

# CHAPTER I

## INTRODUCTION

### A. Background of Study

In this modern world, English is extensively utilized by around the sector as a method of communication. This situation needs the want of English for anybody who desires to get worried within side the world wide network because its hold such a lot of components of existance consisting of education. Thus, English is taken into consideration as a obligatory concern in school. It additionally has a massive function as one of the topics that thought in school. It leads to the point of how important the mastery of English for all of the students.

Knowing the important role of English today, students must have sufficient communication in English. Furthermore, a research conducted by Education First English Proficiency Index (EF EPI) on the English proficiency index, Indonesia's 2020 ranking fell from the previous years order of 61 to 74 Indonesia's get 453 score on the low proficiency level category. Based the data from this research it can be conclude that understanding English in Indonesia still low. The importance of learning English today cannot be ignored seeing English as the language used in many sector including educational sector.

Learning English means learning language skills. Reading,

speaking, listening and writing are the four main language skills. Besides, one of the four language skills reading seems a little difficult for the students. As a language skill, reading requires high proficiency to understand ideas, thoughts, and feelings of understanding the written or printed text.

As a lifelong learning skill, reading goes beyond decoding and comprehension to interpretation and development of new word. According to Urquhart and Weir in Grabe that reading as the process of receiving and interpreting information encoded in language via the medium of print. It can be concluded that comprehending and interpreting the information in the text are important. It implies that students need to learn a considerable amount of information from a text. So that's why reading is very important skill for the students to increase their knowledge.

One of the areas of learning English in Junior High school is to understand and produce various functional texts and monologues such as essays in the form of a descriptive, recount, narrative, procedure and report text. descriptive text is one of the English text that describes the object such as, person, animal, tree, house or etc, in abstract or concrete one; and it has two components identification and description, identification is a step to identify the object that will be describe and

description is the next step to describe the parts of the object like qualities and characteristic of the object.<sup>1</sup> In the sense of descriptive text, students are expected to be able to develop their abilities in express meaning in front of the class with easy text and speak and using language variations accurately, fluently, and according to the context of everyday life in order to interact with each other.

The teaching and learning process can be said to be meaningful if it contains of: interactive, challenging fun and motivating. Meanwhile, the current use of learning media still lack, only use books and worksheet so that students become passive and less interactive. The media used must be good, which is fun and easy to understand.

The use of suitable learning media in teaching learning process can influence the students' achievements in learning English, especially reading skill. According to Nana Sudjana Learning media in learning process gives advantages to make learning more attractive, material of learning more clearly, learning methods more have variation.<sup>2</sup> . So we need a media that makes students do not feel bored, easy to understand without content of the material.

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<sup>1</sup> Sanggam Siahaan and Kisono Shinoda, *Generic Text Structure*, (Yogyakarta: Graha Ilmu, 2008), 89.

<sup>2</sup> Nana Sudjana and Ahmad Rifai, *Media Pengajaran* ,( Bandung: Sinar Baru Algesindo, 2009). 44.

There are many kinds of media that can be used in teaching learning process. The teaching media based on its physical characteristics has three classification those are audio visual media, two dimension media and three dimension media. Pop up book or movable books are three-dimensional media, the books containing pieces of paper that appear or move when the book is opened.<sup>3</sup> Pop-up book has an interesting element with an image that has the effect of being able to shape, move, and it's create an epic impression on every page of its paper when it's opened. So a pop-up displays ilustration (visualization) of objects made with the art of folding and others. Therefore, pop-up books are deemed suitable when used for learning descriptive text. Descriptive text includes material that reads a lot of text, and is required to imagine what will be described. So it needs to be visualized in the form of pop-up image.

The researcher are interested in conducting research at MTs Al-Khairiyah Pontang was caused the use of instructional media in English teaching and learning process still monotonous, the media used by the teachers still lack, the existing media does not make students interested in participating the teaching and learning process. The problem should

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<sup>3</sup> Febri ukhtinasari, Mosik and Sugiyanto, Pop-Up sebagai Media Pembelajaran Fisika Materi Alat-Alat Optic Untuk Siswa Sekolah Menengah Atas, Unnes Physics Education Journal, 6

be solved. One of the solution is teachers should used an interesting media in guiding the students to reading descriptive text to the students of MTs Al-Khairiyah Pontang. Therefore the researcher was making the learning media that can attract student attention and interested to learn the developed of media expectantly contributes to help the teaching and learning process of reading to improve and developes students reading skill.

Based on the description above, the researcher was interested in conducting research with the title “ **Designing Pop-Up book Media in developing English Reading ( R&D of The First Grade in MTs Al-Khairiyah Pontang in the Academica Year of 2021/2022)**”.

## **B. Identification of Problem**

1. Teaching and learning process tends to be monotonous
2. The learning media used by teacher is still lacking only in the form of textbooks.
3. The researcher wants to introduce pop-up book as a media in teaching reading descriptive text

## **C. Formulation of Problem**

1. How is the procedure of developing pop-up book media for first grade students of MTs Al-Khairiyah Pontang ?

2. How does the students' response toward the use of pop-up book media on teaching reading for first grade junior high school ?

#### **D. The Objective of Study**

1. To design the procedure of developing pop-up book media in first grade students of MTs Al-Khairiyah Pontang.
2. Knowing Students' response toward the use of pop-up book media on teaching reading for first grade junior high school.

#### **E. Limitation of Study**

Based on the identification of problem, it can be found there are a lot of problem related teaching reading process. Thus, the researcher want to help the teacher to solve the problems. This research only focus on developing media, especially developing pop-up book media to be used in teaching reading descriptive text.

#### **F. Significance of The Study**

There are some benefits which can be obtained from this reserch, they are :

1. For the students

The use of pop-up book media is expected to make the students more interest in teaching learning process and give

them new experience to help them in Learning english, especially in learning reading descriptive text.

2. For the teachers

The use of pop-up book media is expected to give them alternative media to teach reading, and can motivate the teachers to be more creative and innovative.

3. For the other researchers

The result of this research hopefully can help them to be reference in conducting another similar study. Especially in media development.

4. For school

The research is expected to be material consideration in making policy to improve the quality of teaching and learning process.

## **G. Spesification of Product**

The product developed in this research is learning media pop-up book. The media developed can be used as learning media for for 1<sup>st</sup> grade junior high school students. The media being developed

accordance with SK, KD and the subject matter of descriptive text. The pop-up book that researchers will develop is expected to be able contribute to improving student learning outcomes in descriptive text material. The pop-up book design for 1<sup>st</sup> grade junior high school students consists of competency standards, basic competencies, indicators, and learning objectives will be achieved, theories, and example of text related to descriptive text material.

Product specifications to be developed are as follows :

a. Cover

The book cover is made with a harmonious and appropriate color composition with the character of children as research subjects, in order to make it look more attractive.

b. Competency Standards, Basic Competencies, Indicators and Learning Objectives

On this page competency standards, basic competencies, indicators and learning objectives to be achieved.

c. Description of Material

The material is Descriptive Text.

d. Appearance of text examples

Presenting the appearance of an example text from the



descriptive text material with display pictures pop-up.

## H. Previous Study

As a reference in this study, there are several previous studies related to the developing of Pop-up book media for teaching and learning process. The first study is conducted by Dita Arianita, entitled " *Developing A Pop-Up Book For teaching Reading To The Third Grade Students At SD N 2 MRANTI In The Academic Year Of 2014\2015*" this study develop a media for teaching and learning process there were eight step in this study, they were conducting need analysis, constructing instructional design, desighning, developing, trying out, evaluating, reviusing and developing thefinal medium. The data of this study were in the form of qualitative and quantitative. The result of this study is the product of a Pop-up book media for teaching reading skill to the third grade eelementry school students. Based on the assesment and response of the students and evaluator. By the evaluator the score percentage is 87,39% and from the students 91,18%. . it's showed that the Pop-up book is very good and possible to be use as a media for teach reading to the third grade elemntry school. From the data it's indicate that themedia successful making students enjoy the

teaching and learning process.<sup>4</sup>

The second study is conducted by Sri Adelia Sari and Azzah Ulya entitled " *The Development of Pop-up Book on The Role of Buffer in Living Body*" the aims of this study to develop a pop-up book on the role of buffer in living body the method that used in this study is Research and Development method with ADDIE model. Based on the response of the teacher and the students shows that pop-up book has been successfully developed and get average 94.047% from the data above it's conclude that the developed pop-up book media as an alternative medium is accepted.<sup>5</sup>

The third Study is conducted by Khafidoh entitled " *Developing Pop-Up Book for English Mentoring Program (EMP) at SD MUHAMMADIYAH SUKONANDI*" the object of this research is developing an instructional media the method that used in this study is Research and Development method. there were eight step in this study, they were conducting need analysis, constructing instructional design, designing instructional media, designing Pop-up book, validating the

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<sup>4</sup> Dita Arianita, " *Developing A Pop-Up Book For teaching Reading To The Third Grade Students At SD N 2 MRANTI In The Academic Year Of 2014\2015*". Universitas Negeri Yogyakarta (Juli, 2015)

<sup>5</sup> Sri Adelia Sari and Azzah Ulya " *The Development of Pop-up Book on The Role of Buffer in Living Body*". European Journal of Social Sciences Educational and Research. (May-August 2017)

book, revising, applying and evaluating. Interviews guideline and questionnaire were used as instrument of this study. The result of this study, from the expert get percentage 82.5% related instructional aspect and 93.3% related the development aspect. And from the teacher get 91.7%. Based on the result its can be conclude that the Pop-up book fisible to apply.<sup>6</sup>

The Fourth Study is conducted by Amy Fristiyani entitled “ *Developing a Pop-Up Book with audio as Media for the teaching of listening to the third Grade Students’ Learning Outcomes of SD NEGERI ADI SUCIPTO 2 DEPOK SLEMAN YOGYAKARTA*” the aim of this research is producing Pop-Up book as mdia for teaching listening. there were eight step in this study, they were conducting need anlysis, writing cours grid , desighning media, producing, assessing, revising, applying, evaluating and producing the final media. The result of this research qualitative and quantitative. The result show from the expert the score percentge is 75% related the content, 86.25% related the media and 88.3% reloated to Pop-up expert. The percentage score given the teacher is 96.8% in addition they score percentage given by students is 89.7%. Based on the result its can be conclude that the development of Pop-up book is very good and fisible to

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<sup>6</sup> Khafidoh “*Developing Pop-Up Book for English Mentoring Prpgram (EMP) at SD MUHAMMADIYAH SUKONANDI*”. International Seminar on Education, Language, Literature, and Art. (May 2017)

apply.<sup>7</sup> Based on the research above, the researcher finds the similarity with its research such as, these research talk about developing Pop-up book media for teaching English. There are some differences my research and those research. First, in this research the material developed is in the form of descriptive text. Second, the material developed is aimed for Junior High School Students.

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<sup>7</sup> Amy Fristiyani “ *Developing a Pop-Up Book with audio as Media for the teaching of listening to the third Grade Students’ Learning Outcomes of SD NEGERI ADI SUCIPTO 2 DEPOK SLEMAN YOGYAKARTA*”. Universitas Negeri Yogyakarta. (August 2013)