

# CHAPTER I

## INTRODUCTION

### A. Background of Study

Education is an effort to prepare the younger generation in welcoming and facing developments in the global era. Then education must be implemented and possible to produce quality education and improve the quality of human resources. The development of technology has an impact on the field of education. Process learning can not be separated from the media, methods, and learning outcomes. Media can be used to provide material education delivered by educators to students. While learning methods organize teaching materials or materials and delivery strategy. Furthermore, students' learning outcomes are measured by effectively and efficiently identifying learners' abilities, interests, and talents.<sup>1</sup>

Media is anything that can transmit information. The communicator is the party sending the message to the communicant as the recipient of the information.<sup>2</sup> In the sphere of education, media is indispensable for the effectiveness of the learning process because learning media is a useful tool or instrument to facilitate the learning process to make it effective activities learning between educators and students.

The subject matter is given. In this process, the role of educators is, of course, needed to be able to harmonize between learning media and the learning method to be used. The learning media is used as a tool for

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<sup>1</sup> Teni Nurrita, "Pengembangan Media Pembelajaran Untuk Meningkatkan Hasil Belajar Siswa," *Jurnal Misykat* 03, no. 01 (2018): 172, <https://pps.iiq.ac.id/jurnal/index.php/MISYKAT/article/view/52/37>.

<sup>2</sup> Muhammad Ramli, *Media Dan Teknologi Pembelajaran* (IAIN Antasari Press, 2012), 1.

educators in the learning process. For example, graphics, films, videos, slides, photos, and audio learning using computers. The point is to capture, respond to, process and reconstruct audio and visual information for students. As a teaching tool, learning media are expected to provide concrete experiences, enthusiasm, and motivation to learn, increasing the absorption and retention of students' learning.<sup>3</sup>

Gerlach and Ely, explain that media are graphics, photography, electronics, or mechanical devices for presenting, processing, and explaining oral or visual information. Media is any person, material, tool, or event that can create conditions that allow learning to receive knowledge, skills, and attitudes. Educators, textbooks, materials, and the environment are the media with that understanding.<sup>4</sup>

The pandemic that hit required no form of crowds that occurred in almost various sectors, without exception for education. Of course, the implementation of learning activities in the classroom also has an impact until it is transferred through online media while remaining at home through internet network devices and the like.

It is the regulation of the Minister of Education and Culture of the Republic of Indonesia through Circular Letter Number 4 of 2020 concerning the Implementation of Education Policies in an Emergency for the Spread of Corona Virus Disease (Covid-19). The learning system

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<sup>3</sup> Yusuf Hadi Miarso, *Sowing the Seeds of Educational Technology* (Jakarta: Kencana Prenada Media Group, 2011), 458.

<sup>4</sup> Nina Widyaningsih, "The Effectiveness of Using Vlog Media (Video Blogging) in Writing Narrative Texts for VII Grade Students of SMP Negeri 2 Gamping Academic Year 2018/2019," *Scripta Journal ( PGRI Yogyakarta University)* Vol. 5, no. 1 (n.d.): 14, <https://doi.org/10.31316/skripta.v5i1.123>.

is implemented through a personal computer (PC) or laptop connected to an internet network connection.<sup>5</sup>

It is undeniable that the Covid-19 pandemic has given a new color to our world of education today. The process of learning activities in the current pandemic era is more or less impressive, relying on internet media connectivity. On the other hand, few students can apply this online distance learning system (PJJ) due to the limitations of their electronic devices and the backwardness of settlements in places that are not reached by signals.

We can realize that internet-based online learning is very effective in reaching learning activities. That is sufficient only at home rather than offline (face-to-face) learning which sometimes makes us as students feel tired and dependent on conditions. Mood when you have to go to school or lecture to study.

Look at the situation in the pandemic era, where the schools and various higher education institutions are starting to implement and try out some of the remote meeting applications. The features are for the continuity of the learning process, starting from the zoom application, google meet, google duo, cisco Webex, whats app, skype, and others, which is basically to provide a new classroom feel through intermediate internet network connectivity.

English speaking skill is one of the most important elements in other language skills (reading, listening, writing, and speaking), where speaking skills have a role in distance learning. It can be used as a measure and quite challenging opportunity to speak English through media internet. It trains students to get used to speaking English alone

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<sup>5</sup> Lalu Gede Muhammad Zainuddin Atsani, "The Transformation of Learning Media During the Covid-19 Pandemic," *Journal of Islamic Studies al-Hikmah IAIH-NW East Lombok* 1, no. 1 (n.d.): 82, <https://www.coursehero.com/file/87396918/2pdf/>.

and as the main capital for student courage to speak English in front of social networks. Of course, mastering English vocabulary is prioritized before posting speaking English through online media, which will get quite a few responses and viewers.

In line with this, speaking skills are a person's skill to convey his desires and thoughts to anyone orally. However, speaking skills are difficult to develop if they are not trained continuously and can be done with classmates, English teachers, or other teachers who can speak English. The goal is to improve speaking skills and enrich vocabulary. Improve language structure, improve vocabulary utterances and English sentences, and train hearing so that it is easy to catch messages from the other person.

Talking about internet network connectivity, we can say that it is an online learning medium. Online learning media that is currently being used in a pandemic situation is video blogging. In line with this, Wen Gao said that video blogging had become an exploding passion among the Internet user community in recent years. What is often abbreviated as "vlogs" will become a powerful new medium as an addition to information sources.<sup>6</sup>

Vlogging is a new phenomenon that continues to grow in use on Youtube channels. To produce media content in the form of text, photos, and music and then spread it. It is supported by the emergence of various social media that prioritize video content such as daily activities and

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<sup>6</sup> Wen Gao, "Vlogging: A Survey of Videoblogging Technology on The Web," *ACM Journals, ACM Computing Surveys* Vol. 42, no. 4 (n.d.): 36, [https://www.researchgate.net/publication/220566531\\_Vlogging\\_A\\_survey\\_of\\_videoblogging\\_technology\\_on\\_the\\_web](https://www.researchgate.net/publication/220566531_Vlogging_A_survey_of_videoblogging_technology_on_the_web).

tutorials. Some are trying to build a public discussion about his comments on something.<sup>7</sup>

Based on the researcher observations on Youtube, Chanel uploads the task of making student vlogs. Several things can be mentioned: The Lack of proficiency in English language material; this is because students are not used to communicating online. There is a lack of student interest in following online learning media trends through making vlogs.

Based on the factual description above, at least the researcher argue that the benefits of using vlogs as a medium for distance learning are very effective to be applied in the current pandemic era. It is due to several things: This vlog-based media is very easy to apply by individuals, especially without paying. Making a vlog media only requires a social networking account and is certainly no stranger to students. Learning online vlog media means supporting the success of health protocols to stay away from the crowd to break the chain of spreading covid-19. Using vlog media means adjusting to the situation in the pandemic era while supporting government regulations regarding distance learning in times of emergency.

From the brief description previously mentioned, the researcher are interested in further conducting a study on **"THE USE OF VLOG AS MEDIA IN LEARNING SPEAKING IN THE PANDEMIC ERA (A Case Study at TBI Students of UIN Sultan Maulana Hasanudin Banten)"**. The use of vlog here emphasized its application in the distance lecture process.

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<sup>7</sup> Aghnia Dian Lestari, "Video Blogging Sebagai Bentuk Presentasi Diri," *Jurnal Signal Ilmu Komunikasi FISIP Universitas Swadaya Gunung Jati Cirebon* 7, no. 1 (n.d.): 40, [https://www.academia.edu/54661649/Video\\_Blogging\\_Vlogging\\_Sebagai\\_Bentuk\\_Presentasi\\_Diri](https://www.academia.edu/54661649/Video_Blogging_Vlogging_Sebagai_Bentuk_Presentasi_Diri).

## **B. Statement of the Problem**

For this research to be more focused, the researcher intends to formulate research problems as follow: How is the implementation of vlog as media in learning speaking in the pandemic era? To make it more detail the research problem:

1. Use data that is in the form of activity.
2. The form of the assignment given by the teacher to students
3. How do students respond to vlogs as media in learning speaking in the pandemic era?
4. How do vlogs affect students' abilities.

## **C. Research Objective**

### **1. Research Objective**

Based on the formulation of the research problem above, the objective of this study is to know how is the implementation of vlog as media in learning speaking in the pandemic era.

### **2. Research Benefits**

The researcher hopes that this research can provide the following benefits:

#### **a. Theoretical Benefits**

The benefits in this research are:

- 1) This research is expected to be able to provide ideas to the world of education, especially about the importance of creativity English Education teacher in utilizing all internet facilities, especially vlog media in the speaking learning system.
- 2) As a reference for the further research, especially for PBI teachers in maximizing Vlog media.

b. Practical Benefits

- 1) For schools, providing policy considerations for student schools in determining and utilizing educational technology especially vlogs to improve the quality of learning teaching to achieve the competencies and learning objectives that have been determined and expected.
- 2) For Teachers and Lecturers, providing correct information about the use of vlogs in learning, so that they become positive considerations in maximizing the teaching and learning process, can redesign the use of vlogs towards a more positive and creative and dynamic not static.

**D. Organization of Writing**

The thesis is systematically organized into five chapters. The descriptions in each chapter are as follows:

**Chapter I** is an introduction. It consists of background, statement of the problem, limitation of the study, research objective, and benefits, previous study, and organization of writing.

**Chapter II** is a theoretical foundation. It consists of the definition of learning, online learning media, learning media functions, learning video blogging (VLOG), categories of video blogging, definitions of speaking skills, the purpose of learning speaking skills, and speaking skill components.

**Chapter III** is a method of research. It consists of the research method, place and time of research, population and sample, instrument, data collection, and data analysis.

**Chapter IV** is the finding and discussion. It consists of research consisting of a description of the data and the interpretation of the research data.

**Chapter V** is the closing which consists of conclusion and suggestion.