can be seen directly through the ability how a English learner communicate with other effectively or not. For the most students speaking is one skill that is not easy to learn, there are a lof of reasons that relate to difficulties in speaking English and it will prevent the learner from speaking English with other or their friends in the class.

Based on the result of interview with students of Mts Negeri 1 Rajeg, the researcher found the learners that faced some problems in English, especially speaking. The problems are: for the first problem was related to the way of students in speaking, the students felt nervous in speaking English. The students said that is was obstruct to make the students effectively in speaking. The second problem, the students not confident to speak English because they felt

³ Lai-mei Leong and Seyedeh Masoumeh Ahmadi, "An Analysis of Factors Influencing Learners' English Speaking Skill", *International Journal of Research in English Education*, Vol. 2, No. 1, (March, 2017), 34.

⁴ Feri Kurniawan, "The Use of Audio Visual Media in Teaching Speaking", *English Education Journal*, Vol. 7, No. 2, (April, 2016), 181.

less mastery of vocabulary, grammar and pronunciation that makes the students not motivated in speaking.

From the problems above, the researcher assumed based on the result of interview that the problems can be influenced by the technique or method in learning speaking. The students feel bored in learning speaking caused by the way teacher in teaching speaking or to the media that used in learning speaking, it makes students unmotivated and less interest in learning speaking. So, students need another way in learning speaking English and media as a tool that can attract their attention in learning speaking English in order to motivate the students in learning, the way in learning English can be done by taking advantage of technological developments. According to Imam Fauzi, he stated that technology is one of the tools that can be applied effectively in the learning process and encourage motivation.⁵

Media is one of the component to support teaching and learning process. Nowadays there are many media that can facilitate students to learning. YouTube can be used as a medium and a learning resources that can increase interest and support the learning style of the millennial generation. In this modern era, there are many ways that can facilitate students' in learning English, one way in learning process by utilizing the technological development in the form of YouTube as a media of learning.

⁵ Imam Fauzi and Dian Hanifah, "Developing Students Speaking Ability Through Powerpoint Presentation", *English Studies Journal*, Vol. 9, No. 2, (2018), 30.

YouTube video is one of the media that can be utilized as a learning media, especially in the context of speaking. According to Riswandi as cited in Mohammad Ulin, YouTube has been chosen to contribute to many as a result of this platform.⁶ It means YouTube as the one of platform that contribute in educational that given the benefit for many people especially students.

Using YouTube as a way in learning speaking skill is more effective and easy to access because YouTube supported by audio and visual that present in the form of video and also it can give the benefit of the teachers to help in explaining related to the learning material in teaching objective are not easy to convey without the help of medium or learning resources. According to Mohammad Ulin implementing audio-visual materials to speaking skill has been evidenced its success by Djahida, she evaluated the role of educational YouTube videos in improving EFL students' speaking skills and found that they were effective. The findings revealed that using audio-visual materials such as educational YouTube videos can help students improve their English speaking skills, as well as their vocabulary and confidence.⁷ Studying English with YouTube is innovative learning system that should be developed. Especially for teachers and students, it has a positive influence on increasing English language skills.

⁶ Mohammad Ulin Nuha and Tiyas Saputri, "Improving Students' Speaking Skill Through YouTube video: Systematic Review", *Jurnal Pendidikan dan Pembelajaran*, Vol. 13, No. 1, (Januari, 2021), 27.

⁷ Nuha and Tiyas Saputri, "Improving Students' Speaking Skill", Vol. 13, 27.

YouTube brings many positive impact in education, it can be seen from a lot of contents for education that provided in various educational channel on youtube, it is help the students and teachers in the classroom as a process of learning and teaching. One of the educational content from YouTube that is the content of video related to the English language, it is provide the videos about English material, one of which is speaking. The researcher believes that YouTube videos are one of the alternative media that may be used to help the learners enhance their speaking skills.

There are many educational channels on YouTube related English learning, one of the YouTube channels that can be utilized to teach and study English is BBC Learning English. BBC Learning English is a YouTube channel that offers videos of learning English in a way that someone can understand. The three targeted elements are pronunciation, grammar, and vocabulary knowledge. The three elements that may help students to enhance their speaking. Therefore, the researcher wants to know about the YouTube channel BBC Learning English and how the influence in students' speaking skill.

Based on the issued above that explained by the researcher, the researcher is interested to conduct a research under the title **“The Influence of YouTube BBC Learning English YouTube Channel For Students’ Speaking Skill.”**

B. Problem Identification

Based on previous statements on background of the study, the problems of this study can be identified as follows:

1. Students have difficulties in speaking English, they felt not confident and nervous because they felt less mastery of vocabulary, grammar and pronunciation.
2. The important of media in learning speaking English to attract students' attention in learning speaking English in order to motivate the students in learning.

C. Limitations of the Problem

Because the research has many obstacles in conducting this study. So, the focus of this study is just to investigate about the development of student's speaking skill by utilizing the media of YouTube, especially the channel YouTube BBC Learning English. The researcher focuses on students' development in speaking skill using BBC Learning English video as media. Besides that, the researcher would find out about students' response of using BBC Learning English YouTube channel and the influence on students' speaking skill.

D. Research Question

Based on the background of the study, the researcher formulates three research questions, as follows:

1. How is the implementation of BBC Learning English YouTube channel influence students' speaking skill?
2. How is the students respond of Using BBC learning English YouTube channel?
3. How is the effectiveness of BBC Learning English YouTube channel in students' speaking skill?

E. The Objectives of Study

Based on the research questions above, the objective of this study are:

1. To observe implementation of BBC learning English YouTube channel to influence students' speaking skill.
2. To explore students respond of using BBC Learning English YouTube channel.
3. To observe the effectiveness of BBC Learning English YouTube channel in students' speaking skill.

F. Significances of Research

The result of this research is expected to provide both the theoretical and practically significances as follows:

On one hand, from the significances, this research will enhance the theoretical of science especially speaking. So, it can be used as the reference or

resource for the future researcher. And it is hoped by the researcher it may give some significant information about learning speaking English through BBC Learning English YouTube channel.

On the other hand, the practical significances, hopefully, this research will give some benefit to the students, teachers and other researcher. First, for students, this research will give information related to a way in learning speaking English by using the media of YouTube to improve their ability in English. Furthermore, as the researcher predicted, it could help students become more motivated to learn speaking English in a simple way. Second, the researcher expects that it will provide useful information to the teachers about the media that can be used in the teaching process in this modern era by utilizing technological development such as YouTube, the teachers will have a variety of media to choose from when teaching English. The use of youtube as media make students be interesting to study. For instance, the YouTube video that provide audio and visual that can make students interested in learning. Moreover, this research can be the reference or give inspiration to the other researcher to do the research dealing with the similiar topic related to YouTube that used as media in learning or teaching speaking by the other educational YouTube channel.

G. The Organization of the Writing

This thesis contain into five section. The researcher writes the organization of thesis to present the information to the readers about the content of the thesis.

CHAPTER I : INTRODUCTION

For the first chapter, it is consist of Background of the Study, Identification of Problem, Limitation of Problem, Research Question, The Objectives of Study, Significances of Research and Organization of the Writing.

CHAPTER II : THEORITICAL FRAMEWORK

This chapter contained to the Theories, Previous of Study, Framework of Thinking and hypothesis. The theories in writing this thesis, it is consist of Definition of Speaking, Aspect of Speaking, and BBC Learning English Youtube Channel.

CHAPTER III : RESEARCH METHOD

It is explain about Methodologi. In the methodologies of research, it is consist of Research Design, Setting and Subject of the Study, Data and Source of Data, The Technique of Collecting Data, Analysis of Data, Verification of Data Validities and Research Procedures.

CHAPTER IV : RESEARCH FINDINGS

This chapter presents about the result of the research which present the findings and discussion of the process of conducting the research.

CHAPTER V : CONCLUSION AND RECOMMENDATION

This chapter is the last chapter of this thesis, which is not only present about the essence of the research that answers of the research objective but also present the suggestion.

H. Hypothesis

In this research, the researcher writes the hypothesis based on the purposes of the study, they are:

- Ha : There is improvement in students' speaking skill by using BBC Learning English YouTube channel.
- Ho : There is no improvement in students' speaking skill by using BBC Learning English YouTube channel.